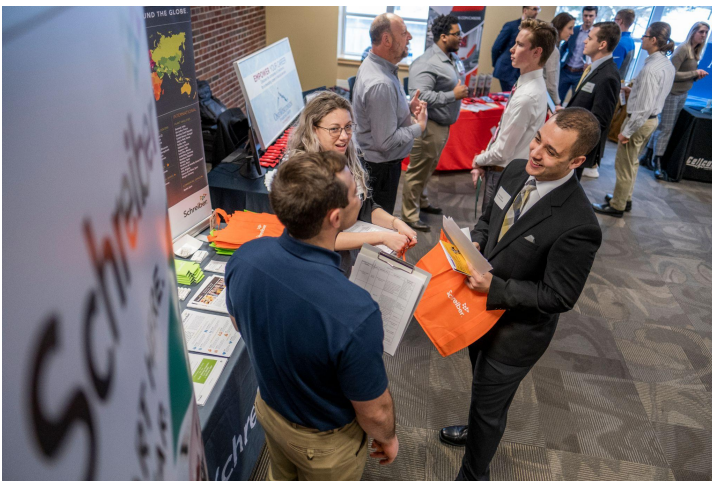


St. Norbert College Career & Professional Development

Corporate Sponsorship Invitation

2021-2022





St. Norbert College

Career & Professional Development

Why Partner With St. Norbert College?

An Exceptional Reputation with Employers. One measure of a St. Norbert College education is the continuing endorsement of the companies that hire our graduates. More than 96 percent of alumni report being employed or attending graduate school when surveyed nine months after graduation.

National Recognition for Our Value. U.S. News & World Report consistently ranks St. Norbert College among the top ten Catholic liberal arts colleges in the nation.

A Variety of Disciplines. SNC students can understand and work with and across different disciplines and have the breadth and depth of skills to meet employers' ever-changing talent needs.

Internships and Networking Prepare Students for a Bright Future. St. Norbert College students are goal-oriented and focused. SNC offers more than 40 programs, backed by one of the best four-year graduation rates in the Midwest and our four-year graduation guarantee. They network with professors and with our loyal alumni to make internship and career connections.

Community Oriented Perspective. SNC students understand how they interconnect on a global scale and possess the passion for helping communities thrive.





St. Norbert College

Career & Professional Development Services for Employers

St. Norbert College's Office of Career & Professional Development provides a wide variety of services and programs to meet your human resource needs. Here is a sampling:

St. Norbert College Handshake

Register with our online career platform, **Handshake**. Most employer services, including on-campus recruiting, events and job postings, are accessible through **Handshake**. We can further promote your job postings and events via targeted emails to students and alumni that would be a good fit for your specific opportunities.

Job Postings and Resume Referral

Post internship, co-op, and full-time openings directly to St. Norbert College's job-posting service through **Handshake**. Postings are viewed by all students, internship candidates, and alumni. Employers control the dates of the postings and can efficiently copy position descriptions into the system.

On-campus Interviews

Meet with students in our interview center in Todd Wehr Hall, complete with greeting space, private interview rooms, wireless Internet access throughout the building, and plentiful parking.

Recruiting Arrangements

The Office of Career & Professional Development can help you manage your on-campus recruiting efforts. On-campus interviewing is facilitated via Handshake. Interviews will only be scheduled when classes are in session. Set up your schedule four weeks in advance to allow for greater publicity and candidate cultivation.

Career Fairs

Our premier on-campus events, the bi-annual career fair, attracts significant numbers of current students seeking full-time jobs and internship positions. Through **Handshake**, we are also able to host virtual fairs of any size. Meet students and increase your organization's visibility at our two annual Career & Internship Fairs, which average more than 55+ employers and approximately 200 students. The **Fall** fair in **September** and **Spring** fair in **February** are designed for both intern candidates and graduating students.



To learn more, visit <http://www.snc.edu/careers>



St. Norbert College

Career & Professional Development

Employer Sponsorship Program

Here to Serve and Support Your Business

Employer Sponsorship Program is an exclusive opportunity designed to maximize your organization's recruiting effectiveness at St. Norbert College. The benefits offered through this program have been packaged to enhance your on-campus recruitment experience and to increase your branding and visibility on campus.

The SNC Office of Career and Professional Development delivers unparalleled customer service through responsive staff, sophisticated software, and career advisors who work closely with our students. Our centralized services for all majors and levels of expertise provide a "single point of contact" approach to recruiting for employers.

Using the SNC Office of Career and Professional Development as a marketing tool is a cost-effective way to get your company noticed on campus by hundreds of students and job seekers. It is also the way to attract local alumni who are more likely to want to stay in the area.

