



## St. Norbert College Monthly Media Recap

**May, 2009**

News Date	News Headline	Outlet Name	Circulation	Ad Value
<b>Broadcast</b>				
05/30/2009	THE GREEN BAY NATIVE IS A ST. {	CBS 5 News at 10 PM - WFRV-TV	0	\$330.00
05/28/2009	CHANNEL FIVE'S LISA MALAK IS LIVE FROM ST. {	CBS 5 News at 10 PM - WFRV-TV	0	\$420.00
05/26/2009	Accident near St. Norbert College	Action 2 News Sunday at 5:30 PM - WBAY-TV	0	\$600.00
05/26/2009	St. Norbert Political Science professor Charley Jacobs Talks about Obama's Supreme Court Nomination	Action 2 News Sunday at 5:30 PM - WBAY-TV	0	\$400.00
05/26/2009	Accident near St. Norbert College	Action 2 News Sunday at 5:30 PM - WBAY-TV	0	\$85.00
05/19/2009	RUN DEATH OF A SAINT NORBERT COLLEGE STUDENT.	Action 2 News Sunday at 5:30 PM - WBAY-TV	0	\$600.00
05/19/2009	2005 DEATH OF A SAINT NORBERT COLLEGE NEW A3	Action 2 News Sunday at 5:30 PM - WBAY-TV	0	\$85.00
05/17/2009	NORBERT COLLEGE TODAY.	CBS 5 News at 10 PM - WFRV-TV	0	\$450.00
05/17/2009	MEASURE LAST WEEK. SAINT NORBERT COLLEGE SENDS IT'S	Action 2 News Sunday at 5:30 PM - WBAY-TV	0	\$240.00
05/16/2009	SINGS CONCERT TONIGHT AT ST. NORBERT COLLEGE IN DE	Fox 11 News at 9 PM - WLUK-TV	0	\$150.00
05/14/2009	CORNELL ALSO TAUGHT AT ST. {	Fox 11 News at 9 PM - WLUK-TV	0	\$500.00
05/13/2009	BBOTT PENNINGS HIGH SCHOOLND SAINT NORBERT COLLEGE. THE	WLUK-TV	0	\$30.00
05/12/2009	PENNINGS HIGH SCHOOL AND SAINT NORBERT COLLEGE. DANNY	Fox 11 News at 9 PM - WLUK-TV	0	\$500.00
05/12/2009	THOSE CASES ARE FROM SAINT NORBERT COLLEGE. THREE	CBS 5 First News Morning - WFRV-TV	0	\$55.00
05/12/2009	MEANWHILE, ST. {	WLUK-TV	0	\$30.00
05/11/2009	THOSE CASES ARE FROM SAINT NORBERT COLLEGE. THREE	CBS 5 News at 10 PM - WFRV-TV	0	\$450.00
05/11/2009	MEANILE, ST. {	Fox 11 News at 9 PM - WLUK-TV	0	\$500.00
05/11/2009	CORNELL SERVED TWO TERMS BEFORE RETURNING TO ST. {	12 News at 6 PM - WISN-TV	0	\$900.00
05/11/2009	THE ADDITION OF FOUR SAINT NORBERT COLLEGE STUDENTS, AND	CBS 5 News at 6 PM - WFRV-TV	0	\$420.00

