

# THE WISCONSIN SURVEY - FALL 2009

## State Issues

### Survey Information:

Random Selection, Telephone Survey

Number of Adult Wisconsin Resident Respondents: 400

Interview Period: 10/13/09 – 10/22/09

Margin of Error: +/- 5% at the 95% confidence level.

### Contact:

Wendy Scattergood

Assistant Professor of Political Science, St. Norbert College Survey Center

DePere, WI 54115

(920) 403-3491

[wendy.scattergood@snc.edu](mailto:wendy.scattergood@snc.edu)

- *NOTE: Percentages may not add to 100% due to rounding.*

The Wisconsin State Legislature is considering a bill that would increase the tax on liquor from \$.86 per liter to \$1.36 per liter. This increase would not apply to beer, wine or cider. Would you favor or oppose this increase in the liquor tax?

Favor .....	55%
Oppose .....	41%
Not Sure .....	4%
Refused .....	<1%

The Wisconsin State Legislature is currently debating bills to toughen penalties for drunk driving offenses. The bill passed by the Assembly increases fines and prison terms and after a second offense would require the installation of a device in the cars ignition to not allow the driver to start the car if they had been drinking. Do you favor or oppose this bill?

Favor .....	85%
Oppose .....	15%
Not Sure .....	<1%
Refused .....	0%

I am going to ask you about a number of public figures. Please tell me for each one whether you have heard of this person or not.

	Not heard of	Unsure	Refused
--	--------------	--------	---------

a. Barbara Lawton	<b>43%</b>	<b>6%</b>	<b>0%</b>
b. Mark Neumann	<b>50%</b>	<b>6%</b>	<b>&lt;1%</b>
c. Tommy Thompson	<b>5%</b>	<b>2%</b>	<b>0%</b>
d. Scott Walker	<b>51%</b>	<b>5%</b>	<b>0%</b>
e. Kathleen Falk	<b>40%</b>	<b>8%</b>	<b>&lt;1%</b>
f. Mark Todd	<b>81%</b>	<b>5%</b>	<b>0%</b>
g. Tom Barrett	<b>48%</b>	<b>4%</b>	<b>0%</b>
h. Tim Michels	<b>80%</b>	<b>4%</b>	<b>&lt;1%</b>

IF RESPONDENT HAS HEARD OF ASK: Would you say you have a generally Favorable or Unfavorable Impression of \_\_\_\_\_ (ROTATE NAMES)

	Favorable	Neutral	Unfavorable
Barbara Lawton	<b>42%</b>	<b>23%</b>	<b>35%</b>
Mark Neumann	<b>46%</b>	<b>29%</b>	<b>25%</b>
Tommy Thompson	<b>61%</b>	<b>8%</b>	<b>31%</b>
Scott Walker	<b>59%</b>	<b>18%</b>	<b>23%</b>
Kathleen Falk	<b>44%</b>	<b>27%</b>	<b>29%</b>
Mark Todd	<b>30%</b>	<b>46%</b>	<b>24%</b>
Tom Barrett	<b>61%</b>	<b>20%</b>	<b>19%</b>
Tim Michels	<b>37%</b>	<b>37%</b>	<b>27%</b>