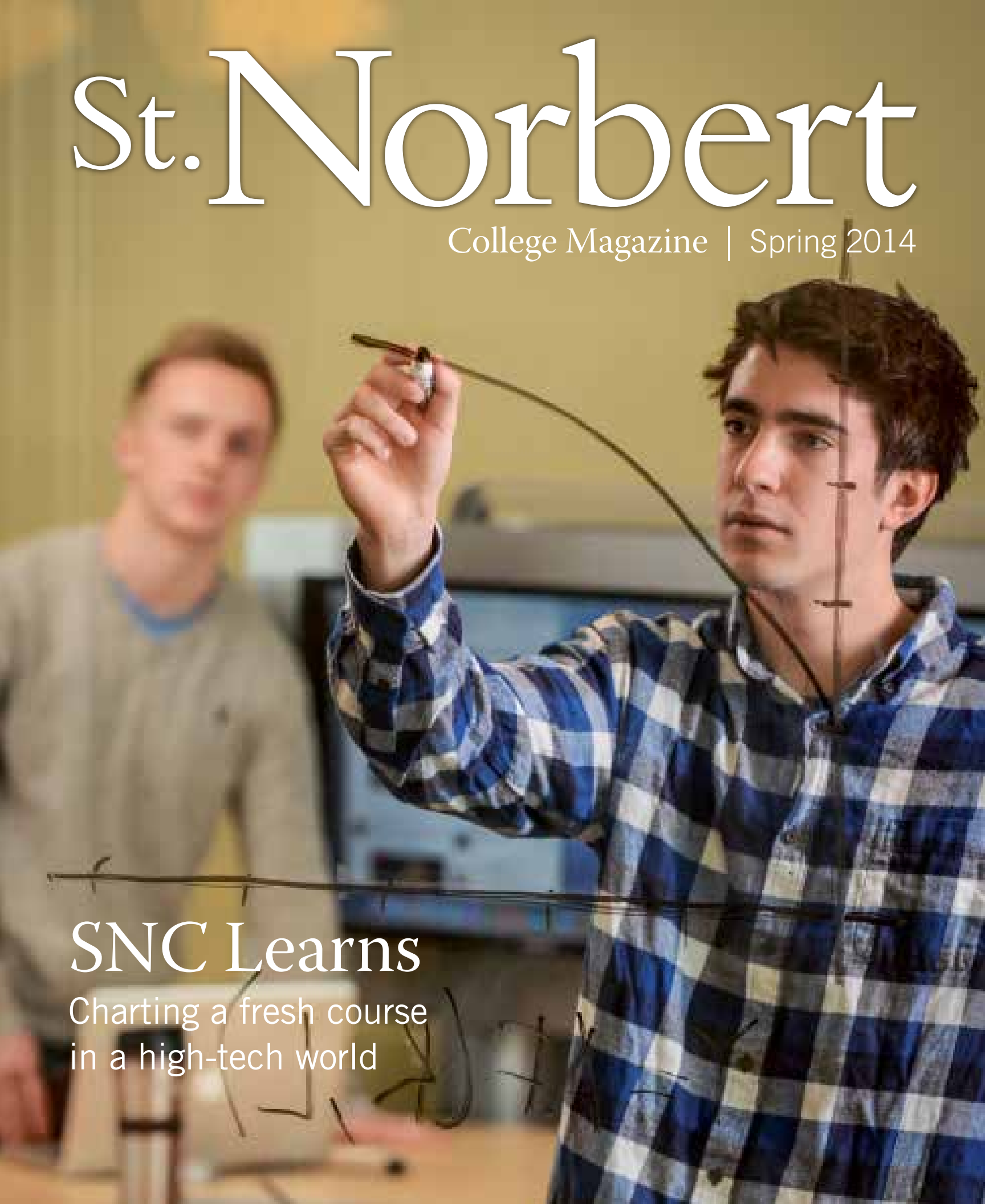


St. Norbert

College Magazine | Spring 2014

SNC Learns

Charting a fresh course
in a high-tech world



In Print

Vol. 46, No. 1, Spring 2014



Page 6

Amanda Kim, senior adviser for equity, diversity and inclusion, says the college already has experience of a changing culture, and is nearing an interesting tipping point.



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New football coach **Steve Opgenorth** arrives at St. Norbert with a résumé filled with successful recruiting experiences.



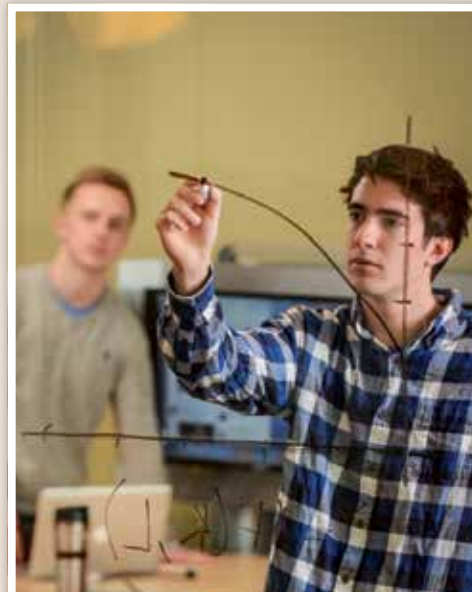
Page 29

Outdoorsman and broadcaster **Bill Sherck '94** doesn't get to fish for fun on the job – but, all the same, he'd love to return to the Fox River to shoot a show.

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Cover Story



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SNC Learns

"In the future, 'being educated' won't so much mean being able to access a canon of factoids from memory, but will be the facility to make meaning from a cacophony of voices that threatens to overwhelm."

– **Kevin Quinn** (Academic Affairs)

On our cover: What St. Norbert students need to know – and how they learn it – is undergoing a remarkable change propelled by the college's Digital Learning Initiative. Pictured, Richard Gluth '14 (foreground) and Jake Van Hecke '15, in the Mulva Studio.

Online

A sampling of related content available at snc.edu/magazine.



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Passages of Art

Art is more than the images that enrich our lives. Art also records our passages through time and place, says **Jesse Borlen '14**. His independent research has taken him deep into three paintings in the college's own collection.

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Never Too Late

From CEO to fire chief, from managing director to cast member, from banker to museum head: Late-breaking changes in career bring fresh rewards.



In pursuit of excellence: A new white paper (**page 4**) considers the college's advance in its averred pursuit of excellence.



In pursuit of the win: The new coach (**page 9**) discusses his priorities for the Green Knight football program.



In parting: Meet the founding players (**page 9**): The first group to join the women's hockey program, now in its fourth year, is set to graduate this May.



Inside the Mulva Studio: Kristin Vogel (Library) shows off the possibilities inherent in this flexible new space (**page 17**).



In translation: **John Day** (Modern Languages & Literatures) is deconstructing a traditional textbook (**page 19**) and remaking it for a plugged-in world.

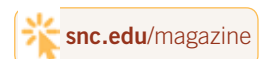


In tribute: Wisconsin Magazine of History turned its lens to the late **Vern Biever '48** with its tribute to Biever (**page 27**) and his unparalleled contribution to the NFL's photographic record.



In matters Ugly: Choosing an Ugly has been a serious business for Greek and social groups since **George Desmarais '56** was selected as the very first to hold the honor (**page 28**).

Keep an eye open throughout this edition for more links to content on the web. Follow us on your favorite social media channel, too. Just search for **St. Norbert College**.



Building up to a new landmark in science



A new white paper authored by **Tom Kunkel** considers the college's advance in its declared pursuit of excellence.
snc.edu/go/whitepaper

When it's your business to construct 145,000-square-foot buildings, even when winter is doing its worst to impede you, your space heaters are big.

How big? Imagine ripping the engine from a fighter jet. Then imagine dragging that engine indoors and lighting it up, so that as it roars to life it blasts enough blue flame and heat to toast marshmallows at about 20 feet. Now you have some idea what it takes to keep a job site reasonably comfortable when it's 12 below zero outside. Over the past winter, one of the most daunting for even long-time Wisconsinites, our partners at Miron Construction Co. used a lot of these fiery beasts to keep the emerging Gehl-Mulva Science Center on track.

Of course, even before the cold weather arrived, Miron and its many subcontractors had worked relentlessly to get the GMS project under roof and essentially airtight. That allowed them to focus their attention on the massive interior, where the work has been proceeding in a dizzying ballet of the construction trades. Every day things are happening on every floor, from the greenhouse atop a new western addition to the classrooms and labs in the basement. (Well, we call it the "garden level" – and it is nice, I have to say). While one crew is pouring and polishing terrazzo floors in the main entry, another is installing chemistry tables on the third floor.

All that choreography is paying off. The project is on schedule, not to mention right on its \$39.2 million budget. In fact, by this May the huge new addition to the east side of GMS will be done and ready to occupy, as will the completely renovated western half of the old John R. Minahan Science Hall. In just months from now our faculty and students will be flooding into these beautiful new spaces, even as the Miron teams invade the old eastern half of JMS. (They'll be gutting everything in that space and devoting the next 12 months to making it over like new. The target for final

completion is May 2015.)

Among those who'll be moving in shortly, too, is Dr. Matthew Hunsaker. The Medical College of Wisconsin introduced Matt a few months back as the dean for its new Green Bay-area campus, which will be headquartered in GMS. Matt comes here after spending the past decade as director of the Rural Medicine Education program for the University of Illinois Medical College at Rockford. Matt will become the "face" of the Medical College's northeast Wisconsin initiative. He will work directly with St. Norbert and the other partners in this unique collaborative: They include the University of Wisconsin-Green Bay, Bellin College and the region's hospitals.

Matt knows what it is to practice general medicine in underserved regions, just as he knows how to train physicians to do it. As a nationally recognized expert, he has regularly consulted for other states that are trying to figure out how to solve this growing issue in health care. Now we who call northeast Wisconsin home will be benefiting from Matt's experience, as in just a few years the medical college will be turning out doctors who, it is hoped, will be predisposed to live and work in the region.

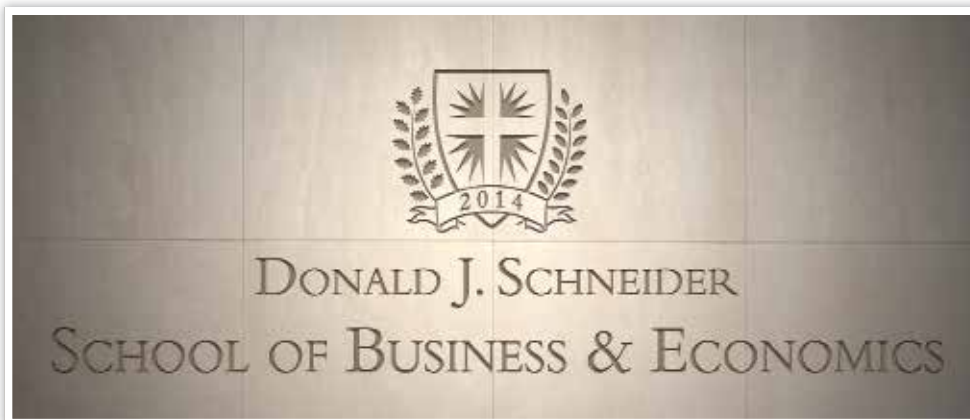
For now, the medical college has been busily tending to the many details that remain to be addressed in the short time before its first cohort of students arrives on our campus in the summer of 2015.

