



Teacher Education 60 Second Commercial

Use this strategy to answer the interview question “Tell me about yourself”, to introduce yourself at an education career fair, to network at a professional event or to mingle at a party.

The 60 Second Commercial is an advertisement of yourself. Be sure to keep it career-related and avoid personal information (where you were born, what your parents do for a living, number of siblings, etc.).

- **Who are you/Where are you now?** (Education: school, location, grad date, degree, majors/minors, concentration, teaching certification, etc.)

- **Where have you been?** (Experience: Student teaching, career-related experience, volunteer experience, additional work experience, study/teaching abroad, leadership experience, activities)

- **Where are you going? /How can you assist their organization?** (Career objective/Future goals)

EXAMPLE

- Senior at St. Norbert College, De Pere, WI, majoring in Elementary Education, minor in Early Childhood Education, certification in Early Childhood/Middle Childhood
- Student teaching at Westwood Elementary School, international student teaching in Ireland, Assistant Teacher at SNC Children’s Center, 2 year captain of SNC Varsity Track and Field
- Seeking 3rd grade teaching position at Heritage Elementary School, interest in coaching athletics