

Major in **business**





All business?

This is your college.

If you want to make your mark in the business world, St. Norbert College is the perfect place to get started.

The college's Donald J. Schneider School of Business & Economics is widely regarded as the hub of business intelligence in northeast Wisconsin and it's home to both the college's undergraduate majors and a respected MBA program.

While you study here (and long after), you'll tap into the knowledge of an outstanding faculty who are well-connected to the region's diverse and ever-growing business community. Their passion is teaching, and with a 24-1 student-faculty ratio in the discipline, they're extremely accessible. Our faculty is also focused on taking an experiential approach to learning, whether that means taking students to visit a local TV station or having a CEO come and speak at class.

Simply stated: Once they graduate, our alums are prepared to hit the ground running.

Choose from 10 majors:



Accounting



Business Administration



Data Analytics



Economics



Finance



Healthcare Administration



Management



Marketing



Sports Management



Supply Chain Management

We also offer minors and concentrations that let you focus on:

Leadership Studies

Data Analytics

Sports Management

Business Administration

Digital Marketing

Project Management

Explore the track you're most interested in. The opportunities are endless to pursue what matters most to you.



Launch your career with an impactful internship

Northeast Wisconsin is home to regional, national and global employers, including Fortune 1000 companies. Our students find internships at organizations of all sizes and industries. These same companies are eager to employ SNC graduates, recruiting on-campus in partnership with faculty and our Career Development staff. In fact, 95 percent of SNC students are employed, pursuing graduate studies or doing service work within 9 months of graduation, a testament to the excellent education you'll receive here.

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Get involved!

Future Business
Leaders of America

CBEA (Center for
Business, Economics
& Analytics)

Women in
Business Club

The Pitch Contest

VITA (Volunteer
Income Tax
Assistance)

Accounting Club

Economics Society



Where our grads work

3M • Allstate • American Family Insurance • Associated Bank • Bank of America Merrill Lynch • BestBuy • Breakthrough • Briggs and Stratton • Caterpillar Equipment • CDW • Cellcom • CNN • Demiplane • GE Healthcare • Georgia Pacific • Green Bay Packaging Inc. • Humana • Frito Lay • Johnsonville • KI • Kimberly-Clark • Kohler • Milwaukee Tool • Nicolet Bank • The Nielsen Co. • Northwestern Mutual • PricewaterhouseCoopers • Red Ventures • Schneider National Inc. • Schreiber Foods • Target • Ulta Beauty • US Venture • The Washington Nationals • and many more

Become the kind of able communicator, nimble thinker and confident leader companies crave. Come to St. Norbert and pursue the skills and experiences you need to thrive in business.

Learn more: visit snc.edu/go/business

St. Norbert College

Pursue what matters.



**Alyssa
Tully '24**

5 who are thriving

Not long out of SNC, these young grads are enjoying early career success:

Devon Linssen '23
Pricing Analyst at Schreiber Foods
Economics Major

Alyssa Tully '24
Sales Associate Leader
at PepsiCo Frito Lay
Business Marketing Major

Brianne Barta '21
Manager of Operations at Wausau
Woodchucks Baseball
Math and Business Administration
Major

Cecila Bart '23
Economic and Statistical Services
Manager at National Fluid Power
Association
Economics/Data Analytics Major

John Metcalfe '22
Financial Professional for Lakeshore
Financial Group
Business, Accounting and Finance
Majors





The 45,000-square-foot, multi-use Donald & Patricia Schneider Family Hall will serve as the new home of SNC's Schneider School of Business and Economics. This innovative building will have classrooms and workspaces designed for contemporary learning, space for executive education and conferencing as well as a connected terrace to gather along the Fox River.



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