Survey Information:
Random Selection, Landline and Cell Telephone Survey
Adult Wisconsin Residents - 303 Residents Sampled
Interview Period: April 24 - May 8, 2017
Margin of Error: $+/-5.6 \%$ at the $95 \%$ confidence level.

Contact:
Wendy Scattergood
Assistant Professor, Political Science
Associate, Strategic Research Institute,
St. Norbert College
(920) 403-3491, wendy.scattergood@snc.edu

## Please see the longer version of the survey for more questions, details, and comparisons with past Wisconsin Surveys

## President and Governor Approval Ratings:

Now I'd like to ask you about some major political figures and your opinion on how well they are doing their job. For each of the following, please tell me whether you strongly approve, approve, disapprove, or strongly disapprove with the way the person is doing their job.

|  | Strongly <br> Approve | Approve | Disapprove | Strongly <br> Disapprove | Not <br> Sure |
| :--- | :---: | :---: | :---: | :---: | :---: |
| a) Donald <br> Trump | $13 \%$ | $26 \%$ | $19 \%$ | $40 \%$ | $2 \%$ |
| b) Scott Walker | $10 \%$ | $39 \%$ | $20 \%$ | $29 \%$ | $3 \%$ |

## Approval Ratings for President Trump:

| All | $39 \%$ |
| :--- | :--- |
| Republicans | $90 \%$ |
| Democrats | $8 \%$ |
| Independents | $34 \%$ |
| Clinton Voters | $5 \%$ |
| Trump Voters | $98 \%$ |
| Did Not Vote | $24 \%$ |

## Walker Approval Ratings:

Approve Disapprove

| Sp | Fall | Sp | Fall | Sp | Fall | Sp | Fall | Sp <br> '1 | Fall <br> '1 | Sp <br> '11 | Fall <br> '16 | Sp <br> '17 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $46 \%$ | $38 \%$ | $52 \%$ | $51 \%$ | $52 \%$ | $50 \%$ | $59 \%$ | $48 \%$ | $41 \%$ | $39 \%$ | $43 \%$ | $45 \%$ | $49 \%$ |
| $48 \%$ | $58 \%$ | $48 \%$ | $46 \%$ | $46 \%$ | $45 \%$ | $39 \%$ | $49 \%$ | $58 \%$ | $60 \%$ | $55 \%$ | $53 \%$ | $49 \%$ |

Approval Ratings for Governor Walker

| All | $49 \%$ |
| :--- | :--- |
| Republicans | $88 \%$ |
| Democrats | $22 \%$ |
| Independents | $32 \%$ |
| Clinton Voters | $23 \%$ |
| Trump Voters | $90 \%$ |
| Did Not Vote | $48 \%$ |

## President Trump Approvals on the Issues:

Please tell me whether you approve or disapprove of the way President Trump is handling each of the following aspects of his job. Do you approve or disapprove of the way he is handling....

|  | Approve | Disapprove | Not Sure |
| :--- | :---: | :---: | :---: |
| a. Syria | $41 \%$ | $55 \%$ | $4 \%$ |
| c. The situation with North Korea | $37 \%$ | $57 \%$ | $6 \%$ |
| d. The Economy | $42 \%$ | $46 \%$ | $12 \%$ |
| e. Health care | $31 \%$ | $62 \%$ | $8 \%$ |
| h. Immigration | $39 \%$ | $57 \%$ | $4 \%$ |
| i. the environment | $27 \%$ | $61 \%$ | $12 \%$ |
| k. Expanding the use of coal in <br> the US | $32 \%$ | $57 \%$ | $12 \%$ |

## FBI; Climate Change; Steven Avery Case

Next, I'm going to ask you about some theories on major events. For each theory, please tell me whether you think that it is definitely true, probably true, probably not true, or definitely not true.

| ENTIRE SAMPLE | Definitely <br> True | Probably <br> True | Probably Not <br> True | Definitely Not <br> True | Not <br> Sure |
| :--- | :---: | :---: | :---: | :---: | :---: |
| President Obama ordered a wiretap of President <br> Trump during the 2016 presidential campaign | $4 \%$ | $29 \%$ | $24 \%$ | $40 \%$ | $2 \%$ |
| The Russian government tampered with the 2016 <br> presidential election in order to influence the <br> outcome of the election | $21 \%$ | $39 \%$ | $26 \%$ | $11 \%$ | $2 \%$ |
| The vaccine industry purposely misrepresented <br> or hid data about the safety of vaccines | $13 \%$ | $38 \%$ | $23 \%$ | $13 \%$ | $14 \%$ |
| Most climate scientists exaggerate claims about <br> climate change for their own gain | $12 \%$ | $28 \%$ | $21 \%$ | $38 \%$ | $2 \%$ |
| The oil industry and others purposely seed doubt <br> about climate change in order to protect their <br> companies | $31 \%$ | $50 \%$ | $13 \%$ | $4 \%$ | $3 \%$ |
| Manitowoc County law enforcement fabricated <br> evidence to frame Steven Avery | $10 \%$ | $12 \%$ | $29 \%$ | $22 \%$ | $28 \%$ |


