

## What can I do with a major in *American Studies*?

### Overview

- St. Norbert College currently offers a minor only in American Studies. The American Studies minor is an interdisciplinary academic program whose central mission is the study of the multifaceted character of the United States from a variety of intellectual perspectives: cultural, political, religious, philosophical, sociological, literary and historical. Students examine key aspects of American experience—including the arts, work, leisure, family, gender, race and ethnicity. Drawing on various disciplines, students will come to understand and integrate the methodologies and questions of the field.

- The American Studies minor allows students to take courses in several different disciplines, encouraging them to think broadly about American culture. These courses hone students' critical thinking skills, helping them prepare for the rigors of post-undergraduate life. The minor can serve to further specify a major in another field—such as English, sociology or history, for example—by focusing specifically on America and its issues. On the other hand, the minor can complement students' majors in other fields, such as the natural sciences, by offering American coursework in the humanities and social sciences.

### Career Titles

▪ Account Coordinator	▪ Corrections Officer	▪ Medical Admissions Staff
▪ Activities Leader	▪ Counselor	▪ Museum Curator
▪ Admissions Counselor	▪ Court Appointed Advocate	▪ Museum Educator
▪ Advertising Specialist	▪ Cultural Affairs Officer	▪ National Park Service Adviser
▪ Affirmative Action Officer	▪ Curator	▪ News Analyst
▪ Archivist	▪ Customer Relations Rep.	▪ News Assistant
▪ Armorer Technician	▪ Customs/Immigration Officer	▪ Nonprofit Administrator
▪ Arts Council Director	▪ Departmental Historian	▪ Organizational Planner
▪ Attorney	▪ Development Specialist	▪ Paralegal
▪ Banker	▪ Editor	▪ Park Ranger
▪ Benefits Coordinator	▪ Editorial Assistant	▪ Patient Advocate
▪ Biography Creationist	▪ Eligibility Specialist	▪ Pediatric Social Worker
▪ Book Salesperson	▪ Employment Counselor	▪ Police Officer
▪ Business Manager	▪ Events Coordinator	▪ Political Organizer
▪ Campaign Planner	▪ Exhibit Designer	▪ Politician
▪ Campaign Staffer	▪ Family Services Specialist	▪ Population Studies Researcher
▪ Caseworker	▪ Financial Aid Counselor	▪ Preservationist
▪ Child Support Case Officer	▪ Foreign Service Officer	▪ Press Secretary
▪ CIA/FBI Agent	▪ Foundation Administrator	▪ Program Coordinator
▪ Circulation Manager	▪ Fundraiser	▪ Project Manager
▪ Civil Rights Investigator	▪ Grant Proposal Reviewer	▪ Public Information Coordinator
▪ Claims Representative	▪ Grant Writer	▪ Public Opinion Interviewer
▪ College Administrator	▪ Grants Specialist	▪ Public Policy Analyst
▪ College Registrar	▪ Health Administrator	▪ Public Relations Specialist
▪ Columnist/Journalist	▪ Health Educator	▪ Publishing Assistant
▪ Communications Specialist	▪ Historian	▪ Quality Assurance Specialist
▪ Community Action Specialist	▪ Historic Site Administrator	▪ Race Relations Specialist
▪ Community Organization Worker	▪ Historical Preservationist	▪ Reporter
▪ Community Outreach Worker	▪ Historical Sites Supervisor	▪ Research Assistant
▪ Community Planning Specialist	▪ Historical Society Staff	▪ Researcher
▪ Community Relations Director	▪ History Teacher	▪ Restorer
▪ Community Service Worker	▪ Human Resources Manager	▪ Sales Representative



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**CAREER & PROFESSIONAL**  
 DEVELOPMENT

