

Curriculum Vitae
Marc B. von der Ruhr

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Education

Ph.D. Economics, 2000, Indiana University, Bloomington, IN
Fields: International Trade, Macroeconomics, Econometrics
Dissertation: Foreign Direct Investment in Services, Chair: Horst Raff
M.A. Economics, 1995, Indiana University, Bloomington, IN
M.S. Applied Economics, 1994, Marquette University, Milwaukee, WI
Master's Essay: An Empirical Analysis of the Effect of the EMS on Currency Substitution in Selected European Countries
B.S. Economics, College of Business, 1992, Marquette University, Milwaukee, WI

Professional Experience

2006-present: Associate Professor, Economics, St. Norbert College, Courses: Introduction to Econometrics, Advanced Topics in Applied Econometrics, Introduction to Macroeconomics, Introduction to Microeconomics, Intermediate Macroeconomics, International Trade, Economics of Globalization
1999-2006: Assistant Professor (granted permanent tenure, Fall 2003), Economics, St. Norbert College, De Pere, WI,
1996-1999: Associate Instructor, Department of Economics, Indiana University-Bloomington, Courses: Introduction to Microeconomics, Introduction to Macroeconomics
Summer 1996: Research Assistant, Department of Economics, Indiana University-Bloomington
1995-1996: Teaching Assistant, Department of Economics, Indiana University-Bloomington, Courses: Introduction to Microeconomics, Introduction to Macroeconomics
1994-1995: Graduate Assistant, Department of Economics, Indiana University-Bloomington, Course: Introduction to Microeconomics
1992-1994: Teaching Assistant, Department of Economics, Marquette University, Milwaukee, WI, Courses: Introduction to Microeconomics, Introduction to Macroeconomics, International Trade, International Finance, Mathematical Economics, Econometrics

Honors and Awards

Leonard Ledvina Award for Excellence in Teaching, St. Norbert College, 2004
W. Phillip Saunders Award for Outstanding Introductory Economics Associate Instructor, 1999, Indiana University
Department of Economics Outstanding Teacher/Scholar Fellowship, 1998, Indiana University
College of Arts and Sciences Scholarship, 1997, Indiana University
Walter Froehlich Memorial Award, 1992, Marquette University

Research Publications (Refereed Journals)

Trust in Others: Does Religion Matter?, with Joseph Daniels, Review of Social Economy, Forthcoming
Foreign Direct Investment in Services, with Horst Raff, Applied Economics Quarterly, v53, 2007
"Following" or "Attracting" the Customer? Japanese Banking FDI in Europe, with Michael Ryan, Atlantic Economic Journal, 33, 2005
God and The Global Economy: Religion and Attitudes Toward Trade And Immigration In The United States, with Joseph Daniels, Socio-Economic Review, 3(3), September, 2005. [For Review of this article, see Foreign Policy July/August 2003]
The Relationship Between Religious Affiliation, Region, Race, and Attitudes Towards Globalization, with Joseph P. Daniels. Faith and Economics, No. 42 (Fall) 2003

The Determinants of Immigration-Policy Preferences in Advanced Economies: A Cross-Country Study, with Joseph P. Daniels, Atlantic Economic Journal, Volume 31, No.2, June 2003
Optimal Currency Basket Pegs for Developing and Emerging Economies, with Joseph P. Daniels and Peter G. Toumanoff. Journal of Economic Integration, 16(1), March 2001

Solicited Research Publications

Regional vs. Global Financing Strategies for U.S. MNEs, with Joseph P. Daniels and Walid Hejazi, in North American Economic and Financial Integration: Research in Global Strategic Management, Volume 10, 2004 ed. Alan Rugman, Oxford: Elsevier
Foreign Direct Investment and Trends in Modern Economics: Fact vs. Fiction, in Globalization Redux, ed. Tom Connor and Ikuko Torimoto, University Press of America, 2004
U.S. Firms in World Finance, with Walid Hejazi. Alliance Capitalism For The New American Economy, ed. Gavin Boyd, Edward Elgar Publishing, 2003
Special Edition based on Papers Presented at the International Business and Economics Conference 2000 at St. Norbert College, Management Decision, 39(4) 2001, Editors: Marc von der Ruhr, Ed Chung

Scholarship In Progress

Signaling Quality to Seekers: How Megachurches Attract Religious Refugees
A Model of Religious Investment to Explain the Success of Megachurches, with Joseph Daniels, Marquette University,
The Impact of Megachurches on Membership of Non-Megachurches: An Industrial Organization Analysis
The Economics of Identity and Religious Affiliation: A Simulation Based study
Explaining U.S. MNE Financing Patterns: Do Tax Treaties Matter?, with Walid Hejazi, University of Toronto, and Joseph Daniels, Marquette University
Bridging to Bond: An Application of Network Theory to Study Megachurches, with Joseph Daniels, Marquette University
The Determinants of Trade-Policy Preferences in Advanced Economies: A Cross-Country Study, with Joseph Daniels, Marquette University

