



## St. Norbert College-Monthly Media Recap

### December Monthly Media Recap

<u>News Date</u>	<u>News Headline</u>	<u>Outlet Name</u>	<u>News Circula</u>	<u>News Ad Val</u>
<b>Broadcast</b>				
01/04/2012	AN UPDATE TONIGHT ON A CONTROVERSY AT ST. {	Channel 5 News at 10 PM - WFRV -TV	0	\$450.00
01/04/2012	THE CONTROVERSIAL COMMENCEMENT SPEAKER AT "ST NORBERT COLLEGE", WILL BE ALLOWED TO SPEAK AT GRADUATION IN MAY.	Today's TMJ4 News Live at Daybreak 5 AM - WTMJ-TV	0	\$30.00
01/04/2012	SAINT NORBERT COLLEGE IS WEIGHING IN ON THE CONTROVERSIAL REMARKS ITS SPRING COMMENCEMENT SPEAKER MADE ABOUT GAY RIGHTS ACTIVISTS.	Action 2 News This Morning - WBAY-TV	0	\$120.00
01/03/2012	GOP CANDIDATES DUKE IT OUT IN IOWA AS SOME OF THE YOUNGEST VOTERS, FLOCK TO ONE OF THE OLDEST CANDIDATES, AND ST. {	NBC26 Live at 10 PM - WGBA-TV	0	\$500.00
01/03/2012	TONIGHT, ST. {	Action 2 News at 10 PM - WBAY-TV	0	\$700.00
01/03/2012	He doesn't even have competition on the Democratic side and already, St. {	Action 2 News at 6 PM - WBAY-TV	0	\$600.00
01/03/2012	COMMENCEMENT SPEAKER AT ST NORBERT COLLEGE WILL BE ALLOWED TO SPEAK AT GRADUATION IN MAY.	NBC26 Live at 6 PM - WGBA-TV	0	\$200.00

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01/03/2012	TONIGHT ON NBC 26 "LIVE AT SIX" THE PRESIDENT OF ST NORBERT COLLEGE ADDRESSES THE CONTROVERSY SURROUNDING THEIR COMMENCEMENT SPEAKER.	NBC26 Live at 5 PM - WGBA-TV	0	\$125.00
12/31/2011	THE CARD UNTIL IS SCHEDULED TO SPEAK AT ST. {	NBC 5 Chicago Saturday News at 9 AM - WMAQ-TV	0	\$600.00
12/31/2011	THE CARDINAL IS SCHEDULED TO SPEAK AT ST. {	NBC 5 Chicago News at 4:30 AM - WMAQ-TV	0	\$300.00
12/30/2011	THE CARDINAL WILL SPEAK AT ST. {	NBC 5 Chicago News at 10 PM - WMAQ-TV	0	\$4,000.00
12/29/2011	PETITION EFFORTS TO DROPTHE COMMENCEMENT SPEAKER AT SAINT NORBERT COLLEGE ARE GAINING TRACTION TONIGHT, THE ONLINE PETTION NOW HAS MORE THAN 6- HUNDRED SIGNATURES.	NBC26 Live at 10 PM - WGBA-TV	0	\$500.00
12/29/2011	THE COMMENCEMENT SPEAKER AT ST NORBERT COLLEGE RAGES ON,	NBC26 Live at 6 PM - WGBA-TV	0	\$200.00
12/29/2011	TONIGHT ON NBC 26 "LIVE AT SIX" MEMBERS OF THE COMMUNITY SPEAKING OUT TONIGHT, AGAINST THE COMMENCEMENT SPEAKER AT ST NORBERT COLLEGE.	NBC26 Live at 5 PM - WGBA-TV	0	\$125.00

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12/29/2011	THERE COULD BE PROTESTS AND WALK-OUTS AT SAINT NORBERT COLLEGE'S SPRING COMMENCEMENT.	Channel 5 News at Noon - WFRV-TV	0	\$100.00
12/29/2011	39 I don't feel like a leader of the Catholic church should necessarily portray his views of the Catholic church and not necessarily a view that St. {	Action 2 News This Morning - WBAY-TV	0	\$210.00
12/29/2011	AND, DEBATE HAS ERUPTED OVER SAINT NORBERT COLLEGE'S SPRING COMMENCEMENT SPEAKER.	Channel 5 First News Morning - WFRV-TV	0	\$65.00
12/29/2011	THE COMMENCEMENT SPEAKER AT SAINT NORBERT COLLEGE'S SPRING GRADUATION CEREMONY IS DRAWING SHARP CRITICISM FOR CONTROVERSIAL COMMENTS.	Action 2 News This Morning - WBAY-TV	0	\$120.00
12/29/2011	PLUS, SAINT NORBERT COLLEGE CAUGHT IN THE MIDDLE AFTER A SLATED GRADUATION GUEST'S RACIAL REMARK.	Channel 5 First News Morning - WFRV-TV	0	\$55.00
12/28/2011	IT'S STILL MONTHS AWAY, BUT THE COMMENCEMENT SPEAKER AT SAINT NORBERT COLLEGE'S SPRING GRADUATION CEREMONY IS DRAWING SHARP CRITICISM FOR SOME CONTROVERSIAL COMMENTS.	Action 2 News at 10 PM - WBAY-TV	0	\$700.00

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12/28/2011	WX FORECAST, YOUR NEWS STARTS NOW SAINT NORBERT COLLEGE CAUGHT IN THE MIDDLE AFTER THEIR GUEST TO GRADUATION MAKES A CONTROVERISAL REMARK, I'M UPSET THAT IT WAS COMPARED AT ALL, IN ANY SENSE OF THE WORD.	Channel 5 News at 10 PM - WFRV -TV	0	\$450.00
12/28/2011	SAINT NORBERT COLLEGE'S SPRING GRADUATION IS STILL MONTHS AWAY, BUT IT'S ALREADY COMING UNDER FIRE.	Action 2 News at 6 PM - WBAY-TV	0	\$600.00
12/28/2011	[APPLAUSE] IT ISN'T HAPPENING UNTIL MAY, BUT THE COMMENCEMENT SPEAKER AT SAINT NORBERT COLLEGE'S SPRING GRADUATION IS DRAWING CRITICISM FOR CONTROVERSIAL COMMENTS. 3	Action 2 News at 4 PM - WBAY-TV	0	\$75.00
12/28/2011	FINALLY, STUDENTS AND ALUMNI, OF "ST.	Today's TMJ4 News Live at Daybreak 5 AM - WTMJ-TV	0	\$30.00
12/27/2011	STUDENTS AND ALUMNI OF ST. {	NBC26 Live at 10 PM - WGBA-TV	0	\$500.00
12/27/2011	NEW AT 6! STUDENTS AND ALUMNI OF ST. {	NBC26 Live at 6 PM - WGBA-TV	0	\$200.00
12/27/2011	TONIGHT ON NBC 26 "LIVE AT SIX" WHY ST NORBERT COLLEGE'S CHOICE FOR COMMENCEMENT SPEAKER IS DRAWING CRITICISM AND EVEN A PETITION TO RECONSIDER.	NBC26 Live at 5 PM - WGBA-TV	0	\$125.00

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			0	\$11,680.00
			<b>Total Broadcast : 27</b>	
<b>Magazine</b>				
12/05/2011	Office of the Vice President Announces Staff Changes	White House Bulletin	0	\$0.00
			<hr/> 0	<hr/> \$0.00
			<b>Total Magazine : 1</b>	
<b>Newspaper</b>				
01/04/2012	Six seek Rock County judge post	Janesville Gazette, The	18,379	\$216.59
12/26/2011	Do happy fans spend more?   Some researchers say victories boost economy indirectly	Milwaukee Journal Sentinel	192,294	\$2,082.00
12/26/2011	Packers' success stimulates fans' mood, spending	Milwaukee Journal Sentinel	192,294	\$2,082.00
12/16/2011	TODAY'S OBITUARIES	Wisconsin State Journal	91,575	\$958.50
12/11/2011	Gross, Erma	Milwaukee Journal Sentinel	192,294	\$2,776.00
12/06/2011	Green Bay post a living memorial to Pearl Harbor hero	Milwaukee Journal Sentinel	192,294	\$2,082.00
12/06/2011	A living memorial to a Pearl Harbor hero   Green Bay American Legion post: bears name of Marine killed in '41	Milwaukee Journal Sentinel	192,294	\$2,082.00
12/04/2011	Walker remark on poll isn't a winner	Milwaukee Journal Sentinel	192,294	\$2,082.00
12/03/2011	Rockton-Roscoe-South Beloit athletes in action: Women's Hockey	Rockford Register Star	0	\$65.77
12/02/2011	Romney's base steady   Rivals' numbers waver, but he stays at or near top of the field The Wisconsin Voter <a href="http://jsonline.com/wisconsinvoter">jsonline.com/wisconsinvoter</a>	Milwaukee Journal Sentinel	192,294	\$2,082.00

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12/01/2011	BLOG: The Wisconsin Voter: With rivals on a roller coaster, Romney is the constant in GOP contest	Milwaukee Journal Sentinel	192,294	\$2,082.00
12/01/2011	Romney's base is steady, polls show	Milwaukee Journal Sentinel	192,294	\$2,082.00
			1,840,600	\$20,672.86

