



St. Norbert College Monthly Media Recap

July, 2009

<u>News Date</u>	<u>News Headline</u>	<u>Outlet Name</u>	<u>Circulation</u>	<u>Ad Value</u>
Broadcast				
08/05/2009	ON THE CAMPUS OF SAINT NORBERT COLLEGE THIS MORNING.	Fox 11 News at 9 PM - WLUK-TV	0	\$30.00
08/02/2009	BETH WILL BE A SENIOR AT ST. {	Action 2 News Sunday at 5:30 PM - WBAY-TV	0	\$200.00
07/31/2009	LAST NIGHT PACKERS PLAYERS REPORTED TO THEIR DORM ROOMS AT ST.	27 News at 10 PM - WKOW-TV	0	\$500.00
07/31/2009	CAMP QUARTERS UP AT SAINT NORBERT'S COLLEGE. PRACTICE	Today's TMJ4 News Live at Daybreak at 6 AM - WTMJ-TV	0	\$175.00
07/31/2009	THE PLAYERS STARTED MOVING INTO THE DORMS AT ST. {	News 3 Early Morning - WISC-TV	0	\$225.00
07/31/2009	BAGS AND MOVE INTO ST. NORBERT'S COLLEGE IN DEPERE,	27 News Wake Up Wisconsin - WKOW-TV	0	\$50.00
07/31/2009	THE PLAYERS STARTED MOVING INTO THE DORMS AT ST. {	News 3 at 5 AM - WISC-TV	0	\$100.00
07/31/2009	INTO THE DORMS AT ST. NORBERT COLLEGE TODAY.	12 News This Morning - WISN-TV	0	\$150.00
07/30/2009	THEIR DORMITORY ACCOMODATIONS AT ST. NORBERT'S COLLEGE TODAY IN	Fox 6 News At 10 PM - WITI-TV	0	\$1,250.00
07/30/2009	BAGS AND MOVE INTO ST. NORBERT'S COLLEGE IN DEPERE,	27 News at 10 PM - WKOW-TV	0	\$500.00
07/30/2009	IN THE DORMS AT ST. NORBERT'S COLLEGE FOR THE	News 3 at 10 PM - WISC-TV	0	\$600.00
07/30/2009	INTO THE DORMS AT ST. NORBERT COLLEGE TODAY.	12 News at 10 PM - WISN-TV	0	\$1,200.00
07/30/2009	MOVE IN DAY AT SAINT NORBERT COLLEGE y THE	CBS 5 News at 10 PM - WFRV-TV	0	\$450.00
07/30/2009	THE TEAM MOVED INTO ST. {	Fox 6 News at 9 PM - WITI-TV	0	\$1,350.00
07/30/2009	MEMBERS OF THE PACKERS CHECKED INTO THEIR ROOMS AT ST. {	Fox 11 News at 9 PM - WLUK-TV	0	\$500.00
07/30/2009	MEANWHILE THE TEAM MOVING INTO THE DORMS AT ST. {	15 News at 5 PM - WMTV-TV	0	\$275.00
07/30/2009	TRAINING CAMP DIGS AT SAINT NORBERT COLLEGE THAT'S BECAUSE	CBS 5 News at 10 PM - WFRV-TV	0	\$420.00

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07/30/2009	THEIR DORMITORY ACCOMODATIONS AT ST. NORBERT'S COLLEGE TODAY IN	Fox 6 News at 5 PM - WITI-TV	0	\$650.00
07/30/2009	MOVE IN DAY AT SAINT NORBERT COLLEGE, FOR THE	CBS 5 First News Morning - WFRV-TV	0	\$65.00
07/30/2009	INTO THE DORMS AT SAINT NORBERT COLLEGE, GET PHYSICALS	Action 2 News Sunday at 5:30 PM - WBAY-TV	0	\$120.00
07/30/2009	ON THE CAMPUS OF SAINT NORBERT COLLEGE. ANGELA	Fox 11 News at 9 PM - WLUK-TV	0	\$30.00
07/30/2009	THE PACKERS WILL REPORT TO SAINT NORBERT COLLEGE TODAY.	CBS 21 Morning News - WHP-TV	0	\$100.00
07/30/2009	DAY FOR THE PACKERS, SAINT NORBERT COLLEGE IS SET	CBS 5 First News Morning - WFRV-TV	0	\$55.00
07/29/2009	EARLIER TODAY, ST. {	CBS 5 News at 10 PM - WFRV-TV	0	\$450.00
07/29/2009	HARRIS WILL REPORT TO PACKERS TRAINING CAMP AT ST. {	KELOLAND News at 6 PM - KELO-TV	0	\$350.00
07/29/2009	Track These students converted Boyd Hall on the campus of St. {	NBC 26 News at 10 PM - WGBA-TV	0	\$200.00
07/29/2009	TAKE YOU TO THE SAINT NORBERT COLLEGE KITCHEN TO	CBS 5 News at 10 PM - WFRV-TV	0	\$360.00
07/29/2009	AND COMING UP, WE'LL SHOW YOU HOW ST. {	CBS 5 News at 10 PM - WFRV-TV	0	\$360.00
07/24/2009	Line Of Scrimmage NFC Training Camp Previews	12 News at 5 PM - WISN-TV	0	\$0.00
07/24/2009	Line of Scrimmage NFC Training Camp Previews	WBVD-FM	0	\$0.00
07/23/2009	THEY'RE PART OF THE SNOWBIRDS PROGRAM AT SAINT NORBERT COLLEGE IN DE PERE.	NBC 26 News at 10 PM - WGBA-TV	0	\$200.00
07/23/2009	THE SNOWBIRDS PROGRAM AT SAINT NORBERT'S COLLEGE IN DE	NBC 26 News at 10 PM - WGBA-TV	0	\$125.00
07/23/2009	THEY'RE PART OF THE SNOWBIRDS PROGRAM AT SAINT NORBERT COLLEGE IN DE PERE.	Today's TMJ4 News Live at 4 PM - WTMJ-TV	0	\$200.00
07/23/2009	THE PACKERS WILL SPEND THE MONTH OF AUGUST AT THE ST. {	Fox 6 Wake-Up News - WITI-TV	0	\$500.00
07/23/2009	ST. {	Today's TMJ4 News Live at Daybreak 5 AM - WTMJ-TV	0	\$100.00