| REPUBLICANS ONLY | Definitely <br> True | Probably <br> True | Probably Not <br> True | Definitely Not <br> True | Not <br> Sure |
| :--- | :---: | :---: | :---: | :---: | :---: |
| President Obama ordered a wiretap of President <br> Trump during the 2016 presidential campaign | $14 \%$ | $53 \%$ | $14 \%$ | $17 \%$ | $2 \%$ |
| The Russian government tampered with the 2016 <br> presidential election in order to influence the <br> outcome of the election | $1 \%$ | $23 \%$ | $40 \%$ | $32 \%$ | $4 \%$ |
| The vaccine industry purposely misrepresented <br> or hid data about the safety of vaccines | $11 \%$ | $42 \%$ | $20 \%$ | $10 \%$ | $17 \%$ |
| Most climate scientists exaggerate claims about <br> climate change for their own gain | $17 \%$ | $46 \%$ | $23 \%$ | $11 \%$ | $3 \%$ |
| The oil industry and others purposely seed doubt <br> about climate change in order to protect their <br> companies | $10 \%$ | $54 \%$ | $25 \%$ | $9 \%$ | $3 \%$ |
| Manitowoc County law enforcement fabricated <br> evidence to frame Steven Avery | $2 \%$ | $2 \%$ | $38 \%$ | $40 \%$ | $18 \%$ |


| DEMOCRATS ONLY | Definitely <br> True | Probably <br> True | Probably Not <br> True | Definitely Not <br> True | Not <br> Sure |
| :--- | :---: | :---: | :---: | :---: | :---: |
| President Obama ordered a wiretap of President <br> Trump during the 2016 presidential campaign | $0 \%$ | $21 \%$ | $21 \%$ | $58 \%$ | $0 \%$ |
| The Russian government tampered with the 2016 <br> presidential election in order to influence the <br> outcome of the election | $33 \%$ | $43 \%$ | $23 \%$ | $2 \%$ | $0 \%$ |
| The vaccine industry purposely misrepresented <br> or hid data about the safety of vaccines | $16 \%$ | $30 \%$ | $24 \%$ | $17 \%$ | $13 \%$ |
| Most climate scientists exaggerate claims about <br> climate change for their own gain | $8 \%$ | $19 \%$ | $21 \%$ | $52 \%$ | $1 \%$ |
| The oil industry and others purposely seed doubt <br> about climate change in order to protect their <br> companies | $43 \%$ | $49 \%$ | $4 \%$ | $2 \%$ | $2 \%$ |
| Manitowoc County law enforcement fabricated <br> evidence to frame Steven Avery | $14 \%$ | $17 \%$ | $30 \%$ | $12 \%$ | $27 \%$ |


| INDEPENDENTS ONLY | Definitely <br> True | Probably <br> True | Probably Not <br> True | Definitely Not <br> True | Not <br> Sure |
| :--- | :---: | :---: | :---: | :---: | :---: |
| President Obama ordered a wiretap of President <br> Trump during the 2016 presidential campaign | $0 \%$ | $21 \%$ | $37 \%$ | $39 \%$ | $4 \%$ |
| The Russian government tampered with the 2016 <br> presidential election in order to influence the <br> outcome of the election | $26 \%$ | $47 \%$ | $21 \%$ | $4 \%$ | $2 \%$ |
| The vaccine industry purposely misrepresented <br> or hid data about the safety of vaccines | $15 \%$ | $31 \%$ | $29 \%$ | $12 \%$ | $14 \%$ |
| Most climate scientists exaggerate claims about <br> climate change for their own gain | $12 \%$ | $17 \%$ | $25 \%$ | $44 \%$ | $2 \%$ |
| The oil industry and others purposely seed doubt <br> about climate change in order to protect their <br> companies | $51 \%$ | $30 \%$ | $13 \%$ | $4 \%$ | $2 \%$ |
| Manitowoc County law enforcement fabricated <br> evidence to frame Steven Avery | $2 \%$ | $6 \%$ | $24 \%$ | $24 \%$ | $44 \%$ |