**Total Newspaper : 12**

**Online**

01/05/2012	Wisconsin recall effort races against deadline	TucsonCitizen.com	0	\$48.54
01/05/2012	Recall effort against Wis. governor races against deadline	Journal News - Online	0	\$5.14
01/05/2012	Recall effort against Wis. governor races against deadline	Democrat and Chronicle - Online	0	\$193.90
01/05/2012	St. Norbert teams back in action	Reporter - Online, The	0	\$34.56
01/05/2012	Snowing in the new year	Reporter - Online, The	0	\$34.56
01/05/2012	News In The Schools	Reporter - Online, The	0	\$34.56
01/05/2012	Paul E. Effinger	Peshtigo Times - Online	0	\$0.00
01/05/2012	Recall effort against Wis. governor races against deadline	News-Herald - Online	0	\$5.54
01/05/2012	Snowing in the new year	Wausau Daily Herald - Online	0	\$57.47
01/05/2012	St. Norbert teams back in action	Wausau Daily Herald - Online	0	\$57.47
01/05/2012	Recall effort against Wis. governor races against deadline	Newark Advocate - Online	0	\$41.79
01/05/2012	Snowing in the new year   Green Bay Press Gazette   greenbaypressgazette.com	Green Bay Press-Gazette - Online	0	\$155.23
01/05/2012	Snowing in the new year	Marshfield News-Herald - Online, The	0	\$8.61

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01/05/2012	Recall effort against Wis. governor races against deadline	Courier-Post - Online	0	\$98.88
01/05/2012	Recall effort against Wis. governor races against deadline	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
01/05/2012	St. Norbert teams back in action	Green Bay Press-Gazette - Online	0	\$155.23
01/05/2012	St. Norbert teams back in action	Marshfield News-Herald - Online, The	0	\$8.61
01/05/2012	News In The Schools	Marshfield News-Herald - Online, The	0	\$8.61
01/05/2012	News In The Schools	Wausau Daily Herald - Online	0	\$57.47
01/05/2012	News In The Schools   Green Bay Press Gazette   greenbaypressgazette.com	Green Bay Press-Gazette - Online	0	\$155.23
01/05/2012	Recall effort against Wis. governor races against deadline	Pensacola News Journal - Online	0	\$55.31
01/05/2012	Snowing in the new year	Stevens Point Journal - Online	0	\$12.00
01/05/2012	Recall effort against Wis. governor races against deadline	Port Huron Times Herald - Online	0	\$27.96
01/05/2012	Recall effort against Wis. governor races against deadline	Herald Times Reporter - Online	0	\$19.15
01/05/2012	St. Norbert teams back in action	Stevens Point Journal - Online	0	\$12.00
01/05/2012	Walker recall signatures 'rolling in by the thousands'	Reporter - Online, The	0	\$34.56
01/05/2012	8 Days & Nights	Herald Times Reporter - Online	0	\$19.15
01/05/2012	Recall effort against Wis. governor races against deadline	Coshocton Tribune - Online	0	\$8.43
01/05/2012	Recall effort against Wis. governor races against deadline	News Leader - Online, The	0	\$11.33
01/05/2012	Editorial: Wisconsin has chance to influence GOP nomination	Green Bay Press-Gazette - Online	0	\$155.23

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01/05/2012	Recall effort against Wis. governor races against deadline	Marshfield News-Herald - Online, The	0	\$8.61
01/05/2012	Recall effort against Wis. governor races against deadline	Green Bay Press-Gazette - Online	0	\$155.23
01/05/2012	Recall effort against Wis. governor races against deadline	Prattville Progress - Online	0	\$0.01
01/05/2012	Recall effort against Wis. governor races against deadline	Florida Today - Online	0	\$52.99
01/05/2012	News In The Schools	Stevens Point Journal - Online	0	\$12.00
01/05/2012	Recall effort against Wis. governor races against deadline	Post-Crescent - Online	0	\$112.05
01/05/2012	Recall effort against Wis. governor races against deadline	Palladium-Item - Online	0	\$31.22
01/05/2012	Recall effort against Wis. governor races against deadline	Daily News Journal - Online, The	0	\$12.49
01/05/2012	Recall effort against Wis. governor races against deadline	Statesman Journal - Online	0	\$82.64
01/05/2012	Recall effort against Wis. governor races against deadline	Salinas Californian - Online, The	0	\$10.13
01/05/2012	St. Norbert teams back in action	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
01/05/2012	Recall effort against Wis. governor races against deadline	Chillicothe Gazette - Online	0	\$29.44
01/05/2012	Recall effort against Wis. governor races against deadline	Daily Advertiser - Online	0	\$16.87
01/05/2012	Recall effort against Wis. governor races against deadline	Bucyrus Telegraph-Forum - Online	0	\$6.62
01/05/2012	Recall effort against Wis. governor races against deadline	Journal and Courier - Online, The	0	\$26.35

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01/05/2012	Recall effort against Wis. governor races against deadline	Times Recorder - Online	0	\$20.23
01/05/2012	Snowing in the new year	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
01/05/2012	Recall effort against Wis. governor races against deadline	Alexandria Daily Town Talk - Online	0	\$39.32
01/05/2012	Recall effort against Wis. governor races against deadline	Daily World - Online, The	0	\$12.54
01/05/2012	Recall effort against Wis. governor races against deadline	Fremont News Messenger - Online	0	\$9.57
01/05/2012	Recall effort against Wis. governor races against deadline	Daily Times - Online, The	0	\$40.85
01/05/2012	Recall effort against Wis. governor races against deadline	Stevens Point Journal - Online	0	\$12.00
01/05/2012	Recall effort against Wis. governor races against deadline	Lancaster Eagle-Gazette - Online	0	\$28.25
01/05/2012	Recall effort against Wis. governor races against deadline	Wausau Daily Herald - Online	0	\$57.47
01/05/2012	Recall effort against Wis. governor races against deadline	Daily Record - Online, The	0	\$78.15
01/05/2012	Recall effort against Wis. governor races against deadline	Mansfield News-Journal - Online	0	\$40.93
01/05/2012	Snowing in the new year	Oshkosh Northwestern - Online	0	\$51.25
01/05/2012	Recall effort against Wis. governor races against deadline	Leaf-Chronicle - Online, The	0	\$28.49
01/05/2012	Recall effort against Wis. governor races against deadline	Sheboygan Press - Online	0	\$24.78
01/05/2012	Recall effort against Wis. governor races against deadline	Visalia Times-Delta - Online	0	\$28.08

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01/05/2012	Recall effort against Wis. governor races against deadline	Reno Gazette-Journal - Online	0	\$84.59
01/05/2012	St. Norbert teams back in action	Oshkosh Northwestern - Online	0	\$51.25
01/05/2012	Recall effort against Wis. governor races against deadline	St. Cloud Times - Online	0	\$23.86
01/05/2012	News In The Schools	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
01/05/2012	News In The Schools	Oshkosh Northwestern - Online	0	\$51.25
01/05/2012	Warm up to winter fun	Oshkosh Northwestern - Online	0	\$51.25
01/05/2012	Recall effort against Wis. governor races against deadline	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
01/05/2012	Wisconsin recall effort collects signatures, draws jeers	Journal News - Online	0	\$5.14
01/05/2012	Recall effort against Wis. governor races against deadline	Montgomery Advertiser - Online	0	\$30.56
01/05/2012	Recall effort against Wis. governor races against deadline	Oshkosh Northwestern - Online	0	\$51.25
01/05/2012	Recall effort against Wis. governor races against deadline	Cincinnati Enquirer - Online	0	\$439.87
01/05/2012	Recall effort against Wis. governor races against deadline	Reporter - Online, The	0	\$34.56
01/05/2012	Recall effort against Wis. governor races against deadline	Herald Times Reporter - Online	0	\$19.15
01/05/2012	Recall effort against Wis. governor races against deadline	Marion Star - Online	0	\$22.38
01/05/2012	Wisconsin recall effort collects signatures, draws jeers	Sheboygan Press - Online	0	\$24.78
01/05/2012	Recall effort against Wis. governor races against deadline	Newark Advocate - Online	0	\$41.79

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01/05/2012	The Morality of the Free Market - www.nbc26.com	WGBA-TV - Online	0	\$6.96
01/05/2012	Wisconsin recall effort collects signatures, draws jeers	Stevens Point Journal - Online	0	\$12.00
01/05/2012	Wisconsin recall effort collects signatures, draws jeers	Green Bay Press-Gazette - Online	0	\$155.23
01/05/2012	Wisconsin recall effort collects signatures, draws jeers	Marshfield News-Herald - Online, The	0	\$8.61
01/05/2012	Wisconsin recall effort collects signatures, draws jeers	News Leader - Online, The	0	\$11.33
01/05/2012	Wisconsin recall effort collects signatures, draws jeers	Lancaster Eagle-Gazette - Online	0	\$28.25
01/05/2012	Wisconsin recall effort collects signatures, draws jeers	Courier-Post - Online	0	\$98.88
01/05/2012	Wisconsin recall effort collects signatures, draws jeers	Mansfield News-Journal - Online	0	\$40.93
01/05/2012	Wisconsin recall effort collects signatures, draws jeers	Post-Crescent - Online	0	\$112.05
01/05/2012	Wisconsin recall effort collects signatures, draws jeers	Indianapolis Star - Online, The	0	\$667.27
01/05/2012	Wisconsin recall effort collects signatures, draws jeers	Fremont News Messenger - Online	0	\$9.57
01/05/2012	Wisconsin recall effort collects signatures, draws jeers	Marion Star - Online	0	\$22.38
01/05/2012	Wisconsin recall effort collects signatures, draws jeers	News-Herald - Online	0	\$5.54
01/05/2012	Wis. recall effort gets signatures, jeers – USATODAY.com	USA Today - Online	0	\$17,835.14