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07/23/2009	ST. {	Today's TMJ4 News Live at Daybreak at 6 AM - WTMJ-TV	0	\$100.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	12 News at 5 PM - WISN-TV	0	\$0.00
07/22/2009	SAINT NORBERT COLLEGE IS GETTING READY FOR THE PACKERS.	Today's TMJ4 News Live at 6 PM - WTMJ-TV	0	\$200.00
07/22/2009	NEWS NOW ON NBC26, 'SAINT NORBERT COLLEGE', GETTING READY	NBC 26 News at 10 PM - WGBA-TV	0	\$200.00
07/22/2009	THE STORMS NOW? ST NORBERT COLLEGE IN DE	12 News at 6 PM - WISN-TV	0	\$900.00
07/22/2009	THE CORNER, SEE HOW SAINT NORBERT COLLEGE IS PREPARING	NBC 26 News at 10 PM - WGBA-TV	0	\$200.00
07/22/2009	TRAINING CAMP, AND NOW, SAINT NORBERT COLLEGE IS READY,	CBS 5 News at 10 PM - WFRV-TV	0	\$420.00
07/22/2009	ONE-HUNDRED CUSTOM BEDS, AT SAINT NORBERT COLLEGE, IN PREPARATION	NBC 26 News at 10 PM - WGBA-TV	0	\$125.00
07/22/2009	WITH EXCITEMENT AS TH SAINT NORBERT COLLEGE IS PREPARING	Action 2 News Sunday at 5:30 PM - WBAY-TV	0	\$400.00
07/22/2009	ST. {	Action 2 News Sunday at 5:30 PM - WBAY-TV	0	\$120.00
07/16/2009	THE SUMMER PRODUCTIONS AT SAINT NORBERT COLLEGE MUSIC THEATRE	Action 2 News Sunday at 5:30 PM - WBAY-TV	0	\$85.00
07/06/2009	He's a local guy who pitched at St. {	Action 2 News Sunday at 5:30 PM - WBAY-TV	0	\$600.00
			0	\$15,190.00

Total Broadcast : 47

Electronic

08/04/2009	Don Banks With Rodgers in control, Packers should expect a winning season	SI.com	0	\$33,980.00
08/03/2009	Rodgers, Pack should expect winning season	SI.com	0	\$33,980.00
08/03/2009	With Rodgers in control, Packers should expect a winning season	SI.com	0	\$33,980.00
08/02/2009	Engagement Marusich-Watson	Sheboygan Press - Online	0	\$38.34
08/02/2009	Who's News	Sheboygan Press - Online	0	\$38.34
08/02/2009	NFL Preseason capsules	NWANews.com	0	\$0.00

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07/31/2009	Former SDSU WR Harris Excited For Packers Training Camp	KELO-TV - Online	0	\$0.00
07/30/2009	For the Record	Honolulu Advertiser - Online	43,300	\$215.72
07/30/2009	Agent Packers' Collins will be at training camp	Herald Times Reporter - Online	0	\$45.00
07/30/2009	Agent Packers' Collins will be at training camp	Sheboygan Press - Online	0	\$38.34
07/30/2009	Agent Packers' Collins will be at training camp	Post-Crescent - Online	0	\$72.00
07/30/2009	Scoreboard July 30	NewsOK.com	13,333	\$725.70
07/29/2009	Getting set to go in Green Bay	Milwaukee Journal Sentinel - Online	30,630	\$673.28
07/29/2009	A sparkling new place to play	Milwaukee Journal Sentinel - Online	30,630	\$673.28
07/29/2009	Young chef incorporates wisdom of mentors into his own kitchen	Daily Herald - Online	0	\$174.75
07/27/2009	NFC team-by-team preview as camps open	USA Today - Online	399,600	\$3,800.00
07/27/2009	NFC preview Cowboys putting team squarely in Romo's hands	USA Today - Online	399,600	\$3,800.00
07/27/2009	NFL preseason preview NFC	Tennessean - Online, The	10,772	\$570.06
07/27/2009	SC Johnson Fund awards scholarships to Young Leaders	Journal Times - Online, The	0	\$52.50
07/26/2009	Falcons want another winning season	Savannah Morning News - Online	0	\$113.94
07/26/2009	NFL training camp previews	Richmond Times-Dispatch - Online	31,667	\$424.00
07/26/2009	Scouting the NFL heading into camp	PittsburghLIVE.com	29,600	\$0.00
07/26/2009	T.O. mania sets in as fans cheer Owens' camp arrival NFL Popcorn, autographs, No. 81 jerseys Show go	NewsOK.com	13,333	\$725.70
07/26/2009	Racine Dominicans celebrate Jubilees 7-25-09	Journal Times - Online, The	0	\$105.00
07/26/2009	Guide to Packers training camp	Milwaukee Journal Sentinel - Online	30,630	\$673.28
07/26/2009	Taking part in a familiar cycle	Milwaukee Journal Sentinel - Online	30,630	\$1,346.56
07/26/2009	NFL training camp capsules	Dubuque Telegraph Herald - Online	0	\$48.12
07/26/2009	Training Camp	American Chronicle	0	\$0.00
07/26/2009	NFL Training camps at a glance	Columbus Dispatch - Online	33,350	\$492.00
07/25/2009	Nothing new to Frost	Winnipeg Sun - Online, The	0	\$2.71
07/25/2009	Green Bay Packers 2009 Training Camp Preview	WHTV-TV - Online	0	\$0.00