By the time those eager, white-coated students get here, the jet-engine space heaters of the Great Winter of 2014 will be a distant memory. In fact, 2015 is set to be a watershed year in the college's history, as I think you'll agree when you read the latest round of good news from campus. (See page 6). And the gleaming Gehl-Mulva Science Center will tower over the Fox River as a new symbol of the 21st-century St. Norbert College.

INFLUENCER



Don Schneider's ongoing relationship with the college included his time as an adjunct member of the business faculty. Says **Bob Rader '65**, who went on to make a career at Schneider National: "I was able to, firsthand, experience Don's vision for the business and his ability to make it happen. Don was one of the true logistics pioneers in transforming our nation's supply chains. **Mike Weiss '65**, another colleague, adds: "I learned much more than Math of Finance in his class; I learned what it meant to be a professional. If it was worth doing or trying, he did it. Don had a very strong commitment to Christian and ethical values. Respect for people and their families was a cornerstone. In every aspect of our business those values were part of our culture."



A fine place to do business

New MBA program to be housed in dedicated school

Benefiting from the largest gift ever designated for academic programming at St. Norbert, the college is to found the Donald J. Schneider School of Business & Economics. The school will house a new MBA program starting in 2015, as well as undergraduate disciplines.

The announcement comes with news that **Pat Schneider**, wife of the late **Donald J. Schneider '57**, has donated \$7 million to establish the school and the new master's program. It's a gift that reflects the ongoing generosity of the family of one of Wisconsin's legendary business leaders and entrepreneurs. And it stands as the largest single donation the college has received in support of an academic initiative and not associated with a bricks-and-mortar project. (The Donald J. Schneider Stadium, opened in 2010, bears physical witness to earlier generosity by Don and Pat, who provided the lead gift of \$4 million.)

A portion of the Schneider gift will allow the college to launch its anticipated MBA program, now expected to admit its first students in the fall of 2015. But the great majority of the gift will be used to endow the business school and its operation.

President Tom Kunkel says the creation of the school and the MBA program will enable the college's strong business and economics programs to reach an even higher level of excellence, as well as to better serve the northeast Wisconsin region:

"There truly could be no more fitting name for this new business school than that of one of the college's most influential and successful graduates. The Schneider name stands for a commitment to excellence, an enduring sense of civic responsibility, entrepreneurialism and business innovation. In naming the school for Don Schneider, we will reflect these same values, as they are part and parcel of our Norbertine heritage.

"The Donald J. Schneider School of Business & Economics will provide the highest-quality education for business and not-for-profit leaders. Building on St. Norbert's firm grounding in the liberal arts and its commitment to ethics instruction, the new MBA program will position the college as the intellectual center of values-based business education in northeastern Wisconsin."



A good fit

Business classes have been offered at St. Norbert almost from its beginnings in 1898. Early in their time in De Pere, the Norbertine fathers – ready to meet the needs of the area surrounding their new foundation – saw the need for commercial education in the region.

The new school will comprise the college's existing business administration and economics disciplines. Additional faculty and staff will be hired as part of the expansion and launch of the MBA program. They will include a dean who, in company with an advisory board, will oversee the operation of the school.

QUOTABLE

"If, when I was interviewing for the position, the president or the search committee said, 'OK, we need you to provide diversity training where everybody is going to have these learning objectives and you provide that and fulfill the objective, and it was so clearly mandated in that way, that's a job that I would not have been interested in. I think there has to be an inherent interest for how and why diversity is of value, not just to the institution, but to the individuals who make up this institution, this community. To be able to organically, dynamically identify what the charge is going to be in terms of my work is very important and I think it's respectful to the institution and the individuals that are here."

— Amanda Kim



Equally at home at St. Norbert College

By Tony Staley

It was a sense of what's already in place in the St. Norbert community, along with its evident eagerness to do more, that attracted **Amanda Kim** to her work at St. Norbert College. The Chicago native is the first incumbent of a new position in the president's office, where she serves as senior adviser for equity, diversity and inclusion.

"What I came to learn about St. Norbert College is that it's a wonderfully safe, welcoming, friendly place. And I saw lots of potential," says Kim, who was most recently at the Chicago School of Professional Psychology. "Probably most importantly, I met many individuals [who] were excited, eager and thirsty to do the kind of work that is most fun for me."

Kim, who also has served at Michigan State University, University of Akron and the University of Michigan, contrasts larger, state- or research-funded institutions with the small liberal-arts, Catholic culture of St. Norbert College.

At the bigger institutions "it becomes much more about requirements, accountability and metrics, of institutionalizing the efforts," she says. "At St. Norbert College, because of the size, it's actually possible for me to work with individuals and different departments based on relationships, and based on trying to understand what it is that allows what would be necessary for the potential changes to occur."

To begin with, Kim says she wants to determine what is in place, where there are gaps or missed opportunities and to "invite those individuals or communities to the table so that we can find out what it would take to get them here."

At the same time, she recognizes the importance of working with the majority (including longtime faculty and staff) as well as alumni, many of whom have experienced diversification at work.

She says she's impressed with what is already happening, citing the Sturzl Center for Community Service & Learning for its efforts to connect students, faculty and staff with the community; the Cassandra Voss Center and its work with gender and identity issues; and Multicultural Student Services.

Her challenge, Kim says, is "how do I connect these efforts and better support what is already happening very well, rather than creating my own programs?"

With the hiring of a more diverse faculty, and with the enrollment of students of color increasing annually and, this year, accounting for nearly 10 percent of the incoming class, Kim says the college already has experience of a changing culture. and is nearing an interesting tipping point.

"It calls all of us to reflect on how, as an institution, this is a dynamic place that is continually evolving with a sense of wanting to respect and maintain the tradition and its legacy – but we can't quite remain the same."

Ball hawks

It was a magical season for the Green Knights, who picked up a school-record 23-game winning streak on their way to the NCAA Tournament. St. Norbert College became the first team in Midwest Conference history to finish 18-0 after it dispatched Illinois College 90-63 on Senior Day at Schuldes Sports Center. St. Norbert, ranked No. 5 in the D3hoops.com Top 25, finally met its match against Illinois Wesleyan in the second round of the national contest. But **Brandon Gries '14** plays on: The guard is one of two players selected nationwide via fan voting to the 2014 Reese's Division III All-Star Game.

Transcending space

Blokus, Perfection, Rubik's Cube, Angry Birds – these are just some of the games that awaited my students as they arrived at class. And, approximately 1,700 miles away in Redlands, Calif., another group of education majors were also playing spatial games and puzzles – Tetris, Parking Mania, Frogger. While distance separated the two groups, technology and a shared workshop experience had brought these pre-service teachers together to learn about spatial literacy and its importance in the classroom. Facilitating the experience using Edmodo, a Facebook-like social learning platform intended for schools, one would think these students were taking part in the workshop right next to one another. While they discussed methods of supporting spatial thinking in the classroom, they were also chatting about similarities and differences in their campuses, sharing views from classroom windows, educating one another on cheese-curd cuisine and debating whose cows were actually happier.

It was the fall of 2012 and I was enrolled in a graduate class, Assessment and Evaluation of Spatial Literacy Programs, through the University of Redlands. We were to design a two-day workshop which our professor would then deliver to a class of education majors at Redlands. Already a practicing instructor of some experience, my initial reaction to this assignment was sheer frustration: "Seriously? This is what I DO!" I thought that, if I were going to go through the trouble of designing a workshop, then I would want to offer it to my students at St. Norbert as well. It was then that I realized that a joint workshop connected by various technologies was something that could benefit two groups of students, and would push me to try something new.

One month later, I was able to watch as ours and Redlands' education majors created a collaborative class map across a continent using multiple technologies that included Edmodo, Google Docs and Google Maps. They were getting exposure to numerous applications of spatial literacy that they themselves would teach in

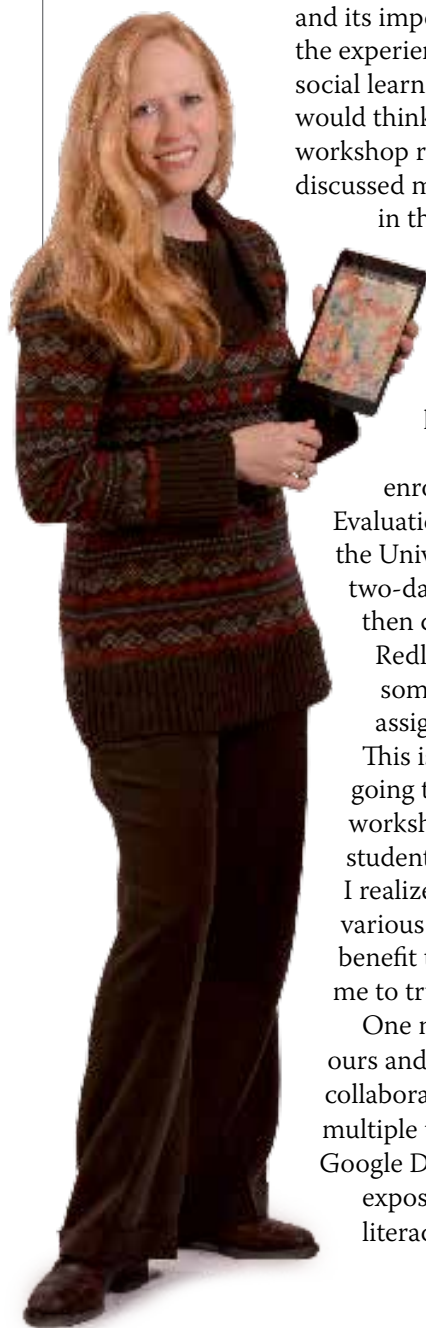
due course – applications like GPS and GIS, both part of the new classroom emphasis on graphicacy – that is, the ability to understand and convey information through images, diagrams and symbols.