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05/11/2009	FOUR OF THOSE CASES ARE FROM SAINT NORBERT COLLEGE, THEY'VE ALL BEEN ISOLATED.	CBS 5 News at 5 PM - WFRV-TV	0	\$360.00
05/11/2009	HIS FACULTY POSITION AT SAINT NORBERT COLLEGE. THE	WFRV-TV	0	\$75.00
05/11/2009	AS A PROFESR AT SAINT NORBERT COLLEGE. HE	WBAY-TV	0	\$150.00
05/11/2009	=, A THIRD CASE OF THE FLU VIRUS HAS BEEN CONFIRMED OVER THE WEEKEND AT ST. {	WFRV-TV	0	\$75.00
05/11/2009	HIS FACULTY POSITION AT SAINT NORBERT COLLEGE. A	CBS 5 First News Morning - WFRV-TV	0	\$65.00
05/11/2009	AS A PROFESSOR AT SAINT NORBERT COLLEGE. HE	Action 2 News at 5 AM - WBAY-TV	0	\$210.00
05/11/2009	ST. {	CBS 5 First News Morning - WFRV-TV	0	\$65.00
05/11/2009	AS A PROFESSOR AT SAINT NORBERT COLLEGE. DE	WBAY-TV	0	\$120.00
05/11/2009	A THIRD CASE OF THE FLU VIRUS HAS BEEN CONFIRMED OVER THE WEEKEND AT ST. {	CBS 5 First News Morning - WFRV-TV	0	\$55.00
05/11/2009	PENNINGS HIGH SCHOOL AND SAINT NORBERT COLLEGE. AS	WLUK-TV	0	\$30.00
05/11/2009	A THIRD CASE OF THE FLU VIRUS HAS BEEN CON} VIRUS HAS BEEN CONFIRMED AT ST. {	CBS 5 First News Morning - WFRV-TV	0	\$55.00
05/10/2009	SAINT NORBERT COLLEGE SAYS REVEREND ROBERT CORNELL PASSED AWAY THIS MORNING.	Action 2 News at 10 PM - WBAY-TV	0	\$600.00
05/10/2009	THERE ARE THREE CONFIRMED CASES AT SAINT NORBERT COLLEGE IN DE PERE.	NBC 26 News at 10 PM - WGBA-TV	0	\$500.00
05/10/2009	AT TEN, OFFICIALS AT SAINT NORBERT COLLEGE WORK TO	CBS 5 News at 10 PM - WFRV-TV	0	\$450.00
05/10/2009	ALL E UDENTS AT ST. {	Fox 11 News at 9 PM - WLUK-TV	0	\$500.00
05/10/2009	AS A PROFESSOR AT SAINT NORBERT COLLEGE. FUNERAL	Action 2 News Sunday at 5:30 PM - WBAY-TV	0	\$240.00
05/10/2009	THREE STUDENTS AT ST. {	12 News at 5:30 PM Sunday - WISN-TV	0	\$500.00

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05/10/2009	ON SCHEDULE TOMORROW AT SAINT NORBERT COLLEGE DESPITE THREE	Action 2 News Sunday at 5:30 PM - WBAY-TV	0	\$200.00
05/10/2009	THREE STUDENTS AT ST. {	12 News This Morning - WISN-TV	0	\$350.00
05/10/2009	{{SAINT NORBERT COLLEGE OFFICIALS SAY	CBS 5 First News Morning - WFRV-TV	0	\$50.00
05/10/2009	RELEASE ON THE SAINT SAINT NORBERT COLLEGE WEBSITE, A	CBS 5 First News Morning - WFRV-TV	0	\$50.00
05/10/2009	( TH JUST YS LT IN THE HOOL YEAR, SDENTS AT ST. {	WLUK-TV	0	\$200.00
05/10/2009	THE SWINE FLU AT SAINT NORBERT COLLEGE IN DE	Today's TMJ4 News Live at Daybreak at 6 AM - WTMJ-TV	0	\$20.00
05/10/2009	THE SWINE FLU AT SAINT NORBERT COLLEGE IN DE	Today's TMJ4 News Live at Daybreak Weekend - WTMJ-TV	0	\$20.00
05/10/2009	A RELEASE ON THE SAINT NORBERT COLLEGE WEBSITE, A	CBS 5 First News Morning - WFRV-TV	0	\$50.00
05/10/2009	ON SCHEDULE TOMORROW AT SAINT NORBERT COLLEGE DESPITE THREE	Action 2 News at 5 AM - WBAY-TV	0	\$65.00
05/10/2009	THREE STUDENTS AT SAINT NORBERT COLLEGE IN DE	12 News This Morning - WISN-TV	0	\$100.00
05/09/2009	13 01 ST. {	Action 2 News at 10 PM - WBAY-TV	0	\$600.00
05/09/2009	THREE STUDENTS AT ST. {	12 News at 10 PM - WISN-TV	0	\$1,000.00
05/09/2009	TIME ANOTHER STUDENT AT SAINT NORBERT COLLEGE. 05 09	Action 2 News at 10 PM - WBAY-TV	0	\$600.00
05/09/2009	A RELEASE ON THE SAINT NORBERT COLLEGE WEBSITE, A	CBS 5 News at 10 PM - WFRV-TV	0	\$330.00
05/09/2009	LATE THIS MORNING ST. {	NBC 26 News at 6 PM - WGBA-TV	0	\$200.00
05/09/2009	AS STUDENTS AND STAFF AT ST. {	Action 2 News at 6 PM - WBAY-TV	0	\$240.00
05/09/2009	INVESTIGATION. THIS MORNING -SAINT NORBERT COLLEGE IN DE	Action 2 News Sunday at 5:30 PM - WBAY-TV	0	\$200.00
05/09/2009	WEATHER WISE, ST. {	WLUK-TV	0	\$150.00
05/09/2009	INVESTIGATION. THIS MORNING -SAINT NORBERT COLLEGE IN DE	Action 2 News at 5 AM - WBAY-TV	0	\$75.00
05/09/2009	- TWO STUDENTS AT SAINT NORBERT COLLEGE HAVE BEEN	Action 2 News at 5 AM - WBAY-TV	0	\$75.00
05/09/2009	ST. {	Action 2 News at 5 AM - WBAY-TV	0	\$75.00

