

### What can I do with a major in

### Communication and Media Studies?

#### **Overview**

- The communication faculty and students at St. Norbert College study the uniquely human ability to create, use and abuse symbols. The communication faculty and students engage in a cooperative learning approach to gain an understanding of the nature and function of spoken and written language within personal and mediated contexts. An integral part of the communication curricula is to trace the historical theoretical development and contemporary applications of myriad human symbol systems.

Career	<b>Titles</b>
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■ Academic Advisor         ■ Fact Checker         ■ Photojournalist           ■ Account Executive         ■ Fashion Merchandiser         ■ Political Analyst           ■ Admissions Counselor         ■ Film Tape Librarian         ■ Political Campaign Worker           ■ Adwertising Account Executive         ■ Foreign Correspondent         ■ Producer           ■ Adwertising Account Executive         ■ Foreign Service Officer         ■ Producer           ■ Alumin Relations Coordinator         ■ Foreign Service Officer         ■ Producer           ■ Announcer         ■ Fundraiser         ■ Program Director           ■ Antist         ■ Government Relations Specialist         ■ Prooficeder           ■ Artist         ■ Graphic Design Specialist         ■ Prooficeder           ■ Audio/ Visual Specialist         ■ Greeting Card Writer         ■ Public Relations Specialist           ■ Biographer         ■ Guidance Counselor         ■ Publicist Promotion Manager           ■ Broadcaster         ■ Hospitality Manger         ■ Publicist Promotion Editor           ■ Buyer         ■ Hotel Manager         ■ Publicist Publisher           ■ Camera Operator         ■ Human Resources Manager         ■ Radio/TV Announcer           ■ Camp Counselor         ■ Intervilural Communications Specialist         ■ Recreation Coordinator           ■ Campaign Manager	Career lities		
■ Actor         ■ Film Tape Librarian         ■ Political Campaign Worker           ■ Adwrissing Account Executive         ■ Freign Correspondent         ■ Press Secretary           ■ Advertising Account Executive         ■ Foreign Correspondent         ■ Producer           ■ Alumni Relations Coordinator         ■ Foreign Service Officer         ■ Production Assistant           ■ Announcer         ■ Fundraiser         ■ Program Director           ■ Arbitrator         ■ Government Relations Specialist         ■ Proprigam Director           ■ Art Director         ■ Graphic Design Specialist         ■ Promotion Manager           ■ Art Director         ■ Graphic Design Specialist         ■ Promotion Manager           ■ Audio/ Visual Specialist         ■ Greeting Card Writer         ■ Public Information Officer           ■ Biographer         ■ Guidance Counselor         ■ Public Relations Specialist           ■ Broadcaster         ■ Host Manager         ■ Publiciatlom Specialist           ■ Buyer         ■ Hotel Manager         ■ Publiciat           ■ Camera Operator         ■ Human Resources Manager         ■ Publicist           ■ Campaign Manager         ■ Industrial & Labor Relations         ■ Recruiter           ■ Campaign Manager         ■ International Student Advisor         ■ Research Assistant         ■ Reporter           ■ Cam	<ul> <li>Academic Advisor</li> </ul>	■ Fact Checker	■ Photojournalist
■ Adwertising Account Executive         ■ Foreign Correspondent         ■ Producer           ■ Alumni Relations Coordinator         ■ Foreign Service Officer         ■ Producer           ■ Announcer         ■ Foreign Service Officer         ■ Production Assistant           ■ Arabitrator         ■ Government Relations Specialist         ■ Proofreader           ■ Art Director         ■ Graphic Design Specialist         ■ Proofreader           ■ Artist         ■ Graphic Design Specialist         ■ Proofreader           ■ Audio/ Visual Specialist         ■ Greeting Card Writer         ■ Public Information Officer           ■ Broadcaster         ■ Hospitality Manger         ■ Public Relations Specialist           ■ Broadcaster         ■ Hospitality Manger         ■ Publicity           ■ Buyer         ■ Hotel Manager         ■ Publicity           ■ Camera Operator         ■ Housing And Student Life Coordinator         ■ Publicity           ■ Camp Counselor         ■ Industrial & Labor Relations Specialist         ■ Recreation Coordinator           ■ Campaign Manager         ■ Insurance Agent/Broker         ■ Recruiter           ■ Campaign Manager         ■ Intercultural Communications Specialist         ■ Research Assistant           ■ Chamber of Commerce Director         ■ Interviewer         ■ Research Assistant           ■ Cinematographer	<ul> <li>Account Executive</li> </ul>	<ul><li>Fashion Merchandiser</li></ul>	<ul><li>Political Analyst</li></ul>