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01/05/2012	Wisconsin recall effort collects signatures, draws jeers	Wausau Daily Herald - Online	0	\$57.47
01/05/2012	Wisconsin recall effort collects signatures, draws jeers	Oshkosh Northwestern - Online	0	\$51.25
01/05/2012	Wisconsin recall effort collects signatures, draws jeers	Statesman Journal - Online	0	\$82.64
01/05/2012	Wisconsin recall effort collects signatures, draws jeers	Coshocton Tribune - Online	0	\$8.43
01/05/2012	Wisconsin recall effort collects signatures, draws jeers	Reporter - Online, The	0	\$34.56
01/05/2012	Wisconsin recall effort collects signatures, draws jeers	Cincinnati Enquirer - Online	0	\$439.87
01/05/2012	Wisconsin recall effort collects signatures, draws jeers	Times Recorder - Online	0	\$20.23
01/05/2012	Wisconsin recall effort collects signatures, draws jeers	Bucyrus Telegraph-Forum - Online	0	\$6.62
01/05/2012	Wisconsin recall effort collects signatures, draws jeers	Florida Today - Online	0	\$52.99
01/05/2012	Wisconsin recall effort collects signatures, draws jeers	Chillicothe Gazette - Online	0	\$29.44
01/05/2012	Wisconsin recall effort collects signatures, draws jeers	Marshfield News-Herald - Online, The	0	\$8.61
01/05/2012	Wisconsin recall effort collects signatures, draws jeers	Sheboygan Press - Online	0	\$24.78
01/05/2012	Wisconsin recall effort collects signatures, draws jeers	Herald Times Reporter - Online	0	\$19.15
01/05/2012	Wisconsin recall effort collects signatures, draws jeers	Stevens Point Journal - Online	0	\$12.00

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01/04/2012	Story, video: Recall effort proves as divisive as Walker's collective bargaining changes	Post-Crescent - Online	0	\$112.05
01/04/2012	Dillon-Czech - BrookfieldNOW	Germantown- Menomonee Falls NOW - Online	0	\$1.98
01/04/2012	Wisconsin recall effort proves as divisive as Gov. Scott Walker's collective bargaining changes	Wausau Daily Herald - Online	0	\$57.47
01/04/2012	Wisconsin recall effort proves as divisive as Gov. Scott Walker's collective bargaining changes	Reporter - Online, The	0	\$34.56
01/04/2012	Wisconsin recall effort proves as divisive as Gov. Scott Walker's collective bargaining changes	Post-Crescent - Online	0	\$112.05
01/04/2012	Wisconsin recall effort proves as divisive as Gov. Scott Walker's collective bargaining changes	Stevens Point Journal - Online	0	\$12.00
01/04/2012	Controversial Cardinal George to remain as St. Norbert commencement speaker	Green Bay Press-Gazette - Online	0	\$155.23
01/04/2012	3:47 p.m. St. Norbert To Move On With Controversial Speaker	WGBA-TV - Online	0	\$6.96
01/04/2012	Late WI primaries still make an impact in presidential race	WXOW-TV - Online	0	\$7.65
01/04/2012	Recall effort as divisive as collective bargaining changes	Reporter - Online, The	0	\$34.56
01/04/2012	AHLEI Promotes Chris Jack to Vice President, Professional Certification	Hospitality Upgrade: The Technology Source - Online	0	\$0.00
01/04/2012	Six seek Rock County judge post	Walworth County Gazette - Online	0	\$0.00

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01/04/2012	Wisconsin recall effort collects signatures, draws jeers	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
01/04/2012	Wisconsin recall effort collects signatures, draws jeers	St. Cloud Times - Online	0	\$23.86
01/04/2012	Wisconsin recall effort collects signatures, draws jeers	Montgomery Advertiser - Online	0	\$30.56
01/04/2012	Six seek Rock County judge post	Janesville Gazette - Online, The	0	\$47.54
01/04/2012	St. Norbert College President Defends Commencement Speaker	WBAY-TV - Online	0	\$39.99
01/03/2012	Dian Page column: SNC alumna is second lady's communications director	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
01/03/2012	St. Norbert College's CEO breakfast series resumes in February	Green Bay Press-Gazette - Online	0	\$155.23
01/03/2012	Dian Page column: St. Norbert College graduate is communications director for Jill Biden	Green Bay Press-Gazette - Online	0	\$155.23
01/03/2012	St. Norbert College's CEO breakfast series resumes in February	Post-Crescent - Online	0	\$112.05
01/03/2012	St. Norbert College's CEO breakfast series resumes in February	Stevens Point Journal - Online	0	\$12.00
01/03/2012	St. Norbert College's CEO breakfast series resumes in February	Marshfield News-Herald - Online, The	0	\$8.61
01/03/2012	2012: State will be back in national political spotlight	Green Bay Press-Gazette - Online	0	\$155.23
01/03/2012	Green Bay area's noteworthy deaths in 2011	Green Bay Press-Gazette - Online	0	\$155.23
01/03/2012	Late WI primaries still make an impact in presidential race	WAOW-TV - Online	0	\$15.27

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01/03/2012	Dian Page column: SNC alumna is second lady's communications director	Marshfield News-Herald - Online, The	0	\$8.61
01/03/2012	Recall effort as divisive as collective bargaining changes	Post-Crescent - Online	0	\$112.05
01/03/2012	Barack Obama Leads in Donations from Northeast Wisconsin	WBAY-TV - Online	0	\$39.99
01/03/2012	Lots of primaries, caucuses before Wisconsin votes April 3 - WSAU News/Talk 550AM 99.9FM	WSAU.com	0	\$3.34
01/03/2012	Iowa's impact on Wisconsin's primary	WLUK-TV - Online	0	\$0.25
01/03/2012	Dian Page column: SNC alumna is second lady's communications director	Green Bay Press-Gazette - Online	0	\$155.23
01/03/2012	Morning State News Briefs: Milwaukee authorities looking to solve unexplained deaths	Pierce County Herald - Online	0	\$3.34
01/03/2012	Lots of primaries, caucuses before Wisconsin votes April 3	wtaq.com	0	\$4.61
01/02/2012	Business agenda	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
01/02/2012	Business Agenda	Post-Crescent - Online	0	\$112.05
01/02/2012	Deaths in 2011	Sheboygan Press - Online	0	\$24.78
01/02/2012	UWGB women's year is top non-Packers, non-preps story of 2011	Green Bay Press-Gazette - Online	0	\$155.23
01/02/2012	Business Agenda	Green Bay Press-Gazette - Online	0	\$155.23
01/02/2012	Deaths in 2011	Green Bay Press-Gazette - Online	0	\$155.23
01/01/2012	2012: Back in the political spotlight	Wausau Daily Herald - Online	0	\$57.47
12/31/2011	Mens basketball: St. Norbert cant recover from early deficit against UW-La Crosse	Green Bay Press-Gazette - Online	0	\$155.23

## St. Norbert College-Monthly Media Recap

### December Monthly Media Recap

<u>News Date</u>	<u>News Headline</u>	<u>Outlet Name</u>	<u>News Circula</u>	<u>News Ad Val</u>
12/31/2011	Men's basketball: St. Norbert can't recover from early deficit against UW-La Crosse	Green Bay Press-Gazette - Online	0	\$155.23
12/31/2011	La Crosse Pulls Away from SNC in Nicolet Championship	WBAY-TV - Online	0	\$39.99
12/30/2011	Political unrest in Madison casts shadow over Wisconsin	Herald Times Reporter - Online	0	\$19.15
12/30/2011	PolitiFact   Scott Walker's file	PolitiFact	0	\$109.32
12/30/2011	PolitiFact Wisconsin   Sorting out the truth in politics	PolitiFact Wisconsin	0	\$93.65
12/30/2011	7:42 p.m. St. Norbert Community Reacting To Controversial Speaker	WGBA-TV - Online	0	\$6.96
12/30/2011	Private college presidents' pay up modestly	Stevens Point Journal - Online	0	\$12.00
12/30/2011	Men's basketball: SNC advances to tournament title game	Green Bay Press-Gazette - Online	0	\$155.23
12/30/2011	Political unrest in Madison casts shadow over Wisconsin	Green Bay Press-Gazette - Online	0	\$155.23
12/30/2011	On Russian advice, Syria accepts Arab observers to monitor peace plan--deal came on deadliest day of uprising: more than 100 killed, including 60-70 "renegade soldiers"--advanced team of observers due in Syria within 72 hours--Russia and Iran welcome	Free Library, The	0	\$344.84
12/30/2011	Private college presidents' pay up modestly	Post-Crescent - Online	0	\$112.05
12/29/2011	Catholics React To Chicago Cardinal's Comparison Of LGBT Community To KKK	Instinct - Online	0	\$0.49

## St. Norbert College-Monthly Media Recap

### December Monthly Media Recap

<u>News Date</u>	<u>News Headline</u>	<u>Outlet Name</u>	<u>News Circula</u>	<u>News Ad Val</u>
12/29/2011	News briefs	Green Bay Press-Gazette - Online	0	\$155.23
12/29/2011	Thursday's TV/radio highlights	Green Bay Press-Gazette - Online	0	\$155.23
12/29/2011	News briefs	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/29/2011	Keeping the blood-lines open	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/29/2011	News briefs	Wausau Daily Herald - Online	0	\$57.47
12/29/2011	Keeping the blood-lines open	Wausau Daily Herald - Online	0	\$57.47
12/29/2011	Cardinal Defends KKK Analogy	MSNBC.com	0	\$25,852.51
12/29/2011	Anti-gay comments spark petition for St. Norbert College	Stevens Point Journal - Online	0	\$12.00
12/29/2011	News briefs	Reporter - Online, The	0	\$34.56
12/29/2011	Keeping the blood-lines open   Green Bay Press Gazette   greenbaypressgazette.com	Green Bay Press-Gazette - Online	0	\$155.23
12/29/2011	News briefs	Oshkosh Northwestern - Online	0	\$51.25
12/29/2011	News briefs	Marshfield News-Herald - Online, The	0	\$8.61
12/29/2011	Keeping the blood-lines open	Reporter - Online, The	0	\$34.56
12/29/2011	Keeping the blood-lines open	Marshfield News-Herald - Online, The	0	\$8.61
12/29/2011	Keeping the blood-lines open	Oshkosh Northwestern - Online	0	\$51.25
12/29/2011	Anti-gay comments spark petition for St. Norbert College	Post-Crescent - Online	0	\$112.05
12/29/2011	Partners in Education leader Nancy Schopf removed	Green Bay Press-Gazette - Online	0	\$155.23
12/29/2011	News briefs	Stevens Point Journal - Online	0	\$12.00
12/29/2011	Keeping the blood-lines open	Stevens Point Journal - Online	0	\$12.00