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05/09/2009	com WE'RE FOLLOWING SOME BREAKING NEWS - WE'VE JUST LEARNED ST. {	Action 2 News at 5 AM - WBAY-TV	0	\$75.00
05/09/2009	NEWS FOR STUDENTS AT SAINT NORBERT COLLEGE IN DE	WLUK-TV	0	\$100.00
05/09/2009	HAVE BEEN +(CONFIRMED AT SAINT NORBERT COLLEGE IN DE	WLUK-TV	0	\$100.00
05/08/2009	LATE THIS AFTERNOON TWO CASES OF THE VIRUS WERE CONFIRMED IN THE CITY OF DE PERE AT ST. {	Action 2 News at 10 PM - WBAY-TV	0	\$700.00
05/08/2009	A LETTER POSTED ON ST. NORBERT COLLEGE'S WEBSITE THIS	NBC 26 News at 10 PM - WGBA-TV	0	\$500.00
05/08/2009	TWO MORE CASES. SAINT NORBERT COLLEGE IS REPORTING	CBS 5 News at 10 PM - WFRV-TV	0	\$450.00
05/07/2009	ST. {	Fox 11 News at 5 PM - WLUK-TV	0	\$200.00
05/06/2009	REVIEW THE SITUATION. SAINT NORBERT COLLEGE SAYS FOR	Action 2 News at 5 PM - WBAY-TV	0	\$400.00
05/04/2009	SCHOOL SPERBER FIRST ATTENDED ST NORBERT COLLEGE TO PURSUE	WLUK-TV	0	\$30.00
05/03/2009	SCHOOL SPERBER FIRST ATTENDED ST NORBERT COLLEGE TO PURSUE	Fox 11 News at 9 PM - WLUK-TV	0	\$500.00
			0	\$18,500.00

**Total Broadcast : 67**

### Electronic

05/30/2009	Bob Forstrom kicks field goal as Green Bay Blizzard wins af2 game against Quad City Steamwheelers in	Post-Crescent - Online	0	\$72.00
05/28/2009	Column Former Xavier track coach battles cancer with dignity	Post-Crescent - Online	0	\$72.00
05/28/2009	St. Norbert College Alumnus Former Xavier track coach Dennis Oudenhoven battles cancer with dignity	Post-Crescent - Online	0	\$72.00
05/28/2009	St. Norbert College Alumnus Former Xavier track coach Dennis Oudenhoven battles cancer with dignity	Post-Crescent - Online	0	\$72.00
05/26/2009	Accident near St. Norbert College	WBAY-TV - Online	0	\$0.00