■ Advertising Account Executive         ■ Foreign Correspondent         ■ Producer           ■ Alnonuncer         ■ Foreign Service Officer         ■ Production Assistant           ■ Announcer         ■ Foundraiser         ■ Program Director           ■ Art Director         ■ Graphic Designer         ■ Promotion Manager           ■ Artist         ■ Graphic Designer         ■ Public Information Officer           ■ Audio Visual Specialist         ■ Greeting Card Writer         ■ Public Information Officer           ■ Biographer         ■ Guidance Counselor         ■ Public Relations Specialist           ■ Broadcaster         ■ Hosel Manager         ■ Publicity Director           ■ Cable Programmer         ■ Housing And Student Life Coordinator         ■ Publicity Director           ■ Camera Operator         ■ Human Resources Manager         ■ Recreation Coordinator           ■ Camp Counselor         ■ Industrial & Labor Relations Specialist         ■ Recruiter           ■ Career Counselor         ■ Intercultural Communications Specialist         ■ Recruiter           ■ Chamber of Commerce Director         ■ Interruitonal Student Advisor         ■ Research Assistant           ■ Claims Adjuster/Examiner         ■ Lawyer         ■ Retal Manager           ■ Claims Adjuster/Examiner         ■ Layyer         ■ Retal Manager           ■ Community Af	<ul><li>Actor</li></ul>	■ Film Tape Librarian	<ul> <li>Political Campaign Worker</li> </ul>
■ Alumni Relations Coordinator         ■ Foreign Service Officer         ■ Production Assistant           ■ Anhouncer         ■ Fundraiser         ■ Program Director           ■ Arbitrator         ■ Government Relations Specialist         ■ Proofreader           ■ Art Director         ■ Graphic Design Specialist         ■ Proofreader           ■ Audio/ Visual Specialist         ■ Graphic Designer         ■ Public Information Officer           ■ Audio/ Visual Specialist         ■ Greeting Card Writer         ■ Public Information Officer           ■ Biographer         ■ Guidance Counselor         ■ Publications Editor           ■ Broadcaster         ■ Hospitality Manger         ■ Publicity           ■ Buyer         ■ Hotel Manager         ■ Publicity           ■ Cable Programmer         ■ Housing And Student Life         ■ Publicity           ■ Camera Operator         ■ Human Resources Manager         ■ Radio/TV Announcer           ■ Campaign Manager         ■ Industrial & Labor Relations Specialist         ■ Recreation Coordinator Specialist           ■ Campaign Manager         ■ Intercultural Communications Specialist         ■ Recruiter           ■ Chamber of Commerce Director         ■ Intervolutural Communications Specialist         ■ Research Assistant           ■ Cicinematographer         ■ Intervolutural Communications Specialist         ■ Researcher	<ul> <li>Admissions Counselor</li> </ul>	■ Flight Attendant	<ul><li>Press Secretary</li></ul>
■ Alumni Relations Coordinator         ■ Foreign Service Officer         ■ Production Assistant           ■ Anhouncer         ■ Fundraiser         ■ Program Director           ■ Arbitrator         ■ Government Relations Specialist         ■ Proofreader           ■ Art Director         ■ Graphic Design Specialist         ■ Proofreader           ■ Audio/ Visual Specialist         ■ Graphic Designer         ■ Public Information Officer           ■ Audio/ Visual Specialist         ■ Greeting Card Writer         ■ Public Information Officer           ■ Biographer         ■ Guidance Counselor         ■ Publications Editor           ■ Broadcaster         ■ Hospitality Manger         ■ Publicity           ■ Buyer         ■ Hotel Manager         ■ Publicity           ■ Cable Programmer         ■ Housing And Student Life         ■ Publicity           ■ Camera Operator         ■ Human Resources Manager         ■ Radio/TV Announcer           ■ Campaign Manager         ■ Industrial & Labor Relations Specialist         ■ Recreation Coordinator Specialist           ■ Campaign Manager         ■ Intercultural Communications Specialist         ■ Recruiter           ■ Chamber of Commerce Director         ■ Intervolutural Communications Specialist         ■ Research Assistant           ■ Cicinematographer         ■ Intervolutural Communications Specialist         ■ Researcher	<ul> <li>Advertising Account Executive</li> </ul>	<ul> <li>Foreign Correspondent</li> </ul>	<ul><li>Producer</li></ul>
■ Announcer         ■ Fundraiser         ■ Program Director           ■ Art Director         ■ Government Relations Specialist         ■ Promotion Manager           ■ Art Director         ■ Graphic Design Specialist         ■ Proofreader           ■ Audio/ Visual Specialist         ■ Greeting Card Writer         ■ Public Information Officer           ■ Broadcaster         ■ Guidance Counselor         ■ Public Relations Specialist           ■ Broadcaster         ■ Hospitality Manger         ■ Publicity           ■ Buyer         ■ Hotel Manager         ■ Publicity Director           ■ Cable Programmer         ■ Housing And Student Life Coordinator         ■ Publicity Director           ■ Camera Operator         ■ Human Resources Manager         ■ Radio/TV Announcer           ■ Campaign Manager         ■ Industrial & Labor Relations Specialist         ■ Recreation Coordinator           ■ Campaign Manager         ■ Insurance Agent/Broker         ■ Recruiter           ■ Career Counselor         ■ Intercultural Communications Specialist         ■ Research Assistant           ■ Cinematographer         ■ Interviewer         ■ Research Assistant           ■ Circulation Director         ■ Interviewer         ■ Researcher           ■ Cilaims Adjuster/Examiner         ■ Lawyer         ■ Retail Manager           ■ Columnist         ■ Legal Assi	•		■ Production Assistant
