



What can I do with a major in *International Business and Language Area Studies*?

Overview

- The IBLAS major provides students extensive knowledge of the cultural issues associated with conducting cross-border business. The business, economics and foreign language course work, together with the semester of study abroad, prepare IBLAS majors for a wide variety of international business-related careers or for graduate school.

Career Titles

▪ Account Executive	▪ International Account Representative	▪ Loan Officer
▪ Advertising Executive	▪ International Advertising Executive	▪ Market Research Analyst
▪ Appraiser	▪ International Appraiser	▪ Marketing Assistant
▪ Bank Manager	▪ International Bank Manager	▪ Marketing Director
▪ Banker	▪ International Buyer	▪ Media Planner
▪ Bilingual Educator	▪ International CEO	▪ Media Specialist
▪ Buyer	▪ International Commodities Trader	▪ NAFTA Trade Specialist
▪ CEO	▪ International Consultant	▪ Operations Manager
▪ Commodities Trader	▪ International Economist	▪ Peace Corps Volunteer
▪ Consultant	▪ International Finance Writer	▪ Pharmaceutical Sales Representative
▪ Customhouse Broker	▪ International Financial Analyst	▪ Product Manager
▪ Customs Inspector	▪ International Financial Planner	▪ Production Specialist
▪ Development Program Manager	▪ International Job Analyst	▪ Professor
▪ Diplomat	▪ International Loan Officer	▪ Public Relations Specialist
▪ Director of Global Trade Compliance	▪ International Marketing Specialist	▪ Purchasing Agent
▪ Economist	▪ International Media Planner	▪ Recruiter
▪ Editor	▪ International Product Manager	▪ Research Analyst
▪ Export/Import Manager	▪ International Purchasing Agent	▪ Restaurant Manager
▪ Financial Services	▪ International Quality Control Auditor	▪ Retail Buyer
▪ Foreign Exchange Trader	▪ International Real Estate Agent/Broker	▪ Sales Analyst
▪ Foreign Services Officer	▪ International Restaurant Manager	▪ Sales Representative
▪ Human Resource Manager	▪ International Sales Analyst	▪ Senior Equity Trader
▪ Import Compliance Specialist	▪ International Stock Broker	▪ Stock Broker
▪ Insurance Claims Examiner	▪ International Travel Agent	▪ Translator/Interpreter
▪ Intelligence Officer	▪ Investment Manager	▪ Travel Agent/Guide
▪ International Account Executive	▪ Job Analyst	▪ Writer/Author

Employers

▪ Academic Journals	▪ Foreign News Agencies	▪ Nonprofit Organizations
▪ Advertising Agencies	▪ Foundations	▪ Oil Companies
▪ Agency for International Development	▪ Global Enterprises	▪ Online Publishers
▪ Airlines	▪ Healthcare Industry	▪ Peace Corps
▪ Armed Services	▪ Hotels and Restaurants	▪ Pharmaceutical Companies
▪ Banks/Financial Institutions	▪ Import/Export Companies	▪ Public and Private Schools Abroad
▪ Business and Industry	▪ International Monetary Fund	▪ Publishing Companies

Career Services

Connecting Students and Alumni with the World



- | | | |
|--------------------------------------|-------------------------------|-------------------------------------|
| ▪ Colleges/Universities | ▪ International Organizations | ▪ Radio/TV Stations |
| ▪ Consulting Firms | ▪ Investment Firms | ▪ Relief Organizations |
| ▪ Consumer Products Companies | ▪ Manufacturing Companies | ▪ Shipping Companies |
| ▪ Courts | ▪ Marketing Firms | ▪ State Department |
| ▪ Customs Brokers | ▪ Media Corporations | ▪ United Nations |
| ▪ Department of Commerce | ▪ Multi-National Corporations | ▪ US International Trade Commission |
| ▪ Development Economics | ▪ Museums | ▪ Wholesale Companies |
| ▪ Domestic and Foreign Corporations | ▪ National Security Council | ▪ World Bank |
| ▪ Economic Development Organizations | ▪ Newspapers | ▪ World Trade Organization |
| ▪ Educational Institutions | | |