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07/25/2009	Airwaves Violation of reporter's privacy a heinous act	San Francisco Examiner - Online	0	\$95.16
07/25/2009	NFC training camp capsules	Press-Enterprise - Online	15,045	\$318.20
07/25/2009	Egg Harbor Indians Back from the dead	Post-Crescent - Online	0	\$72.00
07/25/2009	Green Bay Packers 2009 Training Camp Preview	Pegasus News	8,222	\$0.00
07/25/2009	NFL Preseason Capsules	Ocala.com	0	\$94.52
07/25/2009	Green Bay Packers 2009 Training Camp Preview	KIRO-TV - Online	0	\$0.00
07/25/2009	NFC PRESEASON CAPS	Journal Star - Online	0	\$114.86
07/25/2009	Lions look to distance themselves from 0-16 season	Holland Sentinel - Online	0	\$13.63
07/25/2009	NFL training camps a team-by-team outlook	Denver Post - Online, The	143,300	\$799.36
07/24/2009	Line of Scrimmage NFC Training Camp Previews	Austin American-Statesman - Online	85,000	\$445.92
07/24/2009	Line Of Scrimmage NFC Training Camp Previews	WSOC-TV - Online	0	\$0.00
07/24/2009	Line Of Scrimmage NFC Training Camp Previews	WPTZ-TV - Online	0	\$0.00
07/24/2009	Line Of Scrimmage NFC Training Camp Previews	WNEM-TV - Online	0	\$0.00
07/24/2009	Line of Scrimmage NFC Training Camp Previews	WKWK-FM - Online	0	\$0.00
07/24/2009	Line Of Scrimmage NFC Training Camp Previews	WISC-TV - Online	0	\$0.00
07/24/2009	Line Of Scrimmage NFC Training Camp Previews	WEWS-TV - Online	0	\$0.00
07/24/2009	Construction Crew Cuts Power to St. Norbert College	WBAY-TV - Online	0	\$0.00
07/24/2009	Green Bay Packers 2009 Training Camp Preview	TickerTech.com	0	\$0.00
07/24/2009	Green Bay Packers 2009 Training Camp Preview	Sports Network - Online	0	\$0.00
07/24/2009	Line of Scrimmage NFC Training Camp Previews	Score - Online, The	0	\$0.00
07/24/2009	Catching up with football	Salt Lake Tribune - Online	83,300	\$507.00
07/24/2009	Line Of Scrimmage NFC Training Camp Previews	KSAT-TV - Online	0	\$0.00
07/24/2009	Line Of Scrimmage NFC Training Camp Previews	KPRC-TV - Online	0	\$0.00
07/24/2009	Green Bay Packers 2009 Training Camp Preview	KOAT-TV - Online	0	\$0.00
07/24/2009	Line Of Scrimmage NFC Training Camp Previews	KITV-TV - Online	0	\$0.00
07/24/2009	Line Of Scrimmage NFC Training Camp Previews	KCTV-TV - Online	0	\$0.00

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07/23/2009	Line Of Scrimmage NFC Training Camp Previews	ThePittsburghChannel.com	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	ThePittsburghChannel.com	0	\$0.00
07/23/2009	Line of Scrimmage NFC Training Camp Previews	Telegraph - Online, The	0	\$83.45
07/23/2009	Line of Scrimmage NFC Training Camp Previews	Sun News - Online, The	0	\$66.45
07/23/2009	Line of Scrimmage NFC Training Camp Previews	KYPost.com	1,287	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	KYPost.com	1,287	\$0.00
07/23/2009	Line Of Scrimmage NFC Training Camp Previews	KVVU-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	KVVU-TV - Online	0	\$0.00
07/23/2009	Line of Scrimmage NFC Training Camp Previews	KTVX-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	KTVX-TV - Online	0	\$0.00
07/23/2009	Line Of Scrimmage NFC Training Camp Previews	KTVU-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	KTVU-TV - Online	0	\$0.00
07/23/2009	Line of Scrimmage NFC Training Camp Previews	KSHB-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	KSHB-TV - Online	0	\$0.00
07/23/2009	Line Of Scrimmage NFC Training Camp Previews	KSBW-TV - Online	516	\$0.00
07/23/2009	Line Of Scrimmage NFC Training Camp Previews	KRXI-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	KRXI-TV - Online	0	\$0.00
07/23/2009	Line Of Scrimmage NFC Training Camp Previews	KPTV-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	KPTV-TV - Online	0	\$0.00
07/23/2009	Line Of Scrimmage NFC Training Camp Previews	KPHO-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	KOKI-TV - Online	0	\$0.00
07/23/2009	Line of Scrimmage NFC Training Camp Previews	KOIN-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	KOIN-TV - Online	0	\$0.00
07/23/2009	Line Of Scrimmage NFC Training Camp Previews	KOCO-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	KOCO-TV - Online	0	\$0.00
07/23/2009	Line of Scrimmage NFC Training Camp Previews	KNXV-TV - Online	0	\$0.00

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07/23/2009	Green Bay Packers 2009 Training Camp Preview	KNXV-TV - Online	0	\$0.00
07/23/2009	Line of Scrimmage NFC Training Camp Previews	KMTR-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	KMTR-TV - Online	0	\$0.00
07/23/2009	Line Of Scrimmage NFC Training Camp Previews	KMGH-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	KMGH-TV - Online	0	\$0.00
07/23/2009	Line of Scrimmage NFC Training Camp Previews	KJRH-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	KJRH-TV - Online	0	\$0.00
07/23/2009	Line Of Scrimmage NFC Training Camp Previews	KHBS-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	KHBS-TV - Online	0	\$0.00
07/23/2009	Line Of Scrimmage NFC Training Camp Previews	KGTV-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	KGTV-TV - Online	0	\$0.00
07/23/2009	Line of Scrimmage NFC Training Camp Previews	KGPE-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	KGPE-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	KFTY-TV - Online	0	\$0.00
07/23/2009	Line Of Scrimmage NFC Training Camp Previews	KFOX-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	KFOX-TV - Online	0	\$0.00
07/23/2009	Line Of Scrimmage NFC Training Camp Previews	KETV-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	KETV-TV - Online	0	\$0.00
07/23/2009	Line Of Scrimmage NFC Training Camp Previews	KERO-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	KERO-TV - Online	0	\$0.00
07/23/2009	Line Of Scrimmage NFC Training Camp Previews	KCCI-TV - Online	2,500	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	KCCI-TV - Online	2,500	\$0.00
07/23/2009	Line of Scrimmage NFC Training Camp Previews	KASN-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	KASN-TV - Online	0	\$0.00
07/23/2009	UW-L at 100 Alumni connect through centennial Web site	Individual.com	0	\$0.00
07/23/2009	Line of Scrimmage NFC Training Camp Previews	Idaho Statesman - Online	12,332	\$183.70

