Sponsorship Opportunities
2022-23
When you partner with St. Norbert College, you connect to an institution that has been part of the fabric of northeast Wisconsin for more than 120 years.

Now more than at any time in that history, St. Norbert College is a beacon for those with a thirst for knowledge, a passion for the arts, a burning curiosity about the world and its cultures, and a deep desire to engage with the people around them.

We express our commitment to our community through events and programs that explore and celebrate what matters most – to all of us.

We are aided in these efforts by people like you and organizations like yours – generous partners who help us make a difference in our world, both near and far.

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Why invest in St. Norbert College programs?

In the pages that follow, you’ll find numerous ways to partner with St. Norbert College – ways that can help illuminate both what you value and what you do for your community.

- **When you support SNC’s arts programming**, you affirm that our community is enriched by music … by theatre … by dance … by the fine arts. You support the artists who help us experience and understand our world through new lenses.

- **When you sponsor SNC’s community-focused events**, you help us welcome and delight our neighbors – and yours. You help create space for families and friends to gather and enjoy the things that make our corner of the world such a unique and wonderful one.

- **When you support our youth camps**, you help guide future generations in discovering who they are and becoming who they want to be. You empower them by giving them safe and supportive spaces to explore, dare and dream.

- **When you lend a hand to our service programs**, you make it possible for our students to serve the neediest among us, in places near and far. You help them discover what it means to see outside themselves, to be compassionate, to work for positive change.

- **When you invest in our career development programs**, you usher St. Norbert College students – highly educated and firmly grounded in principles and values – into the world, where they are ready and eager to make a difference. And you serve our region by helping to keep the very best talent here, at home.

- **When you sponsor our programs for the region’s business community**, you help leaders stay abreast of the trends that are shaping our economy, and you help them chart a course to continued prosperity for our region.

- **When you support SNC athletics**, you champion a program that adheres to the highest principles of Division III athletics – scholarship, commitment, teamwork and sportsmanship. You support Green Knights pride and spirit, which swell far beyond the walls of our campus to excite our De Pere and Green Bay community and an alumni base of more than 20,000.

When you invest in St. Norbert College programs, it’s an opportunity to show what you’re passionate about … to show what you’re committed to … to show what matters to you.

We hope you will find things that inspire you in our plans for the year ahead – and we hope you will support them!
GLAD® Camp for girls in grades 1-8 and BOLD Camp for boys in grades 4-8 help children explore their potential and inspire them to become confident, thoughtful leaders in all aspects of life. Campers learn critical lessons about healthy life choices, respect for others, self-esteem, diversity and effective communication. Booked to capacity each year, the camps bring hundreds of children – and their parents – to campus in the summer.

Event dates: Summer 2022
2022 sponsor deadline: May 31, 2022
Sponsorship Opportunities With St. Norbert College

**Platinum Sponsor: $5,000+**
Premier logo placement on all marketing materials for GLAD® and BOLD camps • Acknowledgment in all pre- and post-event press • Exclusive photo opportunity with participants during GLAD® and BOLD camps • Premier logo placement on the back of GLAD® and BOLD camp T-shirts • Premier logo placement on full-color, on-site GLAD® and BOLD camp banners and signage • Recognition on snc.edu/glad and snc.edu/bold with a link to company’s website for one year • Opportunity to share remarks at GLAD® and BOLD camp closing ceremonies • Sponsor recognition and thank-you during GLAD® and BOLD camp closing ceremonies

Number available: Unlimited

**Gold Sponsor: $4,999–$2,500**
Logo placement on all GLAD® and BOLD camp marketing materials • Logo placement on the back of GLAD® and BOLD camp T-shirts • Logo placement on full-color, on-site GLAD® and BOLD camp banners and signage • Recognition on snc.edu/glad and snc.edu/bold, with a link to company’s website for one year • Sponsor recognition and thank-you during GLAD® and BOLD camp closing ceremonies

