

## What can I do with a major in *English*?

### Overview

- The theme of teacher education is: "Actively engaged in becoming a teacher at the intersection of theory and practice."

- By studying both professional education and traditional academic subjects, students grow intellectually. Commitment to Christian service and the process of learning how to fulfill that commitment through teaching helps young adults grow personally and morally. Through various teacher education programs, students prepare for teaching careers and become active and effective participants in community life.

### Career Titles

▪ Abstract Writer	▪ Customer Service	▪ Marketing Writer
▪ Abstractor	▪ Dictionary Editor	▪ Media Planner
▪ Academic Advisor	▪ Documentation Specialist	▪ Media Specialist
▪ Account Executive	▪ Editor	▪ Medical Writer
▪ Acquisitions Editor	▪ Editorial Assistant	▪ Museum Curator
▪ Actor/Actress	▪ Educational Program Specialist	▪ Narrator
▪ Administrative Assistant	▪ English as a Second Language Teacher	▪ News Writer
▪ Admissions Officer	▪ English Teacher	▪ Newspaper Editor
▪ Advertising Copywriter	▪ Fact Checker	▪ Novelist
▪ Advertising Director	▪ Feature Writer	▪ Office Manager
▪ Analyst	▪ Film Editor	▪ Paralegal
▪ Archivist	▪ Foreign Correspondent	▪ Peace Corps Worker
▪ Artist	▪ Foreign Service Officer	▪ Playwright
▪ Arts Administrator	▪ Freelance Writer	▪ Poet
▪ Arts Editor	▪ Fundraiser	▪ Politician
▪ Assistant Scientific Writer	▪ Grant Writer	▪ Press Representative
▪ Attorney	▪ Greeting Card Writer	▪ Professor
▪ Author	▪ Historical Society Specialist	▪ Proofreader
▪ Bank Officer	▪ Human Resource Specialist	▪ Public Relations Manager
▪ Bibliographer	▪ Humorist/Comedian	▪ Publicist
▪ Biographer	▪ Indexer	▪ Publisher
▪ Book Critic	▪ Information Specialist	▪ Radio/TV Announcer
▪ Book Editor	▪ Insurance Agent	▪ Reading Consultant
▪ Bookstore Manager	▪ Interpreter/Translator	▪ Reporter
▪ Business Manager	▪ Interviewer	▪ Research Assistant
▪ Business Writer	▪ Job Analyst	▪ Sales Representative
▪ Campaign Manager	▪ Journalist	▪ Screenwriter
▪ Cataloguer	▪ Labor Relations Specialist	▪ Script Reader
▪ Circulation Assistant	▪ Lawyer	▪ Special Events Coordinator
▪ City Manager	▪ Legal Assistant	▪ Speech Writer
▪ Claims Adjuster	▪ Legislative Aide	▪ Sports Writer
▪ College Administrator	▪ Lexicographer	▪ Talent Agent
▪ Columnist	▪ Librarian	▪ Teacher
▪ Communications Manager	▪ Linguist	▪ Technical Writer
▪ Congressional Aide	▪ Literacy Program Coordinator	▪ Television Producer
▪ Convention Organizer	▪ Literary Agent	▪ Textbook Editor
▪ Copy Editor	▪ Loan Officer	▪ Textbook Publisher
▪ Copywriter	▪ Lobbyist	▪ Translator
▪ Corporate Communications Specialist	▪ Magazine Editor	▪ Travel Agent
▪ Correspondent	▪ Magazine Writer	▪ Underwriter



OFFICE OF  
**CAREER & PROFESSIONAL**  
 DEVELOPMENT

▪ Creative Writer	▪ Management Trainee	▪ Video Scriptwriter/Producer
▪ Critic	▪ Manuscript Reader	▪ Volunteer Coordinator
▪ Curator	▪ Marketing Specialist	▪ Writer

### Employers

▪ Advertising Agencies	▪ Federal Agencies	▪ National Endowment of Health
▪ Aircraft Industry	▪ Financial Institutions	▪ Newspapers
▪ Associated Press	▪ Foundations	▪ Nonprofit Organizations
▪ Banks	▪ Government Agencies	▪ Office Equipment Companies
▪ Book Publishers	▪ Healthcare Facilities	▪ Peace Corps/AmeriCorps
▪ Bookstores	▪ Historical Societies	▪ Political Organizations
▪ Broadcast Media/Radio	▪ Hospitality Organizations	▪ Professional Associations
▪ Business and Industry	▪ Hospitals	▪ Public Relations Firms
▪ Cable Systems	▪ Industrial Firms	▪ Publishing Houses
▪ Colleges/Universities	▪ Insurance Companies	▪ Research Organizations
▪ Community Service Organizations	▪ Investment Firms	▪ Retail Stores
▪ Consulting Firms	▪ Law Firms	▪ Sports Organizations
▪ Consumer Organizations	▪ Legislative Affairs	▪ Telecommunications Firms
▪ Corporate Communications Departments	▪ Libraries	▪ Television Stations
▪ Cultural Organizations	▪ Lobbying Firms	▪ Theaters
▪ Department of Education	▪ Local, State, Federal Government	▪ Trade Associations
▪ Division of Youth and Family Services	▪ Magazines	▪ Travel Agencies
▪ Educational Institutions	▪ Market Research Companies	▪ Travel and Tourism Department
▪ Entertainment Firms	▪ Museums	