Spatial literacy embraces the confident and competent use of mapping and spatial perspectives to address ideas, situations and challenges. I had chosen to enroll in the Online Graduate Certificate in Spatial Literacy for Educators at the University of Redlands, to dig deeper in the "why" behind the application of spatial tools. It is a unique program that also allowed me to collaborate with classmates across the country – much in the way that our own students did in our Redlands/St. Norbert workshop.

Back in our own transcontinental workshop, we had ended Day One with a geocaching activity in which the students geo-located puzzle pieces to assemble in order to find the coordinates for the final cache for the other school. Each group was dependent on the success of the other before they could find their prize, which happened to be a box of goodies from the partner school. (My professor and I had made the exchange earlier.) St. Norbert students enjoyed treats from California, while Redlands students relished some Seroogy's chocolates and were able to top their pencils with cheesehead erasers.

Day Two saw us, among other activities, using Mindmeister – a collaborative concept-mapping tool – to compile the students' ideas for classroom integration into various concept maps for each subject area. We used a Google form to collect student responses on "pre-" and "post-" workshop perceptions of their understanding of spatial literacy. The collective results were put together in a word cloud that showed how words like technology, graphicacy, graphs, data and location had newly entered their vernacular.

Krissy Lukens served as the technology resource teacher at Parkview Middle School in Ashwaubenon, Wis., before joining the teacher education department at St. Norbert in 2000. In her new role as director of academic technology, she is responsible for the leadership and management of academic and instructional technology initiatives and operations for the college. Krissy is the second Lukens to teach at St. Norbert. Her father-in-law, Michael Lukens (Religious Studies, Emeritus), served on the faculty for 38 years.





The new coach discusses his priorities for the football program in conversation with **Kevin Quinn** (Economics).

Guardian of the gridiron

When athletics director **Tim Bald** compiled his wish list of desirable characteristics for St. Norbert College's next head football coach, "great recruiter" received top billing. That worked to the strengths of **Steve Ogenorth** and helped the Green Bay native land his first head-coaching position.

Ogenorth arrives at St. Norbert with a résumé filled with successful recruiting experiences, including the previous two seasons as offensive coordinator and recruiting coordinator at Colby College, an NCAA Division III school in Waterville, Maine.

"It's our mission to recruit and develop the best people possible to St. Norbert College," Ogenorth said at his introductory press conference. "I firmly believe the football field is an extension of the classroom. If we can ask each individual in our program to reach their full potential, I believe you're going to see St. Norbert College and our football program reach new heights. This is truly a special place to call home and play college football."

"Coach O" succeeds Jim Purtill, who resigned at the end of the 2013 season after 15 campaigns with the Green Knights.

A Winona (Minn.) State University graduate, Ogenorth also brings a strong background of academic excellence to St. Norbert. While serving as the defensive backs coach, special teams coordinator and recruiting coordinator at Albright College from 2007-09, he helped 32 players earn all-academic honors in his duties as the team's academic coordinator.

"Steve possesses the right mix of enthusiasm, vision and leadership to guide our football program," Bald told the press conference. "His emphasis on academic and athletic success fits perfectly within the mission of St. Norbert College and Green Knight athletics."

Ogenorth's career as a player at Division II Winona State culminated in his selection to the Warriors' All-Century Team in 2005 as a specialist. He is third in career scoring at the school and first among kickers. He is the school's career leader in field goals and extra points, and was a three-time all-conference selection.

"The four years that I had as a student-athlete and a college football player were the most positive and influential four years that I've had to date," Ogenorth said. "My number-one-job as the head football coach will be to ensure that our student-athletes have that same experience as a person, as a student and as an athlete."

Purtill era ends

Jim Purtill (Football), who led the Green Knights to a 130-30 record during his tenure, announced his resignation at the end of his 15th season at St. Norbert. Purtill took his players to 11 Midwest Conference championships and 10 appearances in the NCAA Division III playoffs. His 130 wins were the fourth-highest total in the 92-year history of the conference, and he was 122-12 in Midwest Conference games. St. Norbert also had MWC winning streaks of 29 and 26 games under his direction. Purtill was the ninth head coach at St. Norbert, where the football program dates to 1931. His 130 wins are the most in school history.

Weekend madness

All four winter sports triumphed in an outstanding weekend of play on campus, Feb. 28-March 2, that swept the Midwest Conference (MWC) board. Both basketball teams advanced to NCAA tournament play. Both hockey teams went on to compete the next weekend for berths in their respective NCAA tournaments. At time of press, men's hockey was still in

the hunt for a place in the Frozen Four – a place they've earned nine times in the last 12 years. The Green Knights' sweep came over a busy two-day period that saw the playoff events in all sports hosted at St. Norbert. Winning seasons by men's and women's basketball, and women's and men's hockey, ensured the home-field advantage.

First and most

St. Norbert College's women's hockey team placed four players on the All-NCHA first team: the most players by one school. **Zoe Kurth '14**, **Ali Parker '15**, **Laurel Hill '14** and **Kaley Gibson '14** were all first-team choices. **Megan Crandell '17** was named to the NCHA All-Freshman Team.



Meet the founding players: The first group to join the women's hockey program, now in its fourth year, are set to graduate this May. snc.edu/magazine

GROUNDED

“When these students finish the course, hopefully they will have learned a little about rocks, but more important, hopefully they’ll learn how to teach rocks to their students. We want to engender a passion for science. Here’s what the science is, and here’s how you teach the science. Our hypothesis is, students will be better equipped to teach K-8 science by taking this course than by having the combination of courses we have now. We’re convinced it’s going to be better, by combining real-world applications with teaching theory.”

— Tim Flood



Scott Kirst (left) and Tim Flood: making opportunity for education majors.

An education in earth science

With the help of a three-year grant from the National Science Foundation (NSF), a pilot group of students is set to graduate with a thoroughgoing knowledge of what it means to do science in elementary education.

The \$190,386 grant is an unusual one, according to NSF representative Maria Zacharias, in that it is specific to teacher preparation in geology, and at the K-8 level.

Science education in elementary schools is currently receiving a lot of attention, but pre-service teachers who are interested in the sciences have more typically leaned toward the life sciences. **Tim Flood** (Geology) and **Scott Kirst** (Education) had strategized for several years how to integrate their areas of expertise into a single offering for education majors at St. Norbert College.

“When teachers don’t know what to do, they go back to the way they were taught,” Kirst says. “Most of our [education] students had no idea how to be a scientist and didn’t know they could be one. They’re learning how science works in their everyday lives and how to give that knowledge back to their students.

“We’re taking content and making it meaningful in the education context.

They can see the applications and how this material can be relevant.”

The pair combined Flood’s Introduction to Geology course with Kirst’s Science Methods course into a single, yearlong offering with four credits per semester. The NSF grant provides funds to track the strategy’s success and share findings with the wider academic community – including at a Carleton College/St. Norbert conference scheduled for next year.

Four students piloted the course this academic year, with a full cohort of 24–30 students expected for the 2014 fall semester. These education majors are now able to share hands-on experiences typically only available to science majors.

“We started out by taking a field trip with Dr. Flood to northern Wisconsin, and he gave us tips to use on field trips,” notes **Emily McGrath ’16**. “While we were learning geology, we also learned about what kinds of questions we would ask a second-grade class.”

Part of Flood and Kirst’s research will compare results for education majors who go through the integrated course with those who go through the traditional course track. They will present their findings at a 2015 conference hosted on campus.



Sarah Ryan (Grant Development) guided Flood and Kirst through a three-year grant application process that is typical with federal funders who sign off on fewer than 25 percent of applications.

Positive results from the integrated approach may lead to expanded opportunities with other subjects, such as math. Ryan says the team’s ability to illustrate results will be a key to success in the competitive re-granting process down the road. The initial grant speaks volumes to the NSF’s faith in the St. Norbert faculty. “If this very selective organization is funding based on the merit of the proposal, then our donors may see opportunities to add to these capabilities,” she says.

Strengthening faculty and academic programs is one of five focuses of Campaign St. Norbert: Full Ahead. The college’s comprehensive campaign runs through 2015. For more about the campaign, visit giving.snc.edu



Treasure / Right Field for a Baseball Fan



Keith Sherony Professor of Economics

I can remember I was 8 or 9 years old. My dad was a baseball fan so I became a baseball fan as well. I've been a lifelong sports fan too, but as I became focused on my scholarship I became fonder of baseball and less so of other sports. There's a wealth of data available, and for purposes of analysis you need data. In baseball, everybody except for the pitcher does the same thing, for the most part. For a sports economist, there you have a consistency in terms of types of measures.

My mother gave me my first couple of baseballs and the collection has just kind of grown from there. I've got some from Hall-of-Famers – and some from those who just had a cup of coffee in the major leagues. I've got a couple signed by Negro League

players. Bud Selig signed a ball for me when he was here for Commencement. And there are several signed by women who were in the All-American Girls Professional Baseball League, which inspired the movie "A League of Their Own." Some of the Girls – they're now in their 90s – will be at St. Norbert for the Sport & Society conference this spring.

This rack is how I track the standings. It shows how the divisions finished last year. Sometime before the season starts, I'll reorder it with my predictions for this year. My students will come back and laugh at me in the fall when they see how bad my predictions were. The students are into baseball, too. Video games have made a difference and the fantasy stuff they can do has brought the young fans back.

If you have salary data and performance statistics, it's an opportunity to evaluate economic theories as far as people's pay and performance is

concerned. Sabermetrics has elevated the statistical analysis of the game to another level. They're trying to tease information out of the data that no one ever thought of considering before. I think the young folk like that as well.

It sure is nice to be able to have your scholarship focus on something you really enjoy. It's been a lifelong source of enjoyment and it doesn't get a heck of a lot better than that.

Keith Sherony's 30-plus years in academia brought him to St. Norbert College in 2011, along with the baseball collection that now lines the walls of his Cofrin office. Sherony's scholarship has considered attendance, team revenue and finance, payroll taxes, and player development in Major League Baseball. He is director of the 2014 Sport & Society conference, which focuses on women in sport.

Dramatic improvement

Infrastructure renovations backstage in the Walter and Web theatres will enhance the academic experience for students as well as the enjoyment of audiences, says **Paul Mashl** (Theatre Facilities). The lighting technology that students now work with will match that of the professional theatres they may encounter out in the world, he says.

Dimming racks were replaced with state-of-the-art modules that can recognize problems as they occur and alert Mashl via text message. And the upgrade means Mashl need hang only one lighting system no matter how many colors he needs: "As far as our production value goes, we will see an increase in what we can do creatively with color and mood, and all that goes with lighting changes, with less instruments, less power and less labor."

Improvements still to come, says Mashl, will see more incandescent lights swapped out for LEDs; more architectural control options; and further networking of the theatres' infrastructure.



