

**Curriculum Vitae**  
**Marc B. von der Ruhr**

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Office Address

Department of Economics  
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De Pere, WI 54115  
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Citizenship: USA

**Education**

Ph.D. Economics, 2000, Indiana University, Bloomington, IN  
Fields: International Trade, Macroeconomics, Econometrics  
Dissertation: Foreign Direct Investment in Services, Chair: Horst Raff  
M.A. Economics, 1995, Indiana University, Bloomington, IN  
M.S. Applied Economics, 1994, Marquette University, Milwaukee, WI  
Master's Essay: An Empirical Analysis of the Effect of the EMS on Currency Substitution in Selected European Countries  
B.S. Economics, College of Business, 1992, Marquette University, Milwaukee, WI

**Professional Experience**

2006-present: Associate Professor, Economics, St. Norbert College, Courses: Introduction to Econometrics, Advanced Topics in Applied Econometrics, Introduction to Macroeconomics, Introduction to Microeconomics, Intermediate Macroeconomics, International Trade, Economics of Globalization  
1999-2006: Assistant Professor (granted permanent tenure, Fall 2003), Economics, St. Norbert College, De Pere, WI,  
1996-1999: Associate Instructor, Department of Economics, Indiana University-Bloomington, Courses: Introduction to Microeconomics, Introduction to Macroeconomics  
Summer 1996: Research Assistant, Department of Economics, Indiana University-Bloomington  
1995-1996: Teaching Assistant, Department of Economics, Indiana University-Bloomington, Courses: Introduction to Microeconomics, Introduction to Macroeconomics  
1994-1995: Graduate Assistant, Department of Economics, Indiana University-Bloomington, Course: Introduction to Microeconomics  
1992-1994: Teaching Assistant, Department of Economics, Marquette University, Milwaukee, WI, Courses: Introduction to Microeconomics, Introduction to Macroeconomics, International Trade, International Finance, Mathematical Economics, Econometrics

**Honors and Awards**

Leonard Ledvina Award for Excellence in Teaching, St. Norbert College, 2004  
W. Phillip Saunders Award for Outstanding Introductory Economics Associate Instructor, 1999, Indiana University  
Department of Economics Outstanding Teacher/Scholar Fellowship, 1998, Indiana University  
College of Arts and Sciences Scholarship, 1997, Indiana University  
Walter Froehlich Memorial Award, 1992, Marquette University

**Research Publications (Refereed Journals)**

Trust in Others: Does Religion Matter?, with Joseph Daniels, Review of Social Economy, June 2010.  
Foreign Direct Investment in Services, with Horst Raff, Applied Economics Quarterly, v53, 2007  
"Following" or "Attracting" the Customer? Japanese Banking FDI in Europe, with Michael Ryan, Atlantic Economic Journal, 33, 2005  
God and The Global Economy: Religion and Attitudes Toward Trade And Immigration In The United States, with Joseph Daniels, Socio-Economic Review, 3(3), September, 2005. [For Review of this article, see Foreign Policy July/August 2003]  
The Relationship Between Religious Affiliation, Region, Race, and Attitudes Towards Globalization, with Joseph P. Daniels. Faith and Economics, No. 42 (Fall) 2003  
The Determinants of Immigration-Policy Preferences in Advanced Economies: A Cross-Country Study,

with Joseph P. Daniels, Atlantic Economic Journal, Volume 31, No.2, June 2003  
Optimal Currency Basket Pegs for Developing and Emerging Economies, with Joseph P. Daniels and Peter G. Toumanoff. Journal of Economic Integration, 16(1), March 2001

### **Solicited Research Publications**

Regional vs. Global Financing Strategies for U.S. MNEs, with Joseph P. Daniels and Walid Hejazi, in North American Economic and Financial Integration: Research in Global Strategic Management, Volume 10, 2004 ed. Alan Rugman, Oxford: Elsevier  
Foreign Direct Investment and Trends in Modern Economics: Fact vs. Fiction, in Globalization Redux, ed. Tom Connor and Ikuko Torimoto, University Press of America, 2004  
U.S. Firms in World Finance, with Walid Hejazi. Alliance Capitalism For The New American Economy, ed. Gavin Boyd, Edward Elgar Publishing, 2003  
Special Edition based on Papers Presented at the International Business and Economics Conference 2000 at St. Norbert College, Management Decision, 39(4) 2001, Editors: Marc von der Ruhr, Ed Chung