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07/23/2009	Line of Scrimmage NFC Training Camp Previews	Charlotte Observer - Online	73,340	\$598.60
07/23/2009	Line of Scrimmage NFC Training Camp Previews	Centre Daily Times - Online	0	\$40.76
07/23/2009	Line of Scrimmage NFC Training Camp Previews	Bellingham Herald - Online	0	\$45.00
07/23/2009	Line of Scrimmage NFC Training Camp Previews	Belleville News-Democrat - Online	0	\$75.30
07/23/2009	Line of Scrimmage NFC Training Camp Previews	Anchorage Daily News - Online	25,422	\$220.60
07/23/2009	Line of Scrimmage NFC Training Camp Previews	San Diego 6 The CW (XETV-TV) - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	San Diego 6 The CW (XETV-TV) - Online	0	\$0.00
07/23/2009	Line Of Scrimmage NFC Training Camp Previews	WXII-TV - Online	0	\$0.00
07/23/2009	Line of Scrimmage NFC Training Camp Previews	WWTI-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	WWTI-TV - Online	0	\$0.00
07/23/2009	Special Assignment	WTMJ-TV - Online	0	\$0.00
07/23/2009	Line Of Scrimmage NFC Training Camp Previews	WSB-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	WSB-TV - Online	0	\$0.00
07/23/2009	Line of Scrimmage NFC Training Camp Previews	WPMI-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	WPMI-TV - Online	0	\$0.00
07/23/2009	Line Of Scrimmage NFC Training Camp Previews	WMTW-TV - Online	0	\$0.00
07/23/2009	Line of Scrimmage NFC Training Camp Previews	WMAR-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	WMAR-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	WKWK-FM - Online	0	\$0.00
07/23/2009	Line of Scrimmage NFC Training Camp Previews	WKRC-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	WKRC-TV - Online	0	\$0.00
07/23/2009	Line of Scrimmage NFC Training Camp Previews	WIVT-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	WIVT-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	WISC-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	WHYN-AM - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	WHP-TV - Online	0	\$0.00

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07/23/2009	Line Of Scrimmage NFC Training Camp Previews	WHNS-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	WHNS-TV - Online	0	\$0.00
07/23/2009	Line Of Scrimmage NFC Training Camp Previews	WHIO-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	WHIO-TV - Online	0	\$0.00
07/23/2009	Line of Scrimmage NFC Training Camp Previews	WHAM-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	WHAM-TV - Online	0	\$0.00
07/23/2009	Line Of Scrimmage NFC Training Camp Previews	WFTV-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	WFTV-TV - Online	0	\$0.00
07/23/2009	Line of Scrimmage NFC Training Camp Previews	WFTS-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	WFTS-TV - Online	0	\$0.00
07/23/2009	Line Of Scrimmage NFC Training Camp Previews	WFSB-TV - Online	0	\$0.00
07/23/2009	Line Of Scrimmage NFC Training Camp Previews	WDIV-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	WDIV-TV - Online	0	\$0.00
07/23/2009	Line Of Scrimmage NFC Training Camp Previews	WCVB-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	WCVB-TV - Online	0	\$0.00
07/23/2009	Line of Scrimmage NFC Training Camp Previews	WAWS-TV - Online	0	\$0.00
07/23/2009	Green Bay Packers 2009 Training Camp Preview	WAWS-TV - Online	0	\$0.00
07/23/2009	Line of Scrimmage NFC Training Camp Previews	Tri-City Herald - Online	0	\$86.63
07/22/2009	NFL Preseason Capsules	Gainesville Sun - Online, The	16,390	\$140.42
07/22/2009	NFL Preseason Capsules	Daily Comet - Online, The	0	\$22.70
07/22/2009	4 on your side	WTMJ-TV - Online	0	\$0.00
07/22/2009	St. Norbert College preps for Packers	WLUK-TV - Online	0	\$0.00
07/22/2009	NFL Preseason Capsules	Wilmington Star-News - Online	0	\$86.39
07/22/2009	NFL Preseason Capsules	TimesDaily - Online	0	\$72.36
07/22/2009	FBN NFL Preseason Capsules	KLBJ-AM - Online	0	\$0.00
07/21/2009	College Campuses Continue Upgrading Security	WBAY-TV - Online	0	\$0.00
07/21/2009	July 21 Football	Times Leader - Online	0	\$77.16

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07/21/2009	NFL training camp dates	Press-Enterprise - Online	15,045	\$318.20
07/21/2009	2009 NFL Training Camp Dates	Ocala.com	0	\$94.52
07/21/2009	ND grads prepare for seasons on college gridiron	Niles Herald-Spectator - Online	0	\$0.00
07/21/2009	Sports Scoreboard Tuesday, July 21	NewsOK.com	13,333	\$725.70
07/21/2009	Football	Journal Gazette - Online Bureau, The	0	\$183.99
07/20/2009	2009 NFL Training Camp Dates	Wilmington Star-News - Online	0	\$86.39
07/20/2009	2009 NFL Training Camp Dates	TimesDaily - Online	0	\$72.36
07/20/2009	FBN NFL Training Camp Dates	KLBJ-AM - Online	0	\$0.00
07/20/2009	Racine Area Retired Educators Association awards scholarships	Journal Times - Online, The	0	\$52.50
07/20/2009	NFL Training Camp Dates	Greenwich Time - Online	0	\$115.20
07/20/2009	2009 NFL Training Camp Dates	Daily Comet - Online, The	0	\$22.70
07/20/2009	NFL Training Camp Dates	Advocate - Online, The	0	\$115.20
07/19/2009	Is a split coming for Panthers, Wofford?	Individual.com	0	\$0.00
07/17/2009	http://global.static.ghm.zope.net/resources/global/images/gatehousemedia.png http://global.static.gh	Galesburg Register-Mail - Online	0	\$58.23
07/17/2009	Iconic newsman Walter Cronkite dies	Sheboygan Press - Online	0	\$38.34
07/17/2009	Iconic newsman Walter Cronkite dies	Post-Crescent - Online	0	\$72.00
07/17/2009	Iconic newsman Walter Cronkite dies	Herald Times Reporter - Online	0	\$45.00
07/17/2009	NFL training-camp dates	Columbus Dispatch - Online	33,350	\$492.00
07/14/2009	Lawmakers	Post-Crescent - Online	0	\$72.00
07/14/2009	Appleton, Outagamie County pitch police merger plans	Herald Times Reporter - Online	0	\$45.00
07/14/2009	Wausau-area police merger cost-effective	Herald Times Reporter - Online	0	\$45.00
07/14/2009	Appleton, Grand Chute police merger ready for a 'test drive'	Herald Times Reporter - Online	0	\$45.00
07/14/2009	Police merger talk in town hands	Herald Times Reporter - Online	0	\$45.00
07/14/2009	Appleton, Grand Chute police merger could cut cost of remodeling	Herald Times Reporter - Online	0	\$45.00
07/13/2009	Higher education	Post-Crescent - Online	0	\$72.00
07/13/2009	NFL training camp dates	Daily Comet - Online, The	0	\$22.70