■ Art Director         ■ Graphic Design Specialist         ■ Promotion Manager           ■ Art Director         ■ Graphic Design Specialist         ■ Proofreader           ■ Artist         ■ Graphic Designer         ■ Public Information Officer           ■ Audio/ Visual Specialist         ■ Greeting Card Writer         ■ Public Relations Specialist           ■ Biographer         ■ Guidance Counselor         ■ Publications Editor           ■ Broadcaster         ■ Hospitality Manger         ■ Publicity Director           ■ Cable Programmer         ■ Housing And Student Life Coordinator         ■ Publicity Director           ■ Camera Operator         ■ Human Resources Manager         ■ Publicity Director           ■ Campaign Manager         ■ Industrial & Labor Relations Specialist         ■ Recreation Coordinator           ■ Campaign Manager         ■ Insurance Agent/Broker         ■ Recruiter           ■ Career Counselor         ■ Intercultural Communications Specialist         ■ Reporter           ■ Cinematographer         ■ Interviewer         ■ Research Assistant           ■ Cinematographer         ■ Interviewer         ■ Research Researcher           ■ Ciculation Director         ■ Journalist         ■ Restaurant Manager           ■ Columnist         ■ Legal Assistant         ■ Sales Representative           ■ Community Affairs Director<	<ul><li>Announcer</li></ul>		<ul><li>Program Director</li></ul>
■ Art Director         ■ Graphic Designer         ■ Proofreader           ■ Audio/ Visual Specialist         ■ Graphic Designer         ■ Public Information Officer           ■ Audio/ Visual Specialist         ■ Greeting Card Writer         ■ Public Relations Specialist           ■ Biographer         ● Guidance Counselor         ■ Publications Editor           ■ Broadcaster         ■ Hospitality Manger         ■ Publicity Director           ■ Cable Programmer         ■ Hotel Manager         ■ Publicity Director           ■ Cable Programmer         ■ Housing And Student Life Coordinator         ■ Publicity Director           ■ Camera Operator         ■ Human Resources Manager         ■ Radio/TV Announcer           ■ Campaign Manager         ■ Industrial & Labor Relations Specialist         ■ Recreation Coordinator           ■ Campaign Manager         ■ Intervalter Communications Specialist         ■ Recruiter           ■ Career Counselor         ■ Intercultural Communications Specialist         ■ Research Assistant           ■ Chamber of Commerce Director         ■ Interviewer         ■ Research Assistant           ■ Cinematographer         ■ Interviewer         ■ Research Assistant           ■ Cinematographer         ■ Interviewer         ■ Research Assistant           ■ Cinematographer         ■ Interviewer         ■ Research Assistant	<ul><li>Arbitrator</li></ul>	<ul> <li>Government Relations Specialist</li> </ul>	•
■ Artist         ■ Graphic Designer         ■ Public Information Officer           ■ Audio/ Visual Specialist         ■ Greeting Card Writer         ■ Public Relations Specialist           ■ Biographer         ■ Guidance Counselor         ■ Publications Editor           ■ Broadcaster         ■ Hospitality Manger         ■ Publicity Director           ■ Cable Programmer         ■ Hotel Manager         ■ Publicity Director           ■ Camber Operator         ■ Housing And Student Life Coordinator         ■ Publisher           ■ Camera Operator         ■ Human Resources Manager         ■ Radio/TV Announcer           ■ Campaign Manager         ■ Industrial & Labor Relations Specialist         ■ Recreation Coordinator           ■ Campaign Manager         ■ Intercultural Communications Specialist         ■ Reporter           ■ Career Counselor         ■ Intercultural Communications Specialist         ■ Research Assistant         ■ Research Assistant           ■ Chamber of Commerce Director         ■ Interviewer         ■ Research Assistant         ■ Researcher           ■ Circulation Director         ■ Interviewer         ■ Research Assistant         ■ Researcher           ■ Circulation Director         ■ Journalist         ■ Restaurant Manager           ■ Colaims Adjuster/Examiner         ■ Lawyer         ■ Retail Manager           ■ Community Affairs Director </td <td><ul> <li>Art Director</li> </ul></td> <td></td> <td><u> </u></td>	<ul> <li>Art Director</li> </ul>		<u> </u>