Paul Mashl (Theatre Facilities) shows off the technology upgrades.
snc.edu/magazine



Liked on Facebook



Stephen Rupsch

Posted Feb. 3, 2014

One more amazing thing:
Please join us tomorrow, Tuesday, Feb. 4
@ 6 pm in the Drama Room for the First
Annual Theatre Workshop.

10 Minute Play Readings!

student written - student performed
free!



Arielle Leigh I miss SNC Theatre and the people so much! :)

4 February at 21:13 • Like • 2



This Land

A spring-semester exhibit in the Baer Gallery showcased recent work by **Katie Ries** (Art), who uses drawing, photography and other media to take a critical and often humorous look at ideas of land, community and labor. Installation and participation are important elements of Ries' work and visitors to "This Land Is Your Land" were invited to handle and even try on some of the pieces. Ries, who joined the faculty at the start of this academic year, brings with her an interest in environmental sustainability. She is founder of the Urban Land Scouts, a movement to help people become better stewards of the land and the community in which they live.

St. Lucia

January saw **Laura Fredrickson**, newly appointed director of the Gap Experience, travel to St. Lucia with **Bob Pyne** (Miller Center) on a fact-finding mission to the island nation. Fredrickson and Pyne are developing the alternative-first-semester program in preparation for the first cohort of students to take part in this initiative. The duo investigated service-learning sites that focus on issues relating to Catholic social teaching – primarily social justice and a preferential option for the poor.

St. Norbert-bound members of next year's incoming class will visit the island for a six-week international service experience as part of a semester-long curriculum that begins at an

outdoor leadership site along the Canadian shore of Lake Superior. Students will then work with service organizations in four different United States locations before heading to the Caribbean island. Their unique first-semester experience leads into a J-term class and second semester on campus that will complete their full first academic year at St. Norbert College.

Belgium

Julie Massey '87 (Campus Ministry) and **Bridget Burke Ravizza** (Religious Studies) traveled to the Catholic University of Leuven to present on "Sexual Ethics at a Catholic College" at a colloquium sponsored by the International Academy for Marital Spirituality Chair for the Study of Marriage and

Theology.

Massey and Ravizza are working on a book project in which they explore Catholic marriage as a path to holiness.

Nicaragua

A group of 14 students accompanied geology faculty **Rebecca McKean '04**, **Nelson Ham** and **Tim Flood** to Nicaragua over J-term for a 16-day field trip in which they studied volcanoes, mangrove forests, cloud forests and coral reefs. They visited a geothermal plant, a sustainable organic coffee plantation, a primitive gold-mining operation and an inner-city care center for children in need.

A second group from St. Norbert took a winter-break service trip with Global Brigades on a medical mission to the country. The four

students shadowed doctors in medical consultations and worked under the direction of licensed pharmacists.

Germany, Austria, Czech Republic

Twenty-one honors students accompanied **Marcie Paul** and **Stacey Wanta** (Honors Program) and the **Rev. Jay Fostner, O.Praem., '84** (Mission & Student Affairs) on an 11-day tour of Norbertine abbeys in Germany, Austria and the Czech Republic this January. The J-term honors-tutorial-on-the-move gave participants the chance to personally connect with the deeper traditions and heritage of the college's founding order. A highlight of the experience was a stop at the final resting place of Norbert of Xanten himself, at Strahov Abbey in Prague.

Two brothers, one calling



Like most siblings, Frater Michael Brennan, O.Praem., '99, and his younger brother Christopher Brennan, C.S.C., have their differences. "Chris is stronger but I can run a lot farther," said Michael, tennis player and basketball coach. "Despite being smarter [and] more handsome ..." began football player Christopher, laughing, "I'm probably more of an introvert." Regardless of their contrasting hobbies and personalities, these brothers have something very special in common.

On the Feast of St. Augustine, De Pere Norbertine Frater Michael (pictured above, right) professed Simple Vows at St. Norbert Abbey. Fewer than four weeks before, Christopher (left), of the Congregation of Holy Cross, had professed First Vows at his novitiate in Cascade, Colo. The Brennan brothers are both on track to become priests within the next few years.

The brothers have strong Indiana roots, born and raised in the Hoosier State. Reflecting on their religious lives growing up, both remember praying at meals, participating in the Stations of the Cross every Friday during Lent, and going to church regularly. "I knew I was going to be a priest since I was seven years old," said Michael. Christopher knows that passion for becoming a religious got passed on.

"It made for an environment in which

a vocation for priesthood was a normal thing to consider. Mike's discernment is a big part of my story," he said. The men's uncle will also celebrate his 50th year of priesthood in May 2017.

The brothers agree that, while being blessed with a vocation to priesthood and religious life is wonderful, starting to recognize a particular religious community as "home" is even more special.

As he takes his next step toward becoming a priest, Michael will return to live at Holy Spirit House of Studies in Chicago, where he will prepare for the priesthood at Catholic Theological Union, starting by earning his Master of Divinity and a Master of Theology with a concentration in ethics. Christopher will begin his Master of Divinity at Notre Dame, living at Moreau Seminary.

Michael said he feels passionately about serving others and learning from those who may have much to give but lack the necessities of food, clothing and shelter. At the heart of his vocation is the Eucharist. "The Eucharist is why I'm Catholic, and why I'm drawn to the priesthood."

This article is an abridged version of a feature written by Katrina Marshall '09 for the Abbey magazine, published by the St. Norbert Abbey community.

Communio in the heart of Europe

Two world wars and the rise of Communism brought hard times to the Norbertine abbeys of Central Europe. Religious communities were driven underground and Norbertine priests in the West knew little of their confreres in central Europe during the decades from 1950 to the fall of the Berlin Wall, according to the Rev. Andrew Ciferni, O.Praem., '64 (Center for Norbertine Studies). The order is now intentionally planning more activities based at the recovering abbeys of the region, and Ciferni's work on two separate international commissions of the Norbertine order called him to

Central Europe twice this winter.

In January, Ciferni traveled to the Abbey of Jasov in Slovakia for a meeting of the international commission to redraft the constitutions of the order



Jasov Abbey

worldwide. (Under

Communist rule, Jasov was turned into an asylum for the insane. The state of the monastery buildings will demand years of rebuilding and restoration, Ciferni reports in his blog at home.snc.edu/andrewciferni. But the abbey church is in very good condition and is one of the most superb Baroque churches in Central Europe.)

In March, Ciferni headed to Teplá Abbey in the Czech Republic as chair of the order's commission for lay associates. The commission met to plan the third international gathering of Norbertine lay associates, which will take place in Teplá in July 2015.

Photo courtesy Paul Cooper.



Passages of Art

Aesthetic movements
worthy of study

By Tony Staley

Art is more than the images that enrich our lives. Art also records our passages through time and place, says **Jesse Borlen '14**.

The art history student is exploring the subject through his independent major and through a curated exhibit, "The Passage of Art," recently on display in the Bush Art Center's Permanent Collection Gallery. Borlen's show, chosen from the college's permanent collections, included a 28-page catalog he researched and wrote.

Borlen links the exhibit's theme – the passage of time and ideas in the context of art – to a long-standing and personal interest in immigration. "My great-grandfather emigrated from Croatia in 1913 and so my grandfather talks a lot about stories and stuff his father told him," he says.

For his research, Borlen chose oils by European-born artists who painted in different times and under the influence of different movements: Joseph Lange, Germany (late 18th century, Rococo); Robert Hopkin, Scotland (late 19th century, Romantic); and Leon Lundmark, Sweden (early 20th century, California Plein Air).

Both Hopkin and Lundmark immigrated to the United States, adding a literal gloss to the phrase "passage of art." And a Dr. and Mrs. J.P. Lenfestey brought Lange's painting "Lotte & Schill" from Austria to De Pere, possibly in 1914 after their six-month European tour with Dr. and Mrs. Richard Buchanan. This foursome combined an eight-week clinical course in Vienna with museum visits, a zeppelin ride and an audience with Pope Pius X. They would later donate "Lotte & Schill" to St. Norbert.

Hopkin's painting originally hung in Martin Vierling's bar in Marquette, Mich., Borlen discovered. Louis Vierling Jr. donated the Hopkin and the Lundmark works – both untitled – to the college.

Borlen spent hours in research, drawing on resources online and at the De Pere Historical Society. The on-

campus exhibit included newspaper articles and photos to augment the paintings' stories.

It was the **Rev. James Neilson, O.Praem., '88 (Art)** who suggested to Borlen that he curate an exhibit to hang in the campus art galleries. A research fellowship from the office of admission funded his work.

While "Lotte & Schill" is relatively unknown, Lange is well-known for an unfinished oil painting (1783) of Amadeus Mozart at the piano that hangs in the composer's Salzburg birthplace. Mozart had married Constanze Weber, younger sister of Lange's wife, Aloysia, in 1782. Constanze called Lange's painting the best likeness of her husband.

The college's Lange shows Friedrich von Schiller standing next to his wife, Charlotte, who sits on a rock playing an early guitar or mandolin. Some music – probably Mozart since the letters "Moz" can be seen – lies on her lap.

Borlen says the couple seems to have no physical or emotional connection, which suggests that the figures sat separately when they were painted.

The portrait was painted in a studio with a backdrop, much like studio photographs today. "It is evident that Lange either disliked painting hands or was not very good at it," Borlen says. The artist typically hides them. The painting may have hung in the Vienna Civic Opera House, where Lange acted.

"Jesse discovered a lot about this painting we didn't know, through his research," says Shan Bryan-Hanson, the college's curator of art galleries and collections. "Jesse is very skilled at reading between the lines and connecting dates and people and events."

"He is connecting those stories on top of stories and making them meaningful," says **Brandon Bauer (Art)**, Borlen's adviser.

Hopkin was 21 when he immigrated, becoming Detroit's leading mid-to-late 19th-century painter. Hopkin's more than 390 oils and watercolors include the Detroit Opera House curtains and a mural on the Cotton Exchange in New

Orleans. The Detroit Institute of Arts has several of the artist's works, Borlen discovered.

Hopkin depicts a stormy sea "on which float a ghostly flotilla of sailing ships. The sky above is dark and dreary with wispy clouds," Borlen says. "Not only to hide the ghostly ships, but maybe to give the viewer a glimpse of clarity and hope." He says the studio work is probably a memorial to ships lost in Great Lakes storms.

Lundmark was 31 when he came to the U.S., settling in Pullman, Ill., and working on railroad sleeper cars in the Pullman Company's decoration department. Away from work, he painted scenes of the Lake Michigan shore. After his big break in 1921, Lundmark exhibited around the world. In 1937 he moved west, pursuing the California Plein Air style that, like French Impressionism, sought to capture changing light outdoors.

Lundmark seeks "to create the illusion that the viewer is standing along the shore," Borlen says. "The waves seem to roll along and glide toward the viewer due to the clever use of shades and hues."

