

**2003-05 Catalog Paradigm  
Business Administration**

<b>First Year</b>	
1.	BA105
2.	BA142
3.	EC101
4.	EC102
5.	MT124 or 131
6.	General Education
7.	General Education
8.	General Education

<b>Second Year</b>	
1.	BA206
2.	BA230
3.	BA270
4.	BA284 or MT321
5.	General Education
6.	General Education
7.	General Education
8.	General Education

<b>Third Year</b>	
1.	BA350
2.	BA390
3.	BA Elective *
4.	BA Elective *
5.	General Education
6.	General Education
7.	Elective/Minor
8.	Elective/Minor

<b>Fourth Year</b>	
1.	BA485
2.	BA Elective *
3.	BA Elective *
4.	General Education
5.	General Education
6.	Elective/Minor
7.	Elective/Minor
8.	Elective/Minor

\* A minimum of two advanced BA electives are required for the major – a maximum of 4 with a BA designation may count towards the 32 courses for graduation.

Elective/Minor courses can be used to take additional major courses, free electives, or to fulfill a minor. If electives are taken in the First or Second years (MT115, ID100, ID101, other), major courses can be shifted to a later time.

# Progress Sheet

## Business Administration

Student Name:	
Student ID:	
<b>General Education – Lower Biennium</b>	<b>Major</b>
<input type="checkbox"/> <b>GS1</b> – Religious Studies _____ <input type="checkbox"/> <b>GS2</b> – Philosophy of Human Nature _____ <input type="checkbox"/> <b>GS3</b> – Human Relationships _____ <input type="checkbox"/> <b>GS4</b> – Natural Science _____ <input type="checkbox"/> <b>GS5</b> – Creative Expression _____ <input type="checkbox"/> <b>GS6</b> – United States Heritage _____ <input type="checkbox"/> <b>GS7</b> – Foreign Heritages _____ <input type="checkbox"/> <b>GS8</b> – Quantitative Skills _____ <input type="checkbox"/> <b>GS9</b> – Writing _____ _____	<b>Required Courses:</b> <input type="checkbox"/> BA105 – Financial Accounting <input type="checkbox"/> BA142 – Computer Applications In Business <input type="checkbox"/> EC101 – Principles of Macroeconomics <input type="checkbox"/> EC102 – Principles of Microeconomics <input type="checkbox"/> BA206 – Managerial Accounting <input type="checkbox"/> BA230 – Foundations of Management <input type="checkbox"/> BA270 – Marketing Concepts & Issues <input type="checkbox"/> BA350 – Corporate Finance <input type="checkbox"/> BA390 – Business Law I <input type="checkbox"/> BA485 – Seminar in Strategic Management <input type="checkbox"/> MT124 – Survey of Calculus or MT131 – Calculus & Analytic Geometry I <input type="checkbox"/> BA284 – Statistics for Business & Economics or MT321 – Probability and Statistics <input type="checkbox"/> BA Elective* _____ <input type="checkbox"/> BA Elective* _____ <input type="checkbox"/> BA Elective* _____ <input type="checkbox"/> BA Elective* _____
<b>General Education – Upper Biennium</b>	
<input type="checkbox"/> <b>GS1</b> – Religious Studies _____ <input type="checkbox"/> <b>GS10</b> – Western Tradition _____ <input type="checkbox"/> <b>GS11</b> – Global Society _____ <input type="checkbox"/> <b>GS12</b> – Senior Colloquium (GS400) _____ _____	<p>* A minimum of two advanced BA electives are required for the major – a maximum of 4 with a BA designation may count towards the 32 courses for graduation.</p> <p>Note – No more than 4 BA courses numbered 300 and above (excluding Core courses) may be counted to satisfy the 32 total courses required for graduation.</p>

## 2003-2005 SNC Program Description

### **Business Administration (BUAD)**

The faculty in Business Administration fully support and affirm the mission of St. Norbert College to provide students with a liberal education contributing to the students' intellectual, personal, and moral development. To this end, the discipline's faculty fully support the philosophy and goals of the College and recognize the General Education program as the basis for all Business Administration curricula. Each Business Administration curriculum, in support of the General Education program, helps students develop skills for effective communication, problem-solving, and logical decision-making. These curricula also help students develop an understanding of ethical issues. Each Business Administration curriculum helps students become knowledgeable and skilled business professionals and prepares them for graduate business education. Each curriculum also provides a broad-based business preparation that enables majors to integrate theoretical and applied aspects of business, develop technical, conceptual, and human skills, and understand domestic and global business environments.

Three alternative majors lead to the baccalaureate (BBA) degree in business administration: General Business, Accounting (including CPA, refer to the Accounting Program), and International Business and Language Area Studies (refer to IBLAS Program). Computer Information Systems is a related degree program leading to a B.S. degree (refer to CIS).

**Residency Requirement:** In order to earn a BBA degree from St. Norbert College, a student must earn satisfactory credit in at least six required business courses (BUAD) at St. Norbert College.

**Independent Study:** The number of independent studies in the 32 courses required for the BBA degree is limited to three.

**Internship:** BUAD 494, internship for credit, can be taken only once for credit. This limit does not affect internships not taken for credit.

