



## St. Norbert College Monthly Media Recap

**June, 2009**

News Date	News Headline	Outlet Name	Circulation	Ad Value
<b>Broadcast</b>				
06/27/2009	LOVE FROM MOM, DAD, MICHAEL, JOSH AND YOUR KAPPA BETA GAMMA SISTERS FROM ST. {	Action 2 News Sunday at 5:30 PM - WBAY-TV	0	\$200.00
06/25/2009	THE SAINT NORBERT COLLEGE ATHLETIC DIRECTOR SAYS HE FEELS THE SAME WAY.	Action 2 News Sunday at 5:30 PM - WBAY-TV	0	\$210.00
06/24/2009	THE FORMER PRESIDENT OF SAINT NORBERT COLLEGE, HAD THIS	NBC 26 News at 10 PM - WGBA-TV	0	\$200.00
06/23/2009	WELL TONIGHT, THE FORMER SAINT NORBERT COLLEGE PRESIDENT, SENT	NBC 26 News at 10 PM - WGBA-TV	0	\$500.00
06/22/2009	HYNES THE FORMER PRESIDENT OF ST.	NBC 26 News at 10 PM - WGBA-TV	0	\$200.00
06/22/2009	THE FORMER PRESIDENT, OF SAINT NORBERT COLLEGE.	NBC 26 News at 10 PM - WGBA-TV	0	\$125.00
06/17/2009	THE PACKERS ARE TEAMING UP WITH ST. {	CBS 5 First News Morning - WFRV-TV	0	\$55.00
06/16/2009	THE PACKERS ARE TEAMING UP WITH ST. {	CBS 5 News at 10 PM - WFRV-TV	0	\$450.00
06/07/2009	IN PREPARATION FOR OBAMA'S VISIT, KAGEN IS HOLDING A HEALTH CARE FORUM MONDAY MORNING AT ST. {	Fox 11 News at 9 PM - WLUK-TV	0	\$500.00
06/04/2009	Packers' Training Camp	WTVO-TV	0	\$0.00
			0	\$2,440.00
<b>Total Broadcast : 10</b>				
<b>Electronic</b>				
06/30/2009	Thomas J. Flatley	Sheboygan Press - Online	0	\$38.34
06/30/2009	Flatley, Thomas J.	Post-Crescent - Online	0	\$72.00
06/29/2009	Widen's CEO to Speak at SaaS University	PRLog	0	\$0.00
06/27/2009	NFL Training Camp Dates and Locations	National Sports Review	0	\$0.00
06/27/2009	Dean's lists announced for Sauk Valley students	saukvalley.com	0	\$0.00
06/26/2009	GLAD YOU ASKED I was in an accident, and within a few days I had a stack of letters from lawyers. Ho	Journal Times - Online, The	0	\$52.50
06/26/2009	FBN NFL Training Camp Dates	KLBJ-AM - Online	0	\$0.00

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06/26/2009	Local Coaches and Athletic Directors Remember Coach Thomas	WBAY-TV - Online	0	\$0.00
06/25/2009	Campus	Southtown Star - Online	0	\$171.42
06/25/2009	Student Notes	Herald Times Reporter - Online	0	\$45.00
06/24/2009	Hinshaw & Culbertson LLP Announces Six New Partners	Jaffe Legal News Service	0	\$0.00
06/24/2009	Outlook Group names new CEO	Individual.com	0	\$0.00
06/21/2009	Rosemary Ann (Novy) (Sobel) Lemke	Herald Times Reporter - Online	0	\$45.00
06/17/2009	CRS BILL DIGEST	U.S. Food and Drug Administration	0	\$0.00
06/16/2009	Three Big Ten teams are going soft in 2009	Milwaukee Journal Sentinel - Online	30,630	\$673.28
06/16/2009	A Friendship That Lasts -- New Adventure Book Teaches Family and Friendship to Young Readers	Individual.com	0	\$0.00
06/16/2009	A Friendship That Lasts -- New Adventure Book Teaches Family and Friendship to Young Readers	Yahoo! Canada	6,678	\$0.00
06/16/2009	A Friendship That Lasts -- New Adventure Book Teaches Family and Friendship to Young Readers	StreetInsider.com	3,764	\$0.00
06/15/2009	KEN SILVERSTEIN—Not Ready for Mt. Rushmore The American Scholar looks at Reagan mythmaking	Harper's Magazine - Online	0	\$0.00
06/15/2009	Father Robert John Cornell Priest Cornell loved politics	Milwaukee Journal Sentinel - Online	30,630	\$1,346.56
06/11/2009	Vande Hey, O. Praem., Father Robert Clarence	Post-Crescent - Online	0	\$144.00
06/11/2009	A closer look at the health care plan	WLUK-TV - Online	0	\$0.00
06/09/2009	Mike Sherry buzz column La Crosses decision to drop sports hits home	Post-Crescent - Online	0	\$72.00
06/08/2009	Health Care Professionals Prepare for President's Visit	WBAY-TV - Online	0	\$0.00
06/08/2009	Xavier High School scholarships and awards	Post-Crescent - Online	0	\$288.00
06/08/2009	Meeting at Southwest for Obama Visit	WLUK-TV - Online	0	\$0.00
06/04/2009	Appleton North honors	Post-Crescent - Online	0	\$144.00
06/03/2009	Practice starts August 1st	WTSO-AM - Online	0	\$0.00
06/03/2009	PACKERS TRAINING CAMP SCHEDULE RELEASED	WTSO-AM - Online	0	\$0.00