Pedagogical Publications

Instructor's Manual and Test Bank to Accompany Joseph Daniels' and David VanHoose's International Monetary and Financial Economics, 2nd ed, Southwestern Publishing, 2002
Instructor's Manual to Accompany Peter Toumanoff's and Farrokh Nourzad's A Mathematical Approach to Economic Analysis, with Chrysos Chrysostomou. West, 1994

Presentations

Seventh Annual Conference on Religion, Economics, and Culture, Louisville, KY, Oct. 2008, Signaling Quality to Seekers: How Megachurches Attract Religious Refugees
Sixth Annual Conference on Religion, Economics, and Culture, Tampa, FL, November, 2007, A Model of Religious Investment to Explain the Success of Megachurches
Fifth Annual Conference on Religion, Economics, and Culture, Portland, Or, October, 2006, A Survey of Models to Explain the Success of "Megachurches": the Market for Religious Affiliation
Fourth Annual Conference on Religion, Economics, and Culture, Rochester, NY, November 2005, Bridging to Bond: An Application of Economic Theory to Studying Megachurches, Conversion, and the Impact on Spiritual Capital [presented for me by a colleague in my absence due to family illness]
Allied Social Science Associations Meetings, Philadelphia, PA, January, 2005, "Following" or "Attracting" the Customer? Japanese Banking FDI in Europe
Third Annual Conference on Religion, Economics, and Culture, Kansas City, MO, October, 2004, Religious Affiliation and Individuals' Trade and Immigration Policy Preferences
Fifty Third International Atlantic Economic Conference, Quebec City, Quebec, Canada, October 2003, Explaining Financing Patterns of U.S. Foreign Direct Investment
Christianity and Economics, Baylor University, Christianity and Economics: Integrating Faith and Learning in Economic Scholarship, Nov. 7, 2002, Religion and Individual Global Policy Preferences
Economics Department Workshop, Western Michigan University, October 4, 2002, The Determinants of Trade-Policy Preferences in Advanced Economies: A Cross-Country Study

Graduate Seminar Class: Sustainable Economic Growth and Development, Marquette University, September 23, 2002, The Role of the US in World Foreign Direct Investment
 Midwest Economics Association (MEA) Meetings, Chicago, Illinois, March 2002, The Determinants of Trade-Policy Preferences in Advanced Economies: A Cross-Country Study
 Center for International Education, Conference on Globalization, St. Norbert College, De Pere, WI, October 2000, Foreign Direct Investment and Trends in Modern Economics: Fact vs. Fiction
 Fiftieth International Atlantic Economic Conference, Charleston, South Carolina, October 2000, Foreign Direct Investment in Services: Theory and Empirical Evidence
 International Trade Commission, Washington, D.C., May 2000, Foreign Direct Investment in Services
 Second Annual International Business and Economics Conference, St. Norbert College, De Pere, WI, October 1999, Foreign Direct Investment in Producer Services
 Econometric Society North American Summer Meetings, Madison, WI, June 1999, Foreign Direct Investment in Producer Services
 Center for European Economic Research, Summer Workshop, Mannheim, Germany, June 1999, Foreign Direct Investment in Services
 Midwest Economics Association (MEA) Meetings, Nashville, Tennessee, March 1999, An Empirical Examination of the Determinants of Service Foreign Direct Investment
 Microeconomics Workshop, Indiana University-Bloomington, Fall 1998, A Foreign Direct Investment in Services
 Economics Seminar, Marquette University, Milwaukee WI, Fall, 1998, An Empirical Examination of Service Foreign Direct Investment
 Midwest Economics Association (MEA) Meetings, Kansas City, Missouri, March 1997, The Effects of Pegged Exchange Rates on Domestic Prices In Transitional Economies

Discussant Presentations

Fiftieth International Atlantic Economic Conference, Charleston, South Carolina, October 2000, Discussant, Understanding U.S. Public Attitudes Toward Global Economic Issues: An Empirical Analysis of Survey Data, Joseph Daniels, Marquette University
 Econometric Society North American Summer Meetings, Madison, WI, June 1999, Discussant, Non-Europe: The Magnitude and Causes of Market Fragmentation in the EU, Kieth Head, University of British Columbia, and Thierry Mayer, Universite de Paris I Pantheon Sarbonne
 Midwest Economics Association (MEA) Meetings, Kansas City, Missouri, March 1997, Discussant, Currency Substitution and Exchange Rate Volatility, Susan Pozo and Mark Wheeler, Western Michigan University

Professional Service

Reviewer, Review of Religious Research, beginning Spring 2007
 Reviewer, Journal of Economics and Business, beginning Spring 2005
 Textbook Review, Global Economic Issues and Policies, by Joseph Daniels and David VanHoose, Thomson-Southwest Publishing
 Textbook Review, Macroeconomics: Theories, Policies, and International Applications, by Roger Miller and David VanHoose, Thomson-Southwest Publishing
 Reviewer, Review of Social Economy, beginning Fall, 2002
 Reviewer, Journal of Economic Integration, beginning Summer 2002
 Chair and Organizer of the Third Annual International Business and Economics Conference, St. Norbert College, Keynote Speakers: Mr. Ron Hutchinson, Vice President of Parts and Accessories, Harley Davidson, and Mr. Mike Kennedy, Marketing Manager of Parts and Accessories, Harley Davidson
 Reviewer for Marketing Management Association Conference and Proceedings, 2000, 2001

