



Staying connected just got easier with the MobileTies™ wireless communication plans from Cellcom.

Now with thousands of minutes a month, you'll have more talk time. And if you're looking to share your mega minutes, you can add up to three lines on the MobileTies™ plans, making it even more affordable to keep in touch with those you care about most.

In addition, the MobileTies™ plans have a larger calling area, more flexibility to fit your lifestyle, and the added value features you've come to expect.

MobileTies™ Offers:

- Free Voice Mail and Caller ID on calling plans \$39.95 or higher
- Share MobileTies™, add-a-line on any calling plan \$39.95 or higher for only \$16.95 per month
- More Anytime Minutes
- Unlimited Night and Weekend minutes on calling plans \$39.95 or higher
- Exclusive Cellcom to Cellcom Minutes to use on our network
- Free Incoming Quik|TxT Messages

Connecting Made Easy



Important Information

An E911 Compliant-CDMA tri-mode phone, compatible with Cellcom's network, is required. Airtime is billed in 60-second increments. Night and weekend hours are Monday through Friday 9:00 p.m. to 5:59 a.m. and all day Saturday and Sunday. Rates are valid only in the designated home area. Cellcom to Cellcom minutes are only available in the designated area (see map). Both customers must have Cellcom service and signaling to a Cellcom tower.

*Cellcom reserves the right to deactivate any mailbox that has not been initialized within 60 days of activation or any mailbox that has not had any messages for over 60 days. Voice mail subscribers receive two call forwarding features at no additional charge. Minutes used checking voice mail are deducted from Cellcom to Cellcom Minutes while within the Cellcom to Cellcom designated area. **Call forwarding includes 60 minutes of forwarding to a non-Cellcom exchange per month. Forwarded calls beyond 60 minutes per month are charged \$.25 per minute. On all forwarded calls additional long distance, roaming charges and taxes may apply. ***Nationwide Roam Feature must stay on the account for a minimum of one month (based on cycle end date). Due to delayed reporting by other carriers, wireless usage may be billed a month or more after the actual usage.

+Nquire calls are also charged any appropriate airtime and long distance. ++Chirp capable phone required. The Chirp service is only available on calls made to and from Cellcom Chirp subscribers. Chirp calls must be initiated on the Cellcom network. Wireless calling plan minutes are not affected. Roaming and additional airtime charges may apply if a Chirp call takes place outside of the Cellcom network. Chirp 200 is only available on plans \$39.95 or higher. Not available with prepaid service. +++After initial Quik|TxT package messages have been depleted, additional message rates are 10¢ (send, forward or reply). All incoming messages are free. Text messaging capable phone required. To receive information from the internet, you must sign-up with a third party provider. Messages can be sent only when using Cellcom's digital footprint and then only in select geographic areas.

++++Cellcom Xtras Requires a compatible 1x data phone for feature use. Not all features are capable with all devices. Owner is responsible for all data charges. Data use applies to all browsing, downloads and sent and received messages. Data use allowance and overage rates depend on the service plan selected. All data use is billed in kilobytes with each session rounded to the next highest kilobyte. Cellcom Xtras unlimited data feature is not intended for use in providing connectivity to computers. Extended sessions exceeding 30 minutes in duration are subject to service suspension. Should you require extended data sessions, see Cellcom representative for product information. You can reach Customer Service free from anywhere in the Cellcom service area just by dialing 611 from your wireless phone. Service is only available when accessing a Cellcom tower that is data enabled. Full send and receive functions available in this area with digital service and a compatible device. Picture messaging capable phone and subscription to monthly usage plan is required. Without a picture package subscription picture messages sent will be charged \$0.25 per message. Sending and receiving picture messages is only available in the Cellcom Xtras coverage area. Charges will apply for picture messages sent from your phone, even if not delivered to the intended recipient due to system or compatibility issues. Picture messages sent to your phone will incur no charges unless you open and download them. Customers not subscribed to a Cellcom Xtras data plan will incur a \$4.50 BREW application fee (this is a one time fee) after the first BREW download. Ringtones can only be downloaded with a BREW capable phone. Downloaded applications cannot be transferred if phone is returned, upgraded, exchanged, lost or stolen. Not all BREW applications are available on all BREW phones. BREW is a trademark of QUALCOMM, Inc.

Cellcom reserves the right, without notice, to change rates and coverage areas that do not adversely impact the consumer. In all other situations, a notice will be given. Rate maps indicate where rates apply and may not depict actual service availability or wireless coverage. Coverage areas depicted are approximate. To inquire about specific service availability in a geographical area, contact Cellcom's customer service at 800-236-0055. Geographic terrain, weather conditions, and type of equipment may affect cellular coverage. Wireless service is subject to technological limitations, including capacity and tower availability.

Prices do not include taxes, fees, or other charges. Taxes on monthly access, airtime, equipment, and long distance may apply. A Federal Regulatory Fee of \$1.00 will be charged on all rate plans. This charge is associated with the cost of administering and complying with government-mandated programs such as USF (Universal Service Fund), Wireless Number Pooling, TTY (Text Telephone), CLEA (Communication Assistance for Law Enforcement Act) and Wireless Number Portability. An early termination fee of \$200 may be charged.