## St. Norbert College-Monthly Media Recap

### December Monthly Media Recap

<u>News Date</u>	<u>News Headline</u>	<u>Outlet Name</u>	<u>News Circula</u>	<u>News Ad Val</u>
12/29/2011	Terry Meeuwsen: For Everything There is a Season	Christian Broadcasting Network - Online	0	\$342.43
12/28/2011	Cardinal Defends KKK Analogy, Stokes Controversy	WMAQ-TV - Online	0	\$268.90
12/28/2011	Archbishop of Chicago defends comparison of Gay Pride parade to Ku Klux Klan	New York Daily News - Online	0	\$5,138.89
12/28/2011	Online petition looks to derail guest speaker at St. Norbert College	wtaq.com	0	\$4.61
12/28/2011	Students Start Petition Against St. Norbert Commencement Speaker	WBAY-TV - Online	0	\$39.99
12/28/2011	Local briefs   Herald Times Reporter   htrnews.com	Herald Times Reporter - Online	0	\$19.15
12/28/2011	Petition targets Chicago Cardinal Francis George as St. Norbert College commencement speaker	Post-Crescent - Online	0	\$112.05
12/28/2011	Petition targets Chicago Cardinal Francis George as St. Norbert College commencement speaker	Stevens Point Journal - Online	0	\$12.00
12/28/2011	Petition targets St. Norbert College speaker	Green Bay Press-Gazette - Online	0	\$155.23
12/28/2011	Petition targets Chicago cardinal as St. Norbert commencement speaker	Green Bay Press-Gazette - Online	0	\$155.23
12/28/2011	St. Norbert's Commencement Speaker Draws Protests - www.nbc26.com	WGBA-TV - Online	0	\$6.96
12/28/2011	Two Rivers Update	Herald Times Reporter - Online	0	\$19.15
12/28/2011	250 signatures collected to protest Chicago Cardinal George's appearance at St. Norbert	Reporter - Online, The	0	\$34.56

## St. Norbert College-Monthly Media Recap

### December Monthly Media Recap

<u>News Date</u>	<u>News Headline</u>	<u>Outlet Name</u>	<u>News Circula</u>	<u>News Ad Val</u>
12/27/2011	250 signatures collected to protest Chicago Cardinal Georges appearance at St. Norbert	Green Bay Press-Gazette - Online	0	\$155.23
12/27/2011	250 signatures collected to protest Chicago Cardinal George's appearance at St. Norbert	Green Bay Press-Gazette - Online	0	\$155.23
12/27/2011	Women's basketball: Tilley misses first game as SNC women's coach	Green Bay Press-Gazette - Online	0	\$155.23
12/27/2011	Sports briefs   Green Bay Press Gazette   greenbaypressgazette.com	Green Bay Press-Gazette - Online	0	\$155.23
12/27/2011	Women's basketball: SNC falls at buzzer after Tilley misses first game in 35 years	Green Bay Press-Gazette - Online	0	\$155.23
12/26/2011	Morning Headlines For July 28th	WGBA-TV - Online	0	\$6.96
12/26/2011	St. Norbert College professor tackles NFL economics in new book	USA Today - Online	0	\$17,835.14
12/26/2011	St. Norbert College professor tackles NFL economics in new book	Sheboygan Press - Online	0	\$24.78
12/26/2011	St. Norbert College professor tackles NFL economics in new book	Green Bay Press-Gazette - Online	0	\$155.23
12/25/2011	Richard Ryman column: Event features soccer standouts	Marshfield News-Herald - Online, The	0	\$8.61
12/25/2011	Richard Ryman column: Event features soccer standouts	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/25/2011	Richard Ryman column: Event features soccer standouts	Post-Crescent - Online	0	\$112.05
12/25/2011	Richard Ryman column: Event features soccer standouts	Green Bay Press-Gazette - Online	0	\$155.23

## St. Norbert College-Monthly Media Recap

### December Monthly Media Recap

<u>News Date</u>	<u>News Headline</u>	<u>Outlet Name</u>	<u>News Circula</u>	<u>News Ad Val</u>
12/25/2011	Candlelight shed on homeless at memorial	Wausau Daily Herald - Online	0	\$57.47
12/24/2011	Lifestyles - DailyPress.net   News, Sports, Jobs, Escanaba Information   The Daily Press	Daily Press - Online	0	\$8.82
12/24/2011	Nitka-Kenth - WestAllisNOW	West Allis NOW - Online	0	\$0.00
12/24/2011	Letter: Recall Walker group off to rousing start	Stevens Point Journal - Online	0	\$12.00
12/24/2011	Prep Spotlight	Marshfield News-Herald - Online, The	0	\$8.61
12/24/2011	Prep Spotlight	Oshkosh Northwestern - Online	0	\$51.25
12/24/2011	Prep Spotlight	Stevens Point Journal - Online	0	\$12.00
12/24/2011	Prep Spotlight	Wausau Daily Herald - Online	0	\$57.47
12/24/2011	Candlelight shed on homeless at memorial	Sheboygan Press - Online	0	\$24.78
12/24/2011	Prep Spotlight	Reporter - Online, The	0	\$34.56
12/24/2011	Prep Spotlight	Green Bay Press-Gazette - Online	0	\$155.23
12/24/2011	Candlelight shed on homeless at memorial	Green Bay Press-Gazette - Online	0	\$155.23
12/23/2011	Athletes Away: Rupnik named All-MWC	Marshfield News-Herald - Online, The	0	\$8.61
12/22/2011	Glimpses of the Past	Sheboygan Press - Online	0	\$24.78
12/22/2011	Holiday Church Services	Sheboygan Press - Online	0	\$24.78
12/22/2011	Athletes Away: Rupnik named All-MWC	Post-Crescent - Online	0	\$112.05
12/22/2011	Athletes Away: Rupnik named All-MWC	Sheboygan Press - Online	0	\$24.78
12/22/2011	Athletes Away: Rupnik named All-MWC	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/22/2011	Glimpses of the Past	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/22/2011	News Briefs	Wausau Daily Herald - Online	0	\$57.47
12/22/2011	Holiday Church Services	Green Bay Press-Gazette - Online	0	\$155.23
12/22/2011	Women's basketball: Tilley misses first game as SNC women's coach	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/22/2011	News Briefs	Reporter - Online, The	0	\$34.56

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<u>News Date</u>	<u>News Headline</u>	<u>Outlet Name</u>	<u>News Circula'</u>	<u>News Ad Val</u>
12/22/2011	Holiday Church Services	Wausau Daily Herald - Online	0	\$57.47
12/22/2011	News Briefs	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/22/2011	Women's basketball: Tilley misses first game as SNC women's coach	Wausau Daily Herald - Online	0	\$57.47
12/22/2011	Ashwaubenon opts out of regional fire department merger study	Reporter - Online, The	0	\$34.56
12/22/2011	Glimpses of the Past	Green Bay Press-Gazette - Online	0	\$155.23
12/22/2011	Holiday Church Services	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/22/2011	Glimpses of the Past	Wausau Daily Herald - Online	0	\$57.47
12/22/2011	Athletes Away: Rupnik named All-MWC	Reporter - Online, The	0	\$34.56
12/22/2011	Ashwaubenon opts out of regional fire department merger study	Green Bay Press-Gazette - Online	0	\$155.23
12/22/2011	Sports briefs	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/22/2011	Sports briefs	Wausau Daily Herald - Online	0	\$57.47
12/22/2011	News Briefs	Stevens Point Journal - Online	0	\$12.00
12/22/2011	Glimpses of the Past	Stevens Point Journal - Online	0	\$12.00
12/22/2011	Athletes Away: Rupnik named All-MWC	Stevens Point Journal - Online	0	\$12.00
12/22/2011	Women's basketball: Tilley misses first game as SNC women's coach	Stevens Point Journal - Online	0	\$12.00
12/22/2011	Women's basketball: Tilley misses first game as SNC women's coach	Reporter - Online, The	0	\$34.56
12/22/2011	Holiday Church Services	Stevens Point Journal - Online	0	\$12.00
12/22/2011	Holiday Church Services	Reporter - Online, The	0	\$34.56
12/22/2011	Glimpses of the Past	Reporter - Online, The	0	\$34.56
12/22/2011	Sports briefs	Stevens Point Journal - Online	0	\$12.00
12/22/2011	Sports briefs	Reporter - Online, The	0	\$34.56
12/22/2011	Women's basketball: Tilley misses first game as SNC women's coach	Oshkosh Northwestern - Online	0	\$51.25

