

# Keith R. Sherony

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## Education

Ph D, University of Wisconsin-Milwaukee, 1982, Economics  
MS, Southern Illinois University-Carbondale, 1975, Economics  
BA, Rosary College, 1974, Economics

## Professional Experience

St. Norbert College, Economics  
Professor (2012 – 2014)  
Visiting Professor (2011 – 2012)

University of Wisconsin-La Crosse, Department of Economics  
Professor Emeritus (2011); Professor (1993 - 2011); Associate Professor (1988 – 1993);  
Assistant Professor (1983 – 1988)

## Teaching (since 2002)

### St. Norbert College

ECON 102 - Principles of Microeconomics, 9 courses.  
ECON 300 - History of Economic Thought, 3 courses.  
ECON 340 - Economics of Professional Sports, 3 courses.

### University of Wisconsin-La Crosse

BUS - Business 230, Business and Economics Research Methods, 37 courses.  
ECO - Economics 110, Microeconomics & Public Policy, 9 courses.  
ECO - Economics 320, Economics of Sports, 3 courses.  
ECO - Economics 450, CBA Internship, 4 courses.  
ECO - Economics 499, Independent Study, 7 courses.

### Development Activities Attended

Teaching, Seminar, "AACSB Assessment Seminar", AACSB, Tampa, FL, United States.  
(November 18, 2009 - November 19, 2009).

## Scholarship

### Published Journal Articles

Sherony, K. R., Knowles, G. J. (2009). A Tale of Two Teams: A Comparison of the Cubs and Sox in Chicago. *NINE: A Journal of Baseball History & Culture*, 18(1), 107-124.

Sherony, K. R., Davison, A. (2007). Smartball: Are Small Market Teams Redefining the Market for Baseball Talent?. *NINE: A Journal of Baseball History and Culture*, 16(1), 21-36.

Sherony, K. R., Aiuppa, T., Hauptert, M. (2003). *An Empirical Look at State Income Taxation of Major League Baseball Players* (vol. 12). *Nine: A Journal of Baseball History and Social Policy Perspectives*.

- Sherony, K. R., Knowles, G., Murray, J., Hauptert, M. (2003). *Shirking in Major League Baseball in the Era of the Reserve Clause* (vol. 12). *Nine: A Journal of Baseball History and Social Policy Perspectives*.
- Sherony, K. R. (2002). *A Topology of Baseball Player Behavior* (vol. 10). *Nine: A Journal of Baseball History and Social Policy Perspectives*.
- Sherony, K. R., Knowles, G., Hauptert, M. (2001). *Competitive Balance in Major League Baseball: Back to the Future* (vol. 9). *Nine: A Journal of Baseball History and Social Policy Perspectives*.
- Sherony, K. R., W.G. Colclough and L.A. Daellenbach (1994), *Estimating the Economic Impact of a Minor League Baseball Stadium*, *Managerial and Decision Economics*, vol. 15.
- Sherony, K. R., Hauptert M., and Knowles G. (1992), *The Demand for Major League Baseball: A Test of the Uncertainty of Outcome Hypothesis* *The American Economist*, vol. XXXVI, no.2, Fall.
- Sherony, K. R., Knowles G., and Boyd R. (1991), *The Economic Impact of Sustained Crop Loss: A Computable General Equilibrium Approach*, *Western Journal of Agricultural Economics*, vol. 16, no.1, July.
- Sherony, K. R., Daellenbach L.A., Khandker A.W., and Knowles G.J. (1991), *Restrictions on Allen's Arc Elasticity of Demand*, *The American Economist*, vol. XXXV, no.2, Spring.
- Sherony, K. R., Elliott J. W. (1986), *Employer Search Activity and Short-run Aggregate Labor Supply*, *Southern Economic Journal*, January.

