

## BUSINESS ADMINISTRATION Graduate Survey Results

### Overview of Data

Each year the Office of Career & Professional Development surveys new graduates about their post-graduation pursuits to learn whether they have secured employment, are attending graduate school, or are full-time volunteering. Graduate is data is gathered through online surveys, college records, and LinkedIn. Tables below include information for the classes of 2011, 2012, 2013, 2014, 2015, 2016, and 2017.

### Business Administration Graduate Survey Data

The below results are specific to graduates who indicated they were business administration majors when replying to the surveys.

(Note: the numbers might not add up because not all respondents completed all survey questions)

Grad Year	# of Graduates	# Grads with Data	# Employed	# Attending Grad School	Average Salary
2017	85	76	74	2	\$35,001 - \$45,000
2016	92	77	74	1	\$35,001 - \$45,000
2015	109	83	76	2	\$40,001 - \$50,000
2014	79	77	60	2	\$35,001 - \$45,000
2013	74	29	28	1	\$30,001 - \$40,000
2012	91	48	42	2	\$30,001 - \$40,000
2011	106	39	27	3	\$35,001 - \$45,000

### Business Administration Employment Data

Below is a sample of employers and position titles as reported by SNC graduates.

Job Title	Employer	Location of Employers
Operations Manager	MVP Management LLC	Wisconsin
Inside Sales Manager	Able Energy Co.	Minnesota
Receptionist	Access One	Illinois
Commercial Underwriter / Business Systems Analyst	Acuity	Wisconsin
Leadership Development Associate	Advantage Solutions	Massachusetts
Scientific Recruiter / Recruiter	Aerotek	Wisconsin
Property Manager	Allie Mortgage	Wisconsin
Insurance Broker	American Family Insurance	Wisconsin
Inside Sales Representative	Amerhart Ltd	Wisconsin
Paraplanner	Ameriprise	Wisconsin
Project Manager	Ampol Group Inc.	Illinois
Staffing Assistant	APAC Customer Services Inc.	Wisconsin
Field Service Representative	Arbon Equipment	Wisconsin



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Manufacturing Recruiter	Ariens	Wisconsin
Underwriter / Broker	Arthur J Gallagher	Arizona
Membership and Marketing Coordinator	Association Acumen	Wisconsin
Human Resource Analyst	Associated Bank	Wisconsin
Admissions Representative	Avila University	Missouri
Talent Sourcing Specialist	Baker Tilly Search & Staffing	Wisconsin
Business Analyst	Bank First National	Wisconsin
Relationship Banker	Bank of America	Washington
Financial Advisor / Relationship Banker	Bank of America - Merrill Lynch	Wisconsin
HR Coordinator	BayCare	Wisconsin
Inside Sales Representative and Financial Consultant	Beacon Funding	Illinois
On Premise Sales Representative	Beer Capital Distribution	Wisconsin
HR Assistant	Bellin Health	Wisconsin
Sales / Account Associate	Blue Cross and Blue Shield	Illinois
Human Resources Coordinator	Blue Harbor Resort	Wisconsin
Assistant Director of Outreach & Communications / Client Services Coordinator and Research Analysis Intern	Breakthrough Fuel	Wisconsin
Production Assistant	Brown & Riding Insurance Services	Illinois
Brand Experience Associate	Capella University	Minnesota
Account Representative	CDW	Illinois
Product Specialist	Central City Toyota	Pennsylvania
Customer Service Representative	Chamberlain Group	Illinois
CODY Representative	Champion Technologies	Not in U.S.
Accounts Receivable Representative	Change Healthcare	Illinois
Internship	Chicagoland Decks	Illinois
Credit Analyst	Cleveland State Bank	Wisconsin
Licensed Sales Agent / Marketing Intern Associate, Volume Management	Coldwell Banker The Real Estate Group	Wisconsin
Sales Representative	Constellation Energy Service	Wisconsin
National Account Manager / Business Development Account Representative / Account Manager / Carrier Sales / Sales Representative	COCO5	Illinois
Branch Support Analyst	Coyote Logistics	Illinois
Financial Service Representative	Credit Suisse	Illinois
Account Manager	Denmark State Bank	Wisconsin
Account Manager / Customer Care Specialist	Dental City	Wisconsin
Quality and Environment Coordinator	Direct Supply	Wisconsin
	EHRNO flexible	Not in U.S.