Number available: Unlimited

**Silver Sponsor: $2,499–$1,500**
Logo placement on the back of GLAD® and BOLD camp T-shirts • Logo placement on full-color, on-site GLAD® and BOLD camp banners and signage • Recognition on snc.edu/glad and snc.edu/bold with a link to company’s website for one year • Sponsor recognition and thank-you during GLAD® and BOLD camp closing ceremonies

Number available: Unlimited

**Bronze Sponsor: $1,499–$750**
Logo placement on full-color, on-site GLAD® and BOLD camp banners and signage • Recognition on snc.edu/glad and snc.edu/bold with a link to company’s website for one year • Sponsor recognition and thank-you during GLAD® and BOLD camp closing ceremonies

Number available: Unlimited
Green Knight Golf Classic

Event dates: June 2022
2022 sponsor deadline: April 30, 2022

The Green Knight Golf Classic is the signature fundraising event for St. Norbert College athletics, helping to provide the funding critical to the financial health and competitive success of our Division III athletics program. You can support the event and gain visibility for your organization in a variety of ways.
Presenting Sponsor: $5,000
Corporate name used in tournament title and on all documentation • Recognition in all email and printed materials relating to the event, including registration information • Logo in the program distributed to each golfer • Signage on the course • Podium mention during dinner • Advertising on the athletic department’s golf website with corporate logo and link • Two complimentary golf foursomes ($1,200 value) • Right of first refusal for the next year
Number available: 1

Cart Sponsor: $2,500
Corporate logo displayed on each golf cart • Signage on the course • Logo in the program distributed to each golfer • One complimentary golf foursome ($600 value) • Podium mention during dinner • Right of first refusal for the next year
Number available: 1

Dinner Sponsor: $2,000
Corporate logo and name printed on table tents placed on each dinner table • Signage on the course • Logo in the program distributed to each golfer • One complimentary golf foursome ($600 value) • Podium mention during dinner • Right of first refusal for the next year
Number available: 1

Lunch Sponsor: $2,000
Corporate logo placed on each boxed lunch • Signage on the course • Logo in the program distributed to each golfer • One complimentary golf foursome ($600 value) • Podium mention during dinner • Right of first refusal for the next year
Number available: 1

Beverage Sponsor: $1,500
Signage on the course • Logo in the program distributed to each golfer • One complimentary golf foursome ($600 value) • Podium mention during dinner • Right of first refusal for the next year
Number available: 1
Knights on the Fox

Event dates: Summer 2022
2022 sponsor deadline: May 6, 2022

For more than a decade, Knights on the Fox has been a summer tradition for the area community. Tuesday evenings, we bring some of the region’s best musicians to perform in our gazebo beside the Fox River. The concerts are free and open to all, with picnicking encouraged and food and drink available. Upwards of 1,000 people typically attend.
**Presenting Sponsor: $7,500**
Recognition as presenting sponsor in all marketing materials supporting the concert series • Onsite sponsor recognition banner at the concert series with logo prominently displayed above all other sponsors • Opportunity to host a corporate event at one concert of sponsor’s choice on the upper patio of the Campus Center overlooking the Fox River; space accommodates 100 guests (catering cost not included) • Stage banner with company logo displayed at each concert (banner provided by sponsor) • Reserved-table seating for five on the lower deck of the Campus Center at all concerts • Logo recognition on high-visibility parking signage • 10’ X 10’ promotional space availability, with the option to pass out literature at each concert • Verbal recognition and thank-you from emcee at each concert • Company logo on the Knights on the Fox Concert Series webpage with a link to company website • Opportunity to display a promotional banner (provided by company) at Convocation, the beginning-of-the-school-year event welcoming students and their families • Right of first refusal for the next year

Number available: 1

**Encore Sponsor: $2,500**
Recognition in all marketing materials supporting concert series • Onsite sponsor-recognition banner with company logo displayed at the concert series • 10’ X 10’ promotional space availability, with the option to pass out literature at a concert of your choice • Verbal recognition and thank-you from emcee at each concert • Company logo on the Knights on the Fox Concert Series webpage with a link to company website

Number available: 6

**Bravo Sponsor: $1,000**
Recognition in all marketing materials supporting concert series • Onsite sponsor-recognition banner with company logo displayed at the concert series • Company logo on the Knights on the Fox Concert Series webpage with a link to company website

