



DI Logo contest

About us:

Discoveries International is a student-run non profit import store. Established in 1978, DI has granted International Business and Language Area Study (IBLAS) major students a unique opportunity to learn business not just in a classroom setting, but from direct experience, while also giving back to the community by donating ALL our profits to selected charities. This year's charities are Smile Train, Youth on Fire and Kambi Primary School (Kenya)

More information about DI can be found at www.snc.edu/discoveries

DEADLINES :

- **Submission Deadline: November 30, 2009**
- Deadline for Committee Voting: TBA

Note: Winners will be contacted via email

Submission Guidelines:

- **All submissions must be in black and white (single color)**
 - If you desire to submit the 2 color or full color logo, you could, but it is not required
- The selected winner must provide a usable web version and a scalable vector, print quality version of the logo
- The logo will be used to promote Discoveries International Inc. via different media
- The logo must incorporate the both the full company's name
 - "Discoveries International" and "DI"
- The logo should reflect our value of a non-profit student run import store
- If the logo incorporates non-standards fonts, you must be able to provide us with the font should your logo be selected
- When you submit your logo, it is known that you grant Discoveries International an rights and ability to use the logo submitted

Prizes:

First - \$50 iTunes Gift card ---Donated by the Office of the Vice President Enrollment and Communications

Second - \$ 10 SNC Bookstore gift card ---Donated by the President Office

Third - \$ 10 SNC Bookstore gift card --- Donated by the President Office

- Note that the first place designer may be asked to alter some specific aspects of their design for the final logo design

- All designs must follow submission guidelines

How To Enter

Please name your submission attach logo entries and email it to gina.kapfhamer@snc.edu

Multiple entries may be submitted by a single person (but bear in mind: voting will be for an entry, not the person who submitted them so multiple entries will compete against each other). If after submitting an entry and getting feedback from people, you would like to replace it with a new entry, you can send us an email before the deadline.

Discussion and Questions

Discussion about any of the Logo Submissions, or questions about the Logo Contest process or rules should be sent to gina.kapfhamer@snc.edu