

Curriculum VITA

Amy Vandenberg

Educational Background

- M.S. 1992, Taxation, UW-Milwaukee
- B.B.A. 1985, Accounting, St. Norbert College
- C.P.A. 1989, State of Wisconsin

Teaching Experience

- 1992-current Assistant Professor, St. Norbert College, Department of Business, De Pere, WI
- 1990-1992 Part-time faculty, Northeast Wisconsin Technical College, Green Bay, WI

Industry Experience

- 1986-1992 Corporate Tax Manager, Schneider National, Inc., Green Bay, WI
- 1985-1986 Corporate Accounting, Schneider National, Inc., Green Bay, WI

Other Professional Experience

- 1994, '96, '98 Program Chair, Midwest Accounting Society, Midwest Business Administration Annual Meeting, Chicago, Illinois
- 1996-1998 Reviewer, Midwest Accounting Society, Midwest Business Administration Annual Meeting, Chicago, Illinois
- 1998 Reviewer, International Business and Economics Conference, St. Norbert College, De Pere, Wisconsin

Textbook Reviews for Publishers:

- 1995 Simon & Schuster, Financial Accounting, Prentice Hall
- 1994 Porter, Norton, Financial Accounting, The Impact on Decision Makers, Dryden Publishing Co.

Professional Affiliations

- Wisconsin Institute of Certified Public Accountants
- Board of Directors Midwest Accounting Society

JOURNAL PUBLICATIONS:

- Stollak, M., Vandenberg, A., Felhofer, N., Sutterland, P., (2014) How Social Media is Influencing the Job Search Process, *Journal of Management and Marketing Research*, Vol. 15, 2014 (<http://www.aabri.com/manuscripts/141817.pdf>)
- Haen, Jason, Vandenberg, Amy, James, Lauren, Conlin, Katie, Does the Path to Completion of 150 Credit Hours Affect CPA Exam Pass Rates? *The Accounting Educators' Journal*, Vol. 12, 2013.
(<http://www.aejournal.com/ojs/index.php/aej/article/view/267>)
- Schadrie, Robert, Van Lanen, Matthew, Vandenberg, Amy, and Haen, Jason. (2012) "A Cost-Benefit Analysis of Accounting Undergraduate Education". *Journal of Finance and Accountancy*, 11.
- Stollak, M.J., Vandenberg, A., Steiner, K., and Richards, J. Students budgeting and spending behaviors: A comparative study. *Journal of Behavioral Studies in Business*, Vol. 3, 2010. (<http://aabri.com/manuscripts/10670.pdf>)
- Vandenberg, A., McKeag, L., and Obermann, D. (Oct. 2010). GPS in the Classroom: Using Rubrics to Increase Student Achievement. *Research in Higher Education Journal*, Vol. 9. (<http://www.aabri.com/manuscripts/10522.pdf>)
- Vandenberg, Stollak, M.J., Vandenberg, A., & Resch, M. (2010). Does it Balance? Exploring Family and Careers in Accounting. *Journal of Behavioral Studies in Business*, Vol. 3. (<http://www.aabri.com/manuscripts/10527.pdf>)

Refereed Conference Proceedings

- DeBerry, T., Vandenberg, A., (2014) Curriculum Politics and the 150-Hour Requirement. *Proceeding of the Center for Scholastic Inquiry Research Conference*, San Fransico, CA, (April)
- Stollak, M., Vandenberg, A., Felhofer, N., Sutterland, P., (2014) How Social Media is Influencing the Job Search Process. *Proceeding of The Academic and Business Research Institute*, Orlando, FL, (January), (*Best Paper Award Winner*).
- Diestler, A., Bloniarz, A., Vandenberg, A., Haen, J., (2014) The Relationship Between the 150-credit Hours, the Accounting Credit Hours, and the CPA Pass Rates, *Proceeding of The Academic and Business Research Institute*, Orlando, FL (January), (*Best Paper Award Winner*).
- Conlon, K., James, L., Haen, J., Vandenberg, A., (2013) Does The Path to Completion of 150 Credit Hours Affect CPA Exam Pass Rates? *Proceeding of The Academy of Business Research* , (March).