Number available: Unlimited
For more than half a century, people in the Green Bay area have flocked to the SNC campus to delight in music theatre featuring exceptionally talented local performers in renditions of the biggest hits from Broadway and beyond. Thousands attend shows here each year, a robust mix of long-time patrons and others excited to newly discover this great cultural resource in their backyards. Advertise in Music Theatre’s printed programs to reach a highly educated, high-earning audience. Sponsor Music Theatre’s productions to show your support for a mainstay of the local arts scene.
Leading Sponsor: $10,000
Logo featured on sponsor page of performance playbill • Full-page color advertisement in playbill • Logo featured on SNC website pages: Music Theatre, Summer Stage, Next Stage, Tickets • Promotional messaging via Music Theatre social media (Facebook) • Logo with click-through featured on weekly e-newsletter • Advertising with click-through on confirmation emails • Recognition via signage in the lobby before every performance • Verbal acknowledgment before each performance • Logo featured on show poster and postcards • Complimentary attendance for 16 at president’s reception and opening-night performance, or at second-night performance with opportunity to join cast and crew at after-party • Additional 16 complimentary tickets to one other performance of either show • Employee ticket discount ($4 per ticket) • Right of first refusal for the next year
Number available: 1

Gold Sponsor: $5,000
Logo featured on sponsor page of performance playbill • Full-page color advertisement in playbill • Logo featured on SNC website pages: Music Theatre, Summer Stage, Next Stage, Tickets • Promotional messaging via Music Theatre social media (Facebook) • Logo with click-through featured on weekly e-newsletter • Logo featured on show poster and postcards • Complimentary attendance for eight guests at president’s reception and opening-night performance, or at second-night performance with opportunity to join cast and crew at after-party • Additional eight complimentary tickets to one other performance of either show • Employee ticket discount ($3 per ticket)
Number available: Unlimited

Silver Sponsor: $2,500
Logo featured on sponsor page of performance playbill • Half-page color advertisement in playbill • Logo featured on SNC website pages: Music Theatre, Summer Stage, Next Stage, Tickets • Logo with click-through featured on weekly e-newsletter • Recognition via signage in the lobby before every performance • Verbal acknowledgment before each performance • Complimentary attendance for four guests at president’s reception and opening-night performance, or at second-night performance with opportunity to join cast and crew at after-party • Additional four complimentary tickets to one other performance of either show
Number available: Unlimited

Bronze: $1,000
Logo featured on sponsor page of performance playbill • Quarter-page color advertisement in playbill • Logo featured on SNC website pages: Music Theatre, Summer Stage, Next Stage, Tickets • Logo with click-through featured on weekly e-newsletter • Recognition via signage in the lobby before every performance • Complimentary attendance for two guests at president’s reception and opening-night performance, or at second-night performance with opportunity to join cast and crew at after-party • Additional two complimentary tickets to one other performance of either show
Number available: Unlimited
Your sponsorship of the college’s Handshake career website for students affirms your support for the career aspirations of our students, and for the retention of highly educated individuals who will drive our region’s future success. It also allows your organization unmatched opportunities to tap directly into a remarkable talent pool: Our graduates have received an outstanding liberal arts education that equips them to be effective and principled problem-solvers, communicators and leaders. You’ll find real difference-makers among them.
Platinum Sponsor: $4,000
“Handshake sponsored by” and your company logo in every email signature/e-communication from the CAPD development office and staff • Premier placement of a table at the two annual career and internship fairs on campus • Priority campus interview option one week before/after each career fair • Priority access for on-campus interview dates throughout the year • Designated resource link/pin on the Handshake website • Membership on the college’s Career & Professional Development Advisory Board, meeting twice per year • Alumni spotlight posts on CAPD social media highlighting an SNC grad who works for you

Benefits during career and internship fairs: Waived fees • One extra representative per table (three reps total) • Complimentary tablecloth for your display • Recognition in the official program distributed to all guests • Organization logo on signage • SNC sponsor sign at your booth