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<u>News Date</u>	<u>News Headline</u>	<u>Outlet Name</u>	<u>Circulation</u>	<u>Ad Value</u>
07/12/2009	COLLEGE NOTES	Suburban Chicago News	0	\$0.00
07/12/2009	Mary L. Wahlers	Sheboygan Press - Online	0	\$38.34
07/12/2009	Wahlers, Mary L.	Post-Crescent - Online	0	\$72.00
07/11/2009	Sister Leo Kerch	Sheboygan Press - Online	0	\$38.34
07/11/2009	Fox Valley camp connects people with juvenile diabetes	Sheboygan Press - Online	0	\$38.34
07/11/2009	Appleton, wholesale customers have plan to reduce water rate hikes	Post-Crescent - Online	0	\$72.00
07/11/2009	Higher water rates in effect	Post-Crescent - Online	0	\$72.00
07/11/2009	Error dips into water rate increase	Post-Crescent - Online	0	\$72.00
07/11/2009	Sister Leo Kerch	Post-Crescent - Online	0	\$72.00
07/11/2009	Fox Valley camp connects people with juvenile diabetes	Post-Crescent - Online	0	\$72.00
07/11/2009	Sister Leo Kerch	Herald Times Reporter - Online	0	\$45.00
07/10/2009	Kids learn to tackle diabetes	WLUK-TV - Online	0	\$0.00
07/10/2009	Augustine prospers as track & field coach	Vindicator - Online	8,670	\$99.68
07/10/2009	From Valders to the Vatican Brunner walking the path to priesthood	Herald Times Reporter - Online	0	\$45.00
07/08/2009	Vital zip codes	State - Online, The	22,753	\$315.80
07/08/2009	NFL Training Camp Dates	Daily Comet - Online, The	0	\$22.70
07/07/2009	New Management Sets New Tone for Bullfrogs	WBAY-TV - Online	0	\$0.00
07/07/2009	Tennis athletes of the year Cameron Fiebig and Nick Acosta, Xavier	Post-Crescent - Online	0	\$72.00
07/07/2009	Buechel, Robert P.	Post-Crescent - Online	0	\$72.00
07/07/2009	Michael Jackson's legacy won't be decided in court	Los Angeles Times - Online	280,600	\$2,382.50
07/06/2009	Dean's List, 7-7-09	Journal Times - Online, The	0	\$52.50
07/06/2009	Dean's List, 7-7-09	Journal Times - Online, The	0	\$52.50
07/06/2009	Col. Thomas T. Andrews Sr., JAG officer	Baltimore Sun - Online	67,700	\$397.14
07/05/2009	CLASSROOM NOTES	Suburban Chicago News	0	\$0.00
07/05/2009	Cedar Grove-Belgium graduates collect more than \$400,000 in scholarships	Sheboygan Press - Online	0	\$38.34
07/05/2009	Cedar Grove-Belgium graduates collect more than \$400,00 in scholarships	Sheboygan Press - Online	0	\$38.34
07/05/2009	Kohler High School graduates receive scholarships	Sheboygan Press - Online	0	\$115.02

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07/05/2009	College notes for July 5	Post-Crescent - Online	0	\$72.00
07/05/2009	Who's news Affinity Medical Group hires practitioner	Post-Crescent - Online	0	\$144.00
07/03/2009	Property Transfers July 5, 2009	State - Online, The	22,753	\$315.80
07/02/2009	College Notes	Suburban Chicago News	0	\$0.00
07/02/2009	Campus	Southtown Star - Online	0	\$171.42
07/02/2009	College notes	Post-Crescent - Online	0	\$72.00
07/01/2009	Registration open for July running camp	Post-Crescent - Online	0	\$72.00
07/01/2009	Kagen tests waters for deeper Fox channel	Post-Crescent - Online	0	\$72.00
07/01/2009	Editorial Dealing with PCBs hits critical time frame	Post-Crescent - Online	0	\$72.00
07/01/2009	Kagen forum hears opposition to PCB caps	Post-Crescent - Online	0	\$72.00
			2,031,720	\$129,291.58

Total Electronic : 225

Magazine

07/30/2009	O'Hara joins Lee & Associates	Minnesota Real Estate Journal	0	\$180.00
07/09/2009	Wartburg Named As D-III Women's Track and Field Scholar Team of the Year	NCAA News, The	0	\$300.00
07/01/2009	AROUND WI NORTHEAST MOVERS	Corporate Report Wisconsin	25,818	\$268.40
07/01/2009	Thomas Aquinas on the Jews Insights into His Commentary on Romans 9-11	Catholic Historical Review	900	\$12.00
07/01/2009	Wisdom in Transition Act and Consequence in Second Temple Instructions	Catholic Biblical Quarterly, The	4,400	\$14.00
			31,118	\$774.40

Total Magazine : 5

Newspaper

08/04/2009	Haupt, Kathleen A. Kathy	Green Bay Press-Gazette	57,662	\$82.50
08/04/2009	Obituaries	Wisconsin State Journal	104,000	\$121.50
08/02/2009	Love shines amid Jets, Sharks	Green Bay Press-Gazette	57,662	\$82.50
08/02/2009	Koenig, Donald L.	Green Bay Press-Gazette	57,662	\$82.50
08/02/2009	Upward Bound helps kids break barriers	Green Bay Press-Gazette	57,662	\$82.50
08/01/2009	Music Theatre scores with 'West Side Story' in new ways	Green Bay Press-Gazette	57,662	\$82.50