MobileTies 7/2005 CL115.08



Wireless Calling Plans

THOUSANDS of minutes
Unlimited - Night & Weekend -Exclusive Cellcom to Cellcom

\$16.95 Add-A-Lines
Share up to 4 lines and your minutes

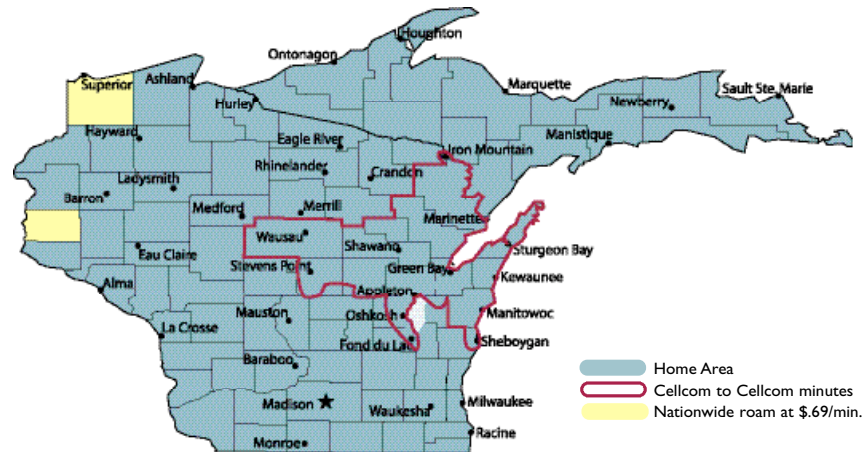
Free Nationwide Long Distance
(plans \$39.95 or higher)

Superior coverage
and crystal clear reception



Bonus MobileTies™ Features (plans \$39.95 & higher)

- **FREE Nationwide Long Distance**
From the home area, call any exchange in the United States with no long distance charges.
- **FREE Voicemail***- Allows a caller to leave a message when you do not answer your phone.
- **FREE Caller ID**- Gives you the ability to identify the caller before answering the phone.



Monthly Rate	\$21.95	\$29.95	\$39.95	\$49.95	\$59.95	\$69.95	\$79.95	\$99.95	\$149.95	\$199.95	Best Value	Add-A-Lines Share (plans \$39.95 & higher)
Anytime Minutes	100	300	600	1,000	1,300	1,500	1,700	2,000	2,900	4,000	Share the minutes	\$16.95 per additional line
Night & Weekend Minutes	—	3,000	UNLIMITED								Share the minutes	
Nationwide Long Distance	\$0.09	\$0.09	INCLUDED								Share the minutes	
Cellcom to Cellcom Minutes	—	50	250	300	400	500	600	750	1,000	1,200	Share the minutes	
Additional Airtime	\$0.39	\$0.39	\$0.39	\$0.39	\$0.39	\$0.39	\$0.39	\$0.39	\$0.39	\$0.39	\$0.39	

Free nationwide long distance from the home area on all plans \$39.95 or higher. The \$21.95 and \$29.95 plan will be charged \$0.09/min. for long distance on calls originating in the home area and terminating to exchanges located outside Wisconsin and the Upper Peninsula of Michigan. Nationwide roaming is \$0.69/min. (includes long distance). Roam in Canada at \$1.25/min. (includes long distance.)

Included MobileTies™ Features

- **FREE Call Waiting**
Place one call on hold while answering a second call
- **FREE 3-Way Calling**
Add a third party to an existing call
- **FREE Incoming Quik|TxT Messages**

Share MobileTies™ & Your Minutes

- **Add-A-Lines available on all plans \$39.95 or higher for \$16.95/month, up to 4 lines**

Optional Features (charges are per month unless noted)

- **100 Nationwide Roam Minutes*****..... \$9.95
- **300 Nationwide Roam Minutes*****..... \$29.95
- **500 Nationwide Roam Minutes*****..... \$49.95
- **Extended Night and Weekend** \$5.95
Start your evenings at 7pm on plans \$29.95 or higher
- **Unlimited Cellcom to Cellcom Minutes**..... \$9.95
Within the Cellcom to Cellcom calling area
- **Enhanced Voicemail*** \$4.95
A larger capacity to store more messages. Callers have the capability to leave a longer voicemail message
- **Caller ID**..... \$3.95
Identify the caller before answering the phone
- **Quik|TxT Pricing+++**
Outgoing Messages (per message)..... \$0.10
- **Quik|TxT 100 (100 Outgoing messages)**..... \$3.95
- **Quik|TxT 300 (300 Outgoing messages)**..... \$5.95
- **Quik|TxT 500 (500 Outgoing messages)**..... \$8.95
- **Quik|TxT 1000 (1000 Outgoing messages)**..... \$14.95
- **Quik|TxT Unlimited (Unlimited Outgoing messages)**... \$19.95
- **Cellcom Xtras Plan Options++++**
Pay As You Go \$0.02/ per kilobyte
- **Unlimited Data**..... \$9.95
- **Picture Package**..... \$5.95
Send and receive picture messages. 40 pictures included
- **Chirp Pricing++**
Chirp 200 (Available on select calling plans)..... \$10.00
- **Chirp Unlimited (Available on all calling plans)**..... \$20.00
- **Nquire/411 Directory Assistance+**..... \$1.25/ per use
National directory assistance for driving directions, movie listings, phone numbers, restaurants, etc
- **Roadside Advantage**..... \$2.95
Basic auto service that travels with your phone
- **Cellular Insurance**..... \$3.99
An insurance plan which will insure your phone against loss, theft, or damage.