If your organization is seeking additional ways to set itself apart and improve campus presence, consider becoming an SNC Career & Professional Development Employer Sponsor. Sponsorship packages are available for one (1) year and are laid out in detail on the following page.

We are open to additional ideas your company may have, so if you do not see a sponsorship option below that you would be interested in, please contact us to discuss how we can help meet your needs. If you have other ideas or questions, we would love to hear those too.

Mary Ellen Olson

*Director of Student Career and
Professional Development*

(920) 403-3930

maryellen.olson@snc.edu

Sara Zelewske

Manager of Employer/Student Relations

(920) 403-4055

sara.zelewske@snc.edu





	Sponsorship Levels		
	Platinum \$4,000	Gold \$2,000	Silver \$1,000
Number of Sponsorships Available	1	Unlimited	Unlimited
Sponsorship Benefits			
Exclusive HANDSHAKE sponsorship to include “Handshake sponsored by” and your logo in every email signature/e-communication from the CAPD office and staff	Yes		
Designated resource link/pin in Handshake	Yes		
Premier campus interview option one week before/after a career fair	Yes	Yes	
Premier access for on-campus interview dates and events throughout the year	Yes	Yes	
Premier placement of table for both Career & Internship Fairs on campus	Yes	Yes	
Marketing for all major events: sponsors branding, recognition in promotional materials, organization logo on e-communication	Yes	Yes	
Member of Career and Professional Development Advisory Board (2x per year)	Yes	Yes	
Alumni Spotlight: Showcase SNC alumni currently employed at your organization	Yes	Yes	
Career & Internship Perks: Fall and Spring Career & Internship Fairs <ul style="list-style-type: none"> ● <i>Waived fees</i> for both Career & Internship Fairs ● One extra rep per table (3 reps total) ● Complimentary tablecloth for events ● Recognition in the official program distributed to all guests ● Organization logo on signage ● SNC Career & Internship Fair Sponsor sign at your booth ● Verbal recognition of sponsorship at all major events ● A table at all major events for marketing materials 	Yes	Yes	
Hire-A-Knight Summit – the premier event hosted by Career & Professional Development Office	Yes	Yes	Yes
Organization logo showcased on the Career and Professional Development website with accompanying hyperlink.	Yes	Yes	Yes
Organization logo on Career and Professional Development Corporate Partners Recognition Wall	Yes	Yes	Yes
An organization visit by Career and Professional Development staff and/or SNC community members to learn more about your organization	Yes	Yes	Yes
Dedicated space in Career and Professional Development Library for promotional materials	Yes	Yes	Yes
Participation in video offering expert advice on Career & Internship Fair preparation	Yes	Yes	Yes
Priority access (2 nd after Platinum sponsors) for on-campus interview dates throughout the year.		Yes	Yes
Targeted email blast to students regarding job or program of choice	2x per year	1x per year	1x per year
Featured in posts on Career & Professional Development social media platforms	4x per year	2x per year	1x per year



St. Norbert College

Career & Professional Development

Corporate Sponsorship Agreement

Please indicate your desired level of support:

Platinum \$4,000

Gold \$2,000

Silver \$1,000

Company: _____

Address: _____

City/State/ZIP: _____

Phone: _____

Email: _____

SPONSORSHIP DEADLINE:

July 16, 2021

ACCEPTED ADVERTISING FILES:

JPEGS:

The images must be at least 300 DPI. Please save at the highest compression quality.

PDFS:

All images must be at least 300 DPI. All text should be converted to outlines.

****We are happy to design your ad for you if you don't have something prepared.**

Corporate sponsors, please note: The Internal Revenue Service (IRS) mandates that gifts made in exchange for goods and services may not be fully deductible. Always check with your tax attorney to learn more about what qualifies as a tax deduction.

Individual donors, please note: Gifts made by individuals are tax-deductible to the extent allowed by current tax laws. Your gift is acknowledged with an official thank-you letter/receipt which indicates the amount of your gift that qualifies as tax-deductible

Remit form and payment to:

Sara Zelewske
St. Norbert College
Todd Wehr Hall - Room 213
100 Grant Street
De Pere, WI 54115
sara.zelewske@snc.edu

We intend to make this sponsorship in the following way:

Please invoice me at the address listed.

Full payment now, in the amount of

Partial payment now, in the amount of \$ _____; balance by _____
/____/____

Check enclosed, payable to "SNC – Office of Career & Professional Development"

Charge to credit card:

Card Type: Visa MC Am Ex Discover

Name on card: _____

Card Number: _____ EXP: ____/____/____

Cardholder's Signature: _____

We are unable to sponsor at the above levels but would like to underwrite a portion of the Career & Professional Development Program with a tax-deductible donation of \$ _____.

Signature: _____

Print name: _____