The exhibit was an artistic journey for Borlen, whose favorite among the paintings saw a shift from the Lange to the Hopkin. "I like the murky cloudiness of it," he says.

"That's one thing I like about art, because it's not created for everyone to like, necessarily. You might look at one piece of art and love it and I might look at it and dislike it. I think that's one thing as an artist you kind of risk."

"Passages of Art" is not the first show Borlen has curated. In 2013, while studying art in Rome, Borlen and three other students mounted an exhibit by living artists. "It's sometimes hard to wrangle all the artists into one theme," Borlen says. "It's easier with this exhibit because the artists are dead and they can't argue back with you."

Borlen, who graduates this summer, is in the process of discerning his next step: to study either curating or art history in graduate school. ❖



SNC learns

How a St. Norbert student studies today

By Lisa Strandberg

“If you would ask every faculty member we have, do you have an obligation to use technology to teach, most would say no. If you asked every one of them, do you have an obligation to be the best instructor you can be, 100 percent of them would say yes.”

President
Tom Kunkel



More than a decade ago, **Hannah Sternig '15** trudged to the public library as a fourth grader to check out all the books she could find on Ireland. She read up on the country and then handwrote a report. It was the last school project she remembers completing without the use of technology.

Today, the laptop has replaced the No. 2 pencil as her writing instrument of choice, and her public library – no, every library – comes to her in an instant via the internet.

Sternig, an education major, is learning to integrate technology in her own classroom someday. She knows that, more and more, the question is not whether technology should be used in education, but which technology should be used and when.

That's just as true for her studies – and her classmates' – at St. Norbert. From Google apps and omnipresent Wi-Fi to “flipped classrooms” and virtual textbooks, St. Norbert faculty and staff are embracing their responsibility to, as their Norbertine mission behooves them, prepare their students for all good works – 21st-century ones.

“If you would ask every faculty member we have, do you have an obligation to use technology to teach, most would say no,” says **President Tom Kunkel**. “If you asked every one of them, do you have an obligation to be the best instructor you can be, 100 percent of them would say yes.

“The freshmen who are coming in these days have literally been part of the digital world since they were born. The way they process information has been shaped by the tools that are second nature for them. If we don't meet them halfway, it's not just a question of convenience. We're not doing the job we're supposed to do, which is to provide the best education we can.”

Kunkel's background as a print journalist motivates him to accelerate digital learning on campus. He has seen what happens when an industry does not keep pace with changes in the way society gathers and digests information.

“Change is not something that colleges are generally good at,” Kunkel says. Nonetheless, he's encouraged by the rate at which faculty members are incorporating technology in instruction.

The number of courses using SNoodle – St. Norbert's version of the e-learning platform Moodle – quadrupled in the last year. In early 2012, the



At work in the Mulva Studio

The lower level of the library is configured for collaborative learning.

 **Kristin Vogel** (Library) shows off the possibilities inherent in the flexible new space. snc.edu/magazine

Digital Learning Initiative (DLI), a grassroots faculty group, launched a movement to expand digital learning. That same year **Raechelle Clemmons**, the college's first chief information officer, joined the president's cabinet, formalizing the college's commitment to integrating education and technology.

Like Kunkel, DLI chair **Reid Riggle** (Teacher Education) admits that shifting the 300-year-old culture of higher education has its challenges. "We're on a sort of exponential curve here, and we're just starting to go around the bend," Riggle says. The good news: Change needn't be wholesale and immediate to be effective. St. Norbert faculty and students seem aligned in their desire to strike a comfortably progressive balance between traditional and contemporary teaching – an idea Riggle and his DLI colleagues call full-spectrum pedagogy.

"Folks teach in a bunch of different ways using a bunch of different tools. One size doesn't fit all," says instructional technologist and DLI member **Jay Cook**.

"It's very easy to talk about a technology in isolation. Technology is cool," Riggle says. "But the tail can't wag the dog. Technology needs to be used in the service of learning."

That means keeping the learning audience in

mind. "We're attracting a type of student that wants a high-touch educational experience," Clemmons says. In that context, technology is used best when it enriches students' face time with professors rather than diminishing or replacing it.

Eliot Elfner (Business Administration) has accomplished that with his "flipped" seminar in business policy and strategy, in which advanced students run a simulated company. Elfner used Panopto video-capture technology to record his lectures on the course text, then uploaded the lectures to SNooodle so his students could watch them before coming to class.

"I was interested in spending more in-class time working on the business simulation game rather than just elaborating on the book material," Elfner says. "The increased monitoring and guidance I was able to offer the simulation teams resulted in much better performance."

He's not the only classroom-flipper on campus. **John Frohlinger** (Mathematics) – a DLI member – instructs calculus students like **Megan Waldoch '17** in the same way.

Waldoch would fire up her laptop in her residence hall room around 9 p.m. the night before class to watch a voiced-over PowerPoint lecture loaded with sample problems. (She only watched

The good news: Change needn't be wholesale and immediate to be effective. St. Norbert faculty and students seem aligned in their desire to strike a comfortably progressive balance between traditional and contemporary teaching.



Digital Learning by the Numbers

Does tech-centric learning leave some students behind? “When you start talking about technology in the classroom, one of the common concerns is that not everyone will have a device,” says chief information officer **Raechelle Clemmons**.

To explore that concern and others, the college in 2013 participated for the first time in the EDUCAUSE Center for Applied Research’s National Study of Undergraduate Students and Education. About 10 percent of St. Norbert students answered questions about their technology ownership, usage, skills and preferences. Results suggest that the college is headed in the right direction with digital learning.



one lecture on her smartphone before nixing that medium. “The screen was just too small,” she says.) If she struggled with a concept, she’d consult a residence hall neighbor.

“You have to trust yourself. It was a good confidence-builder,” Waldoch says. “Learning the best way for me to learn really helped. I’ll remember more because I worked on it so much myself.”

In this way, digital tools facilitate education’s transformation into an “equal participation model,” Clemmons says. “You hear the expression ‘moving from the sage on the stage to the guide on the side.’ Institutions are figuring out how we take this body of knowledge that our faculty are clearly experts at and package it in a way that meets students where they’re at, in the ways that they learn best.”

That certainly applies to students in Latin American Civilization: South America and the Caribbean, taught by **John Day** (Modern Languages and

Literatures). This semester they will create their own virtual textbook, an approach made possible by a DLI course redesign grant. (Day, Elfner and **John Pennington** [English] were the first recipients of these grants made as part of the DLI Initiative.)

In Day’s course, students assigned to small groups by country use the citation-management website Zotero to build a library of online sources that serves as their text. “I wanted to put them in the position of having to make sense of Latin American civilization through their individual searches and collective discussions and evaluations,” Day says.

Selecting and interpreting their own sources will motivate students and deepen their learning, explains Day. “The exposure to a wide range of language styles, vocabulary and usage will be conducive to improving students’ Spanish skills and preparing them for encountering Spanish in their lives and work beyond the classroom.”

As technology becomes more prevalent on campus, faculty and, yes, even those digital-native students need guidance along the way. While most Millennials’ technology skills outstrip those of their professors, results of a 2013 survey (see graphic above) suggest that the majority of St. Norbert students want more technology instruction from faculty and staff than they’re getting.

Faculty seeking assistance on the technology front can turn to instructional technologists like Cook, who has coached the college community through many changes during his 20 years in the role. “When I arrived, Windows 3.1 wasn’t widely deployed yet on campus, so many people didn’t even know how to use a mouse,” he says.

Soon professors also will have a faculty peer as a resource. This fall **Kelsy Burke** (Sociology) will begin a one-year term as the college’s first digital fellow. She’ll consult one-on-one with faculty on teaching with technology, and collect

High-tech Collaboration, High-comfort Setting

Last fall **Bryant McCray '16** posted to Facebook a photo of a Mulva Studio workstation and this narrative: “The amount of work that I just got done in this spot is actually unreal #clubmulva #newhome.”

As the second hashtag suggests, students have settled into the Mulva Studio, a high-tech collaborative study space opened last semester on the Mulva Library's lower level. During finals week, the space often reached its 150-student capacity, with portable whiteboards scattered hither and yon and ubiquitous electrical outlets fueling study.

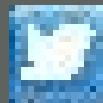
“Students learn when the environment is right and helpful and conducive,” says library director **Kristin Vogel**. “The Mulva Studio takes into account the social learning environment that has evolved from what you would imagine 50 years ago.”

Many studio features encourage social learning. Two Steelcase media:scapes with large dual monitors connect with up to six laptops at once. Students touch a “puck” – a digital switch on a laptop's USB cable – to switch the content on display.

Students also can collaborate on advanced audiovisual production in the TV studio suite. Glass walls separate its main studio, control room and audiovisual editing spaces, letting students work together effectively.

The Mulva Studio's furnishings foster collective creativity, too. Surfaces at counter height, table height and lounge height – the latter ideal for laptop use – give students just what they asked for in a focus group that informed studio design. “Students told us very clearly that one of their top needs was table space – a surface to spread things out on,” Vogel

says. Students are just as comfortable in the studio's ergonomic seating as they are with its technology. Vogel remembers a student test-driving a newly unpacked chair. “You could see her sort of fidgeting around. Then she exclaimed, ‘There's no way you could get uncomfortable in this chair!’ ”



from Twitter by Lauren Pavlik (twitter name: @Ellepink418)

Big S/O to the Mulva Studio Basement at @stnorbert Thank you for helping me memorize cellular respiration!! #grateful

qualitative data on faculty's current technology use, and future needs and goals.

Burke, a virtual ethnographer and instructional technophile whose classes incorporate Twitter, YouTube, Facebook and podcasts, says, “I'm already using technology as a tool in my teaching, and because I also study technology as a subject – how people in contemporary America can use digital media to communicate mature ideas – it seemed like a good fit for me to expand on my teaching and also my research.”

Like its faculty members, St. Norbert College itself is looking to share digital learning expertise with regional peers through the BLAISE Alliance, coalesced by Riggle and Clemmons. BLAISE is an acronym of the names of participating colleges and universities: Beloit, Lawrence, Augustana, Illinois Wesleyan, St. Norbert and Elmhurst.

Chaired by Riggle, BLAISE includes faculty development, IT and library

staff; faculty members; and college administrators. The collaborative has undertaken three pilot projects; Mulva Library director **Kristin Vogel** leads one of them, focused on sharing best practices around information literacy and digital literacy competencies.

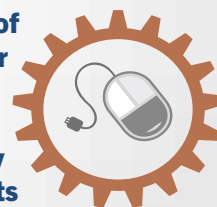
She says: “We have fantastic work in information literacy by our librarian **Anthony Sigismondi**. Another institution may have already been doing some work in the area of tutorials, and we'd want to have them talk about their strengths and expertise.