■ Audio/ Visual Specialist         ■ Greeting Card Writer         ■ Public Relations Specialist           ■ Broadcaster         ■ Hospitality Manger         ■ Publicity           ■ Byer         ■ Hotel Manager         ■ Publicity Director           ■ Cable Programmer         ■ Housing And Student Life Coordinator         ■ Publicity Director           ■ Camera Operator         ■ Human Resources Manager         ■ Radio/TV Announcer           ■ Camp Counselor         ■ Industrial & Labor Relations Specialist         ■ Recreation Coordinator           ■ Campaign Manager         ■ Insurance Agent/Broker         ■ Recruiter           ■ Career Counselor         ■ International Student Advisor         ■ Research Assistant           ■ Cinematographer         ■ Interviewer         ■ Research Assistant           ■ Circulation Director         ■ Interviewer         ■ Research Assistant           ■ Columnist         ■ Lawyer         ■ Restaurant Manager           ■ Columnist         ■ Legal Assistant         ■ Sales Manager           ■ Community Affairs Director         ■ Lighting Technician         ■ Sales Representative           ■ Community Relations Specialist         ■ Lobbyist         ■ Sound Effects Technician           ■ Consultant         ■ Market Research Analyst         ■ Special Events Coordinator         ■ Special Events Coordinator			
<ul> <li>Biographer</li> <li>Broadcaster</li> <li>Buyer</li> <li>Cable Programmer</li> <li>Campator</li> <li>Industrial &amp; Labor Relations Specialist</li> <li>Recreation Coordinator</li> <li>Recruiter</li> <li>Recruiter</li> <li>Recruiter</li> <li>Recruiter</li> <li>Reporter</li> <li>Reporter</li> <li>Research Assistant</li> <li>Chamber of Commerce Director</li> <li>Intervalural Communications Specialist</li> <li>Chamber of Commerce Director</li> <li>Intervalural Communications Specialist</li> <li>Cinematographer</li> <li>Interviewer</li> <li>Research Assistant</li> <li>Researcher</li> <li>Circulation Director</li> <li>Journalist</li> <li>Restaurant Manager</li> <li>Columnist</li> <li>Legal Assistant</li> <li>Sales Manager</li> <li>Community Affairs Director</li> <li>Lighting Technician</li> <li>Sales Representative</li> <li>Community Affairs Director</li> <li>Lighting Technician</li> <li>Scriptwriter</li> <li>Conference Planner</li> <li>Management Trainee</li> <li>Special Events Coordinator</li> <li>Consultant</li> <li>Market Research Analyst</li> <li>Special Events Coordinator</li> <li>Special Feets Technician</li> <li>Special Feets Technician</li> <li>Special Events Coordinator</li> <li>Special Feets Technician</li> <li>Sportscaster</li> <li>Copy Editor</li> <li>Media Analyst</li> <li>Study Abroad Advisor</li> <li>Teacher</li> </ul>			
<ul> <li>Broadcaster</li> <li>Buyer</li> <li>Cable Programmer</li> <li>Cable Programmer</li> <li>Campa Operator</li> <li>Campa Counselor</li> <li>Campaign Manager</li> <li>Campaign Manager</li> <li>Campaign Manager</li> <li>Campaign Manager</li> <li>Industrial &amp; Labor Relations Specialist</li> <li>Campaign Manager</li> <li>Insurance Agent/Broker</li> <li>Recruiter</li> <li>Career Counselor</li> <li>International Student Advisor</li> <li>Research Assistant</li> <li>Cinematographer</li> <li>Interviewer</li> <li>Restaurant Manager</li> <li>Claims Adjuster/Examiner</li> <li>Communications Specialist</li> <li>Community Affairs Director</li> <li>Community Affairs Director</li> <li>Community Relations Specialist</li> <li>Conference Planner</li> <li>Consultant</li> <li>Management Trainee</li> <li>Consultant</li> <li>Consultant</li> <li>Market Research Analyst</li> <li>Special Sudent Specialist</li> <li>Special Sudent Specialist</li> <li>Special Sudent Specialist</li> <li>Special Sudent Specialist</li> <li>Sudent Special Specialist</li> <li>Conference Planner</li> <li>Management Trainee</li> <li>Special Events Coordinator</li> <li>Consultant</li> <li>Marketing Director</li> <li>Marketing Director</li> <li>Special Events Coordinator</li> <li>Copy Editor</li> <li>Media Analyst</li> <li>Student Services Specialist</li> <li>Copy Editor</li> <li>Media Critic</li> <li>Teacher</li> <li>Technical Director</li> <li>Technical Director</li> </ul>			
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Coordinator  Camera Operator  Human Resources Manager  Industrial & Labor Relations Specialist  Insurance Agent/Broker  Intercultural Communications Specialist  Campaign Manager  Intercultural Communications Specialist  Chamber of Commerce Director  Interviewer  Interviewer  Interviewer  Interviewer  Interviewer  Intervial Manager  Columnist  Legal Assistant  Communications Specialist  Librarian  Community Affairs Director  Community Affairs Director  Management Trainee  Conference Planner  Market Research Analyst  Consumer Advocate  Marketing Director  Market Research Analyst  Copy Editor  Media Analyst  Media Critic  Media Critic  Media Critic  Media Planner  Rescarch Assistant  Research Assistant  Research Assistant  Research Assistant  Secrutier  Research Assistant  Secrutier  Research Assistant  Research Assistant  Restaurant Manager  Restail Manager  Restail Manager  Sales Representative  Sales Representative  Sales Representative  Sound Effects Technician  Special Events Coordinator  Special Events Coordinator  Special Events Coordinator  Special Student Services Specialist  Copy Editor  Media Critic  Media Critic  Teacher	•		