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08/01/2009	SNC TV show to focus on new master's program	Green Bay Press-Gazette	57,662	\$165.00
08/01/2009	Vanden Elzen, Anita	Green Bay Press-Gazette	57,662	\$82.50
07/31/2009	Check It Out	Green Bay Press-Gazette	57,662	\$82.50
07/31/2009	Tank students build 'rain forest' at St. Norbert College	Green Bay Press-Gazette	57,662	\$907.50
07/31/2009	Social media focus of chamber seminar	Green Bay Press-Gazette	57,662	\$82.50
07/31/2009	Packers move into St. Norbert dorm rooms	Green Bay Press-Gazette	57,662	\$82.50
07/30/2009	Wisconsin Badgers men's hockey Camp a welcome place for Hrkac	Wisconsin State Journal	104,000	\$121.50
07/30/2009	Actions louder than words Doyle mum on 3rd term, but war chest grows	Wisconsin State Journal	104,000	\$121.50
07/30/2009	Agent Packers' Collins will be at training camp	Stevens Point Journal	12,061	\$32.10
07/30/2009	Getting set to go in Green Bay Fans have plenty to see, do	Milwaukee Journal Sentinel	230,222	\$673.28
07/30/2009	Agent Packers' Collins will be at training camp	Marshfield News-Herald, The	13,800	\$15.60
07/30/2009	Agent Packers' Collins will be at training camp	Green Bay Press-Gazette	57,662	\$82.50
07/30/2009	Men's basketball Phoenix's schedule shows big December	Green Bay Press-Gazette	57,662	\$82.50
07/30/2009	Girls targeted for math, science degrees	Green Bay Press-Gazette	57,662	\$82.50
07/30/2009	Tank students build 'rain forest' on SNC campus	Green Bay Press-Gazette	57,662	\$82.50
07/29/2009	Young chef incorporates wisdom of mentors into his own kitchen.	Daily Herald	149,446	\$174.75
07/29/2009	Collins will attend training camp, agent says	Green Bay Press-Gazette	57,662	\$82.50
07/29/2009	UWGB announces 2009-10 men's basketball schedule	Green Bay Press-Gazette	57,662	\$82.50
07/29/2009	Read chat transcript about building projects at St. Norbert College	Green Bay Press-Gazette	57,662	\$1,072.50
07/29/2009	Chat NOW about building projects at St. Norbert College	Green Bay Press-Gazette	57,662	\$1,072.50
07/29/2009	Chat at 10 a.m. today about building projects at St. Norbert College	Green Bay Press-Gazette	57,662	\$1,072.50
07/28/2009	Chat Wednesday about building projects at St. Norbert College	Green Bay Press-Gazette	57,662	\$1,072.50

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<u>News Date</u>	<u>News Headline</u>	<u>Outlet Name</u>	<u>Circulation</u>	<u>Ad Value</u>
07/28/2009	Panel OKs permit for St. Norbert College sports complex	Green Bay Press-Gazette	57,662	\$907.50
07/27/2009	Business briefcase	Green Bay Press-Gazette	57,662	\$165.00
07/27/2009	Thomas Kunkel looks to future after 1st year as St. Norbert College pr	Green Bay Press-Gazette	57,662	\$1,072.50
07/27/2009	Foresight, planning keep St. Norbert College moving forward	Green Bay Press-Gazette	57,662	\$907.50
07/27/2009	NFL Training camp capsules	Grand Forks Herald	31,524	\$61.88
07/27/2009	NFC preseason preview	Daily News Journal, The	15,282	\$31.59
07/27/2009	NFC team-by-team preview as camps open	USA Today	2,293,310	\$3,800.00
07/26/2009	NFL TRAINING CAMPS	Dallas Morning News	338,933	\$1,510.00
07/26/2009	TRAINING CAMP	Milwaukee Journal Sentinel	230,222	\$673.28
07/26/2009	Egg Harbor Indians Back from the dead	Green Bay Press-Gazette	57,662	\$82.50
07/26/2009	Youth camps, clinics and leagues	Green Bay Press-Gazette	57,662	\$247.50
07/26/2009	Birder Chorale outlines four-concert season	Green Bay Press-Gazette	57,662	\$82.50
07/26/2009	Bultman, Roland R. Rollie Boots	Green Bay Press-Gazette	57,662	\$82.50
07/26/2009	Snowbirds fly in to college campus apartments	Green Bay Press-Gazette	57,662	\$412.50
07/26/2009	Warren Gerds column Music Theatre has featured cast of thousands	Green Bay Press-Gazette	57,662	\$82.50
07/26/2009	Social media seminar planned	Green Bay Press-Gazette	57,662	\$82.50
07/26/2009	NFL 2009 TRAINING CAMP PREVIEW	Erie Times-News	59,454	\$184.52
07/26/2009	Questions, questions everywhere in preseason	Nevada Appeal	16,650	\$39.09
07/26/2009	Social media seminar planned	Oshkosh Northwestern	21,517	\$44.96
07/26/2009	NFL / Training camp dates	Press of Atlantic City	74,000	\$113.61
07/26/2009	NFL PRESEASON PREVIEW	Santa Fe New Mexican	24,667	\$58.50
07/26/2009	Vikings, Packers in summary	Duluth News Tribune, The	46,182	\$124.28
07/26/2009	NFL Preseason Questions, questions everywhere	Brownsville Herald	17,519	\$25.46
07/25/2009	Catching up with football	Salt Lake Tribune	131,711	\$507.00
07/25/2009	ONLINE EXTRA Rooney Tunes	Chronicle-Journal	39,000	\$24.78
07/24/2009	SNC names first women's hockey coach	Green Bay Press-Gazette	57,662	\$82.50