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05/26/2009	St. Norbert Political Science professor Charley Jacobs Talks about Obama's Supreme Court Nomination	WBAY-TV - Online	0	\$0.00
05/22/2009	Former University of Wisconsin-Green Bay mens basketball coach Mike Heideman to take over as athletic director	Post-Crescent - Online	0	\$72.00
05/22/2009	Mike Heideman to be Zephyrs athletic director	Post-Crescent - Online	0	\$72.00
05/21/2009	Honoring the life and public service of Reverend Robert Cornell, distinguished former Congressman, a	Legalert	0	\$0.00
05/21/2009	Heideman to return to area as St. Mary Central's athletic director	Post-Crescent - Online	0	\$72.00
05/21/2009	Heideman to return to area as St. Mary Central's athletic director	Post-Crescent - Online	0	\$72.00
05/19/2009	Mike Sherry Buzz column Roehrig adds to her University of Minnesota track legacy	Post-Crescent - Online	0	\$72.00
05/19/2009	Reward Offered for St. Norbert College Student's Hit-and-Run Death	WBAY-TV - Online	0	\$0.00
05/16/2009	Rev. Robert Cornell; served 2 terms in Congress; at 89	Boston Globe - Online	188,000	\$2,112.00
05/15/2009	St. Olaf Puts End to St. Norbert's NCAA Quest	WBAY-TV - Online	0	\$0.00
05/15/2009	Revisiting The P-C's 2005 Academic All-Stars	Post-Crescent - Online	0	\$144.00
05/15/2009	Fox Valley Lutheran High School grad Brian Fischer to speak at St. Norbert College	Post-Crescent - Online	0	\$864.00
05/14/2009	The Race Leaders	WBAY-TV - Online	0	\$0.00
05/14/2009	Father Cornell laid to rest	WLUK-TV - Online	0	\$0.00
05/14/2009	Green Knights Slip in Rain-delayed NCAA Game	WBAY-TV - Online	0	\$0.00
05/13/2009	Scholastica makes NCAA Division III baseball playoffs	Individual.com	0	\$0.00
05/12/2009	Priest Cornell loved politics	Milwaukee Journal Sentinel - Online	30,630	\$1,346.56
05/12/2009	Obituaries	Washington Post - Online	400,000	\$4,035.00
05/12/2009	Mike Sherry Sports Buzz column State teams begin pursuit of NCAA Division III baseball crown	Post-Crescent - Online	0	\$72.00
05/12/2009	Cornell, O. Praem., Father Robert John	Post-Crescent - Online	0	\$288.00

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05/12/2009	8 confirmed cases of H1N1 in Brown Co.	WLUK-TV - Online	0	\$0.00
05/12/2009	Mike Sherry Sports Buzz column State teams begin pursuit of Division III crown	Post-Crescent - Online	0	\$72.00
05/12/2009	Minnesota State Mankato hires former Gopher Eric Means as women's hockey coach	St. Paul Pioneer Press - Online	16,600	\$417.20
05/12/2009	Robert J. Cornell, Priest Who Served as Congressman, Is Dead at 89	New York Times - Online	670,667	\$7,705.00
05/11/2009	Priest leaves his mark on Fox Valley politics	Post-Crescent - Online	0	\$144.00
05/11/2009	The Rev. Robert Cornell leaves his mark on Fox Valley politics	Post-Crescent - Online	0	\$144.00
05/11/2009	Former 8th District Congressman has died	WBAY-TV - Online	0	\$0.00
05/11/2009	Father Robert Cornell Remembered	WBAY-TV - Online	0	\$0.00
05/11/2009	Priest leaves his mark on politics	Post-Crescent - Online	0	\$144.00
05/11/2009	St. Norbert Gets At-Large Bid to NCAA Baseball Tournament	WBAY-TV - Online	0	\$0.00
05/10/2009	Robert Cornell dies; was priest, former congressman	Post-Crescent - Online	0	\$144.00
05/10/2009	Former eighth district congressman dies	WLUK-TV - Online	0	\$0.00
05/09/2009	Three St. Norbert Students Have H1N1	WBAY-TV - Online	0	\$0.00
05/09/2009	St. Norbert Wins One, Loses One in Midwest Tournament	WBAY-TV - Online	0	\$0.00
05/09/2009	St. Norbert College Reports 2 Confirmed Cases of H1N1	WBAY-TV - Online	0	\$0.00
05/09/2009	H1N1 confirmed at St. Norbert College	WLUK-TV - Online	0	\$0.00
05/08/2009	Palmetto beats Varela for district volleyball title	Miami Herald - Online	80,000	\$1,145.00
05/07/2009	Pointers earn softball WIAC honors	WAOW-TV - Online	0	\$0.00
05/06/2009	Van Grinsven, Martin W. Van	Post-Crescent - Online	0	\$72.00
05/01/2009	Fountain, David H.	Post-Crescent - Online	0	\$72.00
			1,385,897	\$19,568.76

**Total Electronic : 45**

#### Magazine

05/15/2009	Kitchen Olympics.	Foodservice Director	45,100	\$1,030.00
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05/05/2009	Introducing Moral Theology True Happiness and the Virtues	Christian Century	30,000	\$129.20
05/04/2009	59-team field	NCAA News, The	0	\$300.00
			75,100	\$1,459.20