### **Scholarship Under Review**

Explaining Megachurch Growth: Free Riding, Fit, and Faith; under review at the Review of Religious Research

### **Scholarship In Progress**

Subsidizing Religious Participation Through Groups: A Model of the Megachurch Strategy for Growth  
The Impact of Megachurches on Membership of Non-Megachurches: An Industrial Organization Analysis  
Explaining U.S. MNE Financing Patterns: Do Tax Treaties Matter?, with Joseph Daniels, Marquette University  
The Determinants of Trade-Policy Preferences in Advanced Economies: A Cross-Country Study, with Joseph Daniels, Marquette University

### **Pedagogical Publications**

Instructor's Manual and Test Bank to Accompany Joseph Daniels' and David VanHoose's International Monetary and Financial Economics, 2<sup>nd</sup> ed, Southwestern Publishing, 2002  
Instructor's Manual to Accompany Peter Toumanoff's and Farrokh Nourzad's A Mathematical Approach to Economic Analysis, with Chrysos Chrysostomou. West, 1994

### **Presentations**

Interviewed by Professor Anthony Gill for a podcast on megachurches, July 20, 2010. Will be posted at: <http://www.researchonreligion.org/> September 6, 2010.  
Ninth Annual Conference on Religion, Economics, and Culture, Portland, OR, June, 2010, Subsidizing Religious Participation Through Groups: A Model of the Megachurch Strategy for Growth  
Seventh Annual Conference on Religion, Economics, and Culture, Louisville, KY, Oct. 2008, Signaling Quality to Seekers: How Megachurches Attract Religious Refugees  
Sixth Annual Conference on Religion, Economics, and Culture, Tampa, FL, November, 2007, A Model of Religious Investment to Explain the Success of Megachurches  
Fifth Annual Conference on Religion, Economics, and Culture, Portland, Or, October, 2006, A Survey of Models to Explain the Success of "Megachurches": the Market for Religious Affiliation  
Fourth Annual Conference on Religion, Economics, and Culture, Rochester, NY, November 2005, Bridging to Bond: An Application of Economic Theory to Studying Megachurches, Conversion, and the Impact on Spiritual Capital [presented for me by a colleague in my absence due to family illness]  
Allied Social Science Associations Meetings, Philadelphia, PA, January, 2005, "Following" or "Attracting" the Customer? Japanese Banking FDI in Europe  
Third Annual Conference on Religion, Economics, and Culture, Kansas City, MO, October, 2004, Religious Affiliation and Individuals' Trade and Immigration Policy Preferences  
Fifty Third International Atlantic Economic Conference, Quebec City, Quebec, Canada, October 2003, Explaining Financing Patterns of U.S. Foreign Direct Investment  
Christianity and Economics, Baylor University, Christianity and Economics: Integrating Faith and Learning in Economic Scholarship, Nov. 7, 2002, Religion and Individual Global Policy Preferences  
Economics Department Workshop, Western Michigan University, October 4, 2002, The Determinants of Trade-Policy Preferences in Advanced Economies: A Cross-Country Study