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News Date	News Headline	Outlet Name	Circulation	Ad Value
07/24/2009	Like father, like daughter	Green Bay Press-Gazette	57,662	\$82.50
07/24/2009	Local events	Green Bay Press-Gazette	57,662	\$82.50
07/24/2009	Nominations open for Silver Knight Award	Green Bay Press-Gazette	57,662	\$82.50
07/24/2009	Glimpses of the Past	Green Bay Press-Gazette	57,662	\$165.00
07/24/2009	Kendra Meinert column Homegrown national acts head to our backyard	Green Bay Press-Gazette	57,662	\$82.50
07/24/2009	Staging brings new dimension to SNC's 'West Side'	Green Bay Press-Gazette	57,662	\$165.00
07/24/2009	SNC adds 'West Side Story' performance	Green Bay Press-Gazette	57,662	\$82.50
07/24/2009	Missionary to recount year as hostage in Philippines	Green Bay Press-Gazette	57,662	\$82.50
07/23/2009	Scoreboard	Press-Register	95,000	\$207.06
07/23/2009	2009 NFL TRAINING CAMP DATES	Pittsburgh Post-Gazette	212,075	\$578.90
07/23/2009	Line of Scrimmage NFC Training Camp Previews	News Tribune	128,000	\$200.99
07/23/2009	UW-L at 100 Alumni connect through centennial Web site	La Crosse Tribune	34,840	\$51.57
07/23/2009	Update Construction crews cut De Pere power line; power to be restored within hours	Green Bay Press-Gazette	57,662	\$82.50
07/23/2009	Green Bay deepens ties with Mexican sister city	Green Bay Press-Gazette	57,662	\$82.50
07/23/2009	NEWs in Northeastern Wisconsin	Green Bay Press-Gazette	57,662	\$82.50
07/23/2009	Line of Scrimmage NFC Training Camp Previews	Enquirer-Herald	3,200	\$11.25
07/23/2009	Scoreboard	Topeka Capital-Journal	45,553	\$105.00
07/22/2009	Engagements	Green Bay Press-Gazette	57,662	\$165.00
07/22/2009	Hockey SNC hires Morgan as first women's coach	Green Bay Press-Gazette	57,662	\$82.50
07/21/2009	NFL	Charleston Gazette, The	86,291	\$136.73
07/21/2009	Local & National scoreboard	Charleston Daily Mail	29,297	\$136.73
07/20/2009	NFL Training Camp Dates	Connecticut Post	76,283	\$177.75
07/20/2009	Children's entertainer Randy Peterson at De Pere concert series Tuesday	Green Bay Press-Gazette	57,662	\$82.50
07/20/2009	BORN ON THIS DATE	Erie Times-News	59,454	\$184.52
07/19/2009	NFdl gets new middle school principal	Reporter, The	17,309	\$40.50
07/19/2009	Is a split coming for Panthers, Wofford?	Herald, The	0	\$61.37

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07/17/2009	Iconic newsman Walter Cronkite dies	Stevens Point Journal	12,061	\$32.10
07/17/2009	Dean's list	Daily Tribune, The	11,729	\$31.20
07/17/2009	Iconic newsman Walter Cronkite dies	Green Bay Press-Gazette	57,662	\$82.50
07/17/2009	Local arts groups trim budgets by cutting shows, freezing wages	Green Bay Press-Gazette	57,662	\$82.50
07/16/2009	Local Events Calendar	Green Bay Press-Gazette	57,662	\$82.50
07/16/2009	Glimpses of the Past	Green Bay Press-Gazette	57,662	\$82.50
07/16/2009	Dedicated carrier	Green Bay Press-Gazette	57,662	\$82.50
07/16/2009	Got meat? Gyro Kabobs in De Pere delivers a mouthful	Green Bay Press-Gazette	57,662	\$82.50
07/16/2009	Let Me Be Frank spins across the musical eras in 'Decades'	Green Bay Press-Gazette	57,662	\$82.50
07/16/2009	Southwest hires girls golf, swimming coaches	Green Bay Press-Gazette	57,662	\$82.50
07/16/2009	Northwoods League Bullfrogs' Jandron versatile in a pinch	Green Bay Press-Gazette	57,662	\$82.50
07/16/2009	20 Women to Know	Green Bay Press-Gazette	57,662	\$165.00
07/14/2009	Tough times force tough choices	Green Bay Press-Gazette	57,662	\$82.50
07/14/2009	Reaction Zubik's 'heart is in Pittsburgh'	Green Bay Press-Gazette	57,662	\$82.50
07/14/2009	Editorial Bishop David Zubik leaves Diocese in fine shape	Green Bay Press-Gazette	57,662	\$82.50
07/14/2009	Green Bay's Catholic bishops	Green Bay Press-Gazette	57,662	\$82.50
07/13/2009	Lunenburg High honor roll	Worcester Telegram & Gazette	115,000	\$158.03
07/13/2009	NFL training camp dates	Houma Courier	32,000	\$57.60
07/13/2009	Business Briefcase	Green Bay Press-Gazette	57,662	\$82.50
07/12/2009	Obituaries	Wisconsin State Journal	104,000	\$121.50
07/12/2009	REMEMBERING MICHAEL JACKSON	Los Angeles Times	773,884	\$2,382.50
07/12/2009	St. Norbert College concerts along the Fox open on Tuesday	Green Bay Press-Gazette	57,662	\$907.50
07/12/2009	Warren Gerds column Door County Opera starts with Aug. 1 concert	Green Bay Press-Gazette	57,662	\$82.50
07/12/2009	'The Merchant of Venice' opens July 27 at Door Shakespeare	Green Bay Press-Gazette	57,662	\$82.50
07/12/2009	Many starting QB jobs up for grabs at camps	Free Lance-Star, The	47,065	\$47.40
07/11/2009	Meet the Family The Lodes and Albers family knows importance of reading	Green Bay Press-Gazette	57,662	\$82.50

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News Date	News Headline	Outlet Name	Circulation	Ad Value
07/11/2009	Meet the Family In a flash, Cook family heads outdoors	Green Bay Press-Gazette	57,662	\$165.00
07/11/2009	Father proud of son's determination in Bellin Run	Green Bay Press-Gazette	57,662	\$82.50
07/11/2009	Bellin Run Gathoni coasts to women's title in debut	Green Bay Press-Gazette	57,662	\$82.50
07/11/2009	Sister Leo Kerch	Green Bay Press-Gazette	57,662	\$82.50
07/11/2009	Former SNC hockey standout Szkodzinski named athletic director at Lawrence	Green Bay Press-Gazette	57,662	\$82.50
07/11/2009	Ex-NFL player battles stigma about diabetes	Green Bay Press-Gazette	57,662	\$82.50
07/11/2009	Romantic charm of 'Music Man' endures	Green Bay Press-Gazette	57,662	\$82.50
07/10/2009	Musketeers name Strand coach and GM	Sioux City Journal	41,182	\$70.13
07/10/2009	Szkodzinski named Acting Director of Athletics	Lawrentian, Lawrence University, The	2,000	\$221.00
07/10/2009	Review Romantic charm of 'Music Man' endures	Green Bay Press-Gazette	57,662	\$82.50
07/09/2009	Vital zip codes	State, The	107,153	\$315.80
07/09/2009	Motoring along	Green Bay Press-Gazette	57,662	\$82.50
07/09/2009	Check It Out	Green Bay Press-Gazette	57,662	\$82.50
07/09/2009	Part-time teacher is full-time mom	Green Bay Press-Gazette	57,662	\$82.50
07/09/2009	Glimpses of the Past	Green Bay Press-Gazette	57,662	\$165.00
07/09/2009	De Pere bus routes may be modified	Green Bay Press-Gazette	57,662	\$82.50
07/09/2009	Area sports briefs	Eau Claire Press Company	61,835	\$130.47
07/08/2009	Looking backward July 8	Green Bay Press-Gazette	57,662	\$82.50
07/07/2009	Myth makers	Los Angeles Times	773,884	\$2,382.50
07/07/2009	Sara Boyd's Bar Hopper Time to get your game on at area bars	Green Bay Press-Gazette	57,662	\$82.50
07/07/2009	Bullfrogs New manager Jordan Bischel gets his break	Green Bay Press-Gazette	57,662	\$165.00
07/07/2009	Buechel, Robert P.	Green Bay Press-Gazette	57,662	\$82.50
07/07/2009	Windhauser, Joseph W.	Green Bay Press-Gazette	57,662	\$82.50
07/07/2009	Bullfrogs Bischel gets his break	Green Bay Press-Gazette	57,662	\$165.00
07/07/2009	FOOTBALL	Dallas Morning News	338,933	\$1,510.00
07/06/2009	COL. THOMAS T. ANDREWS SR., JAG OFFICER	Baltimore Sun	232,138	\$397.14
07/06/2009	Time to get your game on at area bars	Green Bay Press-Gazette	57,662	\$82.50

