

**2005-07 Catalog Paradigm  
International Business and Language Area Studies (IBLAS)**

<b>First Year</b>	
1.	BUAD 142
2.	ECON 101
3.	FREN/GERM/JAPN/SPAN 204 (GS7)
4.	INTL 150 (GS3)
5.	MATH 124 or 131 (GS8)
6.	General Studies
7.	General Studies
8.	General Studies

<b>Second Year</b>	
1.	BUAD 205
2.	BUAD 230
3.	BUAD 262 (1 <sup>ST</sup> semester)
4.	BUAD 284
5.	ECON102
6.	FREN/GERM/JAPN/SPAN 375 or 385
7.	General Studies
8.	General Studies

<b>Third Year</b>	
1.	BUAD 206
2.	BUAD 270
3.	BUAD 350
4.	ECON 370, 375, 376, or 377 or course abroad
5.	HIST Course (abroad)
6.	POLI 350, 355 or course abroad
7.	FREN/GERM/JAPN/SPAN Elective
8.	General Studies

<b>Fourth Year</b>	
1.	BUAD 468 (1 <sup>ST</sup> semester)
2.	BUAD 469 (2 <sup>nd</sup> semester)
3.	FREN/GERM/JAPN/SPAN Elective
4.	General Studies
5.	General Studies
6.	General Studies
7.	Elective/Minor
8.	Elective/Minor

Elective/Minor courses can be used to take additional major courses, free electives, or to fulfill a minor. IBLAS majors are required to study a semester in another country, preferably during their junior year. You may defer GS5 to junior year and fulfill this requirement while abroad.

## Progress Sheet

### International Business and Language Area Studies (IBLAS)

Student Name: _____  Student ID: _____	
<b>General Education – Lower Biennium</b>	<b>Major</b>
<input type="checkbox"/> <b>GS1</b> – Religious Studies _____ <input type="checkbox"/> <b>GS2</b> – Philosophy of Human Nature _____ <input type="checkbox"/> <b>GS3</b> – Human Relationships _____ <input type="checkbox"/> <b>GS4</b> – Natural Science _____ <input type="checkbox"/> <b>GS5</b> – Creative Expression _____ <input type="checkbox"/> <b>GS6</b> – United States Heritage _____ <input type="checkbox"/> <b>GS7</b> – Foreign Heritages _____ <input type="checkbox"/> <b>GS8</b> – Quantitative Skills _____ <input type="checkbox"/> <b>GS9</b> – Writing _____	<b>Required Courses:</b> <input type="checkbox"/> BUAD 142 – Computer Applications In Business <input type="checkbox"/> BUAD 205 – Financial Accounting <input type="checkbox"/> BUAD 206 – Managerial Accounting <input type="checkbox"/> BUAD 230 – Foundations of Management <input type="checkbox"/> BUAD 262 – Introduction to IBLAS <input type="checkbox"/> BUAD 270 – Marketing Concepts & Issues <input type="checkbox"/> BUAD 284 – Statistics for Business & Economics <input type="checkbox"/> BUAD 350 – Corporate Finance <input type="checkbox"/> BUAD 468 – IBLAS Senior Seminar I <input type="checkbox"/> BUAD 469 – IBLAS Senior Seminar II <input type="checkbox"/> ECON 101 – Principles of Macroeconomics <input type="checkbox"/> ECON 102 – Principles of Microeconomics <input type="checkbox"/> ECON 370 or 375 or 376 or 377 or an appropriate course overseas <input type="checkbox"/> HIST – an appropriate history course taken during the semester of overseas study <input type="checkbox"/> INTL 150 – Introduction to International Studies <input type="checkbox"/> MATH 124 – Survey of Calculus or MATH 131 – Calculus & Analytic Geometry I <input type="checkbox"/> POLI 350 – International Relations or POLI 355 – International Organizations or an appropriate course overseas <b>Foreign Language</b> – 4 courses beyond the 203 level <input type="checkbox"/> FREN/GERM/JAPN/SPAN 204 – Intermediate Readings, Conversation, and Composition <input type="checkbox"/> FREN/GERM/JAPN/SPAN 375 or 385 – Civilization <input type="checkbox"/> FREN/GERM/JAPN/SPAN Elective <input type="checkbox"/> FREN/GERM/JAPN/SPAN Elective
<b>General Education – Upper Biennium</b>	
<input type="checkbox"/> <b>GS1</b> – Religious Studies _____ <input type="checkbox"/> <b>GS10</b> – Western Tradition _____ <input type="checkbox"/> <b>GS11</b> – Global Society _____ <input type="checkbox"/> <b>GS12</b> – Senior Colloquium (GENS 400) _____	Note – IBLAS majors are required to study a semester in another country, preferably during their junior year  You may defer GS5 to junior year and fulfill this requirement while abroad.

**College Catalog**  
**International Business & Language Area Studies (IBLAS)**

The mission of the IBLAS program is consistent with the mission of St. Norbert in providing an opportunity for its students to enhance their intellectual, personal, and moral development through the strong foundation of the General Education Program and the course requirements in the major. More specifically, effective communication, decision making, problem solving skills, and understanding of ethical issues are developed through study in the IBLAS major.