**Total Magazine : 3**

**Newspaper**

05/30/2009	Baseball Knights' Jandron, Yost earn honors	Green Bay Press-Gazette	57,662	\$82.50
05/30/2009	Men's basketball SNC caps Greece trip with victory	Green Bay Press-Gazette	57,662	\$82.50
05/30/2009	Arena football Forstrom's field goal lifts Blizzard in OT	Green Bay Press-Gazette	57,662	\$82.50
05/29/2009	Two Norbertines to mark anniversaries	Green Bay Press-Gazette	57,662	\$247.50
05/27/2009	A 'Heart of Gold' De Pere native Butch Zelten acts of service including at St. Norbert College	Green Bay Press-Gazette	57,662	\$165.00
05/26/2009	Football Recruit to St. Norbert College	Evening News	6,772	\$21.60
05/24/2009	NCAA Division III track SNC's Graybill seals sweep of 800 titles	Green Bay Press-Gazette	57,662	\$82.50
05/24/2009	Men's basketball Knights even record in Greece	Green Bay Press-Gazette	57,662	\$82.50
05/24/2009	Track and field Graybill, Schneider advance to finals at NCAAs	Green Bay Press-Gazette	57,662	\$82.50
05/24/2009	Track and field Scherer places 4th in 10,000	Green Bay Press-Gazette	57,662	\$82.50
05/24/2009	Men's basketball Knights lose their overseas opener	Green Bay Press-Gazette	57,662	\$82.50
05/24/2009	UWO men's track takes first at nationals	Oshkosh Northwestern	21,517	\$44.96
05/24/2009	Flu forces high school seminary to hold graduation behind closed doors	Catholic Review	65,000	\$108.00
05/23/2009	remembering	Star Tribune	334,000	\$606.00
05/23/2009	Former UWGB coach Heideman takes job at Menasha St. Mary	Green Bay Press-Gazette	57,662	\$82.50
05/23/2009	County has first confirmed case of swine flu	Herald Times Reporter	15,658	\$45.00
05/23/2009	Esky students get awards, scholarships	Daily Press	11,000	\$19.75
05/22/2009	2009 Summer Church Services	Green Bay Press-Gazette	57,662	\$82.50
05/21/2009	Softball Pulaski hopes to break through to state	Green Bay Press-Gazette	57,662	\$82.50

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05/21/2009	Softball Pulaski hoping to break through to state	Green Bay Press-Gazette	57,662	\$82.50
05/20/2009	Mickelson to play basketball for St. Norbert College	Mining Journal	18,149	\$293.54
05/19/2009	\$6,000 reward offered in 2005 death of man on Wisconsin 172	Green Bay Press-Gazette	57,662	\$82.50
05/19/2009	Business and Breakfast event looks at workplace stress	Oshkosh Northwestern	21,517	\$44.96
05/19/2009	Basketball is pick for Emeralds' star	Daily Press	11,000	\$19.75
05/19/2009	Basketball is pick for Emeralds' st.....	Daily Press	11,000	\$19.75
05/18/2009	St. Norbert College grads ready for future	Green Bay Press-Gazette	57,662	\$907.50
05/18/2009	End of a run	Green Bay Press-Gazette	57,662	\$82.50
05/18/2009	St. Nober College grads end run at commencement	Green Bay Press-Gazette	57,662	\$82.50
05/18/2009	Warren Gerds column Concert in Nazi-made ghetto humbles opera singer Ramsay	Green Bay Press-Gazette	57,662	\$82.50
05/17/2009	Doyle's 45 percent approval rating lowest yet	Daily Tribune, The	11,729	\$31.20
05/17/2009	Domestic partner protections gain support, but not from all	Wausau Daily Herald	21,769	\$60.00
05/17/2009	Have information, take action	Herald Times Reporter	15,658	\$45.00
05/17/2009	NCAA Division III baseball Knights' tourney opener rained out	Green Bay Press-Gazette	57,662	\$82.50
05/17/2009	NCAA Division III baseball SNC knocked out of tourney	Green Bay Press-Gazette	57,662	\$82.50
05/17/2009	Football St. Norbert names Doornbos as defensive coordinator	Green Bay Press-Gazette	57,662	\$82.50
05/15/2009	Story, photos Friends say farewell to Rev. Robert Cornell	Oshkosh Northwestern	21,517	\$44.96
05/15/2009	Readers feel blessed to have met Rev. Robert Cornell	Oshkosh Northwestern	21,517	\$134.87
05/15/2009	Memories, photos Rev. Cornell remembered at visitation service	Oshkosh Northwestern	21,517	\$134.87
05/15/2009	NCAA D3 baseball St. Norbert swept out of tourney	Green Bay Press-Gazette	57,662	\$82.50
05/15/2009	PRIEST WHO SERVED AS CONGRESSMAN ROBERT J. CORNELL	Pittsburgh Post-Gazette	212,075	\$1,157.80
05/14/2009	Eat right, sleep well for finals	Green Bay Press-Gazette	57,662	\$82.50
05/14/2009	NCAA D3 baseball SNC's tourney opener rained out	Green Bay Press-Gazette	57,662	\$82.50