## St. Norbert College-Monthly Media Recap

### December Monthly Media Recap

<u>News Date</u>	<u>News Headline</u>	<u>Outlet Name</u>	<u>News Circula'</u>	<u>News Ad Val</u>
12/22/2011	Glimpses of the Past	Marshfield News-Herald - Online, The	0	\$8.61
12/22/2011	Glimpses of the Past	Oshkosh Northwestern - Online	0	\$51.25
12/22/2011	News Briefs	Oshkosh Northwestern - Online	0	\$51.25
12/22/2011	Holiday Church Services	Marshfield News-Herald - Online, The	0	\$8.61
12/22/2011	Women's basketball: Tilley misses first game as SNC women's coach	Marshfield News-Herald - Online, The	0	\$8.61
12/22/2011	Holiday Church Services	Oshkosh Northwestern - Online	0	\$51.25
12/22/2011	News Briefs	Marshfield News-Herald - Online, The	0	\$8.61
12/22/2011	Sports briefs	Oshkosh Northwestern - Online	0	\$51.25
12/22/2011	Sports briefs	Marshfield News-Herald - Online, The	0	\$8.61
12/21/2011	Edward "Don" Heric	Minster Community Post	0	\$0.04
12/21/2011	SNC basketball roundup: Hawkinson keeps women unbeaten	Green Bay Press-Gazette - Online	0	\$155.23
12/21/2011	Cox, Sue N.	Herald Times Reporter - Online	0	\$19.15
12/21/2011	Cox, Sue N.	Reporter - Online, The	0	\$34.56
12/21/2011	Cox, Sue N.	Oshkosh Northwestern - Online	0	\$51.25
12/21/2011	Cox, Sue N.	Marshfield News-Herald - Online, The	0	\$8.61
12/21/2011	Cox, Sue N.	Post-Crescent - Online	0	\$112.05
12/21/2011	Cox, Sue N.	Wausau Daily Herald - Online	0	\$57.47
12/21/2011	Women's basketball: SNC falls at buzzer after Tilley misses first game in 35 years	Green Bay Press-Gazette - Online	0	\$155.23
12/21/2011	Dian Page column: Mothers, daughters enjoy night in De Pere	Marshfield News-Herald - Online, The	0	\$8.61
12/21/2011	Kaite Kitzke's basket at buzzer lifts UW-Oshkosh	Oshkosh Northwestern - Online	0	\$51.25
12/20/2011	packers - Articles - AM 590 - FM 96.5   WKZO Everything Kalamazoo	WKZO-AM - Online	0	\$1.92

## St. Norbert College-Monthly Media Recap

### December Monthly Media Recap

<u>News Date</u>	<u>News Headline</u>	<u>Outlet Name</u>	<u>News Circula'</u>	<u>News Ad Valu</u>
12/20/2011	House votes down tax cut extension, Jan. 1 deadline looms	WLUK-TV - Online	0	\$0.25
12/20/2011	Lawrence's Jablonski earns LeClere Award	Germantown- Menomonee Falls NOW - Online	0	\$1.98
12/20/2011	News In The Schools	Oshkosh Northwestern - Online	0	\$51.25
12/20/2011	Sports briefs	Oshkosh Northwestern - Online	0	\$51.25
12/20/2011	Glimpses of the Past	Oshkosh Northwestern - Online	0	\$51.25
12/20/2011	Sports briefs	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/20/2011	News In The Schools	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/20/2011	Dian Page column: Mothers, daughters enjoy night in De Pere	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/20/2011	Glimpses of the Past	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/20/2011	Dian Page column: Mothers, daughters enjoy night in De Pere	Green Bay Press-Gazette - Online	0	\$155.23
12/20/2011	Sports briefs	Marshfield News-Herald - Online, The	0	\$8.61
12/20/2011	News In The Schools	Stevens Point Journal - Online	0	\$12.00
12/20/2011	News In The Schools	Marshfield News-Herald - Online, The	0	\$8.61
12/20/2011	Sports briefs	Stevens Point Journal - Online	0	\$12.00
12/20/2011	News In The Schools	Reporter - Online, The	0	\$34.56
12/20/2011	News In The Schools	Wausau Daily Herald - Online	0	\$57.47
12/20/2011	Sports briefs	Wausau Daily Herald - Online	0	\$57.47
12/20/2011	Sports briefs	Reporter - Online, The	0	\$34.56
12/20/2011	Glimpses of the Past	Stevens Point Journal - Online	0	\$12.00
12/20/2011	Glimpses of the Past	Marshfield News-Herald - Online, The	0	\$8.61
12/20/2011	Glimpses of the Past	Reporter - Online, The	0	\$34.56
12/20/2011	Glimpses of the Past	Wausau Daily Herald - Online	0	\$57.47
12/19/2011	Job Outlook For Graduates Better Than Last Year	HispanicBusiness.com	0	\$52.02

## St. Norbert College-Monthly Media Recap

### December Monthly Media Recap

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12/19/2011	Construction Concerns: Insulation and Heating Appliances - Fire Engineering	Fire Engineering - Online	0	\$8.38
12/19/2011	Dome hosting baseball camp	Mining Journal - Online	0	\$17.86
12/19/2011	Construction Concerns: Insulation and Heating Appliances	Fire Engineering - Online	0	\$8.38
12/19/2011	Sports Notes: Dec. 15	Wauwatosa NOW - Online	0	\$4.65
12/19/2011	Study gives clues to local prescription drug abuse - WSAU News/Talk 550AM 99.9FM	WSAU.com	0	\$3.34
12/19/2011	Business agenda	Post-Crescent - Online	0	\$112.05
12/19/2011	Ex-Knights, Phantoms star Dickhut dies at 51	Green Bay Press-Gazette - Online	0	\$155.23
12/19/2011	Business agenda	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/19/2011	Business agenda	Green Bay Press-Gazette - Online	0	\$155.23
12/19/2011	MU junior killed in Italy over break	Miami Student, Miami University - Online	0	\$0.79
12/18/2011	Marcell & Lancelle   Sheboygan Press   sheboyganpress.com	Sheboygan Press - Online	0	\$24.78
12/18/2011	Marcell & Lancelle	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/18/2011	Marcell & Lancelle	Wausau Daily Herald - Online	0	\$57.47
12/18/2011	SNC basketball roundup: Hawkinson keeps women unbeaten	Green Bay Press-Gazette - Online	0	\$155.23
12/18/2011	Marcell & Lancelle	Marshfield News-Herald - Online, The	0	\$8.61
12/16/2011	Warren Gerds column: Teen show to discuss obesity	Marshfield News-Herald - Online, The	0	\$8.61

## St. Norbert College-Monthly Media Recap

### December Monthly Media Recap

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12/16/2011	St. Norbert College: Professor publishes new book: "The Economics of the National Football League: The State of the Art"	WisBusiness.com	0	\$1.82
12/16/2011	Cardinal Francis George to speak at SNC graduation	Green Bay Press-Gazette - Online	0	\$155.23
12/16/2011	Athletes Away: Harry swimming strong for Phoenix	Reporter - Online, The	0	\$34.56
12/15/2011	Athletes Away: Harry swimming strong for Phoenix	Stevens Point Journal - Online	0	\$12.00
12/15/2011	College update	Stevens Point Journal - Online	0	\$12.00
12/15/2011	Athletes Away: Harry swimming strong for Phoenix	Post-Crescent - Online	0	\$112.05
12/15/2011	College update   Appleton Post Crescent   postcrescent.com	Post-Crescent - Online	0	\$112.05
12/15/2011	Stellar Student at Valders High School: Molly Barnes	Herald Times Reporter - Online	0	\$19.15
12/15/2011	Athletes Away: Harry swimming strong for Phoenix	Sheboygan Press - Online	0	\$24.78
12/15/2011	Athletes Away: Harry swimming strong for Phoenix	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/15/2011	College update	Post-Crescent - Online	0	\$112.05
12/15/2011	Athletes Away: Harry swimming strong for Phoenix	Marshfield News-Herald - Online, The	0	\$8.61
12/14/2011	Warren Gerds column: Teen show to discuss obesity	Stevens Point Journal - Online	0	\$12.00
12/13/2011	Warren Gerds column: Teen show to discuss obesity	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/13/2011	Business Notes: Dec. 2	Wauwatosa NOW - Online	0	\$4.65

## St. Norbert College-Monthly Media Recap

### December Monthly Media Recap

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12/13/2011	Warren Gerds column: Teen show to discuss obesity	Green Bay Press-Gazette - Online	0	\$155.23
12/13/2011	Ex-Knights, Phantoms star Dickhut dies at 51	Green Bay Press-Gazette - Online	0	\$155.23
12/13/2011	Marcell & Lancelle   Wausau Daily Herald   wausaudailyherald.com	Wausau Daily Herald - Online	0	\$57.47
12/13/2011	Packers Put Green Bay in a Victory Economy	WBAY-TV - Online	0	\$39.99
12/12/2011	Marcell & Lancelle	Stevens Point Journal - Online	0	\$12.00
12/12/2011	Marcell & Lancelle	Marshfield News-Herald - Online, The	0	\$8.61
12/12/2011	Marcell & Lancelle	Wausau Daily Herald - Online	0	\$57.47
12/12/2011	Marcell & Lancelle	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/12/2011	St. Norbert College: To host 10th annual full-time job and internship fair	WisBusiness.com	0	\$1.82
12/12/2011	Business agenda	Reporter - Online, The	0	\$34.56
12/12/2011	Business agenda	Post-Crescent - Online	0	\$112.05
12/12/2011	GPG-Life&Style   Green Bay Press Gazette   greenbaypressgazette.co m	Green Bay Press-Gazette - Online	0	\$155.23
12/12/2011	Business agenda	Green Bay Press-Gazette - Online	0	\$155.23
12/12/2011	Business agenda	Sheboygan Press - Online	0	\$24.78
12/12/2011	Christian warrior: Kabeer Gbaja-Biamila's journey of faith and football	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/11/2011	Christian warrior: Kabeer Gbaja-Biamila's journey of faith and football   Sheboygan Press   sheboyganpress.com	Sheboygan Press - Online	0	\$24.78
12/11/2011	To do this week	Green Bay Press-Gazette - Online	0	\$155.23
12/11/2011	Christian warrior: Kabeer Gbaja-Biamila's journey of faith and football	Sheboygan Press - Online	0	\$24.78

