

8<sup>th</sup> Congressional District Survey  
Fall 2006

==== **DO NOT RELEASE UNTIL NOON 10/30/06** ====

Survey Information:

Poll Sponsors: Green Bay Press Gazette, Appleton Post Crescent, WFRV CBS 5, Newsradio 1360 WTAQ , and St. Norbert College

Random Sample, Telephone Survey

Adult, 8<sup>th</sup> Congressional District Residents, Likely Voters

Number of Respondents: 400

Interview Period: October 17-25, 2006

Margin of Error: +/- 5% at the 95% confidence level.

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1. On November 7th, there will be elections for the Congress, Governor, and other state offices. Would you say that you will Definitely Vote, Probably Vote, Probably Not Vote, or Definitely Not Vote in these elections?

Definitely Vote .....77%  
Probably Vote .....15%

*Respondents who answered "Probably Not Vote," "Definitely Not Vote" or "Not Sure" were not asked the rest of the questions in the survey*

Probably Not Vote .....2%  
Definitely Not Vote .....6%  
Not Sure .....<1%

2. If the election for Wisconsin Governor were held today, would you be more likely to vote for .....? (**ROTATE BOLD**)

**Democrat Jim Doyle .....43%**  
**Republican Mark Green .....46%**  
Nelson Eisman..... 1%  
Other Third Party or Independent Candidate ..... 2%  
Not Sure ..... 8%

Refused ..... <1%

3. How likely are you to change your vote for governor before the November election?

Very Likely .....5%  
Somewhat Likely .....7%  
Somewhat Unlikely .....10%  
Very Unlikely .....75%  
Not Sure ..... 3%  
Refused.....<1%

4. Regarding the race for the U.S. House of Representatives in the 8<sup>th</sup> Congressional District, will you most likely be voting for... **(ROTATE BOLD)**

**Republican John Gard.....43%**  
**Democrat Steve Kagen.....43%**  
Other Third Party or Independent Candidate (vol.) 3%  
Not Sure .....10%  
Refused .....1%

5. How likely are you to change your vote before the November election?

Very Likely .....6%  
Somewhat Likely .....7%  
Somewhat Unlikely .....9%  
Very Unlikely .....75%  
Not Sure ..... 3%  
Refused.....0%

6. What is the most important factor in determining for whom you will vote in the 8<sup>th</sup> Congressional District? (Please probe for specifics)

1. Personal Characteristics	21%
General Character Mention (26% w/i category)	
Honesty/Trust/Integrity (52% w/i category, 11% overall)	
Experience (11% w/i category)	
Moral Values of Candidate (11% w/i category)	
2. Voting the Party line	10%
3. Dislike of Negative Ads	9%
4. Taxes	8%
5. Need for Change	7.5%
Health Care	7.5%
7. Iraq	5%
8. Abortion	4%
9. Education	3.5%
10. Whoever is best/fits my views most	3.25%
11. Economy and Jobs	2.75%
12. Moral Issues	2.25%
13. Immigration	2%
14. Gay Marriage	1.5%
15. Social Security	1.25%
Budget Deficit and Spending	1.25%
17. Alignment with President Bush	<1%
Guns	“
Environment	“
Poverty Issues	“
Neither of them	“
Other	1.75%
Not Sure	4%
No Opinion	1.75%

7. For the following issues, please tell me how important the candidates' positions on each issue are in determining which candidate you will vote for in the congressional election this year; very important, somewhat important, not too important, or not important at all.

	Very Important	Somewhat Important	Not too Important	Not Important At All	Not Sure	Refused/ NA
a. The situation in Iraq	64%	27%	3%	4%	1%	0%
b. the War on Terrorism	59%	31%	6%	3%	1%	0%
c. The Economy	63%	31%	5%	1%	<1%	0%
d. Health care/prescription drugs	56%	36%	6%	2%	1%	0%
e. Taxes	50%	39%	9%	2%	<1%	0%
f. Education	61%	32%	5%	2%	<1%	0%
g. Environmental Issues	38%	46%	12%	4%	1%	0%
h. Immigration	45%	38%	12%	4%	1%	<1%
i. Stem cell research	41%	35%	13%	8%	2%	1%
j. Gay marriage	35%	27%	15%	22%	1%	<1%
k. Abortion	45%	34%	10%	10%	1%	0%
l. The Bush administration	48%	25%	10%	12%	4%	1%
m. Federal government spending and budget deficit issues	56%	36%	5%	3%	1%	0%
n. The personal characteristics and integrity of the candidates	68%	24%	4%	3%	1%	<1%

8. For the following issues, please tell me which candidate, John Gard or Steve Kagen, would do a better job handling the issues.

	Kagen	Gard	Both the Same (vol.)	Neither (vol.)	Not Sure	Refused/ NA
a. The situation in Iraq	36%	42%	2%	6%	14%	<1%
b. the War on Terrorism	32%	43%	3%	9%	14%	<1%
c. The Economy	40%	41%	3%	6%	11%	<1%
d. Health care/prescription drugs	52%	30%	2%	5%	11%	<1%
e. Taxes	34%	41%	5%	6%	13%	<1%
f. Education	41%	33%	6%	6%	14%	<1%
g. Environmental Issues	39%	31%	5%	7%	18%	<1%
h. Immigration	34%	41%	4%	7%	14%	<1%
i. Issues important to people like you	41%	41%	3%	5%	9%	<1%
j. The ethical issues of members of Congress	37%	36%	4%	9%	13%	1%

9. How satisfied are you with the way President Bush is doing his job overall. Would you say you are very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?

Very Satisfied ..... 12%  
 Somewhat Satisfied..... 33%  
 Somewhat Dissatisfied..... 15%  
 Very Dissatisfied ..... 39%  
 Not Sure ..... <1%  
 Refused..... 0%