

ART Graduate Survey Results

Overview of Data

Each year the Office of Career & Professional Development surveys new graduates about their post-graduation pursuits to learn whether they have secured employment, are attending graduate school, or are full-time volunteering. Graduate data is gathered through online surveys, college records, and LinkedIn. Tables below include information for the classes of 2011, 2012, 2013, 2014, 2015, 2016, and 2017.

Art Graduate Survey Data

The results below are specific to graduates who indicated they were art majors when replying to the surveys.
(Note: the numbers might not add up because not all respondents completed all survey questions)

Grad Year	# of Graduates	# Grads with Data	# Employed	# Attending Grad School	Average Salary
2017	17	16	15	1	\$30,001-\$40,000
2016	12	8	8	0	\$20,001-\$30,000
2015	8	7	6	1	\$30,001-\$40,000
2014	17	14	12	1	\$30,001-\$40,000
2013	18	5	3	0	\$20,001-\$30,000
2012	21	7	7	0	\$20,001-\$30,000
2011	15	6	3	0	\$25,001-\$35,000

Art Employment Data

Below is a sample of employers and position titles as reported by SNC graduates.

Job Title	Employer	Location of Employers
Associate Graphic Designer	Jewelers Mutual Insurance Group	Wisconsin
Artist Assistant/Designer	Rusty Wolfe	Wisconsin
Graphic Designer	Bay Tek Games	Wisconsin
Art Teacher	St. Cross School	Illinois
Creative Director	Appexx Group	Wisconsin
Graphic Designer	Life Promotions	Wisconsin
Graphic Designer/Sign Production	Cleaning Systems, Inc.	Wisconsin
Web to Print EPO	Belmark	Wisconsin
Graphic Designer	Tundreland	Wisconsin
Photograph Retoucher	Spacecrafting Photography	Minnesota
Graphic Designer and Communication Coordinator	Air Wisconsin Airlines	Wisconsin
Creative Marketing Specialist	Graphic Marketing Systems	Illinois
Insurance Advisor	Ansay & Associates	Wisconsin
Designer	Arctype Inc.	Wisconsin



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Administrative Assistant	Bay Area Humane Society	N/A
Graphic Designer	BCS International	Wisconsin
Production Artist	BIC APP	Wisconsin
Graphic Design Specialist	Buffalo Wild Wings	N/A
Minor League Baseball Player	Burlington Bees	Wisconsin
Graphic Designer	Enzymatic Therapy	N/A
Business Development Assistant	Fagan Automotive	Wisconsin
Production Manager	Flex Pre-Press Inc.	Wisconsin
Marketing Coordinator	Gauthier Biomedical Inc.	Wisconsin
Shop goodwill Specialist	Goodwill Industries of South Central WI	Wisconsin
Graphic Designer/Website Developer	Insight Creative	Wisconsin
Graphic Design Marketing Specialist	Independent Printing	Wisconsin
Graphic Design and Marketing Coordinator	Kolbe Windows and Doors	Wisconsin
Sales and Marketing	Lake Geneva Window and Door/Ackman Glass & Mirror	Wisconsin
Contract Graphic Designer	Life Promotions	Wisconsin
Process Coordinator/Graphic Designer	Prophit Marketing	Wisconsin
Communications Specialist/Graphic Artist	Relevant Radio	Wisconsin
Graphic Designer	Shopko	Wisconsin
Marketing Director	SMS	N/A
Media Digital Marketing Designer	Spectrum Reach	Wisconsin
	Starcom MediaVest Group	Illinois

Art Graduate School Data

Below is a sample of graduate schools and programs as reported by SNC graduates.

Programs	Universities
International Law	Marquette Law School
Masters of Art Therapy	Mount Mary University

All Majors Graduate Survey Data

The results below are reflective of all graduates who completed the Graduate Survey
(Note: the percentages might not add up to 100% as Military and Other categories are not included)

Grad Year	# of Grads	# of Responses	Response Rate	Working Full-Time	Working Part-Time	Seeking Employment	Full-Time Volunteer	Average Salary	Attending Grad School
2017	429	250	58.3%	78.6%		2.1%	2.4%	\$35,001-\$45,000	15.6%
2016	506	298	59.0%	77.0%		5.2%	1.0%	\$35,001-\$45,000	13.3%
2015	505	262	51.9%	75.9%		4.0%	3.2%	\$35,001-\$45,000	14.3%
2014	506	275	54.4%	70.6%		6.5%	2.9%	\$30,001-\$40,000	10.9%
2013	439	249	57.2%	81.1%		5.2%	1.2%	\$30,001-\$40,000	12.1%
2012	404	271	67.0%	78.2%		7.0%	1.5%	\$30,001-\$40,000	12.5%
2011	460	204	44.3%	59.3%	19.2%	3.0%	3.0%	\$30,001-\$40,000	13.7%

For questions or more detailed information please contact The Office of Career & Professional Development.

Art Internships

Up to 60% of employers offer full-time jobs to their interns. Internships are just about the best thing you can do for your career. Learn more at: www.snc.edu/go/art. The list below provides information on where several SNC art students have interned in the past.

- De Pere Area Chamber of Commerce
- Enzymatic Therapy
- Greater Green Bay YMCA
- Neville Public Museum
- On Broadway, Inc.
- School House
- Shopko
- The Wausau Daily Herald

Career & Professional Development Resources

Every student, freshman through senior, should be working with the Office of Career & Professional Development. You can turn to Career & Professional Development for help and information about:

- Choosing a major
- Exploring your interests, values, skills, and personality
- Resume/cover letter writing
- Interview preparation
- Internship search and registration
- Job search strategies
- Networking connections
- Graduate school research and applications
- Post-graduate volunteer opportunities
- Individual career counseling

For additional information on the art program at St. Norbert College: <http://www.snc.edu/art/>