### **Presentations (since 2000)**

- Sherony, K.R. and Gritton, Jr., T., "How Schedule Design Affects Winning," NINE Spring Training Conference, Phoenix, Arizona (March 15, 2014).
- Sherony, K.R., Bursik, P. and Quinn, K., "Pump or Dump: the Efficacy of Payroll Switch Strategies in MLB," NINE Spring Training Conference, Phoenix, Arizona. (March 15, 2013).
- Sherony, K. R., Brooks, T. J., Knowles, E.F. and Strangman, L., "You Can Pick Your Friends, But You Can't Pick Your Group Members: Evidence on the Effects of Group Selection on Multiple Outcomes," Midwest Economics Association 2012 Annual Meeting, Evanston, Illinois. (March 31, 2012).
- Sherony, K. R., Knowles, G.J. and Quinn, K., "Did Performance Enhancing Drugs Improve Baseball Performance?," Midwest Economics Association 2012 Annual Meeting, Evanston, Illinois. (March 31, 2012).
- Sherony, K.R., Bursik, P. and Quinn, K., "Buckner, Bartman, and Bobby Thomson: The Folklore and Fact of Pivotal Plays," NINE Spring Training Conference, Phoenix, Arizona. (March 10, 2012).
- Sherony, K. R. and Knowles, G. J., "Is It Time for Major League Baseball to Reconsider Its Schedule?," NINE Spring Training Conference, Phoenix, Arizona. (March 11, 2010).
- Sherony, K. R., Knowles, G. J. and Quinn, K., "Are Steroids-Era Players' Performances Really That Grand?," NINE Spring Training Conference, Tucson, Arizona. (March 13, 2009).

- Sherony, K. R., Bursik, P. and Quinn, K., "A Test of the Artificial Selection Hypothesis," NINE Spring Training Conference, Tucson, Arizona. (March 15, 2008).
- Sherony, K. R. and Knowles, G. J., "A Tale of Two Teams: A Comparison of the Cubs and Sox in Chicago," Illinois Economic Association 37th Annual Meeting, University of Illinois at Chicago. (October 20, 2007).
- Sherony, K. R. and LaGuardia, K., "A Park by Anyone's Measure," NINE Spring Training Conference, Tucson, Arizona. (March 17, 2007).
- Sherony, K. R., Knowles, G. J. and Brooks, T. J., "A Tale of Two Teams: An Econometric Comparison of the Cubs and Sox in Chicago," NINE Spring Training Conference, Tucson, Arizona. (March 19, 2006).
- Sherony, K. R. and Davison, A., ""Smartball: Are Small Market Teams Redefining the Market for Baseball Talent?," NINE Spring Training Conference, Tucson, Arizona. (March 2005).
- Sherony, K. R. and Austin, B., "What Does the MLBPA Do?," NINE Spring Training Conference, Tucson, Arizona. (March 2003).
- Sherony, K. R., Aiuppa, T. and Hauptert, M., "An Empirical Look at State Income Taxation of Major League Baseball Players," NINE Spring Training Conference, Tucson, Arizona. (March 2002).
- Sherony, K. R., "A Topology of Baseball Player Behavior," Tucson, Arizona. (March 2001).
- Sherony, K. R., Hauptert, M. and Knowles, G., "Pay and Performance in Major League Baseball: The 1990's," NINE Spring Training Conference, Tucson, Arizona. (March 2000).

**Service  
St. Norbert College**

**Discipline Service**

- Economics Search Committee, Member. (2011-2012; 2014)
- Discipline Scholarship Statement, Contributor. (2011-2012)

**College Service**

- Faculty Review Committee. (2012-2014)
- Faculty Advisory Council. (2013-2014)
- Conference Director, A Mirror of Our Culture: Sport and Society in America (2013-2014)

**UW-La Crosse  
(2005-2011 except where noted)**

**Department Service**

- Department Chair. (July 2005 – May 2011).
- Economics Promotion, Retention and Tenure Committee, Member/Chair. (September 1989 – May 2011).

Merit Committee, Member. (September 2005 – May 2011).

Scholarship Committee. (September 2005 – May 2011).

Economics Bylaws Revision Committee, Member. (March 2008 - May 2009).

Tenure Track Search and Screen Committee, Chair. (May 2008 - February 2009).

IAS Search and Screen Committee, Chair. (March 2008 - May 31 2008).

IAS Search and Screen Committee, Chair. (March 2007 - August 2007).

Tenure Track Search and Screen Committee, Chair. (September 2006 - June 2007).

IAS Search and Screen Committee, Chair. (March 2006 - June 2006).

### **College Service**

CBA Assurance of Learning Task Force, Chair. (August 2009 – May 2011).

CBA Steering Committee, Member. (July 2005 – May 2011).

### **University Service**

University Workload Task Force. Member, (September 2010 – May 2011).

Budget Review Committee, Member. (September 2008 – May 2011).

Joint Planning and Budget Committee, Member. (September 2008 – May 2011).

Articles & By-laws, Member/Chair. (September 2006 - September 2010).

NCUR Abstract Review Committee, Coordinator. (October 2008 - January 2009).