A. Assessment Plan (Summarize learning outcomes and describe how program assesses)

The BA discipline’s assessment plan currently includes two formal methods for collecting evidence on the first two learning outcomes: Major Field Test (MFT) in business and AACSB/EBI Undergraduate survey. The MFT has been administered for six years (2000, 2001, 2002, 2004, 2005, 2006, and 2008) and the AACSB/EBI Undergraduate Assessment survey for two years (2003, 2007) to a sample of BA seniors during the spring semester. Although the CPEC recommended that these surveys be administered to all business major seniors, the lack of St. Norbert College funding has prevented BA from accomplishing this recommendation. However, in spring 2008 BA identified a funding source that will allow the discipline to administer the MFT to all business majors in their senior year beginning in fall 2008 (CEPC #4).