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<ul> <li>Campaign Manager</li> <li>Insurance Agent/Broker</li> <li>Career Counselor</li> <li>Intercultural Communications Specialist</li> <li>Chamber of Commerce Director</li> <li>International Student Advisor</li> <li>Research Assistant</li> <li>Cinematographer</li> <li>Interviewer</li> <li>Researcher</li> <li>Circulation Director</li> <li>Journalist</li> <li>Restaurant Manager</li> <li>Claims Adjuster/Examiner</li> <li>Lawyer</li> <li>Retail Manager</li> <li>Columnist</li> <li>Legal Assistant</li> <li>Sales Manager</li> <li>Communications Specialist</li> <li>Librarian</li> <li>Sales Representative</li> <li>Community Affairs Director</li> <li>Lighting Technician</li> <li>Scriptwriter</li> <li>Community Relations Specialist</li> <li>Lobbyist</li> <li>Conference Planner</li> <li>Management Trainee</li> <li>Special Events Coordinator</li> <li>Consultant</li> <li>Market Research Analyst</li> <li>Speech Writer</li> <li>Consumer Advocate</li> <li>Marketing Director</li> <li>Sportscaster</li> <li>Convention Organizer</li> <li>Media Analyst</li> <li>Student Services Specialist</li> <li>Copy Editor</li> <li>Media Buyer</li> <li>Study Abroad Advisor</li> <li>Corporate Communications</li> <li>Media Critic</li> <li>Teacher</li> <li>Technical Director</li> </ul>		<ul> <li>Industrial &amp; Labor Relations</li> </ul>	<ul> <li>Recreation Coordinator</li> </ul>
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■ Cinematographer       ■ Interviewer       ■ Researcher         ■ Circulation Director       ■ Journalist       ■ Restaurant Manager         ■ Claims Adjuster/Examiner       ■ Lawyer       ■ Retail Manager         ■ Columnist       ■ Legal Assistant       ■ Sales Manager         ■ Communications Specialist       ■ Librarian       ■ Sales Representative         ■ Community Affairs Director       ■ Lighting Technician       ■ Scriptwriter         ■ Community Relations Specialist       ■ Lobbyist       ■ Sound Effects Technician         ■ Conference Planner       ■ Management Trainee       ■ Special Events Coordinator         ■ Consultant       ■ Market Research Analyst       ■ Speech Writer         ■ Consumer Advocate       ■ Marketing Director       ■ Sportscaster         ■ Convention Organizer       ■ Media Analyst       ■ Station Programmer         ■ Copy Editor       ■ Media Buyer       ■ Student Services Specialist         ■ Copywriter       ■ Media Consultant       ■ Study Abroad Advisor         ■ Corporate Communications Specialist       ■ Media Critic       ■ Teacher		<u>.</u>	
<ul> <li>Circulation Director</li> <li>Claims Adjuster/Examiner</li> <li>Lawyer</li> <li>Retail Manager</li> <li>Columnist</li> <li>Legal Assistant</li> <li>Sales Manager</li> <li>Communications Specialist</li> <li>Librarian</li> <li>Sales Representative</li> <li>Community Affairs Director</li> <li>Lighting Technician</li> <li>Scriptwriter</li> <li>Community Relations Specialist</li> <li>Lobbyist</li> <li>Sound Effects Technician</li> <li>Special Events Coordinator</li> <li>Conference Planner</li> <li>Management Trainee</li> <li>Special Events Coordinator</li> <li>Consultant</li> <li>Market Research Analyst</li> <li>Speech Writer</li> <li>Consumer Advocate</li> <li>Marketing Director</li> <li>Sportscaster</li> <li>Convention Organizer</li> <li>Media Analyst</li> <li>Station Programmer</li> <li>Copy Editor</li> <li>Media Buyer</li> <li>Student Services Specialist</li> <li>Corporate Communications</li> <li>Media Critic</li> <li>Teacher</li> <li>Teacher</li> <li>Teacher</li> </ul>			
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<ul> <li>Columnist</li> <li>Legal Assistant</li> <li>Communications Specialist</li> <li>Librarian</li> <li>Sales Representative</li> <li>Community Affairs Director</li> <li>Lighting Technician</li> <li>Scriptwriter</li> <li>Community Relations Specialist</li> <li>Lobbyist</li> <li>Sound Effects Technician</li> <li>Conference Planner</li> <li>Management Trainee</li> <li>Special Events Coordinator</li> <li>Consultant</li> <li>Market Research Analyst</li> <li>Speech Writer</li> <li>Consumer Advocate</li> <li>Marketing Director</li> <li>Sportscaster</li> <li>Convention Organizer</li> <li>Media Analyst</li> <li>Station Programmer</li> <li>Copy Editor</li> <li>Media Buyer</li> <li>Student Services Specialist</li> <li>Corporate Communications</li> <li>Media Critic</li> <li>Teacher</li> <li>Teacher</li> <li>Technical Director</li> </ul>			
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Specialist  Corporate Recruiter  Media Planner  Technical Director			
■ Corporate Recruiter ■ Media Planner ■ Technical Director		<ul><li>Media Critic</li></ul>	■ Teacher
		- 17 11 701	- m 1 1 1 D
	•		
<ul> <li>■ Corporate Trainer</li> <li>■ Media Production Specialist</li> <li>■ Technical Writer</li> </ul>	Corporate Trainer	<ul> <li>Media Production Specialist</li> </ul>	■ Technical Writer