Graduate Seminar Class: Sustainable Economic Growth and Development, Marquette University, September 23, 2002, The Role of the US in World Foreign Direct Investment  
Midwest Economics Association (MEA) Meetings, Chicago, Illinois, March 2002, The Determinants of Trade-Policy Preferences in Advanced Economies: A Cross-Country Study  
Center for International Education, Conference on Globalization, St. Norbert College, De Pere, WI, October 2000, Foreign Direct Investment and Trends in Modern Economics: Fact vs. Fiction  
Fiftieth International Atlantic Economic Conference, Charleston, South Carolina, October 2000, Foreign Direct Investment in Services: Theory and Empirical Evidence  
International Trade Commission, Washington, D.C., May 2000, Foreign Direct Investment in Services  
Second Annual International Business and Economics Conference, St. Norbert College, De Pere, WI, October 1999, Foreign Direct Investment in Producer Services  
Econometric Society North American Summer Meetings, Madison, WI, June 1999, Foreign Direct Investment in Producer Services  
Center for European Economic Research, Summer Workshop, Mannheim, Germany, June 1999, Foreign Direct Investment in Services  
Midwest Economics Association (MEA) Meetings, Nashville, Tennessee, March 1999, An Empirical Examination of the Determinants of Service Foreign Direct Investment  
Microeconomics Workshop, Indiana University-Bloomington, Fall 1998, A Foreign Direct Investment in Services  
Economics Seminar, Marquette University, Milwaukee WI, Fall, 1998, An Empirical Examination of Service Foreign Direct Investment  
Midwest Economics Association (MEA) Meetings, Kansas City, Missouri, March 1997, The Effects of Pegged Exchange Rates on Domestic Prices In Transitional Economies

#### **Discussant Presentations**

Ninth Annual Conference on Religion, Economics, and Culture, Portland, OR, June, 2010,  
Fiftieth International Atlantic Economic Conference, Charleston, South Carolina, October 2000  
Econometric Society North American Summer Meetings, Madison, WI, June 1999  
Midwest Economics Association (MEA) Meetings, Kansas City, Missouri, March 1997

#### **Professional Service**

Master's essay thesis committee member for Pat O'Brien, 2009-2010, Marquette University  
Reviewer, Review of Religious Research, beginning Spring 2007  
Reviewer, Journal of Economics and Business, beginning Spring 2005  
Textbook Review, Global Economic Issues and Policies, by Joseph Daniels and David VanHoose, Thomson-Southwest Publishing  
Textbook Review, Macroeconomics: Theories, Policies, and International Applications, by Roger Miller and David VanHoose, Thomson-Southwest Publishing  
Reviewer, Review of Social Economy, beginning Fall, 2002  
Reviewer, Journal of Economic Integration, beginning Summer 2002  
Chair and Organizer of the Third Annual International Business and Economics Conference, St. Norbert College, Keynote Speakers: Mr. Ron Hutchinson, Vice President of Parts and Accessories, Harley Davidson, and Mr. Mike Kennedy, Marketing Manager of Parts and Accessories, Harley Davidson  
Reviewer for Marketing Management Association Conference and Proceedings, 2000, 2001

#### **New Course Development**

ECONXXX: An Economic Approach to Religion  
ECON357: Economics of Globalization, General Education Area XI course, Approved by General Education Committee Fall 2005  
ECON326: Advanced Topics in Applied Econometric Analysis. Developed Summer 2000, added to College Catalog, 2001

#### **Service to the College:**

Elected Faculty Representative: Faculty Advisory Committee, 2009-2011; Chair 2010-2011  
Economics Discipline Coordinator, Fall 2009-present  
Elected Faculty Representative: International Education Advisory Committee, 2008-2010  
Elected Faculty Representative, Board of Trustees Finance Committee, 2006-2008

Elected Faculty Representative, Curriculum and Educational Policy Committee, 2004-2006  
 Elected Faculty Representative, Board of Trustees Finance Committee, 2004-2006  
 Appointed Faculty Representative: International Education Advisory Committee, 2003-2004  
 Elected Faculty Representative, College Community Relations Board, 2002-2004  
 Elected Faculty Representative, Harassment Resource Committee, 2002-2004  
 Elected Faculty Representative, Computer Services Committee, 2002-2003  
 Elected Faculty Representative, Library Advisory Committee, 2002-2004  
 Advisory Member, Fifth Annual International Business and Economics Conference, 2001-2002  
 Elected Faculty Representative, Social Science Advisory Council, 2001-2003  
 Elected Faculty Representative, Faculty Welcoming Committee, 2001-2004  
 Advisory Member, Fourth Annual International Business and Economics Conference, 2000-2001  
 Chair, Committee for the Third Annual International Business and Economics Conference, 1999-2000  
 Elected Faculty Representative, Business and Finance Advisory Committee, 2000-2002  
 Elected Faculty Representative, Admissions Committee, 2000-2002  
 Appointed Faculty Representative, IBLAS Advisory Committee, 2000-present  
 Lilly Grant sub-committee, December, 1999 to Spring, 2000.  
 Advisory Member, Second Annual International Business and Economics Conference, 1999