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05/14/2009	Rev. Cornell remembered at visitation service	Green Bay Press-Gazette	57,662	\$247.50
05/14/2009	Weekend calendar	Green Bay Press-Gazette	57,662	\$495.00
05/14/2009	College baseball Pointers lose 17-inning marathon in NCAA regional	Daily Tribune, The	11,729	\$31.20
05/14/2009	Richter, Donald William	Green Bay Press-Gazette	57,662	\$82.50
05/14/2009	Hobbins, John W.	Green Bay Press-Gazette	57,662	\$82.50
05/14/2009	'America Sings IV'	Green Bay Press-Gazette	57,662	\$165.00
05/14/2009	More	Oshkosh Northwestern	21,517	\$44.96
05/14/2009	Pope kicking it during high school career	Oshkosh Northwestern	21,517	\$44.96
05/14/2009	FLINT JOURNAL CLASSIFIED OBITUARY	Flint Journal, The	83,558	\$91.79
05/14/2009	Q&A Pope just kicking it during high school career	Oshkosh Northwestern	21,517	\$44.96
05/14/2009	Baseball's second game moved to 4 p.m. Thursday	Manitou Messenger	2,936	\$0.00
05/14/2009	College baseball Pointers lose 17-inning marathon in NCAA regional	Stevens Point Journal	12,061	\$32.10
05/14/2009	OBITUARIES / PASSINGS / Rev. Robert J. Cornell	Los Angeles Times	773,884	\$7,147.50
05/14/2009	Baseball rallies for 8-4 win over St. Norbert	Manitou Messenger	2,936	\$0.00
05/14/2009	College baseball Pointers lose 17-inning marathon in NCAA regional	Marshfield News-Herald, The	13,800	\$15.60
05/13/2009	Cornell, O. Praem., Father Robert John	Green Bay Press-Gazette	57,662	\$330.00
05/13/2009	Willems, Timothy	Green Bay Press-Gazette	57,662	\$82.50
05/13/2009	Finals Eat right, sleep well and study a lot to avoid final exam stress, experts say	Green Bay Press-Gazette	57,662	\$82.50
05/13/2009	Willems, Timothy	Green Bay Press-Gazette	57,662	\$82.50
05/13/2009	NCAA regional baseball Pointers lose in 17 innings	Stevens Point Journal	12,061	\$32.10
05/13/2009	Flu case now Brown Co.'s	Wausau Daily Herald	21,769	\$60.00
05/12/2009	Student positive for H1N1	Marshfield News-Herald, The	13,800	\$31.20
05/12/2009	Editorial Passing of a priest, educator, historian	Green Bay Press-Gazette	57,662	\$82.50
05/12/2009	COMMUNITY VIEWS Cornell touched many lives	Green Bay Press-Gazette	57,662	\$165.00
05/12/2009	MANKATO HIRES FORMER GOPHER	St. Paul Pioneer Press	191,768	\$417.20
05/12/2009	Local swine flu case reassigned to Brown Co.	Wausau Daily Herald	21,769	\$60.00

