



## St. Norbert College Monthly Media Recap

**March, 2009**

<u>News Date</u>	<u>News Headline</u>	<u>Outlet Name</u>	<u>Circulation</u>	<u>Ad Value</u>
<b>Broadcast</b>				
03/30/2009	State Department Public Instruction Candidates to Speak at St. Norbert College	WFRV-TV	0	\$75.00
03/30/2009	State Department Public Instruction Candidates to Speak at St. Norbert College	CBS 5 First News Morning - WFRV-TV	0	\$65.00
03/30/2009	State Department Public Instruction Candidates to Speak at St. Norbert College	CBS 5 First News Morning - WFRV-TV	0	\$55.00
03/26/2009	Slow Economy Hurting Tax Money for Lambeau Field - Quotes from Kevin Quinn (Economics)	WLUK-TV	0	\$125.00
03/25/2009	Slow Economy Hurting Tax Money for Lambeau Field - Quotes from Kevin Quinn (Economics)	Fox 11 News at 9 PM - WLUK-TV	0	\$500.00
03/25/2009	Kevin Quinn (Economics) Discusses National Debt	Fox 11 News at 5 PM - WLUK-TV	0	\$200.00
03/14/2009	St. Norbert College sends out Email to Spring Break Students about Safe Travel Tips	WLUK-TV	0	\$150.00
03/13/2009	St. Norbert College Warns Students About Dangers of Spring Break Travel	Fox 11 News at 9 PM - WLUK-TV	0	\$500.00
03/13/2009	St. Norbert College Warns Students About the Dangers of Spring Break Travel	Fox 6 News at 9 PM - WITI-TV	0	\$1,350.00
03/13/2009	St. Norbert College Warns Students About the Dangers of Spring Break Travel	Fox 6 News at 9 PM - WITI-TV	0	\$1,350.00
03/13/2009	St. Norbert College Warns Students About the Dangers of Spring Break Travel	Fox 11 News at 5 PM - WLUK-TV	0	\$200.00
03/11/2009	HEALTH EDUCATION STUDENTS FROM SAINT NORBERT COLLEGE Featured	CBS 5 News at 6 PM - WFRV-TV	0	\$420.00
03/04/2009	GOOD JOB LEADS AT SAINT NORBERT COLLEGE'S JOB FAIR.	Action 2 News at 5 AM - WBAY-TV	0	\$210.00
03/04/2009	GOOD JOB LEADS AT SAINT NORBERT COLLEGE'S JOB FAIR.	WBAY-TV	0	\$120.00
03/03/2009	A JOB FAIR AT SAINT NORBERT COLLEGE TODAY, EMPLOYERS	CBS 5 News at 10 PM - WFRV-TV	0	\$450.00

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03/03/2009	NEW AT TEN, SAINT NORBERT COLLEGE, HOSTING A JOB FAIR, IN DE PERE TODAY.	NBC 26 News at 10 PM - WGBA-TV	0	\$500.00
03/03/2009	St. Norbert College Hosts Career and Job Fair	CBS 5 News at 6 PM - WFRV-TV	0	\$420.00
03/03/2009	St. Norbert College Hosts Forum on College Affordability	WLUK-TV	0	\$125.00
03/03/2009	St. Norbert College Hosts Forum on College Affordability	Action 2 News at 5 AM - WBAY-TV	0	\$210.00
03/03/2009	St. Norbert College Hosts Job and Internship Fair	CBS 5 First News Morning - WFRV-TV	0	\$65.00
03/03/2009	St. Norbert College Hosts Job and Internship Fair	WBAY-TV	0	\$120.00
03/03/2009	St. Norbert College Hosts Job and Internship Fair	CBS 5 First News Morning - WFRV-TV	0	\$55.00
03/02/2009	St. Norbert College Hosts Forum on College Affordability	Action 2 News at 10 PM - WBAY-TV	0	\$700.00
03/02/2009	St. Norbert College Hosts Forum on College Affordability	Action 2 News at 6 PM - WBAY-TV	0	\$600.00
03/02/2009	St. Norbert College Hosts Forum on College Affordability	Action 2 News at 4 PM - WBAY-TV	0	\$75.00
			0	\$8,640.00

**Total Broadcast : 25**

#### Electronic

03/31/2009	Commentary - Author Performs Vocal Recital with St. Norbert College Alums	Post-Crescent - Online	0	\$144.00
03/24/2009	St. Norbert College sends out Email to Spring Break Students about Safe Travel Tips	Post-Crescent - Online	0	\$72.00
03/11/2009	St. Norbert College Alum Joins Management Team at HealthMarkets, Ince	MarketWatch	456,670	\$0.00
03/11/2009	St. Norbert College Alum Joins Management Team at HealthMarkets, Inc	Yahoo! News	533,000	\$0.00
03/11/2009	St. Norbert College Alum Joins Management Team at HealthMarkets, Inc	StreetInsider.com	3,764	\$0.00
03/11/2009	St. Norbert College Alum Joins Management Team at HealthMarkets, Inc	Forbes - Online	666,667	\$14,620.00
03/11/2009	St. Norbert College Alum Joins Management Team at HealthMarkets, Inc	Digital50	0	\$0.00