Additional benefits: Verbal recognition of your sponsorship at all major events • A table at all major events for marketing materials • Organization logo showcased on the CAPD website with accompanying hyperlink • Organization logo on Career & Professional Development corporate partners recognition wall • An organization visit by Career & Professional Development staff and/or SNC community members to learn more about your organization • Dedicated space in Career & Professional Development library for your promotional materials • Participation in a video offering expert advice on career and internship fair preparation • Targeted email blast to SNC students regarding the job or program of your choice one time per year • Featured in posts on CAPD social media two times per year

Number available: Unlimited

Gold Sponsor: $2,000
Premier placement of a table at the two annual career and internship fairs on campus • Priority campus interview option one week before/after each career fair • Priority access for on-campus interview dates throughout the year • Membership on the college’s Career & Professional Development Advisory Board, meeting twice per year • Alumni spotlight posts on CAPD social media

Silver Sponsor: $1,000
Organization logo showcased on the CAPD website with accompanying hyperlink • Organization logo on CAPD corporate partners recognition wall • Organization visit by CAPD staff and/or SNC community members to learn more about your organization • Dedicated space in CAPD library for your promotional materials • Participation in a video offering expert advice on career and internship fair preparation • Priority access (third after platinum and gold sponsors) for on-campus interview dates • Targeted email blast to students regarding job or program of choice one time per year • Featured in posts on CAPD social media one time per year

Number available: Unlimited
SNC Day

Event dates: September 17, 2022
2022 sponsor deadline: July 8, 2022

For more than a decade, SNC Day has been the college’s signature event for members of the community. This campus-wide open house draws between 15,000 and 20,000 people each September, and has become a favorite for families throughout the area. Packed with music, fun activities, plenty of delicious food and drink, and fascinating looks into the life of the college, SNC Day is an opportunity for you to showcase your support of a beloved community tradition.

Presenting Sponsor: $5,000

As the SNC Day presenting sponsor, you will receive the highest level of sponsor recognition: Your company logo featured prominently on the SNC Day event banner at the Baer Mall entrance • Premier logo placement in all SNC Day newspaper ads, including a four-page Green Bay Press-Gazette insert, recognizing you as presenting sponsor • Premier logo placement on SNC Day posters to be distributed throughout the community • Premier logo placement in 2022 event app • Premier logo placement on the SNC Day website sponsor page, including a link to your website • Two 10’ X 10’ vendor spaces to engage with visitors, launch products, offer promotions and meet new customers • Right of first refusal for the next year

Number available: 1
Major Sponsor: $2,500
Your company logo on the SNC Day event banner at the Baer Mall entrance • Your company logo in all SNC Day newspaper ads, including a Green Bay Press-Gazette four-page insert • Your company logo on SNC Day posters to be distributed throughout the community • Your company logo on the SNC Day website sponsor page and in the event app, including a link to your website • One 10' X 10' vendor space to engage with visitors, launch products, offer promotions and meet new customers
Number available: Unlimited

Business Sponsor: $1,000
Your company logo on the SNC Day event banner at the Baer Mall entrance • Your company logo in all SNC Day newspaper ads, including a Green Bay Press-Gazette four-page insert • Your company logo on SNC Day posters to be distributed throughout the community • Your company logo on the SNC Day website sponsor page and in the event app, including a link to your website • One 10’ X 10’ vendor space to engage with visitors, launch products, offer promotions and meet new customers
Number available: Unlimited

Associate Sponsor: $500
Your company logo on the SNC Day event banner at the Baer Mall entrance • Your company logo in all SNC Day newspaper ads, including a Green Bay Press-Gazette four-page insert • Your company logo on SNC Day posters to be distributed throughout the community • Your company logo on the SNC Day website sponsor page and in the event app, including a link to your website • One 10’ X 10’ vendor space to engage with visitors, launch products, offer promotions and meet new customers
Number available: Unlimited