The IBLAS major is one of the three baccalaureate degrees in business administration (B.B.A.) offered at St. Norbert College. The other two B.B.A. degrees are Business Administration and Accounting.

The specific goals of the IBLAS major are:

**1. Develop Knowledge Base in International Business:**

Students are expected to develop:

- (a) a general understanding of important concepts in global business and
- (b) specific skills needed to succeed as business professionals in different cultural settings.

**2. Develop Language Skills:**

Students are expected to develop a linguistic concentration in a second language. This enables students to

communicate effectively in their selected foreign language and to develop a better understanding of a foreign culture.

**3. Prepare for Career/Graduate School:**

The IBLAS program will help students prepare for entry into an international business field or graduate school.

IBLAS majors are required to study a semester in another country, preferably during their junior year. Students must complete the semester abroad in a country in which their chosen foreign language is spoken. Any appeals for exceptions to this requirement must be directed to the IBLAS Advisory Board in accordance with the procedures established by the Undergraduate International Education Committee. Students must have a minimum G.P.A. of 2.5 for courses taken at SNC before applying for a semester of studying abroad. Students normally take the semester of study abroad through a St. Norbert College foreign study or an exchange program.

Students majoring in IBLAS are responsible for the management and operation of Discoveries International, a non-profit corporation which was chartered in 1978. Discoveries International is committed to importing labor-intensive products from developing countries and reinvesting its proceeds in these nations to assist in furthering develop these economies.

During the Senior Seminar students also conduct research projects which are devoted to study, analyses, and recommendations relative to doing business in more than one country. These projects may be case-based, they may be conducted for a business which is seeking to expand its business in foreign markets, or they may be for a business which is beginning to explore the potential of exporting for the first time.

The IBLAS Advisory Board will assess the outcomes of the major through various means on a regular basis to make sure the program is meeting its stated objectives. One of the proposed means of assessment for the major takes place in the capstone course where students are required to provide an Annual Report for Discoveries International. The IBLAS Advisory Board each year will review this Report to evaluate the success of the program in reaching some of its goals.

Dr. Joy Pahl teaches full-time in the program. Faculty members in Modern Foreign Languages, Political Science, Economics, and Business Administration teach various courses which are included in the IBLAS curriculum.

**Graduate School Advisor and IBLAS Program Director:** Dr. Joy Pahl

**2005-07 Catalog**  
**International Business and Language Area Studies**  
**Requirements**

**International Business & Language Area Studies Major:**

**Business Administration (10 courses)**

BUAD 105 Financial Accounting  
BUAD 142 Computer Applications in Business  
BUAD 206 Managerial Accounting  
BUAD 230 Foundations of Management  
BUAD 262 Introduction to IBLAS (must be taken sophomore year)  
BUAD 270 Marketing Concepts and Issues  
BUAD 284 Statistics for Business and Economics  
BUAD 350 Corporate Finance  
BUAD 468 IBLAS Senior Seminar I  
BUAD 469 IBLAS Senior Seminar II

**Modern Foreign Languages (4 courses)**

Four courses beyond the 203 level to include:  
FREN/ GERM/ JAPN/ SPAN 204 Intermediate Readings, Conversation and Composition  
FREN/ GERM/ JAPN 375 Civilization/ SPAN 375 Spanish or SPAN 385  
Two Language Electives

International students should consult with the Director of the IBLAS Program in their freshman year to discuss their specific course requirements. Normally, they take four courses from the following list to become more familiar with the American culture. Alternatively, international students could choose a modern foreign language, different from their native language, and study abroad in a country where their target language is spoken.

**International Students only (4 courses taken in lieu of the Modern Foreign Language requirement)**

One of the following two courses:

ENGL 235 Survey of United States Literature I **or**

ENGL 236 Survey of United States Literature II

One of the following two courses:

HIST 116 History of the United States **or**

POLI 130 United States Politics and Government

Any two of the following courses:

HUMA 261 American Ideals and Identities

SOCI 235 Work in America

SOCI 265 American Culture

PHIL 260 American Philosophy

RELS 221 Religion in America

**Economics (2 courses)**

ECON 101 Principles of Macroeconomics

ECON 102 Principles of Microeconomics

**International Economics and Finance (1 course)**

**(may be an appropriate course taken during the semester of study abroad)**

ECON 370 Comparative Economic Systems

ECON 375 Growth, Development and International Trade

ECON 376 International Trade

ECON 377 International Finance and Monetary Economics

**International Studies (1 course)**

INTL 100 Introduction to International Studies (fulfills General Education Area 3)

**Mathematics (1 course)**

MATH 124 A Survey of Calculus (fulfills General Education Area 8)

MATH 131 Calculus and Analytic Geometry I (fulfills General Education Area 8)

**Political Science and History (2 courses)**

POLI 350 International Relations **or**

POLI 355 International Organizations **or** an appropriate course overseas

HIST An appropriate history course taken during the semester of overseas study