New Course Development

EC357: Economics of Globalization, General Education Area XI course, Approved by General Education Committee Fall 2005
 EC326: Advanced Topics in Applied Econometric Analysis. Added to College Catalog, 2001. Developed Summer 2000, and offered Summer 2000, Spring 2002, Spring 2005, Spring 2007, Spring 2009

Committee Service to the College:

Elected Faculty Representative: International Education Advisory Committee, 2008-2010

Elected Faculty Representative, Board of Trustees Finance Committee, 2006-2008
 Elected Faculty Representative, Curriculum and Educational Policy Committee, 2004-2006
 Elected Faculty Representative, Board of Trustees Finance Committee, 2004-2006
 Appointed Faculty Representative: International Education Advisory Committee, 2003-2004
 Elected Faculty Representative, College Community Relations Board, 2002-2004
 Elected Faculty Representative, Harassment Resource Committee, 2002-2004
 Elected Faculty Representative, Computer Services Committee, 2002-2003
 Elected Faculty Representative, Library Advisory Committee, 2002-2004
 Advisory Member, Fifth Annual International Business and Economics Conference, 2001-2002
 Elected Faculty Representative, Social Science Advisory Council, 2001-2003
 Elected Faculty Representative, Faculty Welcoming Committee, 2001-2004
 Advisory Member, Fourth Annual International Business and Economics Conference, 2000-2001
 Chair, Committee for the Third Annual International Business and Economics Conference, 1999-2000
 Elected Faculty Representative, Business and Finance Advisory Committee, 2000-2002
 Elected Faculty Representative, Admissions Committee, 2000-2002
 Appointed Faculty Representative, IBLAS Advisory Committee, 2000-present
 Lilly Grant sub-committee, December, 1999 to Spring, 2000.
 Advisory Member, Second Annual International Business and Economics Conference, 1999

Other Service to the College:

Worked with Marquette University to create the joint 5 year B.S./M.S.A.E degree between SNC and MU
 Lecturer, First Annual "Alumni College" Fundraising Event, May 20, 2005
 Assessment Coordinator, Economics Discipline, Spring 2001-present
 Contributor to "Beyond Borders" newsletter, Fall 2004
 Search Committee for Social Science Divisional Chair/Associate Dean, 2003-2004
 Search Committee for Two Marketing Positions, 2003-2004
 International Economic Studies Coordinator, Summer 2002-Fall 2003
 Ethics and Information Technology, Information Technology Symposium, Panelist, March 25, 2002
 Faculty Development Conference Participant, "Liberal Arts: The Ideal and the Real", Winter 2002
 Search Committee for Political Science Position, 2001
 Great Discussion Series, Trade and Globalization, Bemis International Center, February 7, 2001
 Member of the A100 Men Who Cook to help raise funds for future service trips, February, 2000
 AThe Dean=s Hour: The New Economy, Participant, March 23, 2000
 Addressed students participating in the Jubilee 2000 trip to Washington D.C. regarding the economic impact of debt relief, September, 1999

Professional Activities in the Local Community:

Co-authored G20 Simulation with Joseph Tullbane and Wendy Scattergood for use at West De Pere high School and University of Wisconsin-Madison, Spring 2009
 Guest Speaker, Great Decisions-Energy and the Economy" SNC, February 18, 2009
 Guest Speaker St. Norbert Distinguished Lecture series at the Door County Auditorium, March 19, 2005
 "Myths and Realities of Globalization"
 Guest Speaker for gifted and talented students at Gibraltar High School, March 18, 2005
 "Myths and Realities of Globalization"
 Panelist, "Great Decisions- Offshoring Jobs" sponsored by the Center for International Education, February 16th, 2005
 Panelist and Interviewee, Great Decisions-Offshoring Jobs" sponsored by University of Wisconsin, Milwaukee, including Milwaukee Public TV, Wisconsin Public Radio, and WUWM Radio interviews and public lectures at UW Milwaukee and UW Waukesha, February 14th-15th, 2005
 Guest Speaker at Allouez Optimist Club, August 17, 2004 discussing "off-shoring" and the jobless recovery
 Guest Speaker at Allouez Optimist Club, May 19, 2004 discussing the federal deficit and debt
 Interviewed by the Green Bay NBC affiliate to comment on the economic impact of the terrorist attack on the U.S., September 18, 2001
 Interviewed by the Green Bay CBS affiliate to comment on the economic causes and consequences of consumption spending, September 10, 2001
 Keynote Speaker, De Pere Kiwanis Club, The Modern Economy and Gobalization, January 29, 2001
 Interviewed by the Green Bay News Chronicle to comment on local economics, July 2000

Interviewed by the Green Bay CBS affiliate to comment on the riots in Seattle during the World Trade Organization meetings, November, 1999.

Advisee Load

16 (current) full-time students

Professional Affiliations

American Economics Association, Midwest Economics Association, International Atlantic Economic Society, Association for the Study of Religion, Economics, and Culture