## WORRIES:

For the following issues, how much would you say you worry about each one: a lot, some, not much, not at all

| ENTIRE SAMPLE | Worry <br> A Lot | Worry <br> Some | Not <br> Much | Don't Worry <br> at all | Not <br> sure |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Environmental problems like air and water pollution | $45 \%$ | $38 \%$ | $11 \%$ | $6 \%$ | $<1 \%$ |
| How fast technology is changing | $25 \%$ | $36 \%$ | $21 \%$ | $18 \%$ | $<1 \%$ |
| Illegal Immigration | $33 \%$ | $28 \%$ | $27 \%$ | $12 \%$ | $1 \%$ |
| Climate change | $39 \%$ | $35 \%$ | $15 \%$ | $10 \%$ | $1 \%$ |
| A school shooting like Virginia Tech, Sandyhook, or San <br> Bernadino? | $63 \%$ | $25 \%$ | $7 \%$ | $5 \%$ | $1 \%$ |
| The country moving away from traditional values | $53 \%$ | $27 \%$ | $8 \%$ | $10 \%$ | $2 \%$ |
| The political climate in the US | $57 \%$ | $32 \%$ | $6 \%$ | $4 \%$ | $1 \%$ |
| The ability of the US to maintain its position in the world | $37 \%$ | $42 \%$ | $10 \%$ | $9 \%$ | $3 \%$ |

For the Crosstabs below, all relationships are statistically significant except school shootings -in the WI population there is no difference on amount of worry about a school shooting between different partisan identifications

| REPUBLICANS ONLY | Worry <br> A Lot | Worry <br> Some | Not <br> Much | Don't Worry <br> at all | Not <br> sure |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Environmental problems like air and water pollution | $19 \%$ | $47 \%$ | $20 \%$ | $15 \%$ | $0 \%$ |
| How fast technology is changing | $19 \%$ | $36 \%$ | $14 \%$ | $31 \%$ | $0 \%$ |
| Illegal Immigration | $50 \%$ | $23 \%$ | $24 \%$ | $4 \%$ | $0 \%$ |
| Climate change | $10 \%$ | $37 \%$ | $31 \%$ | $23 \%$ | $0 \%$ |
| A school shooting like Virginia Tech, Sandyhook, or San <br> Bernadino? | $57 \%$ | $23 \%$ | $12 \%$ | $9 \%$ | $0 \%$ |
| The country moving away from traditional values | $80 \%$ | $17 \%$ | $0 \%$ | $2 \%$ | $0 \%$ |
| The political climate in the US | $44 \%$ | $47 \%$ | $4 \%$ | $4 \%$ | $0 \%$ |
| The ability of the US to maintain its position in the world | $29 \%$ | $50 \%$ | $12 \%$ | $10 \%$ | $0 \%$ |


| TRUMP VOTERS ONLY | Worry <br> A Lot | Worry <br> Some | Not <br> Much | Don't Worry <br> at all | Not <br> sure |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Environmental problems like air and water pollution | $16 \%$ | $57 \%$ | $16 \%$ | $12 \%$ | $0 \%$ |
| How fast technology is changing | $23 \%$ | $28 \%$ | $15 \%$ | $34 \%$ | $0 \%$ |
| Illegal Immigration | $48 \%$ | $27 \%$ | $23 \%$ | $2 \%$ | $0 \%$ |
| Climate change | $7 \%$ | $38 \%$ | $37 \%$ | $18 \%$ | $0 \%$ |
| A school shooting like Virginia Tech, Sandyhook, or San <br> Bernadino? | $55 \%$ | $23 \%$ | $10 \%$ | $12 \%$ | $0 \%$ |
| The country moving away from traditional values | $77 \%$ | $19 \%$ | $2 \%$ | $2 \%$ | $0 \%$ |
| The political climate in the US | $46 \%$ | $45 \%$ | $6 \%$ | $2 \%$ | $0 \%$ |
| The ability of the US to maintain its position in the world | $30 \%$ | $49 \%$ | $11 \%$ | $10 \%$ | $1 \%$ |