**Other Service to the College:**

Chair of 2009-2010 Tenure Track Economics Search – Resulted in the hire of Daniel Groft  
 Worked with Marquette University to create the joint 5 year B.S./M.S.A.E degree between SNC and MU  
 Lecturer, First Annual “Alumni College” Fundraising Event, May 20, 2005  
 Assessment Coordinator, Economics Discipline, Spring 2001-present  
 Contributor to “Beyond Borders” newsletter, Fall 2004  
 Search Committee for Social Science Divisional Chair/Associate Dean, 2003-2004  
 Search Committee for Two Marketing Positions, 2003-2004  
 International Economic Studies Coordinator, Summer 2002-Fall 2003  
 Ethics and Information Technology, Information Technology Symposium, Panelist , March 25, 2002  
 Faculty Development Conference Participant, “Liberal Arts: The Ideal and the Real”, Winter 2002  
 Search Committee for Political Science Position, 2001  
 Great Discussion Series, Trade and Globalization, Bemis International Center, February 7, 2001  
 Member of the A100 Men Who Cook to help raise funds for future service trips, February, 2000  
 The Dean’s Hour: The New Economy, Participant, March 23, 2000  
 Addressed students participating in the Jubilee 2000 trip to Washington D.C. regarding the economic impact of debt relief, September, 1999

**Professional Activities in the Local Community:**

Keynote Speaker at the Green Bay Estate Planners Group, January 15<sup>th</sup>, 2010  
 Co-authored G20 Simulation with Joseph Tullbane and Wendy Scattergood for use at West De Pere high School and University of Wisconsin-Madison, Spring 2009  
 Guest Speaker, Great Decisions-Energy and the Economy SNC, February 18, 2009  
 Guest Speaker St. Norbert Distinguished Lecture series at the Door County Auditorium, March 19, 2005  
 “Myths and Realities of Globalization”  
 Guest Speaker for gifted and talented students at Gibraltar High School, March 18, 2005  
 “Myths and Realities of Globalization”  
 Panelist, “Great Decisions- Offshoring Jobs” sponsored by the Center for International Education, February 16<sup>th</sup>, 2005  
 Panelist and Interviewee, Great Decisions-Offshoring Jobs” sponsored by University of Wisconsin, Milwaukee, including Milwaukee Public TV, Wisconsin Public Radio, and WUWM Radio interviews and public lectures at UW Milwaukee and UW Waukesha, February 14<sup>th</sup>-15<sup>th</sup>, 2005  
 Guest Speaker at Allouez Optimist Club, August 17, 2004 discussing “off-shoring” and the jobless recovery  
 Guest Speaker at Allouez Optimist Club, May 19, 2004 discussing the federal deficit and debt  
 Interviewed by the Green Bay NBC affiliate to comment on the economic impact of the terrorist attack on the U.S., September 18, 2001  
 Interviewed by the Green Bay CBS affiliate to comment on the economic causes and consequences of consumption spending, September 10, 2001

Keynote Speaker, De Pere Kiwanis Club, The Modern Economy and Globalization, January 29, 2001  
Interviewed by the Green Bay News Chronicle to comment on local economics, July 2000  
Interviewed by the Green Bay CBS affiliate to comment on the riots in Seattle during the World Trade Organization meetings, November, 1999.

**Advisee Load**

23 (current) full-time students

**Professional Affiliations**

American Economics Association, Association for the Study of Religion, Economics, and Culture