Friend Sponsor: $250
Your company logo on the SNC Day event banner at the Baer Mall entrance • Your company logo in all SNC Day newspaper ads, including a Green Bay Press-Gazette four-page insert • For an additional $100, one 10’x10’ vendor space to engage with visitors, launch products, offer promotions, and meet new customers • Your logo in sponsors section of event app
Number available: Unlimited

Entertainment/Activity Sponsor: $1,000-$1,500
Your company logo on the SNC Day event banner at the Baer Mall entrance • Your company logo in all SNC Day newspaper ads, including a Green Bay Press-Gazette four-page insert • Your company logo on SNC Day posters to be distributed throughout the community • Your company logo in sponsors section of event app
Number available: Unlimited

Entertainment/Activity Sponsor: $500-$750
Your company logo on the SNC Day event banner at the Baer Mall entrance • Your company logo on SNC Day posters to be distributed throughout the community • Your company logo in the SNC Day Green Bay Press-Gazette four-page insert • Your company logo in sponsors section of event app
Number available: Unlimited

Entertainment/Activity Sponsor: $300-$400
Your company logo on the SNC Day event banner at the Baer Mall entrance • Your company logo in the SNC Day Green Bay Press-Gazette four-page insert • Your company logo in sponsors section of event app
Number available: Unlimited
CEO Breakfast Series

Event dates: Fall 2023-Spring 2024
2022 sponsor deadline: July 8, 2022

Your sponsorship of the CEO Breakfast Series connects your business to a long-running, well-regarded and highly visible lecture program that attracts top business and community leaders from throughout the region. Besides serving as an educational resource for executives, the CEO Breakfast Series provides great networking opportunities for attendees.
Presenting Sponsor: $15,000

As the CEO Breakfast Series presenting sponsor, you will receive the highest level of sponsor recognition: Your company name/logo in all series marketing, including Insight magazine ads • Company name and logo on CEO Breakfast Series promotional materials • Company’s promotional materials in digital folders distributed to all registrants • Display table at all sessions • Your logo displayed on the CEO Breakfast Series website homepage along with a link to your company’s website • Ten complimentary registrations to every 2022-23 session • Verbal podium recognition and thank-you before each breakfast • Company banner (provided by sponsor) prominently located on the stage • Company representative invited to serve on the CEO Breakfast Series Steering Committee, which will select speakers for the 2023-24 season • Right of first refusal for the next year

Number available: 1

Title Sponsor: $10,000

Your company name/logo in all series marketing, including Insight magazine ads • Company name and logo on CEO Breakfast Series promotional materials • Company’s promotional materials in digital folders distributed to all registrants • Display table at all ten sessions • Your logo displayed on the CEO Breakfast Series website homepage along with a link to your company’s website • Nine complimentary registrations to every session • Verbal podium recognition and thank-you before each breakfast • Company banner (provided by sponsor) prominently located on the stage • Company representative invited to serve on the CEO Breakfast Series Steering Committee, which will select speakers for the 2023-24 season • Right of first refusal for the next year • Category exclusivity: No direct competitor will be able to secure a title sponsorship

Individual Breakfast Session Sponsorship: $2,500

Your company name featured in event advertisements including Insight magazine ads • Your company name displayed next to your selected session in the CEO Breakfast Series promotional materials • Company’s promotional materials in digital folders distributed at your sponsored session • Display table at your sponsored session • Eight complimentary registrations to your sponsored session • Verbal podium recognition at your sponsored session

Number available: 1 per session
For nearly half a century, the chorale has delighted audiences with exceptional vocal performances, first under the leadership of its legendary namesake and now under the direction of Kent Paulsen. The chorale’s Holidays Pops, America Sings and other performances are traditions for generations of Wisconsin families. As a sponsor, you’ll help provide the gift of music to our entire community and champion arts advocacy and education.
**Season Sponsor: $15,000**
Verbal recognition at each concert • Recognition in all marketing for the season: Facebook, e-newsletters, posters, snc.edu/birderchorale, television (if applicable) and radio (if applicable) • Recognition on all program covers • Full-page color ad in all programs • Twenty tickets to each performance; may be split among multiple performances • Right of first refusal for the next year
Number available: 1