| DEMOCRATS ONLY | Worry <br> A Lot | Worry <br> Some | Not <br> Much | Don't Worry <br> at all | Not <br> sure |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Environmental problems like air and water pollution | $66 \%$ | $33 \%$ | $0 \%$ | $1 \%$ | $0 \%$ |
| How fast technology is changing | $27 \%$ | $40 \%$ | $20 \%$ | $13 \%$ | $0 \%$ |
| Illegal Immigration | $24 \%$ | $27 \%$ | $30 \%$ | $19 \%$ | $1 \%$ |
| Climate change | $54 \%$ | $37 \%$ | $6 \%$ | $2 \%$ | $1 \%$ |
| A school shooting like Virginia Tech, Sandyhook, or San <br> Bernadino? | $67 \%$ | $27 \%$ | $4 \%$ | $1 \%$ | $1 \%$ |
| The country moving away from traditional values | $38 \%$ | $38 \%$ | $10 \%$ | $10 \%$ | $4 \%$ |
| The political climate in the US | $68 \%$ | $29 \%$ | $2 \%$ | $1 \%$ | $1 \%$ |
| The ability of the US to maintain its position in the world | $40 \%$ | $50 \%$ | $7 \%$ | $2 \%$ | $1 \%$ |

I

| INDEPENDENTS ONLY | Worry <br> A Lot | Worry <br> Some | Not <br> Much | Don't Worry <br> at all | Not <br> sure |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Environmental problems like air and water pollution | $38 \%$ | $49 \%$ | $9 \%$ | $4 \%$ | $0 \%$ |
| How fast technology is changing | $23 \%$ | $38 \%$ | $21 \%$ | $19 \%$ | $0 \%$ |
| Illegal Immigration | $36 \%$ | $25 \%$ | $26 \%$ | $13 \%$ | $0 \%$ |
| Climate change | $46 \%$ | $29 \%$ | $15 \%$ | $10 \%$ | $0 \%$ |
| A school shooting like Virginia Tech, Sandyhook, or San <br> Bernadino? | $64 \%$ | $23 \%$ | $6 \%$ | $8 \%$ | $0 \%$ |
| The country moving away from traditional values | $37 \%$ | $31 \%$ | $20 \%$ | $12 \%$ | $0 \%$ |
| The political climate in the US | $57 \%$ | $26 \%$ | $15 \%$ | $2 \%$ | $0 \%$ |
| The ability of the US to maintain its position in the world | $33 \%$ | $31 \%$ | $12 \%$ | $12 \%$ | $12 \%$ |

Please tell me whether you generally agree or disagree with this statement: Even though we live in a democracy, a few people will always run things anyway.
Agree 73\%
Disagree........................................................................25\%
Not Sure ........................................................................ $2 \%$

Please tell me which of the following statements comes closer to your own view:
$\begin{array}{ll}\text { Congress should support the president in order to carry out the president's agenda } & 22 \% \\ \text { OR } & 75 \% \\ \text { Congress should act more strongly as a check on the president } & 3 \%\end{array}$
Not Sure ....................................................................

## TRUST in Institutions:

For each of the following, please tell me how much of the time you think you can trust this group to do the right thing: All of the time, most of the time, some of the time, rarely, or never.

| ENTIRE SAMPLE | All of the <br> Time | Most of the <br> Time | Some of the <br> Time | Rarely | Never | Not <br> Sure |
| :--- | :--- | :--- | :--- | :---: | :---: | :---: |
| Your local government | $4 \%$ | $57 \%$ | $24 \%$ | $5 \%$ | $9 \%$ | $1 \%$ |
| Wisconsin state government | $1 \%$ | $46 \%$ | $34 \%$ | $10 \%$ | $10 \%$ | $<1 \%$ |
| The national/federal government | $1 \%$ | $22 \%$ | $53 \%$ | $15 \%$ | $9 \%$ | $1 \%$ |
| Medical doctors | $15 \%$ | $59 \%$ | $18 \%$ | $2 \%$ | $5 \%$ | $3 \%$ |
| Scientists | $15 \%$ | $43 \%$ | $33 \%$ | $5 \%$ | $<1 \%$ | $3 \%$ |
| Climate Scientists | $13 \%$ | $39 \%$ | $32 \%$ | $10 \%$ | $3 \%$ | $3 \%$ |
| Mainstream Media | $6 \%$ | $18 \%$ | $27 \%$ | $22 \%$ | $27 \%$ | $<1 \%$ |