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06/03/2009	Packers announce training camp schedule	WLUK-TV - Online	0	\$0.00
06/01/2009	Former UWGB coach Heideman takes post at St. Mary Central	Post-Crescent - Online	0	\$72.00
			71,702	\$3,164.10

**Total Electronic : 31**

#### Magazine

06/19/2009	Yurjevich is new CEO of Outlook Group Corp.	BizTimes Milwaukee	13,850	\$338.00
			13,850	\$338.00

**Total Magazine : 1**

#### Newspaper

06/30/2009	Thomas J. Flatley	Green Bay Press-Gazette	57,662	\$82.50
06/30/2009	No Headline Available	Times of Trenton, The	67,600	\$83.82
06/30/2009	St. Norbert adjusts layout for sports complex	Green Bay Press-Gazette	57,662	\$82.50
06/29/2009	Local & National scoreboard	Charleston Daily Mail	29,297	\$136.73
06/29/2009	Simon is simply the best of the best	Daily Press	11,000	\$19.75
06/29/2009	Simon is simply the best of the bes.....	Daily Press	11,000	\$19.75
06/29/2009	Business briefcase	Green Bay Press-Gazette	57,662	\$165.00
06/28/2009	Football / NFL Training Camp Dates	Press of Atlantic City	74,000	\$113.61
06/28/2009	FOOTBALL	Dallas Morning News	338,933	\$1,510.00
06/28/2009	Miss Green Bay Area Danielle DuFour	Oshkosh Northwestern	21,517	\$44.96
06/28/2009	Miss Door County Ashley Ash	Oshkosh Northwestern	21,517	\$44.96
06/28/2009	Scoreboard	Lexington Herald-Leader	116,600	\$262.02
06/28/2009	Survey Oneida reservation good place to live	Green Bay Press-Gazette	57,662	\$82.50
06/28/2009	Moore, Patrick J.	Green Bay Press-Gazette	57,662	\$82.50
06/28/2009	N.J. couple running to raise awareness of Lou Gehrig's	Green Bay Press-Gazette	57,662	\$82.50
06/27/2009	Post a Comment	Oshkosh Northwestern	21,517	\$44.96
06/27/2009	More	Oshkosh Northwestern	21,517	\$44.96
06/27/2009	All-area prep track and field teams	Oshkosh Northwestern	21,517	\$44.96
06/26/2009	Moore, Patrick J.	Green Bay Press-Gazette	57,662	\$82.50
06/26/2009	Koch elected Sisters of St. Francis of the Holy Cross community president	Green Bay Press-Gazette	57,662	\$247.50

