



Note: Students with double majors receive only 1 SNC degree. Students may have to select degree sought if chosen majors qualify for different degrees.

**Business Administration
(Marketing Concentration)**

Major B.B.A. degree (05-07 Catalog)

General Graduation Requirements

Students must complete all the following general requirements plus the requirements of a major for graduation. Checks in the left column indicate completion of requirement.

128 sem. crs. (32 Total Courses) Earned

2.00 Cumulative Grade Point Avg.

Completion of Lower Biennium Reqs.

GS1 - RELS106 or RELS114

GS2 - PHIL120

GS3 - 1 of ENVP100, GEOG140, 225, INTL 100, PSYC100, SOCI100, 111, SSCI220

GS4 - 1 of BIOL100, 120, 180, CHEM 100, 105, GEOG120, GEOL105, 107, 110, 115, 120, NSCI104, PHYS101, 111, 121, 141

GS5 - 1 from ART 110, 115, 120, 205, ENGL150, 203, 212, 221, HUMA100, 262, MUSI 150, 176

GS6 - 1 of AMER/HIST116, HUMA240, 261, 262, AMER/POLI130, RELS221, SOCI235

GS7 - Any foreign lang. thru 102 or 1 cr. beyond 102, or 1 from HIST112, 113, 118, 120, 122, 130, HUMA205, 222, 280, PHLP100, POLI260, WOLT207, 208, 210

GS8 - 1 from MATH108, 114, 115, 124, 131, 132, SSCI224,

GS9 - Writing Intensive Course

Completion of Upper Biennium Reqs.

Choose from courses below that are **not in your major** or for divisional courses (HUMA, SSCI, NSCI) **are not in your division**.

GS1 - 1 from RELS310, 312, 314, 318, 320, 322, 324, 325, 326, 331, 333, 350, 355, 360

GS10 - 1 of ART365, COMM336, ECON300, ENGL314, 321, 322, 385, HIST330, 345, 350, HUMA337, MUSI315, 317, PHIL305, 310, 315, 330, 334, POLI310, SOCI351, WL320/325/352

GS11 - 1 of BIOL353, COMM330, 343, CSCI310, EDUC 340, ENGL356, ENVS300, GEOG363, GEOL301, 307, HIST314, 316, 348, 349, 368, IDIS363, NSCI333, 348, PHIL325, POLI362, PSYC311, SSCI301, RELS340, WOLT330

GS12 - Must be taken at SNC. 1 from GENS403, 405, 406, 407, 408, 410, 411, 413, 414, 418, 420, 421

**Note: Courses in major can not be used for Upper Bi GS as noted unless double majoring in different area*

Satisfied 2.00 GPA in Major Requirement

BUAD142 Computer Apps. in Business

BUAD205 Financial Accounting

BUAD206 Managerial Accounting

BUAD230 Foundations of Management

BUAD270 Marketing Concepts & Issues

ECON101 Principles of Macroeconomics

ECON102 Principles of Microeconomics

BUAD350 Corporate Finance

BUAD390 Business Law

BUAD485 Strategic Management Seminar

1 from the following:

MATH124 Survey of Calculus or

MATH131 Calculus & Analytic Geometry 1

1 from the following:

BUAD284 Stats for Business & Econ or

MATH321 Probability & Statistics

Marketing Concentration:

BUAD372 Marketing Research

BUAD471 Marketing Mngmnt + Strategy

plus 2 from the following:

BUAD262 Intro to IBLAS

BUAD371 Sales Management

BUAD374 Marketing Promotions

BUAD375 Consumer Behavior

BUAD489 Special Topics (Marketing)

BUAD490 Independent Study

BUAD494 Internship

Note: No more than 4 advanced BUAD courses above the 300 level (other than core requirements) may be counted to satisfy the 32 total courses required for graduation.

Additional Electives:

Senior & Transfer Residency Requirement

Transfer students must meet residency requirements of 32 credits at SNC and 1/4 of major at SNC. All students must take their senior year at SNC.

Key to symbols:

TR = Transfer/Study Abroad

CL = C.L.E.P.

AP = Advanced Placement

IP = In Progress

Instructions

This form serves as a checklist for degree requirements. As prepared, this form may not list all electives and transfer credit and may list a requirement in a number of columns. Consult your academic history online to monitor total courses earned and GPA.