

## Sally Smith

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**OBJECTIVE** Seeking Graphic Design position offering the following experience:

- Link traditional concepts with understanding of modern processes, software and tools.
- Develop project objectives and visual solutions in cooperation with clients, considering time, budget, and market constraints.
- Combine type and images to create visually stimulating print, electronic and other media to exceed client expectations.

### EDUCATION

**St. Norbert College**, De Pere, WI

Bachelor of Arts Degree in Graphic Design, May 2007

Minor: Spanish                      GPA: 3.77/4.0

**John Cabot University**, Rome, Italy, Summer 2005

- Study abroad with focus on art history while experiencing Italian culture and broadening global understanding.

### TECHNICAL SKILLS

#### Operating Systems

Windows

Mac OSX

#### Applications

Microsoft Office

Adobe Creative Suite (Photoshop, Illustrator, ImageReady)

### DESIGN AND COMMUNICATIONS EXPERIENCE

**St. Norbert College**, Communications Coordinator, De Pere, WI, June 2007-Present

- Consistently recognized for fresh and innovative ideas and applications.
- Work closely with creative department to develop web pages adhering to College mission and style.
- Use Adobe Photoshop, Illustrator, ImageReady and photo archive to create web art that reflects written content of pages.
- Communicate daily with the college community regarding web content and photo appointments.
- Use content management system to maintain various site content.

### CUSTOMER SERVICE EXPERIENCE

**GAP, INC.**, Sales Associate & Coach, Ashwaubenon, WI, November 2006-Present

- Troubleshoot a variety of customer service issues.
- Develop and design display to keep associates fashionably knowledgeable.
- Attended professional training classes on coaching new employees.
- Conducted an all store holiday meeting.

**St. Norbert College Advancement**, Student Caller, De Pere, WI, Spring 2006-2007

- Telephoned alumni, parents, and friends of St. Norbert with regard to the St. Norbert Fund.
- Remained persistent and persuasive when dealing with difficult or uninterested parties.
- Individually raised over \$ 19,000.