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Project Manager	Epic	Wisconsin
Business Development Representative	Epicor Software	Wisconsin
Business and Human Resource Manager	Every Child's Places	Wisconsin
Human Resources Coordinator	FABCO Caterpillar Equipment	Wisconsin
Shift Manager	Festival Foods	Wisconsin
Leasing Agent	Fiduciary Real Estate Development	Wisconsin
Account Representative	Finance Systems of Green Bay	Wisconsin
Broker Services Coordinator	First Capital Surety and Trust Company	Wisconsin
Supply Chain Intern	Fiskars	Wisconsin
Assistant Branch Manager	Fitzsimons Federal Credit Union	Colorado
Sales Representative	Flea's Floor Market	Wisconsin
Account Executive	Florida Everblades	Florida
Content Marketing Coordinator	FloSports	Texas
Customer Service Representative	Focus Pointe Global	Wisconsin
Workplace Consultant	Forrer Business Interiors	Wisconsin
Technical Recruiter	Fortitude Systems	Illinois
Revenue Management	GE	
Collateral Documentation Specialist	GE Capital	Illinois
Order Management Specialist	GE Healthcare	Wisconsin
Account Executive	Genco	Wisconsin
Claims and Deductions Specialist / Order and Logistics Specialist	Georgia Pacific	Wisconsin
Associated Account Manager	Glassdoor	Illinois
Sales Representative	Great Lakes Orthopedics	Wisconsin
Regional Account Manager	Grease Guard, LLC.	Illinois
Service Representative	Green Bay Packaging, Inc.	Wisconsin
Sales Representative	Groupon	Illinois
Associate Demand Planner	HAVI	Illinois
Territory Sales Trainee	Hobart Corporation	Ohio
Sales Consultant	Home Advisor	Colorado
Account Coordinator	Hub International	Illinois
Web Specialist / Customer Care	Humana Health Insurance	Wisconsin
Tax Research Associate	Info-Pro	Wisconsin
Strategic Communication Coordinator	Integrays Energy Services	Wisconsin
Strategic Account Manager	Interstate Distributor Co	Tennessee
Collections Specialist	IOD Incorporated	Wisconsin
Major Project Coordinator	Jones Sign	Wisconsin
Transportation Planning Specialist	KBX Logistics	Wisconsin
Inside Sales Specialist / Market Analyst / HR Generalist / Installation Account Coordinator	KI	Wisconsin
Customer Service Reporting Specialist	Kohl's Corporate	Wisconsin
Special Events Coordinator	Kohler Company	Wisconsin



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Manager	KPW Management	Illinois
Staffing Consultant	Landmark Staffing	Wisconsin
Finance	Le Mieux Toyota	Wisconsin
Human Resources Generalist	Luvata	Wisconsin
Personal Sales Banker	M&I Bank	Wisconsin
Recruitment Coordinator	Manpower Group	Wisconsin
Inside Sales Specialist	MatchBack Systems	Wisconsin
Financial Paraplanner	McKenzie Financial	Wisconsin
Training Manager	Menards	Minnesota
Client Associate	Merrill Lynch	Wisconsin
Sales / Project Manager	Milwaukee Plate Glass Company	Wisconsin
Project Manager	Miron construction	Wisconsin
Operations Manager	MVP Management LLC	Wisconsin
Human Resources Recruiter	National Audit	Wisconsin
Credit Analyst	Nicolet Bank	Wisconsin
Paraplanner	Nicolet Wealth Management	Wisconsin
Financial Representative	Northwestern Mutual	Wisconsin
Clerkship Coordinator	Northwestern University	Illinois
Inside Sales / Customer Service	Pioneer Metal Finishing	Wisconsin
Financial Analyst	Plexus Corp.	Wisconsin
Manager In Training	Probuild	Wisconsin
Associate Deal Strategy	PwC	United Kingdom
Loan Executive	QTI	Wisconsin
General Manager	RainMaster Irrigation Inc.	Wisconsin
Human Resources Generalist	REV Group Inc	Wisconsin
Billing Specialist	Runzheimer	Wisconsin
Analyst	Satoi Energy	Illinois
Business Analyst / Contract Training Screener / Financial Analyst / Logistics Sales Account Executive / Driver Recruiter / Carrier Sales Executive	Schneider National	Wisconsin
Account Specialist / Business Credit Analyst / Market Insights Analyst / HR Assistant / Labeling Coordinator	Schreiber Foods	Wisconsin
Territory Sales Manager	Shaw Industries	Wisconsin
Appliance and Electronics Salesperson	Silica for Your Home	Wisconsin
Trade Marketing Analyst	Spectrum Brands	Wisconsin
Buyer	SpendDifference	Colorado
DeWalt Field Service Coordinator	Stanley Black & Decker	Illinois
Accountant	Star Automation	Wisconsin
Assistant Director of Admission	St. Norbert College	Wisconsin
Underwriting Assistant	Southern Cross Underwriters	