| DEMOCRATS ONLY | All of the <br> Time | Most of the <br> Time | Some of the <br> Time | Rarely | Never | Not <br> Sure |
| :--- | :--- | :--- | :--- | :---: | :---: | :---: |
| Your local government | $3 \%$ | $55 \%$ | $24 \%$ | $5 \%$ | $14 \%$ | $0 \%$ |
| Wisconsin state government | $1 \%$ | $31 \%$ | $41 \%$ | $11 \%$ | $16 \%$ | $0 \%$ |
| The national/federal government | $1 \%$ | $28 \%$ | $45 \%$ | $17 \%$ | $9 \%$ | $0 \%$ |
| Medical doctors | $13 \%$ | $59 \%$ | $15 \%$ | $2 \%$ | $10 \%$ | $0 \%$ |
| Scientists | $17 \%$ | $51 \%$ | $19 \%$ | $12 \%$ | $0 \%$ | $1 \%$ |
| Climate Scientists | $24 \%$ | $42 \%$ | $23 \%$ | $10 \%$ | $0 \%$ | $1 \%$ |
| Mainstream Media | $14 \%$ | $27 \%$ | $35 \%$ | $8 \%$ | $16 \%$ | $0 \%$ |


| REPUBLICANS ONLY | All of the <br> Time | Most of the <br> Time | Some of the <br> Time | Rarely | Never | Not <br> Sure |
| :--- | :--- | :--- | :--- | :---: | :---: | :---: |
| Your local government | $4 \%$ | $62 \%$ | $22 \%$ | $10 \%$ | $2 \%$ | $0 \%$ |
| Wisconsin state government | $1 \%$ | $65 \%$ | $32 \%$ | $2 \%$ | $0 \%$ | $0 \%$ |
| The national/federal government | $0 \%$ | $17 \%$ | $66 \%$ | $12 \%$ | $4 \%$ | $0 \%$ |
| Medical doctors | $9 \%$ | $60 \%$ | $21 \%$ | $1 \%$ | $2 \%$ | $8 \%$ |
| Scientists | $4 \%$ | $40 \%$ | $48 \%$ | $0 \%$ | $0 \%$ | $8 \%$ |
| Climate Scientists | $0 \%$ | $31 \%$ | $42 \%$ | $14 \%$ | $5 \%$ | $8 \%$ |
| Mainstream Media | $0 \%$ | $4 \%$ | $13 \%$ | $44 \%$ | $39 \%$ | $0 \%$ |


| TRUMP VOTERS ONLY | All of the <br> Time | Most of the <br> Time | Some of the <br> Time | Rarely | Never | Not <br> Sure |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Your local government | $3 \%$ | $61 \%$ | $26 \%$ | $5 \%$ | $3 \%$ | $1 \%$ |
| Wisconsin state government | $2 \%$ | $68 \%$ | $24 \%$ | $4 \%$ | $0 \%$ | $1 \%$ |
| The national/federal government | $0 \%$ | $20 \%$ | $57 \%$ | $16 \%$ | $5 \%$ | $1 \%$ |
| Medical doctors | $13 \%$ | $57 \%$ | $20 \%$ | $2 \%$ | $2 \%$ | $6 \%$ |
| Scientists | $5 \%$ | $34 \%$ | $52 \%$ | $0 \%$ | $0 \%$ | $9 \%$ |
| Climate Scientists | $1 \%$ | $27 \%$ | $41 \%$ | $14 \%$ | $9 \%$ | $9 \%$ |
| Mainstream Media | $0 \%$ | $3 \%$ | $13 \%$ | $48 \%$ | $36 \%$ | $0 \%$ |


| INDEPENDENTS ONLY | All of the <br> Time | Most of the <br> Time | Some of the <br> Time | Rarely | Never | Not <br> Sure |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Your local government | $2 \%$ | $58 \%$ | $37 \%$ | $2 \%$ | $2 \%$ | $0 \%$ |
| Wisconsin state government | $2 \%$ | $45 \%$ | $34 \%$ | $15 \%$ | $4 \%$ | $0 \%$ |
| The national/federal government | $0 \%$ | $23 \%$ | $45 \%$ | $21 \%$ | $11 \%$ | $0 \%$ |
| Medical doctors | $11 \%$ | $66 \%$ | $23 \%$ | $0 \%$ | $0 \%$ | $0 \%$ |
| Scientists | $17 \%$ | $42 \%$ | $38 \%$ | $0 \%$ | $0 \%$ | $4 \%$ |
| Climate Scientists | $13 \%$ | $57 \%$ | $15 \%$ | $6 \%$ | $8 \%$ | $2 \%$ |
| Mainstream Media | $0 \%$ | $19 \%$ | $30 \%$ | $23 \%$ | $28 \%$ | $0 \%$ |

## Direction of the Country/State and Economies

Generally speaking, would you say that things in the country are going in the right direction, or are they going in the wrong direction?