## St. Norbert College-Monthly Media Recap

### December Monthly Media Recap

<u>News Date</u>	<u>News Headline</u>	<u>Outlet Name</u>	<u>News Circula</u>	<u>News Ad Val</u>
12/11/2011	Ashwaubenon may consider fire department consolidation	Green Bay Press-Gazette - Online	0	\$155.23
12/11/2011	Christian warrior: Kabeer Gbaja-Biamila's journey of faith and football   Green Bay Press Gazette   greenbaypressgazette.com	Green Bay Press-Gazette - Online	0	\$155.23
12/11/2011	Christian warrior: Kabeer Gbaja-Biamila's journey of faith and football	Green Bay Press-Gazette - Online	0	\$155.23
12/11/2011	Christian warrior: Kabeer Gbaja-Biamila's journey of faith and football	Reporter - Online, The	0	\$34.56
12/11/2011	Gay clubs active at Catholic colleges and universities	EnerPub	0	\$1.28
12/11/2011	Christian warrior: Kabeer Gbaja-Biamila's journey of faith and football	Stevens Point Journal - Online	0	\$12.00
12/11/2011	Christian warrior: Kabeer Gbaja-Biamila's journey of faith and football	Marshfield News-Herald - Online, The	0	\$8.61
12/11/2011	Christian warrior: Kabeer Gbaja-Biamila's journey of faith and football	Post-Crescent - Online	0	\$112.05
12/11/2011	Ashwaubenon may consider joining services	Sheboygan Press - Online	0	\$24.78
12/11/2011	Women's hockey: UW-River Falls blanks St. Norbert, improves mark to 10-1-1	Green Bay Press-Gazette - Online	0	\$155.23
12/11/2011	Men's basketball: Hot 2nd half lifts Green Knights	Green Bay Press-Gazette - Online	0	\$155.23
12/11/2011	Women's basketball: Giese helps keep SNC undefeated	Green Bay Press-Gazette - Online	0	\$155.23
12/11/2011	Ashwaubenon may consider joining services	Green Bay Press-Gazette - Online	0	\$155.23
12/10/2011	Saints knock off No. 5 St. Norbert	Superior Telegram - Online	0	\$6.17

## St. Norbert College-Monthly Media Recap

### December Monthly Media Recap

<u>News Date</u>	<u>News Headline</u>	<u>Outlet Name</u>	<u>News Circula</u>	<u>News Ad Valt</u>
12/10/2011	Men's hockey: Saints end Knights' home-ice streak	Green Bay Press-Gazette - Online	0	\$155.23
12/10/2011	MWC basketball: Green Knights men beat Monmouth; women roll	Green Bay Press-Gazette - Online	0	\$155.23
12/10/2011	Time out	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/10/2011	Women's hockey: River Falls edges Knights	Green Bay Press-Gazette - Online	0	\$155.23
12/10/2011	Time out	Green Bay Press-Gazette - Online	0	\$155.23
12/10/2011	Saints knock off No. 5 St. Norbert	Duluth News Tribune - Online, The	0	\$54.02
12/10/2011	US, Britain voice concern as deaths mount in Syria	Free Library, The	0	\$344.84
12/09/2011	The Packers Had a "Perfect Storm" for Their Stock Sale	WBAY-TV - Online	0	\$39.99
12/09/2011	Judge Kussel for Circuit Court: Announces run for Shawno-Menominee County Circuit Court	Wispolitics	0	\$4.26
12/09/2011	Lancour at PP&K state finals	Daily Press - Online	0	\$8.82
12/09/2011	Green Bay Packers offer fans a piece of franchise	Reporter - Online, The	0	\$34.56
12/09/2011	Men's hockey preview: St. Scholastica at SNC	Green Bay Press-Gazette - Online	0	\$155.23
12/09/2011	Sjoquist earns spot on Division III Academic All-American first team	Daily News - Online, The	0	\$4.76
12/09/2011	Local Events Calendar	Green Bay Press-Gazette - Online	0	\$155.23
12/09/2011	Local Events Calendar	Sheboygan Press - Online	0	\$24.78
12/08/2011	Lyons to Judge iOME Challenge	usagnet	0	\$2.69
12/08/2011	Lyons to Judge iOME Challenge	Iowa Ag Connection	0	\$0.18
12/08/2011	Green Bay Packers offer fans a piece of franchise	Wausau Daily Herald - Online	0	\$57.47
12/08/2011	Green Bay Packers offer fans a piece of franchise	Oshkosh Northwestern - Online	0	\$51.25
12/08/2011	Local Events Calendar	Wausau Daily Herald - Online	0	\$57.47

## St. Norbert College-Monthly Media Recap

### December Monthly Media Recap

<u>News Date</u>	<u>News Headline</u>	<u>Outlet Name</u>	<u>News Circula'</u>	<u>News Ad Val</u>
12/08/2011	Green Bay Packers offer fans a piece of franchise	Marshfield News-Herald - Online, The	0	\$8.61
12/08/2011	News briefs	Oshkosh Northwestern - Online	0	\$51.25
12/08/2011	Education briefs	Oshkosh Northwestern - Online	0	\$51.25
12/08/2011	Amid Fruitless Corporate Tax Breaks, Gov. Walker Grows Unpopular	In These Times - Online	0	\$15.02
12/08/2011	Lyons to Judge iOME Challenge	Wisconsin Ag Connection	0	\$1.60
12/08/2011	News briefs	Marshfield News-Herald - Online, The	0	\$8.61
12/08/2011	Education briefs	Marshfield News-Herald - Online, The	0	\$8.61
12/08/2011	Local Events Calendar	Marshfield News-Herald - Online, The	0	\$8.61
12/08/2011	Local Events Calendar	Oshkosh Northwestern - Online	0	\$51.25
12/08/2011	SNC outlines its political program and transitional period.	Free Library, The	0	\$344.84
12/08/2011	News briefs	Wausau Daily Herald - Online	0	\$57.47
12/08/2011	Education briefs	Wausau Daily Herald - Online	0	\$57.47
12/08/2011	News briefs	Reporter - Online, The	0	\$34.56
12/08/2011	Local Events Calendar	Reporter - Online, The	0	\$34.56
12/08/2011	Education briefs	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/08/2011	Education briefs	Reporter - Online, The	0	\$34.56
12/08/2011	News briefs	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/08/2011	Falcon sports update: UWRF's Gregorich hits 1,000 point mark   Pierce County Herald   Ellsworth, Wisconsin	Pierce County Herald - Online	0	\$3.34
12/08/2011	Education briefs	Stevens Point Journal - Online	0	\$12.00
12/08/2011	News briefs	Stevens Point Journal - Online	0	\$12.00
12/08/2011	Local Events Calendar	Post-Crescent - Online	0	\$112.05
12/08/2011	St. Norbert basketball: Green Knights sweep Buccaneers	Green Bay Press-Gazette - Online	0	\$155.23

## St. Norbert College-Monthly Media Recap

### December Monthly Media Recap

<u>News Date</u>	<u>News Headline</u>	<u>Outlet Name</u>	<u>News Circula</u>	<u>News Ad Val</u>
12/08/2011	Local Events Calendar	Herald Times Reporter - Online	0	\$19.15
12/07/2011	Falcon sports update: UWRF's Gregorich hits 1,000 point mark	Hudson Star-Observer - Online	0	\$2.87
12/07/2011	'FrUitCakes' livens up Evergreen	Stevens Point Journal - Online	0	\$12.00
12/07/2011	Brown County's Hero at Pearl Harbor	WBAY-TV - Online	0	\$39.99
12/07/2011	College Counselors Busy Calming Students' Fears	WBAY-TV - Online	0	\$39.99
12/07/2011	Godfrey & Kahn, S.C.: Announces 2011 Fellowship in Law recipients	WisBusiness.com	0	\$1.82
12/07/2011	Falcon sports update: UWRF's Gregorich hits 1,000 point mark	Pierce County Herald - Online	0	\$3.34
12/07/2011	Falcon sports update: UWRF's Gregorich hits 1,000 point mark	River Falls Journal - Online	0	\$1.41
12/07/2011	Morning State Sports Briefs: Brewers quiet so far at winter meetings	Pierce County Herald - Online	0	\$3.34
12/07/2011	'FrUitCakes' livens up Evergreen	Reporter - Online, The	0	\$34.56
12/07/2011	Green Bay Packers start selling stock	Oshkosh Northwestern - Online	0	\$51.25
12/07/2011	Construction Concerns: Finished Basements and Cellars - Fire Engineering	Fire Engineering - Online	0	\$8.38
12/07/2011	Former Flivver earns college academic honor	WLUC-TV - Online	0	\$0.76
12/07/2011	Green Bay Packers Sell Shares To Raise Cash: Transcript	WNYC - Online	0	\$139.55
12/06/2011	In a rocky Republican field, Romney keeps his footing	Wenatchee World - Online	0	\$43.15
12/06/2011	Construction Concerns: Finished Basements and Cellars	Fire Engineering - Online	0	\$8.38