- Flasch C., Strehlow, E., Vandenberg, A., Haen, J., (2013) Why Do Private Companies Comply With The Sarbanes-Oxley Act? *Proceedings of the 2013 The Academic and Business Research Institute*, Orlando, FL, (January).
- Schadrie, R., Van Lanen, M., Vandenberg, A., and Haen, J., (2012). A Cost-Benefit Analysis of Accounting Undergraduate Education. *Proceedings of the Academic and Business Research Institute*, Orlando, FL. (January).
- Scribner, K.J., Zeni, J., Vandenberg, A., Stollak, M. (2012) The Impact of Social Media Policies on the Staffing and Socialization Process. *Proceedings of the Academic and Business Research Institute*, Orlando, FL. (January).
- Vandenberg, A., Burklund, A., and Weiss, S. (2011) Mark to Market to *What* Market? *Proceedings of the 2011 American Society of Business and Behavioral Sciences*, Las Vegas, NV, (Feb. 24-26).
- Stollak, M.J., Vandenberg, A., Burklund, A., and Weiss, S. (2011). Getting Social: The Impact of Social Networking Usage on Grades Among College Students. *Proceedings of the 2011 American Society of Business and Behavioral Sciences*, Las Vegas, NV, (Feb. 24-26).
- Stollak, M.J., Vandenberg, A., Steiner, K., and Richards, J. (2010). Students budgeting and spending behaviors: A comparative study. *Proceedings of the 2010 Academic and Business Research Institute Conference*, Orlando, FL, September 23-25. (<http://www.aabri.com/OC2010Manuscripts/OC10089.pdf>)
- McKeag, L., Vandenberg, A., Stollak, M.J., and Obermann, D. (2010). GPS in the classroom: Using rubrics to increase student achievement. *Proceedings of the 2010 American Society of Business and Behavioral Sciences*, Las Vegas, NV, February 17-20.
- Schneider, C., Vandenberg A., (2010). International Financial Reporting Standards: Implementation vs. Vacillation? *Proceedings of The National Conference On Undergraduate Research 2010*, University of Montana, Missoula, Montana, April 15-17, 2010
- Chung, E., Riste, K., Vandenberg, A., “For Want of Corporate Workplace Responsibility: Pursuing the Imperfect Imitability of People,” *Proceedings of the North American Management Society Midwest Business Administration Association Conference, Chicago Illinois*, (March, 2004).
- Spielbauer, A., & Pahl, J. “ ‘Cooperation Inflation’: How Cooperative Learning Contributes to Grade Inflation.” *Conference Proceedings of the 2001 Institute for Behavioral and Applied Management Conference*, Charleston, South Carolina. (2001)

