

## INTERNATIONAL BUSINESS Graduate Survey Data

### Overview of Data

Each year the Office of Career & Professional Development surveys new graduates about their post-graduation pursuits to learn whether they have secured employment, are attending graduate school, or are full-time volunteering. Graduate data is gathered through online surveys, college records, and LinkedIn. Tables below include information for the classes of 2011, 2012, 2013, 2014, 2015, 2016, and 2017.

### International Business Graduate Survey Data

The below results are specific to graduates who indicated they were international business majors when replying to the surveys.

(Note: the numbers might not add up because not all respondents completed all survey questions)

Grad Year	# of Graduates	# Grads with Data	# Employed	# Attending Grad School	Average Salary
2017	2	2	2	0	\$35,001-\$45,000
2016	14	12	11	0	\$35,001-\$45,000
2015	8	8	7	0	\$25,001-\$35,000
2014	8	6	5	0	\$35,001-\$45,000
2013	9	9	9	0	\$40,001-\$50,000
2012	6	6	6	0	\$40,001-\$50,000
2011	8	3	2	1	\$30,001-\$40,000

### International Business Employment Data

Below is a sample of employers and position titles as reported by SNC graduates.

Job Title	Employer	Location of Employers
International Account Rep	Briggs & Stratton	Wisconsin
English Teacher	Catholic University of Lille, France	France
YouthNet/Volunteer America	Cancer Treatment Centers of America	Wisconsin
Client Services Teammate	Fulfill Net Inc.	Wisconsin
Branch Manager Trainee	Hertz	Wisconsin
Transportation Planning Specialist	KBX Logistics	Wisconsin
Spanish Marketing Department	Londen Insurance Group	Arizona
English Teacher	NOVA	Japan
International Sales	Oshkosh Corporation	Wisconsin
Advisor	PricewaterhouseCoopers LLP	Illinois
Production Specialist	Reserve Advisors	Wisconsin
Solution Design Engineer/ Logistics	Schneider National, Inc.	Wisconsin



Technician		
International Enrollment Counselor	St. John's Military Academy	Wisconsin
Research Analyst	The Nielsen Company	Illinois
Patient Concierge	University of Minnesota Physicians	Minnesota

**International Business Graduate School Data**

Below is a sample of graduate schools and programs as reported by SNC graduates

Programs	Universities
Law	St. Louis University

**All Majors Graduate Survey Data**

The results below are reflective of all graduates who completed the Graduate Survey  
 (Note: the percentages might not add up to 100% as Military and Other categories are not included)

Grad Year	# of Grads	# of Responses	Response Rate	Working Full-Time	Working Part-Time	Seeking Employment	Full-Time Volunteer	Average Salary	Attending Grad School
2017	429	250	58.3%	78.6%		2.1%	2.4%	\$35,001-\$45,000	15.6%
2016	506	298	59.0%	77.0%		5.2%	1.0%	\$35,001-\$45,000	13.3%
2015	505	262	51.9%	75.9%		4.0%	3.2%	\$35,001-\$45,000	14.3%
2014	506	275	54.4%	70.6%		6.5%	2.9%	\$30,001-\$40,000	10.9%
2013	439	249	57.2%	81.1%		5.2%	1.2%	\$30,001-\$40,000	12.1%
2012	404	271	67.0%	78.2%		7.0%	1.5%	\$30,001-\$40,000	12.5%
2011	460	204	44.3%	59.3%	19.2%	3.0%	3.0%	\$30,001-\$40,000	13.7%

For questions or more detailed information please contact The Office of Career & Professional Development.

### **International Business Internships**

Up to 60% of employers offer full-time jobs to their interns. Internships are just about the best thing you can do for your career. Learn more at: [www.snc.edu/go/studentinternships](http://www.snc.edu/go/studentinternships). The list below provides information on where several SNC international business students have interned in the past.

- British Parliament
- Church Mutual Insurance Company
- Doctors Without Borders
- EIGER
- Future Foundations
- New North
- On Broadway, Inc.
- Optima Machinery Corporation
- The Church of England Newspaper
- The Manitowoc Company, Inc.
- Thrivent Financial for Lutherans
- Travel Intelligence
- Universidad de Valencia
- Washington Sports & Entertainment
- Zander Press, Inc.

### **Career & Professional Development Resources**

Every student, freshman through senior, should be working with the Office of Career & Professional Development. You can turn to Career & Professional Development for help and information about:

- Choosing a major
- Exploring your interests, values, skills, and personality
- Resume/cover letter writing
- Interview preparation
- Internship search and registration
- Job search strategies
- Networking connections
- Graduate school research and applications
- Post-graduate volunteer opportunities
- Individual career counseling

**For additional information on the International Business program at St. Norbert College: <http://www.snc.edu/iblas/>**