## CAREER & PROFESSIONAL

DEVELOPMENT

<ul><li>Counselor</li></ul>	<ul> <li>Media Relations Director</li> </ul>	<ul><li>Television Writer</li></ul>		
■ Critic	<ul><li>Media Specialist</li></ul>	<ul><li>Tour Guide</li></ul>		
<ul> <li>Customer Service Representative</li> </ul>	<ul><li>Mediator</li></ul>	<ul><li>Traffic Manager</li></ul>		
■ Development Officer	<ul> <li>Negotiator</li> </ul>	<ul><li>Translator</li></ul>		
<ul><li>Director</li></ul>	<ul> <li>News Analyst</li> </ul>	■ Travel Agent		
<ul> <li>Director of Communication and</li> </ul>	<ul><li>News Anchor</li></ul>	<ul><li>Video Producer</li></ul>		
Design				
<ul> <li>Disc Jockey</li> </ul>	<ul> <li>News Director</li> </ul>	<ul> <li>Videographer</li> </ul>		
• Editor	News Editor	<ul> <li>Volunteer Coordinator</li> </ul>		
<ul><li>Elected Official</li></ul>	<ul><li>News Photographer</li></ul>	<ul><li>Web Designer</li></ul>		
■ Entertainment Agent	<ul><li>Paralegal</li></ul>	<ul><li>Web Editor</li></ul>		
<ul><li>Events Planner</li></ul>	<ul><li>Photographer</li></ul>	■ Writer		
Employers				
Employers	- W 14 G B 202	- N. O. I. C		
Advertising Agencies	<ul> <li>Health Care Facilities</li> </ul>	<ul> <li>News &amp; Information Offices</li> </ul>		
Arts Councils	<ul> <li>Health Organizations</li> </ul>	<ul> <li>Newspapers</li> </ul>		
Associated Press	<ul><li>Hospices</li></ul>	<ul> <li>Non-Profit Organizations</li> </ul>		
<ul> <li>Boards of Education</li> </ul>	<ul><li>Hospitals</li></ul>	<ul><li>Nursing Homes</li></ul>		
<ul><li>Book Publishers</li></ul>	<ul> <li>Human Resources Departments</li> </ul>	<ul><li>Pharmaceutical Companies</li></ul>		
<ul><li>Cable Systems</li></ul>	<ul> <li>Independent Production Companies</li> </ul>	<ul><li>Photo Studios</li></ul>		
<ul><li>Chambers of Commerce</li></ul>	<ul> <li>Industry Film Producers</li> </ul>	<ul> <li>Political Organizations</li> </ul>		
<ul> <li>College &amp; Universities</li> </ul>	■ Investment Firms	<ul> <li>Professional Associations</li> </ul>		
<ul> <li>Community Organizations</li> </ul>	<ul><li>Labor Unions</li></ul>	<ul> <li>Public Relations Firms</li> </ul>		
<ul><li>Consulting Firms</li></ul>	<ul><li>Law Firms</li></ul>	<ul> <li>Publishing Companies</li> </ul>		
<ul> <li>Corporate Communications Offices</li> </ul>	<ul> <li>Libraries/Museums</li> </ul>	■ Radio Stations		
<ul> <li>Cultural Affairs</li> </ul>	<ul> <li>Lobby Organizations</li> </ul>	<ul><li>Retail Stores</li></ul>		
<ul> <li>Department of Labor</li> </ul>	<ul> <li>Local, State, &amp; Federal Government</li> </ul>	<ul> <li>Telecommunications Firms</li> </ul>		
<ul> <li>Educational Organizations</li> </ul>	<ul><li>Magazines</li></ul>	<ul> <li>Television Stations</li> </ul>		
<ul> <li>Entertainment Firms</li> </ul>	<ul> <li>Management/Consulting Firms</li> </ul>	<ul><li>Theatres</li></ul>		
■ Film Studios	<ul> <li>Market Research Firms</li> </ul>	<ul> <li>Trade Associations</li> </ul>		
■ Financial Institutions	<ul> <li>Marketing Departments</li> </ul>	<ul> <li>Video Production Companies</li> </ul>		
■ Government Agencies	·	•		
Skills				
<ul> <li>Ability to write clearly</li> </ul>	<ul> <li>Demonstrate talent, persistence, assertiveness, competitive spirit and enthusiasm</li> </ul>	<ul><li>Problem solving</li></ul>		
<ul><li>Attention to details</li></ul>	<ul><li>Effective speaking skills</li></ul>	<ul> <li>Relates to others from varying backgrounds</li> </ul>		
<ul> <li>Become knowledgeable of other cultures, languages, institutions an ability to analyze across</li> </ul>	■ Evaluate ideas and presentation	<ul> <li>Reporting and editing skills</li> </ul>		
cultural or national lines				
<ul><li>cultural or national lines</li><li>Capacity to mesmerize an audience</li></ul>	<ul> <li>Excellent interpersonal skills</li> </ul>	<ul> <li>Sees the world from the perspective of other individuals and other cultures</li> </ul>		
<ul> <li>Capacity to mesmerize an</li> </ul>	<ul><li>Excellent interpersonal skills</li><li>Expresses thoughts, ideas, and</li></ul>	perspective of other individuals		
<ul> <li>Capacity to mesmerize an audience</li> </ul>		perspective of other individuals and other cultures		



### CAREER & PROFESSIONAL

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<ul> <li>Compare and contrast evidence</li> </ul>	<ul> <li>Generate ideas</li> </ul>	<ul> <li>Transform complex subject matter into something that is easily understood</li> </ul>
<ul> <li>Create entertaining and persuasive messages</li> </ul>	<ul> <li>Influential/persuasion skills</li> </ul>	<ul> <li>Understand institutional and cultural values</li> </ul>
<ul> <li>Create powerful images with sight, sound, motion and words</li> </ul>	<ul><li>Interpretation skills</li></ul>	<ul><li>Understand many points of view</li></ul>
<ul><li>Critical thinking skills</li></ul>	<ul> <li>Measure media effects</li> </ul>	<ul><li>Utilizes computers</li></ul>
<ul> <li>Cultural sensitivity when communicating with people of other cultures</li> </ul>	<ul> <li>Possesses command of the English language</li> </ul>	<ul> <li>Work independently or in teams</li> </ul>
<ul> <li>Demonstrate creativity and artistic expression</li> </ul>	■ Present specific viewpoints	<ul> <li>Works well under pressure to meet deadlines</li> </ul>

#### **Salary**

NACE (National Association of Colleges and Employers) Summer 2012 Salary Survey Average Offers:

Communications Bachelor's Degree: \$39,400

The job titles and employers listed below are a sample of the results from the annual St. Norbert College Career Services graduate follow-up survey for the Classes of 2003-2010.