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03/03/2009	College Students Hope for an Edge at St. Norbert College Job Fair	WBAY-TV - Online	0	\$0.00
03/03/2009	Higher Education Without the Higher Cost - St. Norbert College Hosts Forum on College Affordability	WBAY-TV - Online	0	\$0.00
03/01/2009	St. Norbert College Hosts Forum on College Affordability	WisBusiness.com	0	\$0.00
			1,660,101	\$14,836.00

**Total Electronic : 10**

**Newspaper**

03/29/2009	Green Bay Public Transit Study Done by St. Norbert College	Green Bay Press-Gazette	57,662	\$82.50
03/29/2009	Green Bay Public Transit Study Done by St. Norbert College	Green Bay Press-Gazette	57,662	\$82.50
03/27/2009	Inaugural World Languages Day at St. Norbert College	Green Bay Press-Gazette	57,662	\$82.50
03/27/2009	Abbey concerts to focus on 'Last Words of Christ'	Green Bay Press-Gazette	57,662	\$82.50
03/27/2009	Green Bay bishop to discuss plan for diocese on "Conversations from St. Norbert College" TV Show	Green Bay Press-Gazette	57,662	\$82.50
03/21/2009	Review New Knights troupe off to snappy start	Green Bay Press-Gazette	57,662	\$82.50
03/20/2009	Introna to speak for Killeen Chair Lecture Series	Green Bay Press-Gazette	57,662	\$165.00
03/15/2009	St. Norbert College Performance Director Performs at Fort Meyer Theatre	Green Bay Press-Gazette	57,662	\$82.50
03/15/2009	Track and field SNC's Graybill wins 800 national indoor title	Green Bay Press-Gazette	57,662	\$82.50
03/14/2009	2 St. Norbert College Staff Members Certified as Trainers for Community Emergency Response Team	Oshkosh Northwestern	21,517	\$44.96
03/12/2009	Spring break sometimes a workweek for St. Norbert College Students	Green Bay Press-Gazette	57,662	\$82.50
03/12/2009	Manitowoc man shares story of overcoming disability at St. Norbert College	Herald Times Reporter	15,658	\$45.00
03/11/2009	Summer has arrived ... at least for area theaters, including at St. Norbert College	Green Bay Press-Gazette	57,662	\$82.50

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03/11/2009	NCAA championships Three SNC individuals to run in D-III meet	Green Bay Press-Gazette	57,662	\$82.50
03/10/2009	Editorial - Time for Colleges to "Shine in their role as innovative leaders"	Green Bay Press-Gazette	57,662	\$82.50
03/08/2009	SNC to perform 'Masterworks' concert today	Green Bay Press-Gazette	57,662	\$82.50
03/07/2009	Hmong artist helps students connect at St. Norbert College	Wausau Daily Herald	21,769	\$60.00
03/05/2009	Hmong students invited to St. Norbert College visit with Hmong Artist	Wausau Daily Herald	21,769	\$660.00
03/05/2009	Students invited to college visit	Wausau Daily Herald	21,769	\$60.00
03/03/2009	St. Norbert College Alum touts need for energy solutions	Herald Times Reporter	15,658	\$45.00
03/03/2009	Kagen adds St. Norbert College Alum to staff	Rhineland Daily News	4,845	\$12.75
03/01/2009	College jazz bands trek to Elmhurst for weekend showcase	Daily Herald	149,446	\$174.75
03/01/2009	College jazz bands trek to Elmhurst	Daily Herald	149,446	\$174.75
03/01/2009	St. Norbert College Band to Participate in Jazz Festival	Daily Herald	149,446	\$174.75
03/01/2009	St. Norbert College Band to Participate in Jazz Festival	Daily Herald	149,446	\$174.75
			1,528,037	\$2,864.21

**Total Newspaper : 25**

#### Other

03/11/2009	St. Norbert College Alum Joins Management Team at HealthMarkets, Inc	Thomson Reuters	0	\$0.00
03/11/2009	St. Norbert College Alum Joins Management Team at HealthMarkets, Inc	Business Wire	0	\$0.00
03/09/2009	St. Norbert College Hosts Forum on College Affordability	PR Newswire Policy & Public Interest	0	\$0.00
03/09/2009	UWGB, Bellin and St. Norbert College Nursing Program Remains Same Despite Name Change	PR Newswire Policy & Public Interest	0	\$0.00
03/05/2009	St. Norbert College Alum Hosts EXHIBIT AT UNIVERSITY OF WISCONSIN-MARINETTE	PR Newswire Policy & Public Interest	0	\$0.00

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03/01/2009	Armenian Genocide Documentary To Premiere at St. Norbert	Groong	0	\$0.00
			0	\$0.00
			<b>3,188,138</b>	<b>Total Other : 6 \$26,340.21</b>