**Holiday Pops Sponsor: $5,000**
Verbal recognition at concert • Recognition in marketing specific for the concert: Facebook, e-newsletters, posters, postcards, snc.edu/birderchorale, television (if applicable) and radio (if applicable) • Full-page color ad in concert program • Logo on cover of program • Eight tickets to performance • Right of first refusal for the next year
Number available: 3

**Choral Masterworks Program Sponsor: $4,000**
Verbal recognition at concert • Recognition in marketing specific for the concert: Facebook, e-newsletters, posters, postcards, snc.edu/birderchorale, television (if applicable) and radio (if applicable) • Full-page color ad in concert program • Eight tickets to performance • Right of first refusal for the next year
Number available: 2

**America Sings Sponsor: $4,000**
Verbal recognition at concert • Recognition in marketing specific for the concert: Facebook, e-newsletters, posters, postcards, snc.edu/birderchorale, television (if applicable) and radio (if applicable) • Full-page color ad in concert program • Eight tickets to performance • Right of first refusal for the next year
Number available: 2

**All Saints & Veterans Day Concert Sponsor: $4,000**
Verbal recognition at concert • Recognition in marketing specific for the concert: Facebook, e-newsletters, posters, postcards, snc.edu/birderchorale, television (if applicable) and radio (if applicable) • Full-page color ad in concert program • Eight tickets to performance • Right of first refusal for the next year
Number available: 2

**Dudley Birder Chorale Program Advertising:**
- Back cover: .......................................................... $1,000
- Inside front cover: .................................................. $900
- Inside back cover: .................................................. $900
- Full page: ........................................................... $800
- 3/4 page ................................................................. $650
- Half page ............................................................... $450
- 1/4 page ................................................................. $250
High school students from northeast Wisconsin and beyond who are interested in careers in medicine eagerly attend this three-day residential camp. Here, they learn about the many opportunities to serve others in the health care field and are inspired to pursue their career aspirations. With Wisconsin facing an acute shortage of doctors and other health care practitioners, your support for this program is a singular demonstration of your concern for the health and well-being of our communities.

**Event dates:** Summer 2022  
**2022 sponsor deadline:** March 1, 2022

**Presenting Sponsor: $15,000**  
Recognition as the Summer Academy of Medicine presenting sponsor on all printed materials  
• Recognition as the Summer Academy of Medicine presenting sponsor in all publicity  
• Recognition as the presenting sponsor on all participants’ T-shirts  
• Logo displayed on the Summer Academy of Medicine website with a link to company’s site  

sponsor recognition in social media  
• Invitation for representatives to attend the closing ceremonies and luncheon  
• Exclusive recognition as the presenting sponsor during the closing ceremonies  
• Invitation to deliver the keynote address at the end of each of the sessions  
• Right of first refusal for the next year  

**Number available:** 1
Community service is integral to life at St. Norbert College: Our students devote a staggering number of hours to it every year (about 28,000). We cultivate their passion for service from their very first day, when Into the Streets sends every first-year student out to engage in some form of service in the community. Your sponsorship shows your shared concern for the neediest among us and your recognition of the importance of community engagement.

**Presenting Sponsor: $2,500**
Premier logo placement on back of T-shirts • Name/logo on banner at event • Acknowledgment of your sponsorship in all media materials • Name/logo on the following St. Norbert College websites: snc.edu/lse/intothestreets and snc.edu/ccsl • Right of first refusal for the next year
Number available: 1

**Empowerment Sponsor: $1,000**
Name/Logo placed on back of T-shirts • Name/Logo on banner at event • Name/logo on the following St. Norbert College websites: snc.edu/lse/intothestreets and snc.edu/ccsl
Number available: 1

**Opportunity Sponsor: $500**
Name/Logo on banner at event • Name/logo on the following St. Norbert College websites: snc.edu/lse/intothestreets and snc.edu/ccsl
Number available: 1

**Event dates:** August 2022
**2022 sponsor deadline:** March 31, 2022
When the Green Bay Symphony Orchestra ceased operations in 2015, putting the Youth Orchestra in jeopardy, St. Norbert College adopted the junior ensemble. Today the Youth Orchestra continues to provide the opportunity for students in Grade 4 through age 21 to learn and grow through instrumental instruction and performance. Their performances draw enthusiastic crowds of proud families and community members alike.