## St. Norbert College-Monthly Media Recap

### December Monthly Media Recap

<u>News Date</u>	<u>News Headline</u>	<u>Outlet Name</u>	<u>News Circula</u>	<u>News Ad Val</u>
12/06/2011	Green Bay Packers Sell Shares To Raise Cash	NPR Programs: Morning Edition	0	\$970.08
12/06/2011	Green Bay Packers start selling stock	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/06/2011	'FrUitCakes' livens up Evergreen	Herald Times Reporter - Online	0	\$19.15
12/06/2011	Green Bay Packers start selling stock	Herald Times Reporter - Online	0	\$19.15
12/06/2011	Blank Headline	This Just In	0	\$1,694.70
12/06/2011	Blank Headline	This Just In	0	\$1,694.70
12/06/2011	Packers stock goes on sale today	Herald Times Reporter - Online	0	\$19.15
12/06/2011	Packers stock sale off to roaring start	Sheboygan Press - Online	0	\$24.78
12/06/2011	Campus Clips: BCS Bowl Pairings Set; Atlantic Sun Bringing Live Games to ESPN3	Sportsvideo.org	0	\$2.27
12/06/2011	Shares of Packers stock moving briskly	TucsonCitizen.com	0	\$48.54
12/06/2011	Green Bay Packers start selling stock	Green Bay Press-Gazette - Online	0	\$155.23
12/06/2011	Green Bay Packers start selling stock	Reporter - Online, The	0	\$34.56
12/06/2011	Green Bay Packers start selling stock	Sheboygan Press - Online	0	\$24.78
12/06/2011	Green Bay Packers start selling stock	Wausau Daily Herald - Online	0	\$57.47
12/06/2011	Green Bay Packers stock goes on sale today	Herald Times Reporter - Online	0	\$19.15
12/06/2011	Shares of Packers stock moving briskly	USA Today - Online	0	\$17,835.14
12/06/2011	'FrUitCakes' livens up Evergreen	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/06/2011	Packers ready to sell more shares	Stevens Point Journal - Online	0	\$12.00
12/06/2011	Green Bay Packers start selling stock	Oshkosh Northwestern - Online	0	\$51.25
12/06/2011	Packers ready to sell more shares	Sheboygan Press - Online	0	\$24.78

## St. Norbert College-Monthly Media Recap

### December Monthly Media Recap

<u>News Date</u>	<u>News Headline</u>	<u>Outlet Name</u>	<u>News Circula</u>	<u>News Ad Val</u>
12/06/2011	Green Bay Packers stock goes on sale today	Reporter - Online, The	0	\$34.56
12/06/2011	Packers ready to sell more shares	Reporter - Online, The	0	\$34.56
12/06/2011	Packers ready to sell more shares	Post-Crescent - Online	0	\$112.05
12/06/2011	Packers stock for sale today	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/06/2011	Green Bay Packers stock goes on sale today	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/06/2011	Green Bay Packers stock goes on sale today	Sheboygan Press - Online	0	\$24.78
12/06/2011	Green Bay Packers offer fans a piece of franchise	Stevens Point Journal - Online	0	\$12.00
12/06/2011	Office of the Vice President Announces Staff Changes	TMCnet.com	0	\$85.98
12/06/2011	Packers stock for sale today	Green Bay Press-Gazette - Online	0	\$155.23
12/06/2011	Green Bay Packers offer fans a piece of franchise	Post-Crescent - Online	0	\$112.05
12/06/2011	Green Bay post a living memorial to Pearl Harbor hero	Milwaukee Journal Sentinel - Online	0	\$884.96
12/05/2011	Letter: Recall Walker group off to rousing start	Sheboygan Press - Online	0	\$24.78
12/05/2011	'FrUitCakes' livens up Evergreen	Marshfield News-Herald - Online, The	0	\$8.61
12/05/2011	Stock sale begins Tuesday, Packers ownership up for sale - WTAQ News Talk 97.5FM and 1360AM	wtaq.com	0	\$4.61
12/05/2011	Office of the Vice President: Announces staff changes	Wispolitics	0	\$4.26
12/05/2011	Stock sale begins Tuesday, Packers ownership up for sale	WSAU.com	0	\$3.34
12/05/2011	Office of the Vice President Announces Staff Changes	White House, The	0	\$356.19

## St. Norbert College-Monthly Media Recap

### December Monthly Media Recap

<u>News Date</u>	<u>News Headline</u>	<u>Outlet Name</u>	<u>News Circula</u>	<u>News Ad Val</u>
12/05/2011	'FrUitCakes' livens up Evergreen	Sheboygan Press - Online	0	\$24.78
12/05/2011	SNC first student run gallery	WLUK-TV - Online	0	\$0.25
12/05/2011	'FrUitCakes' livens up Evergreen	Green Bay Press-Gazette - Online	0	\$155.23
12/05/2011	Letter: Recall Walker group off to rousing start	Stevens Point Journal - Online	0	\$12.00
12/04/2011	Young Artist Competition winners named	Herald Times Reporter - Online	0	\$19.15
12/04/2011	PolitiFact: Checking out Walker's claim on St. Norbert poll	Milwaukee Journal Sentinel - Online	0	\$884.96
12/04/2011	Kwanzaa event honors African traditions   Sheboygan Press   sheboyganpress.com	Sheboygan Press - Online	0	\$24.78
12/04/2011	MWC basketball: Green Knights men beat Monmouth; women roll	Green Bay Press-Gazette - Online	0	\$155.23
12/04/2011	Pulaski schools leader: Rehiring benefits students, bottom line	Green Bay Press-Gazette - Online	0	\$155.23
12/04/2011	Kwanzaa event honors African traditions	Wausau Daily Herald - Online	0	\$57.47
12/04/2011	Kwanzaa event honors African traditions	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/04/2011	Pulaski schools leader: Rehiring benefits students, bottom line	Reporter - Online, The	0	\$34.56
12/04/2011	Wis. Gov. Scott Walker says the St. Norbert College poll has been repeatedly wrong	PolitiFact	0	\$109.32
12/04/2011	Kwanzaa event honors African traditions	Reporter - Online, The	0	\$34.56
12/04/2011	Young Artist Competition winners named	Oshkosh Northwestern - Online	0	\$51.25
12/04/2011	Pulaski School District superintendent: Rehiring benefits students, bottom line	Green Bay Press-Gazette - Online	0	\$155.23

## St. Norbert College-Monthly Media Recap

### December Monthly Media Recap

<u>News Date</u>	<u>News Headline</u>	<u>Outlet Name</u>	<u>News Circula</u>	<u>News Ad Val</u>
12/04/2011	KWANZAA EVENT HONORS AFRICAN TRADITIONS	Green Bay Press-Gazette - Online	0	\$155.23
12/04/2011	UWSP Saturday Roundup	WSAW-TV - Online	0	\$17.74
12/04/2011	Young Artist Competition winners named	Reporter - Online, The	0	\$34.56
12/04/2011	Pulaski School District superintendent: Rehiring benefits students, bottom line	Sheboygan Press - Online	0	\$24.78
12/04/2011	KWANZAA EVENT HONORS AFRICAN TRADITIONS	Sheboygan Press - Online	0	\$24.78
12/04/2011	Young Artist Competition winners named	Wausau Daily Herald - Online	0	\$57.47
12/04/2011	Young Artist Competition winners named	Sheboygan Press - Online	0	\$24.78
12/04/2011	Young Artist Competition winners named	Post-Crescent - Online	0	\$112.05
12/04/2011	Young Artist Competition winners named	Marshfield News-Herald - Online, The	0	\$8.61
12/03/2011	Southern Door alumna returns as school superintendent	Green Bay Press-Gazette - Online	0	\$155.23
12/03/2011	Women's hockey: UW- Stevens Point tip St. Norbert	Green Bay Press-Gazette - Online	0	\$155.23
12/03/2011	Southern Door alum returns to head schools	Green Bay Press-Gazette - Online	0	\$155.23
12/03/2011	District names alum as new superintendent	Oshkosh Northwestern - Online	0	\$51.25
12/03/2011	District names alum as new superintendent	Reporter - Online, The	0	\$34.56
12/03/2011	District names alum as new superintendent	Marshfield News-Herald - Online, The	0	\$8.61
12/03/2011	District names alum as new superintendent	Wausau Daily Herald - Online	0	\$57.47
12/03/2011	Pointers roundup: Women's hockey blanks St. Norbert	Stevens Point Journal - Online	0	\$12.00

## St. Norbert College-Monthly Media Recap

### December Monthly Media Recap

<u>News Date</u>	<u>News Headline</u>	<u>Outlet Name</u>	<u>News Circula</u>	<u>News Ad Val</u>
12/03/2011	District names alum as new superintendent	Post-Crescent - Online	0	\$112.05
12/03/2011	WJFW TV-12 Sports Team	WJFW-TV - Online	0	\$4.79
12/03/2011	Marvin leads Pointers past Green Knights	WAOW-TV - Online	0	\$15.27
12/02/2011	Why Recall Elections Are So Difficult To Pull Off	Minnesota Public Radio - Online	0	\$3.83
12/02/2011	Why Recall Elections Are So Difficult To Pull Off	Oregon Public Broadcasting - Online	0	\$23.70
12/02/2011	Why Recall Elections Are So Difficult To Pull Off	wbur.org	0	\$0.16
12/02/2011	Why Recall Elections Are So Difficult To Pull Off	KQED-FM - Online	0	\$127.58
12/02/2011	Why Recall Elections Are So Difficult To Pull Off	Vermont Public Radio - Online	0	\$7.88
12/02/2011	Why Recall Elections Are So Difficult To Pull Off	WNYC - Online	0	\$139.55
12/02/2011	Patricia Vickman named Southern Door superintendent	Post-Crescent - Online	0	\$112.05
12/02/2011	Today in history	Sheboygan Press - Online	0	\$24.78
12/02/2011	Romney's base is steady, polls show	Sacramento Bee - Online, The	0	\$684.24
12/02/2011	Glimpses of the Past	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/02/2011	Athletes Away: Oostburg grad starts for Stanford	Stevens Point Journal - Online	0	\$12.00
12/02/2011	Romney's base is steady, polls show	Belleville News-Democrat - Online	0	\$69.93
12/02/2011	Women's soccer: Perseverance pays off	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/01/2011	With rivals on a roller coaster, Romney is the constant in GOP contest	School Zone: The Education Beat	0	\$857.55
12/01/2011	Glimpses of the Past	Marshfield News-Herald - Online, The	0	\$8.61
12/01/2011	Athletes Away: Oostburg grad starts for Stanford   Sheboygan Press   sheboyganpress.com	Sheboygan Press - Online	0	\$24.78