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06/25/2009	The Abbey a venerated hot spot	Green Bay Press-Gazette	57,662	\$82.50
06/25/2009	Glimpses of the Past	Green Bay Press-Gazette	57,662	\$82.50
06/25/2009	Girls basketball Local trio makes final points in all-star games	Green Bay Press-Gazette	57,662	\$82.50
06/24/2009	Uphill named L-C student of the quarter	Green Bay Press-Gazette	57,662	\$82.50
06/24/2009	Moore, Patrick J.	Green Bay Press-Gazette	57,662	\$82.50
06/24/2009	Kewaunee High School Awards and Scholarships	Green Bay Press-Gazette	57,662	\$82.50
06/24/2009	Meet the Family The Lodes and Albers family knows importance of reading	Green Bay Press-Gazette	57,662	\$82.50
06/24/2009	Meet the Family In a flash, Cook family heads outdoors	Green Bay Press-Gazette	57,662	\$165.00
06/24/2009	Outlook Group names new CEO	Post-Crescent, The	70,000	\$72.00
06/24/2009	Former SNC president cited for supplying alcohol to minors	Green Bay Press-Gazette	57,662	\$165.00
06/23/2009	Outlook Group names new CEO	Oshkosh Northwestern	21,517	\$44.96
06/23/2009	The Prairie School awards and scholarships	Journal Times, The	28,934	\$52.50
06/23/2009	Bellin Run Gathoni coasts to women's title in debut	Green Bay Press-Gazette	57,662	\$82.50
06/23/2009	Father proud of son's determination in Bellin Run	Green Bay Press-Gazette	57,662	\$82.50
06/23/2009	Lincoln grads receive awards, scholarships	Daily Tribune, The	11,729	\$93.60
06/22/2009	Business briefcase	Green Bay Press-Gazette	57,662	\$165.00
06/21/2009	Lemke, Rosemary A. (Novy) (Sobel)	Green Bay Press-Gazette	57,662	\$82.50
06/21/2009	Rosemary Ann (Novy) (Sobel) Lemke	Green Bay Press-Gazette	57,662	\$82.50
06/21/2009	There's music for all tastes through summer	Green Bay Press-Gazette	57,662	\$412.50
06/19/2009	Internships offer experience that pays	Green Bay Press-Gazette	57,662	\$165.00
06/19/2009	Baylor University Appoints New Director for Baylor's Institute for Faith and Learning	Baylor Magazine	100,000	\$0.00
06/18/2009	Fall openings in SNC Children's Center	Green Bay Press-Gazette	57,662	\$82.50
06/18/2009	Every School, Every Week	Green Bay Press-Gazette	57,662	\$82.50
06/18/2009	St. Norbert to hold tours in July	Green Bay Press-Gazette	57,662	\$82.50

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06/18/2009	Obituary Vande Hey, O. Praem., Father Robert Clarence	Green Bay Press-Gazette	57,662	\$165.00
06/18/2009	Glimpses of the Past	Green Bay Press-Gazette	57,662	\$165.00
06/17/2009	Memories	Green Bay Press-Gazette	57,662	\$82.50
06/17/2009	Luxemburg-Casco Awards and Scholarships	Green Bay Press-Gazette	57,662	\$82.50
06/17/2009	SPORTSDAY Three Big Ten teams are going soft in 2009	Milwaukee Journal Sentinel	230,222	\$673.28
06/17/2009	SNC, Packers to co-sponsor 2010 sport, society sessions	Green Bay Press-Gazette	57,662	\$165.00
06/17/2009	Education Notes for June 17	Green Bay Press-Gazette	57,662	\$82.50
06/16/2009	Esky Cubs open Legion season tonight	Daily Press	11,000	\$19.75
06/16/2009	St. Norbert Abbey anniversary	Green Bay Press-Gazette	57,662	\$82.50
06/16/2009	Schools seek way to curb absences	Green Bay Press-Gazette	57,662	\$82.50
06/16/2009	St. Norbert College, Green Bay Packers to co-host national sports conference	Green Bay Press-Gazette	57,662	\$990.00
06/16/2009	St. Norbert College, Packers to co-host national sports conference	Green Bay Press-Gazette	57,662	\$990.00
06/16/2009	Esky Cubs open Legion season tonight.....	Daily Press	11,000	\$19.75
06/16/2009	Scholarships & Awards Park High School	Journal Times, The	28,934	\$52.50
06/16/2009	Schools seek way to curb absences	Oshkosh Northwestern	21,517	\$44.96
06/15/2009	Career profile Get to know Mike Reed	Oshkosh Northwestern	21,517	\$44.96
06/15/2009	Career profile Get to know Mike Reed	Green Bay Press-Gazette	57,662	\$82.50
06/14/2009	Editorial Poverty in Brown County	Green Bay Press-Gazette	57,662	\$82.50
06/13/2009	Green Bay native foodie updates 'Flavor of Wisconsin'	Green Bay Press-Gazette	57,662	\$82.50
06/13/2009	Youth camps, clinics and leagues	Green Bay Press-Gazette	57,662	\$412.50
06/11/2009	Catering to big appetites	Green Bay Press-Gazette	57,662	\$82.50
06/11/2009	SNC Summer Band Camp starts Monday	Green Bay Press-Gazette	57,662	\$82.50
06/11/2009	SNC students attend convention	Green Bay Press-Gazette	57,662	\$82.50
06/11/2009	OBITUARIES	Wisconsin State Journal	104,000	\$121.50
06/11/2009	Every School, Every Week for June 11	Green Bay Press-Gazette	57,662	\$165.00
06/11/2009	Glimpses of the Past for June 11	Green Bay Press-Gazette	57,662	\$660.00

