

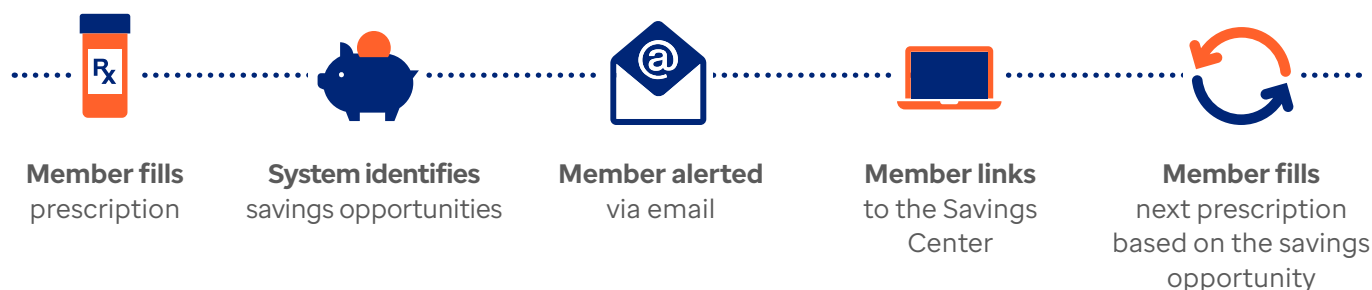


Saving money on medications is easier with help

1 in 4 consumers struggle to pay for their medications – one of many reasons prescription affordability and cost transparency are more important than ever.*

Discover savings opportunities

The market is always evolving, so we're tackling today's medication affordability challenges by simplifying the pricing experience and reducing the burden for members. Proactive savings alerts identifies savings opportunities for the member and emails them directly with a summary. It includes a convenient link to all the opportunities available on the optumrx.com Savings Center. This all happens before their next purchase for more ways to save with less hassle.



Simplify the experience

Imagine the difference it would make if you and your members had price transparency across all channels. Now you can see it all. Behind the scenes, Optum Rx technology analyzes prices across pharmacies and provides a comprehensive comparison in real time. The tool uses the same analytics that physicians, pharmacies and our customer service advocates use. The Savings Center displays plan-specific information so members can view and act quickly.

Help your members get the most out of their pharmacy benefit

Proactive savings alerts are:

- 1 Personalized**
Tailored saving opportunities include medication alternatives and specific pharmacy locations.
- 2 Easy access**
Members can access the information they need anywhere, anytime, 24/7 from optumrx.com.
- 3 Clear**
Alerts include clear direction on how to make a switch, so members don't have to spend time searching for savings opportunities.



For more information, contact your Optum Rx representative or visit optum.com/optumrx.



Sources

* Kff.org. Poll: Nearly 1 in 4 Americans Taking Prescription Drugs Say It's Difficult to Afford Their Medicines, including Larger Shares Among Those with Health Issues, with Low Incomes and Nearing Medicare Age. kff.org/health-costs/press-release/poll-nearly-1-in-4-americans-taking-prescription-drugs-say-its-difficult-to-afford-medicines-including-larger-shares-with-low-incomes/. Published March 1, 2019. Accessed May 20, 2022.

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