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05/12/2009	Priest and Rock Music Fan, Former Rep. Cornell Dies	Roll Call	18,622	\$530.71
05/12/2009	OBITUARY Priest Cornell loved politics He served as congressman	Milwaukee Journal Sentinel	230,222	\$1,346.56
05/12/2009	Marathon Co. student tests positive for swine flu	Wausau Daily Herald	21,769	\$120.00
05/12/2009	Scholastica makes NCAA Division III baseball playoffs	Duluth News Tribune, The	46,182	\$124.28
05/12/2009	Robert J. Cornell, 89, Priest Who Served as Congressman	New York Times	1,000,665	\$7,705.00
05/12/2009	Brown County plans to scale back oversight on H1N1	Oshkosh Northwestern	21,517	\$44.96
05/12/2009	Marathon Co. student positive for swine flu	Stevens Point Journal	12,061	\$64.20
05/12/2009	DE PERE WOMAN GETS 80 YEARS FOR FATAL CRASH	Wisconsin State Journal	104,000	\$121.50
05/12/2009	Priest Cornell loved politics He served as congressman	Milwaukee Journal Sentinel	230,222	\$1,346.56
05/12/2009	Champions at last (6)	Beloit Daily News	14,209	\$32.94
05/11/2009	NCAA D3 baseball SNC earns at-large berth	Green Bay Press-Gazette	57,662	\$82.50
05/11/2009	St. Norbert student could be Marathon County's first swine flu case	Wausau Daily Herald	21,769	\$120.00
05/11/2009	Saints earn No. 3 seed in regional	Duluth News Tribune, The	46,182	\$124.28
05/11/2009	Priest leaves his mark on Fox Valley politics	Oshkosh Northwestern	21,517	\$89.91
05/11/2009	Former 8th district congressman, Rev. Robert Cornell dies	Green Bay Press-Gazette	57,662	\$165.00
05/11/2009	Ald. Hansen retires after single term on council	Daily Northwestern	12,196	\$10.98
05/11/2009	Beloit College head coach Dave DeGeorge was drenched by his players after they won the MWC title Sat	Beloit Daily News	14,209	\$32.94
05/11/2009	Champions at last	Beloit Daily News	14,209	\$32.94
05/11/2009	St. Norbert student could be Marathon County's first swine flu case	Marshfield News-Herald, The	13,800	\$31.20
05/11/2009	DAIRYLAND DENIZENS ENDURING DARK DAYS	Wisconsin State Journal	104,000	\$121.50
05/10/2009	Softball Knights' season done after NCAA first-round loss	Green Bay Press-Gazette	57,662	\$82.50
05/10/2009	Officials Third St. Norbert College student has swine flu	Green Bay Press-Gazette	57,662	\$907.50
05/10/2009	Music Theatre to hold auditions for 2 shows	Green Bay Press-Gazette	57,662	\$82.50

## St. Norbert College Monthly Media Recap

**May, 2009**

<u>News Date</u>	<u>News Headline</u>	<u>Outlet Name</u>	<u>Circulation</u>	<u>Ad Value</u>
05/10/2009	Baseball St. Norbert falls short in MWC tourney	Green Bay Press-Gazette	57,662	\$82.50
05/10/2009	Baseball Beloit beats SNC for NCAA tourney berth; see the photos	Green Bay Press-Gazette	57,662	\$82.50
05/10/2009	Track and field SNC's Graybill is triple champion at MWC meet	Green Bay Press-Gazette	57,662	\$82.50
05/09/2009	2 St. Norbert College students have swine flu	Green Bay Press-Gazette	57,662	\$907.50
05/09/2009	3rd St. Norbert College student has swine flu	Green Bay Press-Gazette	57,662	\$907.50
05/09/2009	St. Norbert spilled in conference baseball tourney	Daily Press	11,000	\$19.75
05/09/2009	Baseball MWC tournament moves to Green Bay Southwest; SNC plays at noon	Green Bay Press-Gazette	57,662	\$165.00
05/09/2009	Lancour From one graduation to another	Daily Press	11,000	\$19.75
05/09/2009	Video Surprise! SNC lawn becomes a dance floor	Oshkosh Northwestern	21,517	\$44.96
05/09/2009	Two St. Norbert College students confirmed to have swine flu	Green Bay Press-Gazette	57,662	\$907.50
05/08/2009	De Pere resident wins Artstreet image contest	Green Bay Press-Gazette	57,662	\$82.50
05/08/2009	ROUNDUP Palmetto beats Varela for district volleyball title	Miami Herald	288,179	\$1,145.00
05/08/2009	Men's basketball SNC basketball steak fry set	Green Bay Press-Gazette	57,662	\$82.50
05/08/2009	Baseball MWC Tournament preview	Green Bay Press-Gazette	57,662	\$82.50
05/08/2009	Softball Knights no-hit in opener	Green Bay Press-Gazette	57,662	\$82.50
05/07/2009	Bay, St. Norbert College sign pact	Daily Press	11,000	\$256.75
05/07/2009	NCAA D3 softball SNC no-hit in tourney opener	Green Bay Press-Gazette	57,662	\$82.50
05/07/2009	Softball St. Norbert takes hot streak to NCAA Tourney	Green Bay Press-Gazette	57,662	\$82.50
05/07/2009	Softball Three Pointers earn league honors	Stevens Point Journal	12,061	\$32.10
05/06/2009	Business Briefcase Employment anniversaries, awards, new on the job, etc.	Oshkosh Northwestern	21,517	\$44.96
05/05/2009	St. Norbert College honors recital is today	Green Bay Press-Gazette	57,662	\$907.50
05/05/2009	Baseball Knights' Wotachek honored by MWC	Green Bay Press-Gazette	57,662	\$82.50
05/05/2009	Softball St. Norbert seeded 7th in regional tournament	Green Bay Press-Gazette	57,662	\$82.50