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07/06/2009	News in Northeastern Wisconsin	Green Bay Press-Gazette	57,662	\$82.50
07/06/2009	Amateur baseball Versatile Coe goes distance for Storm	Green Bay Press-Gazette	57,662	\$82.50
07/06/2009	Business briefcase	Green Bay Press-Gazette	57,662	\$165.00
07/06/2009	Col. Thomas T. Andrews Sr., JAG officer	Catonsville Times	8,413	\$26.01
07/05/2009	Property Transfers July 5, 2009	State, The	107,153	\$315.80
07/05/2009	Lunenburg High honor roll for fourth quarter	Sentinel & Enterprise	17,762	\$38.19
07/05/2009	Who's news Affinity Medical Group hires practitioner	Oshkosh Northwestern	21,517	\$89.91
07/05/2009	Youth camps, clinics and leagues	Green Bay Press-Gazette	57,662	\$330.00
07/05/2009	Northwoods League Jandron helps Bullfrogs beat Bucks	Green Bay Press-Gazette	57,662	\$82.50
07/05/2009	St. Norbert College's Knights on the Fox returns July 14	Green Bay Press-Gazette	57,662	\$907.50
07/05/2009	FOOTBALL	Dallas Morning News	338,933	\$1,510.00
07/03/2009	Higher education	Oshkosh Northwestern	21,517	\$44.96
07/02/2009	Post-Bulletin, Rochester, Minn., Back Roads column Back Roads Adversity its own reward for Goodhue a	Post-Bulletin	43,814	\$65.40
07/02/2009	Music Theatre strikes up the band again	Green Bay Press-Gazette	57,662	\$82.50
07/02/2009	Lamm tapped for lead post at SNC	Green Bay Press-Gazette	57,662	\$82.50
07/02/2009	De Pere mom always on the go	Green Bay Press-Gazette	57,662	\$82.50
07/02/2009	St. Norbert to hold tours	Green Bay Press-Gazette	57,662	\$82.50
07/02/2009	De Pere Panthers pile up wins on the road	Green Bay Press-Gazette	57,662	\$82.50
07/02/2009	The face of two cities	Green Bay Press-Gazette	57,662	\$165.00
07/02/2009	Glimpses of the Past for July 2	Green Bay Press-Gazette	57,662	\$165.00
07/02/2009	Spotlight	Green Bay Press-Gazette	57,662	\$82.50
07/02/2009	Local & National scoreboard	Charleston Daily Mail	29,297	\$136.73
07/01/2009	Algoma High School Awards and Scholarships	Green Bay Press-Gazette	57,662	\$82.50
07/01/2009	Memories	Green Bay Press-Gazette	57,662	\$82.50
07/01/2009	Education notes	Green Bay Press-Gazette	57,662	\$165.00
07/01/2009	Clinton, Obama speak ahead of Tuesday's pivotal Wisconsin primary	Green Bay Press-Gazette	57,662	\$82.50

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<u>News Date</u>	<u>News Headline</u>	<u>Outlet Name</u>	<u>Circulation</u>	<u>Ad Value</u>
07/01/2009	Green Bay area becoming increasingly important in politics	Green Bay Press-Gazette	57,662	\$82.50
07/01/2009	Obama's campaign picks up speed as next primaries near	Green Bay Press-Gazette	57,662	\$82.50
07/01/2009	Campaign notebook With primary comes more endorsements	Green Bay Press-Gazette	57,662	\$82.50
07/01/2009	Primary vote was highest in Brown County in 16 years	Green Bay Press-Gazette	57,662	\$82.50
07/01/2009	Clinton stresses leadership in De Pere visit	Green Bay Press-Gazette	57,662	\$82.50
07/01/2009	Brown County voter turnout doubles that in 2004	Green Bay Press-Gazette	57,662	\$82.50
07/01/2009	Education Notes for July 1	Green Bay Press-Gazette	57,662	\$82.50
07/01/2009	FOOTBALL	Dallas Morning News	338,933	\$1,510.00
			14,825,487	\$42,075.92

Total Newspaper : 167

Other

07/26/2009	July 26, 2009	EMedia Wire	0	\$0.00
07/25/2009	NFL Preseason Capsules	Associated Press (AP)	0	\$0.00
07/25/2009	FBN NFL Preseason Capsules	Associated Press (AP)	0	\$0.00
07/24/2009	News Releases 101	EMedia Wire	0	\$0.00
07/23/2009	NFL Football Line of Scrimmage NFC Training Camp Previews	Sports Network	0	\$0.00
07/23/2009	NFL Football Green Bay Packers 2009 Training Camp Preview	Sports Network	0	\$0.00
07/23/2009	Three Schools Launch Facebook Communities for Students	EMedia Wire	0	\$0.00
07/23/2009	Three Schools Launch Facebook Communities for Students	PRWeb	0	\$0.00
07/22/2009	FBN NFL Preseason Capsules	Associated Press (AP)	0	\$0.00
07/20/2009	FBN NFL Training Camp Dates	Associated Press (AP)	0	\$0.00
			0	\$0.00

Total Other : 10

454

16,888,325 \$187,331.90