Graduate Information: Jol	Titles	
■ 2nd Lieutenant	Customer Service Representative	■ Post Production Artist
<ul> <li>Account Executive</li> </ul>	<ul> <li>Customer Service Specialist</li> </ul>	<ul><li>Pro Athlete</li></ul>
<ul> <li>Account Manager</li> </ul>	<ul> <li>Director of Development</li> </ul>	<ul><li>Producer</li></ul>
<ul> <li>Account Representative</li> </ul>	<ul> <li>Director of Media Relations</li> </ul>	<ul><li>Project Coordinator</li></ul>
■ Accounts Manager	<ul><li>Division Manager</li></ul>	■ Project Manager
■ Administrative Assistant	■ Editor	<ul><li>Property Damage Claims Adjuster</li></ul>
<ul> <li>Admissions Advisor</li> </ul>	<ul> <li>Employee Services Specialist</li> </ul>	<ul> <li>Provider Relations</li> </ul>
<ul> <li>Advertising Account Executive</li> </ul>	<ul><li>Event Coordinator</li></ul>	<ul> <li>Public Relations Associate</li> </ul>
<ul> <li>Advertising Manager</li> </ul>	<ul> <li>Export Coordinator</li> </ul>	<ul> <li>Regional District Manager</li> </ul>
<ul> <li>Aquatic Coordinator</li> </ul>	■ Field Service Representative	<ul><li>Registrar – Document Specialist</li></ul>
<ul> <li>Assistant Director of Admission</li> </ul>	<ul><li>Field Technician</li></ul>	<ul> <li>Reporter/Copy Editor</li> </ul>
<ul> <li>Assistant Dir. for Alumni Communities</li> </ul>	■ Financial Aid Advisor	<ul> <li>Residential Education Director</li> </ul>
<ul> <li>Assistant Technology Director</li> </ul>	■ Front Office Agent	<ul> <li>Sales Account Executive</li> </ul>
<ul> <li>Assistant to Financial Manager</li> </ul>	<ul><li>Hall Director</li></ul>	<ul><li>Sales Assistant</li></ul>
Associate Researcher	<ul> <li>Human Resource Systems Coordinator</li> </ul>	■ Sales Associate
<ul> <li>Behavior Management Specialist</li> </ul>	<ul> <li>Inside Sales Representative</li> </ul>	<ul><li>Sales Consultant</li></ul>
<ul> <li>Billing and Enrollment Specialist</li> </ul>	<ul> <li>International Education Officer</li> </ul>	■ Sales Counselor
■ Bookseller	<ul><li>Junior Associate</li></ul>	<ul><li>Sales Promotion Coordinator</li></ul>
■ Brand Sales Associate	<ul> <li>Legislative Aide</li> </ul>	<ul> <li>Sales Representative</li> </ul>
■ Business Account Executive	■ Management Trainee	<ul><li>Staffing Agent</li></ul>
<ul><li>Business Consultant</li></ul>	<ul> <li>Marketing Assistant</li> </ul>	<ul> <li>Staffing Linguistic Specialist</li> </ul>
<ul> <li>Business Development Associate</li> </ul>	<ul> <li>Marketing Consultant</li> </ul>	<ul><li>Study Abroad Advisor</li></ul>
■ Cadet	<ul> <li>Marketing Coordinator</li> </ul>	<ul><li>Study Coordinator</li></ul>
<ul> <li>Candidate Relation Specialist</li> </ul>	<ul><li>Music Director</li></ul>	<ul><li>Teacher</li></ul>



# CAREER & PROFESSIONAL DEVELOPMENT

■ Career Trainer	<ul> <li>National Account Manager</li> </ul>	<ul> <li>Team Lead Supervisor</li> </ul>
<ul> <li>Claims Adjuster</li> </ul>	<ul><li>Online Specialist</li></ul>	<ul> <li>Technical Recruiter</li> </ul>
<ul><li>Claims Specialist</li></ul>	<ul> <li>Operating Engineer</li> </ul>	<ul><li>Transportation Planner</li></ul>
<ul> <li>Clinical Support Specialist</li> </ul>	<ul> <li>Patient Care Coordinator</li> </ul>	<ul><li>Transportation Sales</li></ul>
<ul> <li>Commercial Insurance</li> </ul>	<ul><li>Personal Producer</li></ul>	<ul><li>Videographer</li></ul>
Underwriter		
<ul> <li>Communications Coordinator</li> </ul>	<ul> <li>Pharmaceutical Sales Representative</li> </ul>	<ul><li>Writer</li></ul>
■ Consumer Relations	<ul><li>Photographer</li></ul>	
<ul> <li>Customer Service Manager</li> </ul>	■ Placement Coordinator	