Right Direction ..............................................................38\%
Wrong Direction .............................................................54\%
Not Sure ......................................................................... $8 \%$

Generally speaking, would you say that things in the state of Wisconsin are going in the right direction, or are they going in the wrong direction?

Right Direction .............................................................. $43 \%$
Wrong Direction ............................................................ $48 \%$
Not Sure ......................................................................... 10\%
Compared to a year ago, do you think the national economy has gotten better, stayed the same, or gotten worse?

| Better | ................................................................................................................................................................................................................................................................ |
| :--- | :--- |

Compared to a year ago, do you think the state economy has gotten better, stayed the same, or gotten worse?

| Better | ................................................................................................................................................................................................................................................................... |
| :--- | :--- |

## CLIMATE CHANGE:

When thinking about current effects of climate change or global warming, would you say that these effects around the world are currently

|  | Sp ' 17 | Sp '07 |
| :---: | :---: | :---: |
| Very Serious | 53\% | 44\% |
| Somewhat Serious. | 30\% | 39\% |
| Not Too Serious | 11\% | 11\% |
| Not at All Serious.. | . $6 \%$ | 4\% |
| Not Sure | 1\% | 3\% |

When thinking about climate change over the last 50 years, do you think the effects are primarily due to human activities, primarily natural changes in the environment, both equally, or neither - that climate change has not been occurring?

|  | Sp '17 | Sp '14 |
| :---: | :---: | :---: |
| Primarily Human Caused. | . $44 \%$ | 33\% |
| Primarily Natural | .13\% | 22\% |
| Both Equally . | 34\% | 36\% |
| Not Occurring | . $8 \%$ | 5\% |
| Not Sure.... | . $1 \%$ | 4\% |

Would you say that the science about climate change is Very Certain38\%
Somewhat Certain ..... 35\%
Not too Certain ..... 14\%
Not at all Certain ..... 12\%
Not Sure ..... 2\%

## DEMOGRAPHICS:

Generally speaking do you consider yourself to be a Democrat or Republican?
Democrat. ..... 41\%
Republican ..... 31\%
Independent (volunteered) ..... 17\%
Other ..... 10\%
Not Sure ..... $1 \%$
Better off now ..... 45\%
Worse off now ..... 17\%
Same (volunteered) ..... 36\%
Not Sure ..... 2\%
Better off than now ..... 53\%
Worse off than now ..... 19\%
Same (volunteered) ..... 20\%
Not Sure ..... 8\%
Respondent's gender. (DO NOT ASK!!!)
Male ..... 49\%
Female. ..... 51\%
AREA CODE:
262 ..... 18\%
414 ..... 16\%
608 ..... 19\%
715. ..... 24\%
920 ..... 23\%
What would you say is your primary source of news:
Local broadcast tv news ..... 19\%
National broadcast tv news ..... $11 \%$
Cable tv news ..... 15\%
Local newspaper ..... 3\%
Social media ..... 13\%
Other online sources ..... 8\%
News Radio ..... 6\%
Talk Radio ..... 7\%
Other ..... 3\%
Mix (VOL) ..... 15\%
Not Sure ..... <1\%
Compared to a year ago, do you feel that you are financially better off now, or worse off now than a year ago?
Do you expect that at this time NEXT year you will be financially better off than now, or worse off than now?

Of the news source you cited in the previous question, what is the specific source? For example, if you said cable news, is it CNN, Fox, MSNBC etc., if it's your local tv station, is it the ABC, NBC etc... affiliate, or if you said social media is it Facebook, Twitter etc.. $\qquad$

Local Broadcast News:
46\% ABC
$31 \%$ Fox
17\% CBS
$6 \%$ NBC
National Broadcast News:
$38 \%$ ABC
25\% CBS
25\% NBC
$13 \%$ PBS
Cable News:
43\% Fox
$39 \%$ CNN
$12 \%$ MSNBC
6\% HBO
Social Media - $90 \%$ was facebook, others were news sources
Other Online Sources:
45\% Fox
18\% CNN
$14 \%$ HuffPo
Various others
News Radio - Half were NPR/WPR rest were scattering
Talk Radio - almost all local; a couple said Rush Limbaugh