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06/11/2009	Vande Hey, O. Praem., Father Robert Clarence	Green Bay Press-Gazette	57,662	\$165.00
06/10/2009	Testing for H1N1 virus cases slows in De Pere	Green Bay Press-Gazette	57,662	\$82.50
06/10/2009	Hamilton High announces senior awards	Sussex Sun	2,781	\$37.48
06/09/2009	Reaction Zubik's 'heart is in Pittsburgh'	Green Bay Press-Gazette	57,662	\$82.50
06/09/2009	Green Bay's Catholic bishops	Green Bay Press-Gazette	57,662	\$82.50
06/09/2009	Editorial Bishop David Zubik leaves Diocese in fine shape	Green Bay Press-Gazette	57,662	\$82.50
06/09/2009	Backing the Pack Fans incorporate team into license plates, livelihoods	Green Bay Press-Gazette	57,662	\$82.50
06/09/2009	Meet the Family The Lodes and Albers family knows importance of reading	Green Bay Press-Gazette	57,662	\$82.50
06/09/2009	Meet the Family In a flash, Cook family heads outdoors	Green Bay Press-Gazette	57,662	\$165.00
06/08/2009	Kagen to host health forum at St. Norbert College today	Green Bay Press-Gazette	57,662	\$907.50
06/08/2009	Guest column Program reaches across campuses, community	Green Bay Press-Gazette	57,662	\$577.50
06/08/2009	Kagen to host health forum at St. Norbert College on Thursday	Green Bay Press-Gazette	57,662	\$907.50
06/06/2009	Calaway, Audrey Ann	Green Bay Press-Gazette	57,662	\$82.50
06/05/2009	Corrections for 06/07/09	Green Bay Press-Gazette	57,662	\$82.50
06/05/2009	SCHS students honored for musical achievements	Shawano Evening Leader	7,000	\$15.70
06/05/2009	Graduation photos Check out Green Bay East graduation; submit your photos	Green Bay Press-Gazette	57,662	\$82.50
06/04/2009	Frank marks 10 years by getting 'Groovy'	Green Bay Press-Gazette	57,662	\$82.50
06/04/2009	Allen aiming for podium at state track and field meet	Oshkosh Northwestern	21,517	\$44.96
06/04/2009	More	Oshkosh Northwestern	21,517	\$44.96
06/04/2009	Post a Comment	Oshkosh Northwestern	21,517	\$44.96
06/01/2009	Editorial Vice Adm. James H. Jimmy Flatley Jr. won't be forgotten	Green Bay Press-Gazette	57,662	\$82.50
06/01/2009	The Post-Crescent, Appleton, Wis., Business Innovator column	Post-Crescent, The	70,000	\$72.00
			5,135,761	\$15,255.30