- Jenkel, I., Spielbauer, A., "The Good, The Bad, and The Ugly: Purchase, Pooling and Management's Outcry Over FASB Exposure Draft 201-A," *Proceedings: 2000 American Society of Business and Behavioral Sciences Sixth Annual Meeting*, Las Vegas, Nevada, (February, 2000).
- Pahl, J., Spielbauer, A., "Accounting for the Intangible: Ideas for Teaching Undergraduates," *Proceedings: 2000 American Society of Business and Behavioral Sciences Sixth Annual Meeting*, Las Vegas, Nevada, (February, 2000).
- Spielbauer, A., "Liberating the Introvert: The Case for Cooperative Learning in the Accounting Classroom," *Proceedings: 2000 Conference on Emerging Issues in Business and Technology*, Myrtle Beach, South Carolina, November 10, 2000.
- Spielbauer, A., Chung, Beggs, "Exploring the Interconnections of Cultural Meaning: Marketing Revelations from Fiction," *Proceedings: 1999 American Society of Business and Behavioral Sciences Sixth Annual Meeting*, Las Vegas, Nevada, (February, 1999).
- Nakamura, H., Chung, E., Spielbauer, A., "Burned Popcorn and Broken Crystal Balls: Beware of False Prophets Bearing Food", *Proceedings of the Midwest Business Administration Association Conference*, Chicago Illinois, (March, 1999).
- Chung, E., Spielbauer, A., "Beauty is Skin-Deep, Taxes Cut Deeper: Towards a Taoist Ontological Challenge to Positivism in Ethics", *Proceedings of the Midwest Business Administration Association Conference*, Chicago Illinois, (March, 1999).
- Alagaratnam, Chung, Spielbauer, "Biblical and Taoist Challenges to Positivism in Ethics: Of Artificial Beauty, Whitewashed Sepulchres and Giving Unto Caesar What is His," *Proceedings: 1998 Institute of Business Administration & Technology Conference*, Toronto, Canada, (June 1998).
- Bursik, Spielbauer, "Uncertainty, Seasonal Earnings, and the Income Tax Refunds," *Proceedings of the Midwest Accounting Society*, Chicago, Illinois, (March 12-14, 1997).

TEXTBOOK ANCILLARY MATERIALS

- Willis, Hoffman, Maloney, Raabe, Comprehensive Volume West's Federal Taxation-Student Study Guide, West/South-Western Publishing, 1997E, 1998E, 1999E.

PROFESSIONAL PRESENTATIONS

DeBerry, T., Vandenberg, A., (2014) Curriculum Politics and the 150-Hour Requirement. Presented at the 2014 Center for Scholastic Inquiry Research Conference, San Fransico, CA, (April)

Stollak, M., Vandenberg, A., Felhofer, N., Sutterland, P., (2014) How Social Media is Influencing the Job Search Process. Presented at the 2014 Academic and Business Research Institute International Conference. (January).

Diestler, A., Bloniarz, A., Vandenberg, A., Haen, J., (2014) The Relationship Between the 150-credit Hours, the Accounting Credit Hours, and the CPA Pass Rates, Presented at the 2014 Academic and Business Research Institute International Conference. (January).

Conlon, K., James, L., Haen, J., Vandenberg, A., (2013) Does The Path to Completion of 150 Credit Hours Affect CPA Exam Pass Rates? Presented at The Academy of Business Research, (March).

Flasch C., Strehlow, E., Vandenberg, A., Haen, J., (2013) Why Do Private Companies Comply With The Sarbanes-Oxley Act? Presented at the Academic and Business Research Institute International Conference (January).

Rucinski, V., Salinas, P., Vandenberg, A., and Haen, J. (2012) Analyzing the Support System for Undergraduate International Students in the United States – What’s Working and What’s Not. Presented at the International Journal of Arts and Sciences’ Conference (May).

Schadrie, Robert, Van Lanen, Matthew, Vandenberg, Amy, and Haen, Jason. (2012). A Cost-Benefit Analysis of Accounting Undergraduate Education. Presented at the Academic and Business Research Institute International Conference (January).

Scribner, K.J., Zeni, J., Vandenberg, A., Stollak, M. (2012) The impact of Social Media Policies on the Staffing and Socialization Process. Presented at the Academic and Business Research Institute International Conference (January).

Stollak, M.J., Vandenberg, A., Burklund, A., and Weiss, S. (2011). Getting Social: The Impact of Social Networking Usage on Grades Among College Students. Presented at the 2011 American Society of Business and Behavioral Sciences Conference.

Vandenberg, A., Burklund, A., and Weiss, S. (2011) Mark to Market to *What* Market? Presented at the 2011 American Society of Business and Behavioral Sciences Conference.

Stollak, M.J., Vandenberg, A., Steiner, K., and Richards, J. (2010). Students budgeting and spending behaviors: A comparative study. Presented at the 2010 Academic and Business Research Institute International Conference.

