THE WISCONSIN SURVEY

Fall 2016

Survey Information:
Random Selection, Landline and Cell Telephone Survey
Adult Wisconsin Residents - REGISTERED LIKELY VOTERS ONLY: 664
Interview Period: October 13-16, 2016
Margin of Error: +/- 3.8% at the 95% confidence level.

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(percentages may not add to 100% due to rounding)

WISCONSIN SENATE RACE:
In the race for the Wisconsin Senate seat, if the election were held today, for whom would you vote?
(ROTATE NAMES):

Democrat Russ Feingold........................................52%
Republican Ron Johnson......................................40%
Libertarian Phil Anderson.................................0%
Other (vol) ..........................................................0%
Neither, will not vote (vol) .................................3%
Not Sure ..........................................................5%
Refused ..........................................................1%
OF “NOT SURE” VOTERS ONLY:

As of today, do you lean more toward Feingold or Johnson?

Russ Feingold ............................................................... 10%
Ron Johnson................................................................. 31%
Other ............................................................................. 0%
Don’t Know ................................................................. 59%
Refused ........................................................................... 0

How strongly are you committed to [CANDIDATE NAMED ABOVE]

Of Feingold Voters:
Totally Committed ........................................................ 74%
Somewhat Committed ................................................. 19%
Might Change Your Mind .............................................. 7%

Of Johnson Voters:
Totally Committed ........................................................ 75%
Somewhat Committed ................................................. 21%
Might Change Your Mind .............................................. 3%

Of Not Sure, then Feingold support on follow-up question:
Totally Committed ........................................................ 0%
Somewhat Committed ................................................. 67%
Might Change Your Mind .............................................. 33%

Of Not Sure, then Johnson support on follow-up question:
Totally Committed ........................................................ 10%
Somewhat Committed ................................................. 60%
Might Change Your Mind .............................................. 30%