▪ Communications Specialist	▪ Historian	▪ Quality Assurance Specialist
▪ Community Action Specialist	▪ Historic Site Administrator	▪ Race Relations Specialist
▪ Community Organization Worker	▪ Historical Preservationist	▪ Reporter
▪ Community Outreach Worker	▪ Historical Sites Supervisor	▪ Research Assistant
▪ Community Planning Specialist	▪ Historical Society Staff	▪ Researcher
▪ Community Relations Director	▪ History Teacher	▪ Restorer
▪ Community Service Worker	▪ Human Resources Manager	▪ Sales Representative
▪ Conference Coordinator	▪ Insurance Agent	▪ Site Guide
▪ Congressional/Legislative Aide	▪ Investment Researcher	▪ Social Worker
▪ Conservation Technician	▪ Lawyer	▪ Stockbroker
▪ Conservator	▪ Legal Assistant	▪ Survey Analyst
▪ Constituent Aide	▪ Legislative Correspondent	▪ Teacher
▪ Consultant	▪ Legislative Research Assistant	▪ Technical Writer
▪ Consumer Advocate	▪ Librarian	▪ Underwriter
▪ Contract Administrator/Specialist	▪ Literacy Program Coordinator	▪ Urban/Regional Planner
▪ Convention Organizer	▪ Lobbyist	▪ Volunteer Coordinator
▪ Copy Editor	▪ Market Research Analyst	▪ Welfare Investigator
▪ Copywriter	▪ Marketing Coordinator	▪ Writer
▪ Corporation Historian/Archivist	▪ Media Buyer	▪ Youth Counselor

### Employers

▪ Advertising Agencies	▪ Federal, State and Local Government	▪ National Security Agency
▪ Archives	▪ Foreign News Agencies	▪ Newspapers/Magazines
▪ Banks	▪ Foundations	▪ Nonprofit Organizations
▪ Book Publishers	▪ Historic Sites / Historical Societies	▪ Peace Corps/AmeriCorps
▪ CIA/FBI	▪ Hospitals	▪ Public Interest Groups
▪ Civic Organizations	▪ Import/Export Firms	▪ Public Relations Firms
▪ Civil Rights Commission	▪ Insurance Companies	▪ Radio/TV/Film
▪ Collection Agencies	▪ International Corporations and Investment Banks	▪ Research Firms
▪ Colleges & Universities	▪ Labor Unions	▪ Retail Stores
▪ Communications/Media Firms	▪ Law Firms	▪ Smithsonian Institution
▪ Consulting Firms	▪ Libraries	▪ Social Service Agencies
▪ Consumer Affairs Office	▪ Library of Congress	▪ Stock Companies
▪ Cultural Organizations	▪ Manufacturing Companies	▪ Travel Agencies
▪ Department of Commerce	▪ Museums	▪ United Nations
▪ Department of Justice	▪ National Archives & Records Administration	▪ US Customs Service
▪ Department of State	▪ National Endowment for the Humanities	▪ US Department of State
▪ Drug Enforcement Administration	▪ National Park Service	

## Skills

▪ Ability to work independently and with others	▪ Effective writing: ability to successfully and precisely communicate one's ideas in text	▪ Read/understand ideas
▪ Analyze data	▪ Flexibility/adaptability	▪ Research skills
▪ Compare ideas/translations	▪ Interdisciplinary thinking and training: ability to think about a problem in multiple ways	▪ Review/evaluate projects or ideas
▪ Compose/express thoughts	▪ Interface with community areas	▪ Rewrite/edit
▪ Computer literacy	▪ Interpret facts	▪ Sensitivity to people & problems
▪ Creativity	▪ Observe people	▪ Summarize
▪ Critical analysis: the ability to analyze a situation and come up with creative and practical solutions	▪ Oral communication	▪ Synthesize
▪ Cultural competency	▪ Organize ideas/materials	▪ Test an idea/hypothesis
▪ Curiosity and inquisitiveness: desire to learn more and to continue learning, examine reasons beneath issues	▪ Plan/administer programs	▪ Track historical trends
▪ Describe/evaluate issues/problems/events	▪ Presentation of ideas	▪ Understand individual differences
▪ Develop/generate ideas	▪ Problem solve	▪ Understand of relationships & social processes

## Salary Information

NACE (National Association of Colleges and Employers) Spring 2012 Salary Survey Average Offers:

- **Currently no salary data from NACE on a Bachelor's Degree in American Studies**

**The job titles and employers listed below are a sample of the results from the annual St. Norbert College Career Services graduate follow-up survey for the Classes of 2003-2010.**

## Graduate Information: Job Titles

- No data available

## Graduate Information: Employers

- No data available