- Schneider, C., Vandenberg A., (2010). International Financial Reporting Standards: Implementation vs. Vacillation? Presented at the 2010 National Conference On Undergraduate Research, University of Montana, Missoula, Montana, April 15-17.
- Vandenberg, A., Stollak, M.J., McKeag, L., and Obermann, D. (2010). GPS in the Classroom: Using Rubrics to Increase Student Achievement. Presented at 2010 Celebrating Student and Faculty/Staff Collaborations, St. Norbert College.
- Vandenberg, A., Stollak, M.J., McKeag, L., and Obermann, D. (2010). GPS in the Classroom: Using Rubrics to Increase Student Achievement. Presented at the 17th Annual Meeting of the American Society of Business and Behavioral Sciences
- Stollak, M.J., Vandenberg, A., & Resch, M. (2008). Does it Balance? Exploring Family and Careers in Accounting. Presented at the 2008 Business and Economics Institute Conference (*Best Paper Award winner*)
- Lohrey, P., Vandenberg, A., Devasagayam, R., “Brand Equity Under GAAP and Its Role in Market Valuation, presented at the 2004 Decision Sciences Institute Annual Meeting, Boston, Massachusetts, November 20-23, 2004
- Spielbauer, “Skinned Deeply: The Ethics of Estee Lauder”, presented at the International Business and Economics Conference, St. Norbert College, (October 2, 1998).
- Berken, Muhs, Spielbauer, Keuhn, “Women in Business and Mathematics”, a panel discussion, International Center, St. Norbert College, (April 22, 1996).
- Spielbauer, “Cabotage: Opportunities for Operational Efficiencies From the Reduction of U.S. – Canadian Restrictions,” presented at the Midwest Association for Canadian Studies, UW-Madison, (October 1996).

Service

- 2013 Chair, Accounting Department Search Committee
- 2013 Honor Court Mediator
- 2010-2014 Academic Honor Court
- 2012 Management Search Committee
- 2009-2012 Harassment Resource Committee
- 2011 Early Childhood Search Committee
- 2009-2010 Chair, Accounting Department Search Committee
- 2007-2009 Academic Honor Court
- 2009 Women’s Hockey Team Search Committee
- 2007-Current Academic Honor Court Ad-Hoc Committee
- 2007-2009 Athletic Committee
- 2007 Accounting Department Search Committee
- 2007 Chair, Accounting Roundtable
- 2007-2008 Co-author Accounting Program Review
- 2005-2007 Co-Chair, Business Career Conference

2006-2010	President, Sigma Beta Delta, St. Norbert College
2006-2007	Parent Advisory Committee Children's Center
2005	Management Search Committee
2004-2005	Vice President ,Sigma Beta Delta, St. Norbert College
2004	Judge, St. Norbert College Homecoming
2003-2004	Faculty Advisor Three Ships Service Program
2000-2002	Faculty Development
2000-2004	Athletic Committee
2000	Finance Search Committee
2000-2002	Academic Honor Court
2000-2003	Academic Honor Court Ad-Hoc Committee
1999-2001	Academic Accommodation Review Panel
1999-2002	Honoree Degree Citation Donald Schneider-Graduation St. Norbert College
1999	Accounting Search Committee
1999	Lead Teacher Children's Center Search Committee
1998-current	Circle K Faculty Representative
1997-1999	Faculty Advisory Council
1997	Athletic Director Search Committee
1996-1998	Academic Honor Court
1994-2000	National Alumni Committee
1993-2003	Hall Of Fame Committee
1994-1996	Athletic Committee
1995	Long Range Planning Committee
1994-1996	Sexual Harassment Committee
1993	Head Football Search Committee
1993-2000	VITA Coordinator
1992-1996	Wellness Committee
1992-1996	Scorekeeper Men's and Women's Basketball-St. Norbert College
1992-2002	Summer Orientation Advisor