Skills

- | | | |
|--|--|-------------------------------------|
| ▪ Analytical skills | ▪ Effective and cooperative team player who also works well independently | ▪ Oral and written communication |
| ▪ Able to work effectively as a part of a multinational/multicultural team | ▪ Effective and knowledgeable in working in cross-cultural settings | ▪ Planning and budgeting |
| ▪ Capable of working in difficult and ambiguous settings | ▪ Extremely adaptable and resourceful in new and challenging environments | ▪ Positive outlook toward adversity |
| ▪ Communicating between cultures | ▪ Function well in multiple, dissonant environments | ▪ Reading/writing another language |
| ▪ Computer literacy | ▪ Highly developed cross-cultural communication skills combined with ability to motivate others to excel | ▪ Time management |
| ▪ Creative thinking | ▪ Identify problems and utilize available resources to resolve them | ▪ Understanding a global economy |
| ▪ Critical thinking | ▪ Management (people and activities) | ▪ Understanding cultural diversity |
| ▪ Decision-making | ▪ Marketing | |

Salary

- NACE (National Association of Colleges and Employers) Summer 2008 Salary Survey Average Offers:
- **International Business Bachelor's Degree: \$42,816**



The job titles and employers listed below are a sample of the results from the annual St. Norbert College Career Services graduate follow-up survey for the Classes of 2003-2007.

Graduate Information: Job Titles

▪ Accountant Coordinator	▪ Leadership Giving Coordinator	▪ Production Specialist
▪ Accounts Payable	▪ Local Campaign Coordinator	▪ Program Assistant for Humanitarian
▪ Administrative coordinator	▪ Logistics Coordinator	▪ Program Manager
▪ Customer Response Analyst	▪ Management Trainee	▪ Project Manager
▪ Event Analyst	▪ Member Service Representative	▪ Spanish Customer Service Representative
▪ Export Sales Manager	▪ Mexico Customer Service	▪ Spanish Translator
▪ Inside Sales Coordinator	▪ Product Specialist	▪ Vendor Manager

Graduate Information: Employers

▪ Allco Credit Union	▪ GMR Marketing	▪ Rotary International
▪ Bemis Manufacturing	▪ Hertz	▪ Schneider National
▪ Camp Gray	▪ Humana Dental	▪ Schreiber Foods
▪ CCH Incorporated	▪ Humana Insurance	▪ State Senator Liebham
▪ Enercom Industries	▪ M.E. Dey and Co.	▪ United Way of Dane County
▪ Epic Systems Corporation	▪ Medozations	▪ West Star Bank
▪ GFX International		

Career Library Resources

▪ The Big Guide to Living and Working Overseas	▪ International Jobs: Where They Are and How to Get Them
▪ Careers in Foreign Languages	▪ Teaching English Abroad
▪ Careers in International Affairs	▪ Vacation Work's - Directory of Jobs and Careers Abroad
▪ Careers in International Business	▪ Vacation Work's - Teaching English Abroad-Talk Your Way Around the World!
▪ Careers in International Education, Exchange, and Development	▪ Vacation Work's - Work Your Way Around the World
▪ Great Jobs for Foreign Language Majors	▪ Vault Career Guide to International Careers
▪ The Directory of Jobs & Careers Abroad	▪ Work Abroad- The Complete Guide to finding a Job Overseas
▪ International Job Finder- Where the Jobs are Worldwide	▪ Work Worldwide-International Career Strategies for the Adventurous Job Seeker

For the most current information about Majoring in International Business and Language Area Studies from Career Services, including links regarding Alumni Profiles, Career Information, Professional Associations, and Jobs and Internships, please visit:

<http://www.snc.edu/career/students/majors/iblas.html>