“It's another way to demonstrate to faculty what technology expertise and building competencies for students can do both immediately in their classes – how well they perform – and also going out into the workplace.”

That, after all, is higher education's end: to equip students to contribute to society. Digital tools, beyond just being cool, can amplify that end, to the benefit of St. Norbert students and the world. ♣

“You hear the expression ‘moving from the sage on the stage to the guide on the side.’ Institutions are figuring out how we take this body of knowledge that our faculty are clearly experts at and package it in a way that meets students where they're at in the ways that they learn best.”

Raechelle Clemmons



John Day (Modern Languages & Literatures) is deconstructing a traditional textbook and remaking it for a plugged-in world. He tells us how. snc.edu/magazine

Core Strength



By Kevin Quinn
Associate Academic Dean
and Professor of Economics

The world is a different place than it was when I began my undergraduate work 35 years ago. McDonald's introduced the Happy Meal that summer, China's economy was one-thirtieth its current size and Kodak was the safest of investments. The internet was a generation away from public consciousness. But other things seem the same now as then – Iran and Afghanistan were significant sources of world concern, the new pope was enormously popular, and the Detroit Lions were terrible. *Plus ça change, plus c'est la même chose.*

Those of us charged with shaping St. Norbert's curriculum are tasked with the academic preparation that will best ready our students for the next six or seven decades. We are not alone in this quest – the higher education academic community worries about it incessantly, producing uncountable studies and reports. Sometimes the prose is sufficiently dense with higher-ed jargon as to be reasonably mistaken for Elvish. While there are valuable insights to be had from these efforts, it is more important for us to ask, "What specifically does a St. Norbert student need to learn during his or her four years with us?"

Of course, students need to be appropriately prepared for a career, but there is more to the good life than just a job, even if it is an especially fulfilling calling. Enjoying life means living it fully, valuing that which truly matters. A great source of inspiration can be found in the Norbertines' 900 years of living the difference between the immutable and the fleeting. They have given us our mission statement, which places *communio* at the center of the institution. It is through this lens that we

understand our Catholic, Norbertine and liberal arts traditions, and it guides us in preparing our students for their lives.

From an academic perspective, the ideas and values that make our institution and our students unique live in our major programs and the Core Curriculum. Since every single student who graduates from St. Norbert must satisfy the Core requirements, it is fair to say that the Core in particular is the backbone of a St. Norbert education. When the faculty started the process of defining those requirements a few years ago, we addressed exactly the statement that titles this essay. After years of dedicated and passionate discussion, we agreed upon a set of general education goals that reflect *communio* and our three traditions. They are:



- The acquisition of intellectual and cognitive skills.
- Understanding the world and one's place in it.
- Understanding religious and spiritual dimensions of life.
- The development of creativity and self-expression.
- The development of personal character and virtue.

The first of these seems fairly obvious – students are supposed to study and learn things. But “learning” may not involve the same set of skills that it did back in my day. Technology has had a profound impact on how our incoming students – who soon will have been born in the new millennium – acquire and assimilate information. The internet gushes material very quickly and cheaply, but usually without any reliable indication of its credibility. This makes an essential skill out of the ability to evaluate and assimilate into coherence any given set of disparate and contradictory sources. In the future, “being educated” won’t so much mean being able to access a canon of factoids from memory, but will be the facility to make meaning from a cacophony of voices that threatens to overwhelm.

Understanding the world and one’s place in it has always been an important element of a St. Norbert education. But Walter Cronkite’s once highly packaged and easily digested nightly presentations have since yielded to about a hundred 24/7 cable and satellite news outlets. Even these pale next to the nearly infinite number of websites, YouTube channels, Twitter feeds and whatever else will come next with the tap of a few fingers. As much as the world seems small and connected now, it will just become more so, and our students are citizens in a global society that comes to them in utterly raw feed. Preparing them for a world in which “the revolution will be tweeted” means developing the cultural competencies necessary for them to understand on-the-ground contexts of events, and the critical thinking skills required to understand their moral and ethical obligations.

We do not believe that this can happen absent the development of a personal spirituality. Young people may not have the same kind of experience with organized religion

as they did a couple of generations ago, but they still seek meaning in what they do as much as young people ever did. We are obliged to help students launch their adult spiritual journey, and we do so both by formal academic inquiry and by providing an environment in which their deepest questions are encouraged and addressed as part of their daily lives.

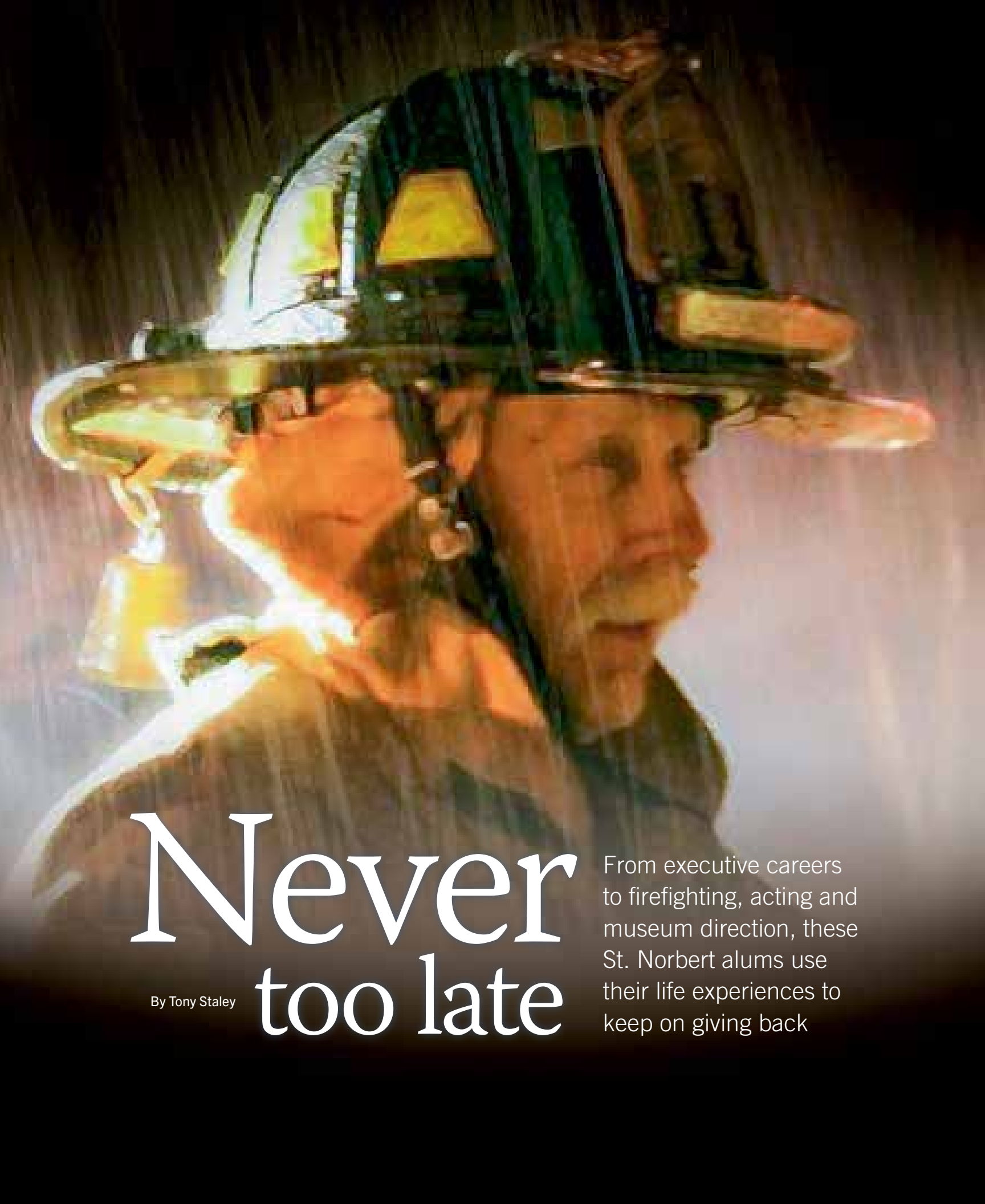
Paul Johnson is a member of our philosophy faculty, and is thusly in the business of making pithy points, and at a recent faculty conference, he did not disappoint. “Why should the college use resources making the campus such a beautiful place?” he asked. “Why not spend the money on more practical ends?” He answered himself, in effect, by reminding us that our students need to learn the value of the aesthetic, and that beauty and creativity are essential elements of a good life. Engineering and economics might be indispensable, but anthropology reminds us that art emerges as soon as a culture is able to provide barely enough to feed, clothe and shelter itself. Creative self-expression not only bestows a society with necessary beauty, but is a deeply rooted human drive and source of true personal joy.

The good life requires one to explore the world, to understand one’s place in it, to find and follow a spiritual path, and to develop one’s own sense of creativity and expression. But these are meaningless without character and integrity – a good life is also a virtuous life. By increasing our connectedness, technology has exponentially increased the number of communities in which we interact. Our students need to appreciate why their comportment in those communities matters, and to think deeply about the consequences of their words and deeds.

College is one of the most important and expensive investments a young person will ever make, and there is only one shot at how she or he will spend their time between the ages of 18 and 22. Our students (and their families) are entrusting us to make the best use of those four years and to be good stewards of the resources they sacrifice for this purpose. Our job is to help them understand that which will make for a good life, and to start them working on the skills needful for that to happen. ✚

In the future, “being educated” won’t so much mean being able to access a canon of factoids from memory, but will be the facility to make meaning from a cacophony of voices that threatens to overwhelm.





Never too late

By Tony Staley

From executive careers to firefighting, acting and museum direction, these St. Norbert alums use their life experiences to keep on giving back

Late-breaking changes in career bring fresh rewards

Many look on the 20s as the time when people explore and change careers while they determine how they want to spend their working lives. Some might unexpectedly face that choice again later in life as old occupations slip away and new ones arise.

Other people make the switch at or closer to what we might think of as their retirement years when, instead of spending their days playing golf or fishing, they decide to begin a whole new career.

For some, it can mean chasing a long-held dream. For others it's an opportunity to venture into an area in which they always had an interest and, for some, it's something that comes out of the blue in which they suddenly find themselves immersed.

CEO to fire chief

When **John Burgoyne '64** was growing up on Green Bay's west side, he never dreamed of becoming a firefighter. Nor did he think about it the 32 years he was with IBM or during his years as a consultant.

He didn't even think about it that day in 2001 while driving with friends and seeing a burning ranch house a mile from his home some 40 miles west of Fort Worth, Texas.

