



THE WISCONSIN SURVEY

Fall 2016

Survey Information:

Random Selection, Landline and Cell Telephone Survey

Adult Wisconsin Residents - REGISTERED LIKELY VOTERS ONLY: 664

Interview Period: **October 13-16, 2016**

Margin of Error: +/- 3.8% at the 95% confidence level.

Contact:

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(percentages may not add to 100% due to rounding)

WISCONSIN SENATE RACE:

In the race for the Wisconsin Senate seat, if the election were held today, for whom would you vote?
(ROTATE NAMES):

Democrat Russ Feingold.....	52%
Republican Ron Johnson	40%
Libertarian Phil Anderson.....	0%
Other (vol)	0%
Neither, will not vote (vol)	3%
Not Sure	5%
Refused	1%

OF “NOT SURE” VOTERS ONLY:

As of today, do you lean more toward Feingold or Johnson?

Russ Feingold	10%
Ron Johnson.....	31%
Other	0%
Don't Know	59%
Refused	0

How strongly are you committed to [CANDIDATE NAMED ABOVE]

Of Feingold Voters:

Totally Committed	74%
Somewhat Committed	19%
Might Change Your Mind	7%

Of Johnson Voters:

Totally Committed	75%
Somewhat Committed	21%
Might Change Your Mind	3%

Of Not Sure, then Feingold support on follow-up question:

Totally Committed	0%
Somewhat Committed	67%
Might Change Your Mind	33%

Of Not Sure, then Johnson support on follow-up question:

Totally Committed	10%
Somewhat Committed	60%
Might Change Your Mind	30%