## St. Norbert College-Monthly Media Recap

### December Monthly Media Recap

<u>News Date</u>	<u>News Headline</u>	<u>Outlet Name</u>	<u>News Circula</u>	<u>News Ad Val</u>
12/01/2011	Women's soccer: Perseverance pays off   Green Bay Press Gazette   greenbaypressgazette.co m	Green Bay Press-Gazette - Online	0	\$155.23
12/01/2011	Glimpses of the Past	Reporter - Online, The	0	\$34.56
12/01/2011	Women's soccer: Perseverance pays off	Reporter - Online, The	0	\$34.56
12/01/2011	State college hockey: Lawrence falls short	Post-Crescent - Online	0	\$112.05
12/01/2011	Student Note   Herald Times Reporter   htrnews.com	Herald Times Reporter - Online	0	\$19.15
12/01/2011	Glimpses of the Past	Oshkosh Northwestern - Online	0	\$51.25
12/01/2011	Women's soccer: Perseverance pays off	Oshkosh Northwestern - Online	0	\$51.25
12/01/2011	Athletes Away: Oostburg grad starts for Stanford	Reporter - Online, The	0	\$34.56
12/01/2011	Athletes Away: Oostburg grad starts for Stanford	Wisconsin Rapids Daily Tribune - Online	0	\$25.84
12/01/2011	Today in history	Herald Times Reporter - Online	0	\$19.15
12/01/2011	Green Bay police seek to dispel Somalis' distrust	Stevens Point Journal - Online	0	\$12.00
12/01/2011	Glimpses of the Past	Stevens Point Journal - Online	0	\$12.00
12/01/2011	Women's soccer: Perseverance pays off	Stevens Point Journal - Online	0	\$12.00
12/01/2011	Glimpses of the Past	Wausau Daily Herald - Online	0	\$57.47
12/01/2011	Women's hockey: Knights pull away in 3rd	Green Bay Press-Gazette - Online	0	\$155.23
12/01/2011	Today in history	Wausau Daily Herald - Online	0	\$57.47
12/01/2011	Today in history	Marshfield News-Herald - Online, The	0	\$8.61
12/01/2011	Women's soccer: Perseverance pays off	Wausau Daily Herald - Online	0	\$57.47
12/01/2011	Women's soccer: Perseverance pays off	Marshfield News-Herald - Online, The	0	\$8.61
12/01/2011	Walker pledges no pardons	Marshfield News-Herald - Online, The	0	\$8.61
12/01/2011	Today in history	Reporter - Online, The	0	\$34.56

## St. Norbert College-Monthly Media Recap

### December Monthly Media Recap

<u>News Date</u>	<u>News Headline</u>	<u>Outlet Name</u>	<u>News Circula</u>	<u>News Ad Val</u>
12/01/2011	Athletes Away: Oostburg grad starts for Stanford	Post-Crescent - Online	0	\$112.05
12/01/2011	Women's soccer: Perseverance pays off	Green Bay Press-Gazette - Online	0	\$155.23
12/01/2011	Today in history	Post-Crescent - Online	0	\$112.05
12/01/2011	Today in history	Oshkosh Northwestern - Online	0	\$51.25
12/01/2011	Men's hockey: Jacobson, Joannette carry Green Knights	Sheboygan Press - Online	0	\$24.78
12/01/2011	St. Norbert men's hockey weekend preview	Sheboygan Press - Online	0	\$24.78
12/01/2011	Women's hockey: Knights pull away in 3rd	Sheboygan Press - Online	0	\$24.78
12/01/2011	Green Bay police seek to dispel Somalis' distrust	Post-Crescent - Online	0	\$112.05
12/01/2011	Glimpses of the Past	Sheboygan Press - Online	0	\$24.78
12/01/2011	Women's soccer: Perseverance pays off	Sheboygan Press - Online	0	\$24.78
12/01/2011	Student Note	Herald Times Reporter - Online	0	\$19.15
			0	\$122,186.52
				<b>Total Online : 534</b>
<b>Other</b>				
01/04/2012	Roman Catholics Continue to Organize after Cardinal George's Anti-Gay Comments	GLAAD	0	\$4.15
01/04/2012	BRAILLE MONITOR	Voice Of The Diabetic	0	\$8.10
01/03/2012	Best Bets Business Events for Week of Jan. 2	Insight	0	\$0.12
01/03/2012	Best Bets for Week of Nov. 28	Insight	0	\$0.12
12/29/2011	st - Articles - 1440 WNFL	1440 WNFL	0	\$0.00
12/29/2011	norbert - Articles - 1440 WNFL	1440 WNFL	0	\$0.00
12/29/2011	college - Articles - 1440 WNFL	1440 WNFL	0	\$0.00
12/29/2011	online - Articles - 1440 WNFL	1440 WNFL	0	\$0.00

## St. Norbert College-Monthly Media Recap

### December Monthly Media Recap

<u>News Date</u>	<u>News Headline</u>	<u>Outlet Name</u>	<u>News Circula</u>	<u>News Ad Valt</u>
12/29/2011	petition - Articles - 1440 WNFL	1440 WNFL	0	\$0.00
12/28/2011	Catholics Respond to Cardinal George's Defamatory Comparison	GLAAD	0	\$4.15
12/28/2011	Online petition looks to derail guest speaker at St. Norbert College	1440 WNFL	0	\$0.00
12/24/2011	On the Move - March	Insight	0	\$0.12
12/24/2011	On the Move - August	Insight	0	\$0.12
12/24/2011	Sunrise Socializing	Insight	0	\$0.12
12/24/2011	On the Move - September	Insight	0	\$0.12
12/24/2011	On the Move - July	Insight	0	\$0.12
12/24/2011	Maverick on Main Street	Insight	0	\$0.12
12/24/2011	On the Move - February	Insight	0	\$0.12
12/24/2011	On the Move - February	Insight	0	\$0.12
12/24/2011	On the Move - June	Insight	0	\$0.12
12/24/2011	Anticipation In The Face Of Change	Insight	0	\$0.12
12/24/2011	On the Move March	Insight	0	\$0.12
12/24/2011	CONNECTIONS Working together - Annual New North Summit set for Dec. 7 at Radisson in Green Bay	Insight	0	\$0.12
12/24/2011	Best Bets Business Events for Week of Feb. 15	Insight	0	\$0.12
12/24/2011	Best Bet Business Events for Week of Feb. 14	Insight	0	\$0.12
12/24/2011	Best Bet Business Events in December	Insight	0	\$0.12
12/24/2011	Best Bet Business Events for Week of Feb. 7	Insight	0	\$0.12
12/24/2011	ESPN president headlines sports conference at St. Norbert College	Insight	0	\$0.12
12/24/2011	Meeting Demands for Industry Needs	Insight	0	\$0.12
12/24/2011	On the Move - June	Insight	0	\$0.12

## St. Norbert College-Monthly Media Recap

### December Monthly Media Recap

<u>News Date</u>	<u>News Headline</u>	<u>Outlet Name</u>	<u>News Circula</u>	<u>News Ad Val</u>
12/24/2011	Moving Right Along	Insight	0	\$0.12
12/24/2011	zBusiness expo season kicks off	Insight	0	\$0.12
12/24/2011	On the Move - May	Insight	0	\$0.12
12/24/2011	On the Move - June	Insight	0	\$0.12
12/24/2011	Business events filling up the calendar	Insight	0	\$0.12
12/24/2011	On the Move - April	Insight	0	\$0.12
12/24/2011	Regional Roundup September	Insight	0	\$0.12
12/24/2011	On the Move - November	Insight	0	\$0.12
12/24/2011	On the Move - September	Insight	0	\$0.12
12/24/2011	From the Editor - October	Insight	0	\$0.12
12/24/2011	On the Move - April	Insight	0	\$0.12
12/11/2011	Best Bet Business Events for Week of Dec. 11	Insight	0	\$0.12
12/11/2011	Best Bet Business Events for Week of Feb. 14	Insight	0	\$0.12
12/05/2011	OFFICE OF THE VICE PRESIDENT ANNOUNCES STAFF CHANGES	Federal News Service	0	\$0.00
12/05/2011	Stock sale begins Tuesday, Packers ownership up for sale - 1440 WNFL	1440 WNFL	0	\$0.00
12/04/2011	Women's Basketball Team Tops Carroll for First Win	www.knox.edu	0	\$0.00
12/04/2011	Carroll Gets Past Men's Basketball Team	www.knox.edu	0	\$0.00
12/04/2011	New North Summit highlights this week's Best Bet Business Events	Insight	0	\$0.12
12/03/2011	Why Recall Elections Are So Difficult To Pull Off	WFAE-FM - Online	0	\$3.08
12/02/2011	Why Recall Elections Are So Difficult To Pull Off	KOSU	0	\$0.88
12/02/2011	Romney's base is steady, polls show	McClatchy Company Washington DC Bureau - Online	0	\$169.92

# St. Norbert College-Monthly Media Recap

## December Monthly Media Recap

<u>News Date</u>	<u>News Headline</u>	<u>Outlet Name</u>	<u>News Circula</u>	<u>News Ad Val</u>
			0	\$194.35
				<b>Total Other : 51</b>
			1,840,600	\$154,733.73
625				