"We'd always lived in the city and I didn't know how it functioned in the country, but I just ran home, put on some jeans and some boots and went back to see if there was anything I could do," he says.

The volunteer fire department was fighting the house fire, which sparked a grass fire headed for another home and barn. He helped extinguish the conflagration, saving the barn and second home.

"I thought that was kind of exciting. I was 59 years old."

He talked to his wife, who thought it

sounded interesting and a good way to help their community, says Burgoyne, whose international consulting business was in process of phasing down.

Within a couple of years of joining the Greenwood Rural VFD, Burgoyne was elected chief, a position he's held almost continuously since.

His wife, Nancy, a lieutenant, heads the EMS team. The 30-member department serves 5,200 people within 36.5 square miles. Burgoyne went on half its 540 calls in 2014.

"When you save someone's home, or pets, or a child, there's nothing as rewarding as that," Burgoyne says.

Seventy-five percent of U.S. firefighters are volunteers. They are held to the same standards as paid firefighters, including mandatory training twice a month and 50-100 hours of specialized training annually, he explains. Volunteer fire departments run the same kinds of calls as the Fire Department of New York, Burgoyne says.

Serving as chief is like running a small business and requires using many

skills he learned as president of IBM China, according to Burgoyne.

The greatest wasted resource in the United States is the retired population, he says, because they have skills local volunteer fire departments and other community service groups could use.

Managing director to cast member

For **Joanna Riopelle '76**, going from banking to acting was more like completing a circle.

"My transition from banking to theatre was not so much a leap into the unknown as my Odyssey 'home' – a return to my roots," says Riopelle, a former managing director of JPMorgan Chase and BankOne and senior vice president of ABN AMRO.

She earned her degree in communications with a concentration in theatre, and briefly pursued a singing and acting career before switching to banking. "For people who knew me in my youth, committed as I was to the arts, the 'surprise' would not likely be



Joanna Riopelle (left) as Florence Lancaster in Noel Coward's "The Vortex," a production of Chicago's Dead Writers Theatre Collective. Photo courtesy Anthony Robert La Penna.

that I returned to theatre but that I left it in the first place. Latent throughout my banking career (which I took very seriously) was the notion that I would always return to the arts," says Riopelle.

She credits her success in banking more to her theatre and liberal arts background – with skills gained in critical thinking, creativity, imagination, communication and building relationships – than she does to her MBA.

"Even in the business world, people want to deal with people they like and trust," says Riopelle, who keeps a foot in the banking/corporate world as a finance and treasury consultant.

Although she occasionally misses the paycheck from banking – "In theatre, you are lucky if you make \$100 a week" – those thoughts are rare, especially as she recalls 70-plus hour weeks, extensive travel, early morning calls to Amsterdam and midnight calls to India, all while working in the telecommunications sector of international banking.

Riopelle has acted with several Chicago theatre companies and is an ensemble member of Dead Writers

Theatre Collective, which stages historically accurate classic plays in a "Masterpiece Theatre" style aesthetic. She serves on its board, where she helps lead strategic planning, grant writing and fundraising.

For anyone thinking of chasing their dream through a late-breaking career, Riopelle suggests practicing your avocation while working; focusing on maintaining good health; pursuing one's passions, especially in midlife; honing communication and presentation skills; being realistically optimistic; and enjoying the ride.

"The road to success in any career, first or second, is never truly linear," Riopelle says. "When the speed bumps occur, replenish your spirit, revise your plan and reinvent yourself. It is possible."

Banker to museum head

After 37 years in banking, **Jay Williams** '73 decided to try something new.

He was spending weekends with his wife at their home in Hartland and the workweek in Chicago as chief operating officer of PrivateBancorp, where he

worked after 31 years at US Bank.

In 2001 their eldest son, Chris, was diagnosed with brain cancer. As his son's health declined, Williams felt he needed to be closer to his family.

In 2010, Williams, who had long been interested in the government, education and nonprofit sectors, was approached by the Milwaukee Public Museum and was asked to serve as president and CEO.

"They basically needed a turnaround person to come in here and try to restructure the museum. I thought that it was a great opportunity, but it also tied into what was happening in the family," he says.

He calls the museum a wonderful experience and the "greatest grandparent gig in the world."

"Everyone thinks about a legacy, but it's more about using the talents God gave you to make a difference in the world," Williams says.

"I think everyone has certain gifts and however long your life happens to be, whether it's 36 years or 86 years, you just want to feel that you did the most with the talents that you were given and I think that's what made coming here to the museum important to me."

As people age they have options they didn't have when they were raising a family, Williams says.

"The options present opportunities to do things that you've always wanted to do with your life and to have experiences that help the community and help develop yourself, that we should all take advantage of. It makes it fun," says Williams. He also serves on several nonprofit boards of directors and is chair of the St. Norbert College Board of Trustees.

He will be retiring from his museum post in May after four years in that position, but will continue to serve as chairman of its board of directors.

"People have to take chances at any age. There's risk in anything you do. It's fun, it's interesting and it's exciting to get outside your comfort zone," Williams says. ✚



Under Williams' guidance, the Milwaukee Public Museum now funnels revenue from special exhibits into upgrading its facility and its permanent exhibits. Photo courtesy the Milwaukee Journal Sentinel.

SNC PRESENCE

St. Anthony's was founded in Milwaukee in 1872 as a German parish. Its school opened with 150 students. Like many Catholic schools in America, St. Anthony's saw its enrollment surge for several decades before dwindling in the 1960s. But thanks to the work of many, its student body stabilized and then grew exponentially. Today St. Anthony's is the largest K-12 Catholic school in the nation. Its 1,600-plus student body is 99 percent Hispanic, and students study at five campuses. Numbered among the staff are **Sarah (Gunnlaugson) Shows '05**, **Kelly Meier '06**, **Claire (Rebarchik) Brefka '96**, **Kristin Ziarnik '05**, **Sarah (Rozmarenski) St. Martin '06**, **Ashley Schultz '13**, **Teresa (Amman) Reilly '09**, **Michelle Deutsch '09**, **Amy (Schilz) Maki '11**, **Jim Schultz '01**, **Elyse Krautkramer-Kuhn '07** and **Megan Derse '12**.



Emily Wavro '14 works with a St. Anthony's student. Photo courtesy Carolina Itsines.

TRIPS students serve with alumni

Teresa (Amman) Reilly '09 wanted to turn an ugly stereotype on its head. Specifically, the one that says kids in urban schools are unmotivated, unruly and disrespectful to their teachers. The elementary education major felt she received a wonderful education. But in her current position as instructional dean for third through fifth grades at St. Anthony's School in Milwaukee, she felt one thing would have made it even better: experience working in a positive urban school environment. Just like the one at St. Anthony's.

Reilly mentioned this to **Tom Kunkel**, president of St. Norbert College, at an alumni gathering. Kunkel then talked to **Bob Osgood** (Education), who spoke to Reilly and, eventually, **Sandy Murphy** (Campus Ministry). Soon a new partnership – and program – was born. Through the college's TRIPS service break program, education students can now sign on to work with St. Anthony's teachers during their winter or spring break. The kicker? The school employs an astounding 12 SNC alumni.

"That's a very cool, rare thing," says Murphy.

The new TRIPS program had a short trial run in the spring of 2013, then its first full session in January 2014. All participating St. Norbert students were paired with St. Norbert alumni teachers at the

school and allowed to participate however they felt most comfortable – whether merely absorbing the urban educational environment or plunging right in and teaching classes.

"I told them it'll be what you make of it," says Reilly. "I didn't tell them what to do, but I encouraged them to take a risk."

The result? A big thumbs-up from everyone involved. **Katherine Spude '14** admitted that before her trip, she assumed urban schools were filled with low-achieving, ill-behaved kids. No more. "The students at St. Anthony's are more driven and determined to go to college and be successful than those at any other school I've worked with," she says.

One St. Anthony's alum is already enrolled at St. Norbert. Thanks partly to hearing positive comments about the college from the 12 SNC alums teaching at his school, **Juan Castile '16** began his freshman year at St. Norbert this past fall.

Reilly now dreams of the day when there will be many St. Anthony's alumni studying at St. Norbert. Then she'll load up some of her current pupils to tour the college and meet with their predecessors. "The college kids could say to our students, 'If I can do it, you can do it.'"


A fellowship of great worth

The college's wealth has always resided in the meaningful lives of its alumni. That precious metal glints in a new color this year with the inception of the Silver Knights, a fellowship designed to acknowledge those who can count a quarter-century since their graduation date.

The Silver Knights will stand in a fine tradition. The college has long cherished its oldest of friends, the Golden Knights – those who graduated more than 50 years ago.

In a similar vein, the first class of Silver Knights – the members of the Class of 1989 – will be inducted Oct. 17 by alumni chaplain the **Rev. Rowland De Peaux, O.Praem., '48** at a formal dinner following a Mass and a cocktail reception. The event, planned for Homecoming Weekend, opens the 25th Reunion Weekend for the Class of 1989.

Each year to come will see a subsequent class of Silver Knights admitted to the fellowship. Silver Knights will be invited back to St. Norbert every year for a Saturday lunch that will include a "state of the college" address by the president. Silver Knights of all classes will be invited to this joint celebration, which will be scheduled to coincide with the presence of alumni on campus for the annual Alumni College.

 **More at snc.edu/alumni.**



Births

1996 Jenni (Guzman) and Don **Hersey**, Waukesha, Wis., a son, Stevenson, born Dec. 16, 2011, in Thomazeau, Haiti. Stevenson arrived home with his forever family Aug. 18, 2013.

1997 Ann Marie Onesti and Benito Cantave, Bellwood, Ill., a son, Bennett, Sept. 12, 2013.

1999 Matt and Meredith **Waffle**, New Berlin, Wis., a daughter, Alice, March 26, 2013. Alice joins brother Drake, 4.

2000 Bridgette (Kastein) and Bryan **Gerl**, Green Bay, a daughter, Lauren Mona, Aug. 12, 2013. Lauren joins brother Nolan, 3.

2001 Stacy (Miller) and Ryan **Juelich**, Green Bay, a daughter, Madeline, March 20, 2011. Madeline joins brother Ian, 5.

2001 Jill (Hanson) and Matt **Lininger**, Oak Creek, Wis., a son, Samuel Edward, Sept. 12, 2013. Samuel joins brother Alexander, 4.

2002 Kim (Kozlowski) and Ken **Pfigler '02**, Fox Lake, Ill., a son, Jacob Patrick, Aug. 18, 2013. Jacob joins sister Sophia, 3.