**Assessment:** Assessment data is obtained through existing college surveys and nationally normed collection devices in courses such as BUAD 485. There are no special student requirements in regard to assessment of the General Business or Accounting programs. The International Business and Language Area Studies and Computer Information Systems programs are assessed separately.

**Courses:** In this catalog, the Business Administration (BUAD) faculty have indicated in which semester(s) each BUAD course will be offered. While the BA faculty will attempt to maintain this schedule of classes, the schedule may change due to various circumstances such as available staffing.

**Graduate School Advisor:** Dr. Ed Chung

**General Business Major (14 courses):** The general business major is divided into basic, core, and advanced requirements.

**A. The basic and core requirements will normally be taken in the following sequence:**

#### **FRESHMAN YEAR**

- BUAD 105 Financial Accounting
- BUAD 142 Computer Applications in Business
- MATH 124 Survey of Calculus **or**  
MATH 131 Calculus and Analytical Geometry I

#### **SOPHOMORE YEAR**

- BUAD 206 Managerial Accounting
- BUAD 230 Foundations of Management
- **BUAD 270** Marketing Concepts and Issues
- BUAD 284 Statistics for Business and Economics **or**  
MATH 321 Probability and Statistics
- ECON 101 Principles of Macroeconomics
- ECON 102 Principles of Microeconomics

#### **JUNIOR YEAR**

June, 2004

- BUAD 350 Corporate Finance
- BUAD 390 Business Law I

**SENIOR YEAR**

- BUAD 485 Seminar in Strategic Management

**B. Advanced requirements:**

Advanced business requirements should be taken in the third and fourth years, and there are both minimum and maximum limits. General business majors must take at least two advanced courses from the following list: any business administration (BUAD) course at the 200-level or above (other than the core requirements and courses designated for non-majors); any economics (ECON) course at the 200-level or above; and selected courses in communications (COMM 322), English (ENGL 306), mathematics (MATH 317), philosophy (PHIL 320), psychology (PSYC 221, 321, 325 and 360), and sociology (SOC 235). No more than four advanced business administration (BUAD) courses, at the 300 level or above (other than core requirements), may be counted to satisfy the 32 total courses required for graduation. Students must select their advanced courses in consultation with their advisors.

**C. Further Study in Specific Business Areas:**

Students wishing further study in specific business areas should consider the suggestions listed below.

These suggestions include courses taken as Advanced Requirements in the General Business Degree beyond the general basic and core courses.

Students should select courses in consultation with their Advisors. Students cannot take more than 4 advanced

Business courses at the 300 level or above (other than core requirements) within the 32 courses counted toward their degrees.

**Finance:**

- BUAD 351 Investments, Fall
- BUAD 352 Financial Institutions and Markets, Spring odd
- BUAD 355 Advanced Financial Management, Spring even

**One of the following:**

- BUAD 489 Special Topics (Finance)
- BUAD 490 Independent Study (Finance)
- BUAD 494 Internship (Finance)

**Information Systems:**

- CSCI 110 Introduction to Computer Programming

**Three of the following:**

- BUAD 242 Advanced Business Information Systems
- BUAD 333 Operations Management, Spring
- CSCI 205 Software and Elementary Data Structures
- BUAD 345 Systems Analysis and Design
- BUAD 445 Systems Project
- BUAD 490 Independent Study (Information Systems)
- BUAD 494 Internship (Information Systems)

**Global Business:**

- BUAD 262 Introduction to IBLAS, Fall
- BUAD 468/469\* IBLAS Seminars I (Fall) and II (Spring)
- Semester Study Abroad

**Two of the following:**

- BUAD 379 International Marketing, Fall even
- PHIL 320 Business Ethics, Fall
- ECON 376 International Trade
- ECON 377 International Finance and Monetary Economics
- BUAD 490 Independent Study (International Business)
- BUAD 494 Internship (International Business)

\*Not required to take BUAD 485

**Management:**

- BUAD 333 Operations Management, Spring
- BUAD 336 Introduction to Human Resource Management, Fall even

**Two of the following:**

- BUAD 337 Behavior in Organizations, Spring even
- BUAD 338 Organizational Theory and Practice, Fall odd
- BUAD 490 Independent Study (Management)
- BUAD 494 Internship (Management)

**Marketing:**

- BUAD 471 Advanced Topics in Marketing, Fall

BUAD 372 Marketing Research, Fall odd

**Two of the following:**

BUAD 371 Sales Management, Spring

BUAD 374 Marketing Promotions, Spring odd

BUAD 375 Consumer Behavior, Spring even

BUAD 379 International Marketing, Fall even

BUAD 490 Independent Study (Marketing)

BUAD 494 Internship (Marketing)

**Accounting Major:** See the Accounting section of the Catalog for requirement.

**General Business Minor (7 courses):** BUAD 101, 142, 230, 270, 350, BUAD 284 or SSCI 224, and ECON 102.

**International Business and Language Area Studies (IBLAS) Major:** Refer to the International Programs section

of the Catalog for IBLAS curriculum requirements.

**Computer Information Systems Major:** Refer to the CIS section of the Catalog for curriculum requirements.