Graduate Information: Emp	loyers	
<ul> <li>Acquirent, LLC</li> </ul>	■ Grand Geneva Resorts	<ul> <li>Schneider National</li> </ul>
<ul> <li>Actor's Theater of Louisville</li> </ul>	<ul> <li>Green Bay Blizzard</li> </ul>	<ul><li>Shopko</li></ul>
<ul> <li>Adecco Staffing Agency</li> </ul>	<ul> <li>Green Bay Press Gazette</li> </ul>	<ul> <li>Skeffington Arms Hotel &amp; Restaurant</li> </ul>
<ul> <li>American Express</li> </ul>	<ul><li>Heneways</li></ul>	<ul> <li>Smart Interactive Media</li> </ul>
<ul> <li>American Imaging Management</li> </ul>	<ul> <li>Holy Family Memorial Hospital</li> </ul>	<ul><li>Smith Barnes</li></ul>
<ul> <li>American Intercontinental University</li> </ul>	<ul><li>Home Depot</li></ul>	<ul> <li>Speedway SuperAmerica, LLC</li> </ul>
<ul> <li>Auto-Owners Insurance</li> </ul>	<ul><li>Humana</li></ul>	<ul> <li>St. Norbert College</li> </ul>
<ul> <li>Badger Wholesale, Inc.</li> </ul>	■ Hyatt	<ul> <li>St. Xavier University</li> </ul>
<ul> <li>Balmoral Hotel</li> </ul>	<ul> <li>Illinois State Highway Authority</li> </ul>	<ul> <li>State &amp; Trust Advisor</li> </ul>
<ul><li>Bank Mutual</li></ul>	<ul> <li>Information Specialists Group</li> </ul>	<ul> <li>Stellar Productions</li> </ul>
<ul><li>Barnes &amp; Noble</li></ul>	<ul> <li>International Sports Management</li> </ul>	<ul> <li>Sunny Acres Farm</li> </ul>
<ul> <li>Bay Lake Bank</li> </ul>	<ul><li>Johnson Controls</li></ul>	■ Target
<ul> <li>BelGioioso Cheese</li> </ul>	<ul><li>Jones Sign Company</li></ul>	<ul> <li>Texas Christian University</li> </ul>
<ul> <li>Best Buy Corporate</li> </ul>	<ul> <li>Keller Consulting</li> </ul>	■ Toys R' Us
<ul> <li>Bridger Trail Video</li> </ul>	<ul> <li>Kohler Company</li> </ul>	<ul> <li>Trac Incorporated</li> </ul>
<ul> <li>Bryant &amp; Stratton College</li> </ul>	<ul><li>LaForce</li></ul>	<ul> <li>Tri Star Title</li> </ul>
<ul><li>CareerBuilder.com</li></ul>	<ul> <li>LaSalle Network</li> </ul>	<ul> <li>Tribune Company</li> </ul>
■ CBS 5	<ul> <li>Launch Film and Photography</li> </ul>	<ul> <li>Truman State University</li> </ul>
<ul><li>CBS Radio</li></ul>	<ul> <li>Lawrence University</li> </ul>	<ul><li>U.S. Army</li></ul>
<ul> <li>CH Robinson Worldwide</li> </ul>	<ul> <li>Leonard and Finco</li> </ul>	<ul> <li>United Group Association</li> </ul>
<ul> <li>Chicago Blackhawks</li> </ul>	<ul> <li>Lifetouch</li> </ul>	<ul> <li>United Heartland/Wellpoint</li> </ul>
<ul> <li>Chicago City Council</li> </ul>	<ul><li>Manpower</li></ul>	<ul> <li>United States Steel Corp.</li> </ul>
<ul> <li>Chicago Software Association</li> </ul>	<ul> <li>Mazda North America</li> </ul>	<ul><li>UPS</li></ul>
<ul> <li>CNH Capital</li> </ul>	<ul><li>Medal Craft Mint</li></ul>	<ul> <li>Venturi Staffing Partner</li> </ul>
<ul> <li>Cumulus Broadcasting</li> </ul>	<ul> <li>Medleh Group</li> </ul>	<ul> <li>Villa Hope, Inc.</li> </ul>
<ul> <li>Colorado Technical University</li> </ul>	<ul><li>Morgan &amp; Myers</li></ul>	<ul><li>Wahlstrom</li></ul>
<ul> <li>Copper Leaf Hotel</li> </ul>	■ OtterBox	<ul> <li>Walt Disney World</li> </ul>
<ul> <li>Dental Associates</li> </ul>	<ul> <li>Outback Steakhouse</li> </ul>	<ul> <li>Washington State University</li> </ul>
<ul><li>Enterprise Rent-A-Car</li></ul>	<ul> <li>Phoenix Roadrunners Hockey Club</li> </ul>	<ul> <li>Waste Management</li> </ul>
<ul> <li>Environmental Monitoring Technology</li> </ul>	■ Pfizer	<ul> <li>Wisconsin State Patrol</li> </ul>
<ul><li>Festival Foods – Management</li></ul>	Primerica Financial Services	<ul> <li>Woodward Communications</li> </ul>
First Trust Portfolios	Quee Placement Services	WFRV-TV
• Fox 11	<ul> <li>Round the Barn Theater at Amish</li> </ul>	• WTMJ
• GE Healthcare	Safe Freight Technology	• YMCA
• Genex	San Jose Sharks	<ul> <li>Zolt Services Group</li> </ul>