**Season Scholarship Sponsor: $7,500**
Provide scholarships to 24-40 students with financial hardship (based on federal standards) • Logo featured on snc.edu/youthorchestra • Logo featured on programs for season • Full-page ad in programs for season • Eight tickets to each performance • Right of first refusal for the next year

**Youth Orchestra Program Advertising:**
(Ad in both programs for season)
- Full-page black-and-white .............................................. $300
- Half-page black-and-white .............................................. $150
- Quarter-page black-and-white ........................................ $90

**Event dates:** Varies
**2022 sponsor deadline:** Oct. 1, 2022
Few events are as satisfying as a performance of the college’s Knights on Broadway. This high-energy, highly talented troupe of student singers delivers memorable performances, whether of Broadway hits or holiday favorites. They present professional-quality, cabaret-style music theatre right here in the Green Bay area. Your sponsorship supports the program and gives you exposure to a loyal, highly educated and affluent audience.

**Event dates:** Varies

**2022 sponsor deadline:** Oct. 1, 2022

**Season Sponsor: $5,000**

- Logo on snc.edu/knightsonbroadway
- Logo and recognition in emails to more than 4,000 subscribers (and growing)
- Logo on concert posters
- Recognition via Facebook posts on Knights on Broadway page
- Four tickets to each performance
- Right of first refusal for the next year

**Number available:** 1
Accounting Networking Event

Event dates: Fall 2022
2022 sponsor deadline: August 2022

This annual evening event connects the college’s business and accounting majors – and other interested students – with the region’s accounting firms. Planned by and promoted through the office of career and professional development, the business engagement team in the office of advancement, and the SNC Accounting Club, it attracts roughly 100 attendees, including a robust group of students and prospective employers.

Event Sponsor: $3,500
You will be identified in promotion materials as a co-sponsor and recognized as such at the event. Additionally, if you wish, you may give opening remarks or a brief presentation at the event and be included in event planning. There is no limit to the number of sponsor employees that may attend.

Number available: 2
STEM Girls Rock

**Event dates:** Fall 2022
**2022 sponsor deadline:** March 2022

St. Norbert female science professionals volunteer their time to create and conduct this weekend workshop experience for middle-school girls. The goal is to give the girls, especially those who are from different racial and ethnic backgrounds or have a lower family income, greater exposure to the STEM fields (Science, Technology, Engineering and Math). They are supervised by St. Norbert College female STEM students, who share stories of success and challenges in the STEM fields. Forty-five percent of our SNC student mentors are from different racial and ethnic backgrounds. Youth participation is a coordinated effort with area middle schools and St. Norbert’s multicultural student services department. Enrollment is held to a low student-to-mentor ratio to ensure a high-quality experience.

**Event Sponsor: $3,500**
Logo placement on marketing materials (including program T-shirt, signage and webpage) • Acknowledgement in event-specific news releases • Verbal recognition and thank-you at both opening and closing ceremonies • Opportunity for your female employees in STEM careers to participate in the program • Opportunity to share remarks at opening or closing ceremonies

**Number available:** 2
Economic Intel for Wisconsin and the NEW North Region

The Center for Business and Economic Analysis’ student fellows present their findings on key economic developments and trends throughout the state, and in northeast Wisconsin in particular. The bi-annual luncheon events held in spring and fall also feature an industry segment leader on a specific economic topic of interest. In collaboration with New North, the invitation-only event draws area leadership attendees representing businesses, government, education and community members, as well as SNC students, faculty and staff. Post-event, a digital recording is shared via social media as well as on the St. Norbert and New North websites.

