Dear Executive,

St. Norbert College is pleased to present the CEO Breakfast and Strategy Series for 2018-19.

This year, for the first time, the series is taking place under the aegis of the college’s Donald J. Schneider School of Business & Economics. I know you will find the topics especially timely and the presenters reflective of the exceptional leadership we are blessed with in the region.

There’s nothing like hearing firsthand from your peers about how they have handled the challenges and issues confronting their own organizations. In addition, many of the regular attendees consider the networking that occurs at these breakfasts to be an important part of the experience; I therefore encourage you to bring along some of the younger members of your executive team for the insights and connections they will receive. Space is limited, so please make your reservations early. Registration information can be found inside this brochure or on our website at snc.edu/ceobreakfast.

Sincerely,

Brian J. Bruess
President, St. Norbert College
CEO BREAKFAST AND STRATEGY SERIES 2018-19

An outreach to the business community by the Donald J. Schneider School of Business & Economics at St. Norbert College.

Presented by: WPS Health Solutions
Sponsored by: Insight Publications, Johnson Financial Group and Miron Construction

All events take place from 7:30 to 8:30 a.m. Cost is $60 per session, $450 for the entire season. St. Norbert College sessions are held in the Hendrickson Dining Room of the F. K. Bemis International Center. Appleton sessions are held at Butte des Morts Country Club.

Oct. 19, 2018
Oliver Buechse, CEO, My Strategy Source
Wisconsin’s Digital Awakening — Are You Already a Part of It?
Butte des Morts Country Club, Appleton
Sponsored by

Jan. 15, 2019
Scott Teerlinck, President, Werner Electric Supply
Transforming Disruption Into Opportunity — Evolving to Meet the Needs of Tomorrow’s Employees and Customers
Butte des Morts Country Club, Appleton
Sponsored by

Nov. 14, 2018
Tim Hanna, Mayor, and Karen Nelson, Diversity and Inclusion Coordinator, City of Appleton
Promoting Diversity and Inclusion in Your Strategic Planning Process
Butte des Morts Country Club, Appleton
Sponsored by

March 5, 2019
Christopher Howald, CEO, Tweet/Garot Mechanical
Leader, Know Thyself
Hendrickson Dining Room, F. K. Bemis International Center, St. Norbert College
Sponsored by

Nov. 20, 2018
Mark Kasper, President and CEO, Amerhart
Supplying the Housing Industry — Challenges and Opportunities
Hendrickson Dining Room, F. K. Bemis International Center, St. Norbert College
Sponsored by

April 4, 2019
Mike Devereux, CEO, Nature’s Way
Transforming Business in the Digital Age — Figuring Out the Last Mile
Hendrickson Dining Room, F. K. Bemis International Center, St. Norbert College
Sponsored by

April 10, 2019
Curt Kubiak, Founder and CEO, NOVO Health
Economy Successfully Disrupt Health Care?
Hendrickson Dining Room, F. K. Bemis International Center, St. Norbert College
Sponsored by

BankFirst

April 23, 2019
Bob Pyle, President and CEO, Pioneer Metal Finishing
Acquisitions: Overcoming a Broken Culture, Broken Facilities and a Misleading Seller
Hendrickson Dining Room, F. K. Bemis International Center, St. Norbert College
Sponsored by

Registration:
All registrations are non-refundable.
Website: www.snc.edu/ceobreakfast
Mail: Office of the President, St. Norbert College, 100 Grant St., De Pere, WI 54115-2099
Questions? Contact Jamie McGuire: jamie.mcguire@snc.edu

☐ 10/19/18 – Buechse
☐ 11/14/18 – Hanna/Nelson
☐ 11/20/18 – Kasper
☐ 1/15/19 – Teerlinck
☐ 3/5/19 – Howald
☐ 4/4/19 – Devereux
☐ 4/10/19 – Kubiak
☐ 4/23/19 – Pyle

☐ $60 each
☐ $450 for series of eight
☐ $450 for table of eight for a single event

☐ Check enclosed (made payable to St. Norbert College)

Name ____________________________________________
Title ________________________________________________
Company ____________________________________________
Address _____________________________________________
City ________________________________________________
State ________ ZIP Code _______________________

Payment:

Check enclosed (made payable to St. Norbert College)