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### May, 2009

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05/05/2009	Martin, James P. (Marty)	Green Bay Press-Gazette	57,662	\$82.50
05/04/2009	Vikings grab third at MWC Championships	Lawrentian, Lawrence University, The	2,000	\$221.00
05/03/2009	Softball St. Norbert wins MWC title, earns NCAA invitation	Green Bay Press-Gazette	57,662	\$82.50
05/03/2009	Baseball SNC sweeps Lawrence, will host MWC tourney	Green Bay Press-Gazette	57,662	\$82.50
05/03/2009	Softball Errors send St. Norbert to losers' bracket	Green Bay Press-Gazette	57,662	\$82.50
05/01/2009	Baseball Green Knights sweep Vikings	Green Bay Press-Gazette	57,662	\$82.50
05/01/2009	Catholic culture discussion at SNC is May 8	Green Bay Press-Gazette	57,662	\$82.50
05/01/2009	Fountain, David H.	Green Bay Press-Gazette	57,662	\$82.50
05/01/2009	Wausau student to perform in college honors recital	Wausau Daily Herald	21,769	\$120.00
			8,105,779	\$36,422.81

**Total Newspaper : 123**

#### Other

05/30/2009	Brahmas Bring Back MVP Jason Deitsch in 2009/2010	OurSports Central	0	\$0.00
05/29/2009	Fortune in funds given to AHS students for continuing education	Antigo Daily Journal	6,000	\$15.54
05/18/2009	THREE POINTERS NET SOFTBALL ALL-CONFERENCE HONORS	Federal News Service	0	\$0.00
05/12/2009	REP. KAGEN RECALLS LIFE OF HONORABLE REV. CORNELL	Federal News Service	0	\$0.00
05/11/2009	Former congressman dies at age 89	Associated Press (AP) - Madison Bureau	0	\$0.00
05/11/2009	Former congressman dies at age 89	Associated Press (AP)	0	\$0.00
05/10/2009	THREE STUDENTS AT SAINT NORBERT COLLEGE IN DE	WISN 12 News at 7am - WISN	0	\$350.00
05/10/2009	THREE STUDENTS AT ST. {	WISN 12 News at 7am - WISN	0	\$350.00
05/09/2009	Analysis Where have all the good times gone?	Associated Press (AP)	0	\$0.00
05/04/2009	L&S HUMANITIES FORUM GIVES A LOOK AT PHYSICS OF PLAYING FRISBEE	Federal News Service	0	\$0.00
05/02/2009	RESULTS OF RECYCLEMANIA 2009 REVEALED	Federal News Service	0	\$0.00

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05/01/2009	THREE CANDIDATES FOR UNIVERSITY OF NORTH DAKOTA VICE PRESIDENT FOR FINANCE AND OPERATIONS FORWARDED	Federal News Service	0	\$0.00
05/01/2009	FulfillNet Promotes Bott to Account Executive	PRWeb	0	\$0.00
			<u>6,000</u>	<u>\$715.54</u>
			<u><u>9,572,776</u></u>	<u><u>Total Other : 13</u></u> <u>\$76,666.31</u>

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