Event Sponsor: $7,000 (for both events)
Sponsor logo incorporated into all marketing materials (webpage, email invitations, recognition and thanks during the event and post-event communications)
• Sponsor has the opportunity to make brief opening remarks. Remarks will be prepared for the sponsor, or the sponsor can customize • VIP table seating for 8 (an additional table can be secured on request) • First right of refusal for program renewal for the following year

Number available: 1
A long-standing community favorite event which features Center for Business and Economic Analysis (CBEA) student fellows and faculty presenting a detailed analysis of regional economic conditions and trends. The event typically has about 200 attendees representing businesses, government, education, community members and SNC students/faculty/staff. The event is free to the public and commonly receives local news coverage. The program is promoted by partners NEW North and the Greater Green Bay Chamber of Commerce. A recording of the event is also shared on social media.

**Event Sponsor: $3,500**

- Sponsor logo incorporated into all marketing materials, including webpage and email invitations
- Sponsorship recognition and thanks during the event
- Recognition in college news releases regarding the event
- Extended awareness of sponsorship when the event recording is shared on social media
- VIP table seating for 8

(Additional table upon request) • Opportunity to make brief opening remarks • Right of first refusal for sponsorship renewal the following year.

**Number available: 1**
Multicultural Student Services: Soul Food Dinner, Fiesta Dinner

For over 20 years, MSS has hosted the Soul Food Dinner and Fiesta on campus. Fiesta celebrates the cultural, social and political achievements of Hispanic-Americans. It includes traditional foods, a keynote speaker, performers and recognition of graduating seniors. The Soul Food Dinner in February is an annual celebration of African American scholarship, food and music. It is a key part of our Black History Month programming.

Attendance at each event averages 150-200 students, staff and community members. In partnering with Multicultural Student Services, your company would be taking an active role not only in celebrating diversity, but also in supporting multicultural students’ success.

Event dates: February 2023, October 2023
2023 sponsor deadline: August 2022

Event Sponsor: $3,000 for one dinner event; $5,500 for both
Sponsor logo incorporated into all marketing materials (webpage, email invitations, recognition and thanks during the event, post event communications) • Acknowledgement in pre- and post-event press • VIP table seating for 8* (an additional table can be secured on request)
*Tickets can be used by your employees or donated to student admission to the event.
Number available: 4 per dinner
Building Bridges is a weeklong workshop in January. The program is created for first-year students and is aimed at reducing the achievement gap of low-income, racially diverse students. Sessions will focus on teaching skills critical to academic success; intentionally connecting students with resources; and helping them identify and secure financial assistance opportunities to cover their educational expenses. It is strategically scheduled during the last week of winter break, immediately prior to the start of the spring semester, providing students with room and board. Sponsorship ensures that the students will not have any barriers to participation and introduces them to your organization.

**Event dates:** January 2023  
**2023 sponsor deadline:** TBD

**Event Sponsor: $3,500**  
Sponsor logo incorporated into all event materials (webpage, email invitations, recognition and thanks during the event, t-shirts, post-event communications)  
• Acknowledgement in pre- and post-event press  
• Opportunity to lead a workshop and collaborate with Multicultural Student Services to develop the session  

*Number available: 5*
The nationally recognized Cassandra Voss Center (CVC) at St. Norbert College offers programming that explores intersectional issues of identity and inclusion. The center uses an educational approach connecting theory, research, collaboration and experiential learning. Facilitating a variety of programs each academic year, the center fosters dialogue on topics related to justice and identity, including racism, sexism, homophobia and classism. Your sponsorship of – and participation in – CVC events demonstrates that you support values of community, inclusion, understanding and justice. The CVC can share sponsorship opportunities with you as programs and events are developed throughout the year.

In addition, the CVC has developed a series of programs, workshops and events that can be specifically tailored to your company as a way to support a diverse workforce. The Cassandra Voss Center’s philosophical approach to diversity, equity, inclusion and belonging (DEIB) work provides a holistic strategy to continue cultivating a culture that is vital for organizational well-being and success.

To have a conversation about sponsorship and partnership with the Cassandra Voss Center, contact Billy Korinko, director of the CVC, at billy.korinko@snc.com, 920-403-1345, or Amy Kundinger, director of business engagement, at amy.kundinger@snc.edu, 920-403-4223.