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Inside Sales Representative	Superior Diesel	Wisconsin
Client Advisor	Technology Resource Advisors	Wisconsin
Sales Development Representative	Tesseract Capital LLC	
Senior Administrative Assistant	TJ Hale	Wisconsin
HR Administrator	The C.A. Lawton Co.	Wisconsin
Marketing Strategist	The executive advertising	Tennessee
Project Accountant	The Walsh Group-Walsh Construction & Archer Western	Illinois
Commercial Lender	Tri City National Bank	Wisconsin
Customer Care Professional	UnitedHealth Group	Wisconsin
Sales Representative	Univar Environmental Sciences	Minnesota
Mutual Fund Tax Administrator	U.S. Bank	Wisconsin
Production Worker	Valley Cabinet	Wisconsin
Assistant Manager Training	Walgreens	Wisconsin
Health Assistant	Waukegan Community School District	Wisconsin
Credit Manager / Financial Analyst / Teller	Wells Fargo	Wisconsin
Human Resource Intern	Worthington Cylinders	Wisconsin
Supply Chain Management / Logistics	XPO Logistics	Illinois
Senior Associate Human Resources Coordinator	Zebra Technologies	Illinois

**Business Administration Graduate School Data**

Below is a sample of graduate schools and programs as reported by SNC graduates.

<b>Programs</b>	<b>Universities</b>
Organizational Leadership	Arizona State University
Law	Barry University School of Law
Master of Arts in Teaching	Cardinal Stritch University
Economics	Marquette University
Real Estate Law	Marquette University
MBA	Marquette University
Business Law	Michigan State University
Doctor of Chiropractic	Palmer College of Chiropractic
Law	St. Thomas University
Law	University of Miami
School of Dental Medicine	University of Pittsburgh
MBA – Finance	UW Eau Claire
Law	UW Madison
Masters of Human Resource and Labor Relations	UW Milwaukee



**All Majors Graduate Survey Data**

The results below are reflective of all graduates who completed the Graduate Survey  
(Note: the percentages might not add up to 100% as Military and Other categories are not included)

<b>Grad Year</b>	<b># of Grads</b>	<b># of Responses</b>	<b>Response Rate</b>	<b>Working Full-Time</b>	<b>Working Part-Time</b>	<b>Seeking Employment</b>	<b>Full-Time Volunteer</b>	<b>Average Salary</b>	<b>Attending Grad School</b>
<b>2017</b>	429	250	58.3%	78.6%		2.1%	2.4%	\$35,001-\$45,000	15.6%
<b>2016</b>	506	298	59.0%	77.0%		5.2%	1.0%	\$35,001-\$45,000	13.3%
<b>2015</b>	505	262	51.9%	75.9%		4.0%	3.2%	\$35,001-\$45,000	14.3%
<b>2014</b>	506	275	54.4%	70.6%		6.5%	2.9%	\$30,001-\$40,000	10.9%
<b>2013</b>	439	249	57.2%	81.1%		5.2%	1.2%	\$30,001-\$40,000	12.1%
<b>2012</b>	404	271	67.0%	78.2%		7.0%	1.5%	\$30,001-\$40,000	12.5%
<b>2011</b>	460	204	44.3%	59.3%	19.2%	3.0%	3.0%	\$30,001-\$40,000	13.7%

For questions or more detailed information please contact The Office of Career & Professional Development.

### **Business Administration Internships**

Up to 60% of employers offer full-time jobs to their interns. Internships are just about the best thing you can do for your career. Learn more at: [www.snc.edu/go/studentinternships](http://www.snc.edu/go/studentinternships). The list below provides information on where several SNC business administration students have interned in the past.

- AAR Corp.
- Acuity
- Appleton Paper
- Associated Bank
- Baer Performance Marketing
- Bankers Life & Casualty
- Baxter
- Big Brothers Big Sisters
- Capital Asset Management Group
- Church Mutual Insurance
- Community First Credit Union
- Cumulus Broadcasting
- Enzymatic Therapy
- Franklin Energy Services
- Georgia-Pacific, LLC.
- Green Bay Packaging, Inc.
- Humana
- Integrys Energy Group
- Keller
- KI (Krueger International)
- Kiewit Construction
- Merrill Lynch
- Midwest Sole
- NBC 26/WGBA-TV
- New North
- Nicolet National Bank
- Northwest Mutual Financial Network
- Pension Consultants Co., Inc.
- Pioneer Metal Finishing
- PMI
- Prophit Marketing
- Prudential Financial
- Schreiber Foods, Inc.
- Thrivent Financial
- Unilever
- US Bank

### **Career & Professional Development Resources**

Every student, freshman through senior, should be working with the Office of Career & Professional Development. You can turn to Career & Professional Development for help and information about:

- Choosing a major
- Exploring your interests, values, skills, and personality
- Resume/cover letter writing
- Interview preparation
- Internship search and registration
- Job search strategies
- Networking connections
- Graduate school research and applications
- Post-graduate volunteer opportunities
- Individual career counseling

For additional information on the Business Administration program at St. Norbert College:

<https://www.snc.edu/businessadministration/>