**Total Newspaper : 92**

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<b>Other</b>				
06/26/2009	FBN NFL Training Camp Dates	Associated Press (AP)	0	\$0.00
06/25/2009	Outlook Group names new CEO	<a href="http://www.tradingmarkets.com/">http://www.tradingmarkets.com/</a>	0	\$0.00
06/24/2009	Outlook Group names new CEO	<a href="http://www.postcrescent.com/">http://www.postcrescent.com/</a>	0	\$0.00
06/24/2009	St. Mary Central graduates get awards, scholarships	<a href="http://www.postcrescent.com/">http://www.postcrescent.com/</a>	0	\$0.00
06/23/2009	Appleton, wholesale customers have plan to reduce water rate hikes	<a href="http://www.postcrescent.com/">http://www.postcrescent.com/</a>	0	\$0.00
06/23/2009	Higher water rates in effect	<a href="http://www.postcrescent.com/">http://www.postcrescent.com/</a>	0	\$0.00
06/23/2009	Error dips into water rate increase	<a href="http://www.postcrescent.com/">http://www.postcrescent.com/</a>	0	\$0.00
06/23/2009	Racine Lutheran High School awards and scholarships	<a href="http://www.journaltimesonline.com/">http://www.journaltimesonline.com/</a>	0	\$0.00
06/23/2009	Union Grove High School awards and scholarships	<a href="http://www.journaltimesonline.com/">http://www.journaltimesonline.com/</a>	0	\$0.00
06/23/2009	Union Grove High School awards and scholarships	<a href="http://www.journaltimesonline.com/">http://www.journaltimesonline.com/</a>	0	\$0.00
06/23/2009	Outlook Group names new CEO	<a href="http://www.postcrescent.com/">http://www.postcrescent.com/</a>	0	\$0.00
06/23/2009	Lincoln grads receive awards, scholarships	<a href="http://www.postcrescent.com/">http://www.postcrescent.com/</a>	0	\$0.00
06/22/2009	The Prairie School awards and scholarships	<a href="http://www.journaltimesonline.com/">http://www.journaltimesonline.com/</a>	0	\$0.00
06/22/2009	The Prairie School awards and scholarships	<a href="http://www.journaltimesonline.com/">http://www.journaltimesonline.com/</a>	0	\$0.00
06/21/2009	Campus Corner	<a href="http://www.sheboyganpress.com/">http://www.sheboyganpress.com/</a>	0	\$0.00
06/21/2009	Engagement Specht-Jarock	<a href="http://www.sheboyganpress.com/">http://www.sheboyganpress.com/</a>	0	\$0.00
06/21/2009	Rosemary Ann (Novy) (Sobel) Lemke	<a href="http://www.sheboyganpress.com/">http://www.sheboyganpress.com/</a>	0	\$0.00
06/21/2009	Lawmakers	<a href="http://www.postcrescent.com/">http://www.postcrescent.com/</a>	0	\$0.00
06/21/2009	Higher education	<a href="http://www.postcrescent.com/">http://www.postcrescent.com/</a>	0	\$0.00
06/21/2009	Rosemary Ann (Novy) (Sobel) Lemke	<a href="http://www.postcrescent.com/">http://www.postcrescent.com/</a>	0	\$0.00
06/21/2009	Howards Grove seniors awarded scholarships	<a href="http://www.sheboyganpress.com/">http://www.sheboyganpress.com/</a>	0	\$0.00
06/21/2009	Sports Beat	<a href="http://www.postcrescent.com/">http://www.postcrescent.com/</a>	0	\$0.00
06/21/2009	Campus	<a href="http://www.southtownstar.com/">http://www.southtownstar.com/</a>	0	\$0.00
06/20/2009	DR. PHELPS NAMED CHAIR OF UNIVERSITY OF ALABAMA'S ADVERTISING AND PUBLIC RELATIONS DEPARTMENT	Federal News Service	0	\$0.00
06/20/2009	All-Area player of the year Jaci Kulow, Plymouth	<a href="http://www.sheboyganpress.com/">http://www.sheboyganpress.com/</a>	0	\$0.00

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06/19/2009	Campus news	<a href="http://www.postcrescent.com/">http://www.postcrescent.com/</a>	0	\$0.00
06/16/2009	A Friendship That Lasts -- New Adventure Book Teaches Family and Friendship to Young Readers	Globenewswire	0	\$0.00
			0	\$0.00
			<b>5,221,313</b>	<b>Total Other : 27</b> <b>\$21,197.40</b>