### Skills

▪ Ability to concentrate for long periods of time	▪ Capability to express oneself creatively	▪ Influence and persuade
▪ Ability to conduct and clearly explain research results	▪ Capacity to work well under pressure	▪ Interpret language
▪ Ability to interpret documents	▪ Clarifying ideas	▪ Makes critical observations and appropriate decisions
▪ Ability to make keen observations and appropriate decisions	▪ Compare interpretations	▪ Presenting alternative view points
▪ Ability to persuade others through the use of the written and spoken word.	▪ Comprehensive command of grammar and vocabulary	▪ Problem solving
▪ Ability to read analytically	▪ Creative writing	▪ Sensitive to the nuances of language
▪ Able to organize written work	▪ Critical eye for the written and spoken word	▪ Simplify jargon
▪ Accuracy, coherence, and clarity in writing	▪ Developing hypotheses	▪ Summarize ideas
▪ Adapt ideas	▪ Editing, proofreading, and grammar skills	▪ Superior presentation skills
▪ Adept at being detail oriented	▪ Evaluate and integrate information	▪ Think independently
▪ Analyze complex ideas	▪ Gather information	▪ Write to different audiences
▪ Argue logically	▪ Generate new ideas	



---

## Salary

NACE (National Association of Colleges and Employers) Summer 2012 Salary Survey Average Offers:

- **English Language & Literature Bachelor's Degree: \$36,900**

The job titles and employers listed below are a sample of the results from the annual St. Norbert College Career Services graduate follow-up survey for the Classes of 2003-2010.

---

## Graduate Information: Job Titles

▪ Account Executive	▪ Elementary School Teacher	▪ Reading/Language Arts Teacher
▪ Advertising Manager	▪ English Teacher	▪ Reporter
▪ After School Reading Volunteer	▪ High School Coach	▪ Sales Assistant
▪ After School Site coordinator	▪ Human Resources Assistant	▪ Scholar Support Core
▪ Attorney Management	▪ Inventory Control Specialist	▪ Screen Printer
▪ Call Facilitator	▪ Manager	▪ Sports Writer/Journalist
▪ Claims Analysis	▪ Marketing and Design	▪ Student Ministries Pastor
▪ Corporate Trainer	▪ Marketing and Sales Assistant	▪ Substitute Teacher
▪ Customer Service Executive	▪ Paralegal	▪ Teacher
▪ Customer Service Representative	▪ Personal Marketing Assistant	▪ Team Lead for Student Advisement
▪ Director of Graduate Support	▪ Program Coordinator	▪ TRIO Writing Specialist
▪ Division Correspondent	▪ Prospect Researcher	▪ Writer

## Graduate Information: Employers

▪ Admission Possible	▪ Gopher State One Call	▪ Rockford Register Star
▪ APAC Customer Services, Inc.	▪ Green Bay Community Church	▪ Rotary International
▪ Apple, Inc.	▪ Huntington Learning Center	▪ Ruth Ann's Gourmet Market
▪ Algoma High School	▪ Imperial Supplies	▪ Schneider Logistics
▪ AmeriCorps	▪ Kewaunee High School	▪ Self Employed
▪ Arthur J. Rogers & Co.	▪ Kohls Department Store	▪ St. Gregory the Great
▪ Ashland School District	▪ Marinette School District	▪ St. Norbert College
▪ Beloit Memorial High School	▪ Molex	▪ The Scene Newspaper
▪ Blue Cross/Blue Shield	▪ Mother McAuley Liberal Arts HS	▪ TRIO Program at UW Waukesha
▪ De Pere High School	▪ Northern Screen Printing	▪ Waukesha School District
▪ EPR Services	▪ Notre Dame Middle School	▪ West Bend Mutual Insurance
▪ Fidelity Information Services	▪ O'Malley Associates	▪ West De Pere High School
▪ Fond du Lac School District	▪ Peninsula Builders	▪ Youth for Understanding
▪ Gannett Corp.	▪ Red Shoes PR, Inc.	▪ YMCA