2004 Mandi (Gabriel) and Matt **Owens**, Batavia, Ill., a son, Gabriel, Oct. 7, 2013. Gabe joins sister Magnolia, 2.

2005 Katie (Ledesma) and Justin **Heinzen '05**, Phillipsburg, Kan., a son, Austin Taylor, May 29, 2013.

2006 Katelyn (Wilson) and Matthew **Hutchison**, Yorkville, Ill.,

a son, Bennett Arthur, March 19, 2013.

2006 Kate (Whitman) and Paul **Nicolaus '05**, Park Falls, Wis., a son, George, Nov. 26, 2013. George joins sister Ruth, 2.

Marriages

2004 Amy Arguedas and Nicholas **Toneys '06**, Aug. 31, 2013. They live in Minneapolis.

2005 Cindy Geiser and Justin Dodge, Aug. 3, 2013. They live in Milwaukee.

2005 Rachel Weeks and Kyle Larson, Sept. 21, 2013. They live in St. Paul, Minn.

2007 Kathryn Heitman and Mark Moore, Aug. 24, 2013. They live in Oshkosh, Wis.

2007 Katherine MacNeish and Ryan Scheelk, Aug. 31, 2013. They live in De Pere.

2008 Sami Quinn and Pete **Fylling '10**, Sept. 20, 2013. They live in De Pere.

2010 Nicole Laszkiewicz and Andrew **Scholz '10**, Oct. 5, 2013. They live in Brookfield, Wis.

2011 Izzy (Rauguth) and Willie **Nellen '11**, June 22, 2013. They live in Kansas City, Mo.

2011 Chelsea Potier and Bill **Lancelle '11**, Aug. 3, 2013. They live in Madison, Wis.

Deaths

1941 Francis Moran, of St. Bernard, Ohio, died Aug. 2, 2013, at the age of 92. Moran served in the U.S. Air Force, retiring as lieutenant

colonel. He is survived by four children.

1942 Theodore "Ted" Wing, of Milwaukee, died June 13, 2013, at the age of 92. Wing served in the U.S. Marine Corps during World War II. After the war he entered the advertising business with Cramer-Krasselt, starting as a production manager in 1946 and working his way up to president and chairman. He is survived by two children.

1943 Robert Cavil, of Green Bay, died June 7, 2013, at the age of 92. He served during World War II, making his subsequent career as an accountant and founding his own accounting business. He is survived by his wife, Janice, and 12 children.

1943 Francis "Hooky" Hochrein, of Berlin, Wis., died July 3, 2013, at the age of 94. Hochrein worked in the sand business, making his career with A.F. Gelhar Co. and Badger Mining. He is survived by his wife, Irene, and three children.

1946 Robert Twohig, of Oak Lawn, Ill., died May 1, 2013, at the age of 90. Twohig served in the U.S. Army during World War II. He is survived by two brothers.

1946 Vernon Lubinski, of Seymour, Wis., died June 18, 2013, at the age of 89. He served in the U.S. Army during World War II. Lubinski was wounded in Germany and received the Bronze Star and Purple Heart. He and his partner started their law firm under the name Burns & Lubinski, and four of his children eventually joined

him in the practice. He is survived by his wife, Evelyn, and five children.

1946 LeRoy Weyenberg, of Canon City, Colo., died June 6, 2013, at the age of 71. He served in the U.S. Army during the Vietnam War. He is survived by his wife, Judy, and two children.

1949 Norbert Traeger Sr., of Green Bay, died May 14, 2013, at the age of 87. He served in the U.S. Army during World War II. Traeger worked for the U.S. Postal Service until his retirement in 1985. He is survived by his wife, Dolores, and 11 children.

1950 Earl R. Finkbeiner, of Surprise, Ariz., died April 12, 2013, at the age of 88. He spent his career with the Boeing Corporation in Seattle, Wash. He and his wife established the Earl R. and Vera E. Finkbeiner Endowed Scholarship for St. Norbert students with financial need.

1951 John "Jack" Marchant, of De Pere, died May 4, 2013, at the age of 84. Marchant served in the U.S. Marine Corps and later as a teacher at De Pere H.S. where he worked for 36 years, also coaching the school's golf team and occasionally teaching at St. Norbert. Marchant is survived by his wife, Joyce, and seven children.

1951 Herbert "Duke" Cuene Sr., of De Pere, died May 25, 2013, at the age of 85. Cuene was a second-generation leader of the family business, Broadway Automotive, along with his brother,



Wisconsin Magazine of History turned its lens to the late **Vern Bieber '48** with its tribute to Bieber and his unparalleled contribution to the NFL's photographic record.

Jim '50. He is survived by his wife, Joan, and six children.

1952 Harold Anderson, of Suamico, Wis., died March 3, 2013, at the age of 84. After serving two years in the Armed Forces and graduating from St. Norbert, Anderson worked for Marathon Corporation in positions ranging from scientist to director of paperboard development. In 1978 he moved to Green Bay as the project manager responsible for the development of the first air-laid paper machine in the U.S. He is survived by his wife, Patricia, and six children.

1952 The Rev. Harry Cenefeldt, O.Praem., of Trenton, N.J., died May 9, 2013, at the age of 85. He taught at St. Norbert H.S. 1952-55 and at Bishop Neumann H.S. in Philadelphia 1955-63, later serving as priest in the Diocese of Trenton. He is survived by his Norbertine confreres.

1952 The Rev. Gilbert Jacobs, O.Praem., of St. Norbert Abbey, died June 9, 2013, at the age of 82. He was on the faculty at Archmere Academy in Claymont, Del., St. Norbert H.S. and Abbot Pennings H.S., where he served as principal 1973-77. He served as associate pastor and pastor at various parishes in the Green Bay area. He is survived by his Norbertine confreres.

1952 Patrick Sloan Jr., of Milwaukee, died July 6, 2013, at the age of 85. He is survived by his wife, Ursula, and two sons.

1952 Larry Fleming, of Surprise, Ariz., died Sept. 7, 2013, at the age of 84. He served in the U.S. Army during the Korean War, later working as a sales and marketing executive with Fort Howard and Hoffmaster/Scott. He is survived by his wife, Audrey, and three children.

1953 Donald Williamson, of Chalfont, Pa., died July 6, 2012, at the age of 81. He served in the U.S. Medical Corps. Williamson was an insurance executive with Prudential Life Insurance. He is survived by his wife, Cathy, and four children.

1953 Donald Tenley, of Saxton, Pa., died July 15, 2012, at the age of 80. He served in the U.S. Army during the Korean War. He worked out of Local 910 Laborers Union, retiring after 30 years of employment. He is survived by two sons.

1954 Louie Blaser, of Green Bay, died June 22, 2013, at the age

of 84. He served in the U.S. Army and later in the U.S. Naval Reserve during the Korean War. He made his career as a salesman before starting his own business as a certified appraiser. Blaser is survived by his wife, Edna, and five children.

1955 Hubert Franck, of Aurora, Wis., died Sept. 18, 2013, at the age of 94. He served in the U.S. Army during World War II. Franck worked for St. Mary Hospital as a medical technician and later became the supervisor at the Medical Arts Laboratory in Wausau, Wis. He is survived by his wife, Shirley, and five children.

1959 James De Decker, of Duluth, Ga., died Sept. 5, 2013, at the age of 76. He is survived by his wife, Brigitte.

1960 The Rev. Thomas Hagendorf, O.Praem., of De Pere, died May 18, 2013, at the age of 75. He served as associate pastor of St. Jude/Annunciation parishes in Green Bay and was appointed pastor of Holy Cross (Bay Settlement) in 2003. He is survived by two siblings and his Norbertine confreres.

1960 William Gross IV, of Green Bay, died May 26, 2013, at the age of 73. He served in the U.S. Army. He is survived by his wife, Janet, and stepdaughter.

1960 Lynn Lichterman, of Appleton, Wis., died Aug. 25, 2013, at the age of 82. Lichterman served in the U.S. Coast Guard and made his career with Kimberly-Clark. He is survived by

his wife, Iva, and two children.

1961 Richard Yockey, of Fond du Lac, Wis., died July 26, 2013, at the age of 75. Yockey worked for the city of Fond du Lac for 24 years. He is survived by four siblings.

1962 Franklyn Loberger, of Tigard, Ore., died July 12, 2013, at the age of 74. He served in the U.S. Army. He later worked as a social worker and, for 30 years, as an insurance claims adjuster. Loberger is survived by his wife, Rita, and three children.

1964 Norman Reince, of Sturgeon Bay, Wis., died June 3, 2013, at the age of 82. Reince served in the U.S. Army and later made his career in his family business. He is survived by his wife, Theresa, and three children.

1965 Thomas Peroutky, of West Lafayette, Ind., died April 29, 2013, at the age of 69. He served in the U.S. Army and later, for 38 years, as a production planner for ALCOA. Peroutky is survived by his wife, Pam, and two daughters.

1965 Joseph DeGuelle, of New Braunfels, Texas, died May 2, 2013, at the age of 72. He served in the U.S. Air Force, later becoming one of the first education counselors at Hahn Air Base and eventually chief education and training officer with the USAF in Europe. He taught graduate courses for Webster University. He is survived by his wife, Colette, and three children.

Margaret Gerhard '71



Photo courtesy Christine Nesheim and the Door County Advocate

Art to Heart

Margaret Gerhard of Fence, Wis., an artist, teacher, student and dreamer, is dedicated to saving the planet through creative endeavor and much else besides. As "Mother Nature," she presents throughout the Midwest and beyond on "artistic recycling" planet-friendly landscaping practices and spiritual pilgrimage.

Rags to riches I love making travel journals and dream journals, fabric collages/quilts, found-object sculptures, postal art – all using recycled, rescued, repurposed materials.

Natural fiber The strangest material I ever used was in a piece commissioned by a woman who had learned I was going to Alaska. She wanted some moose-dropping earrings. Hey, they were very eco-friendly and 100 percent biodegradable, and certainly recycled. She loved them!

Scraps of wisdom My advice for one who wants to get creative: Just do it. Explore any area that appeals to you. Try it! Be a lifelong learner!

Outdoors and in I snowshoe, forage, garden, cook, eat, write letters/postcards, paddle, hike. (I hiked the Camino across Spain – 774 kilometers – as a healing/fundraiser for the Beacon House treatment center.) I read! I worked to make our small lake a no-motor lake and lobbied against an antiquated City of Green Bay ordinance in order to allow for native plantings and gardens. I have sponsored a Wonderful Wise Wild Women's Weekend in the Woods in Wisconsin for 34 years.

1965 LeRoy

Weyenberg, of Canon City, Colo., died June 6, 2013, at the age of 71. He served in the U.S. Army during the Vietnam War. Retiring from the Royal Gorge Bridge and Theme Park, he was named Man of the Year by the National Federation of the Blind. He is survived by his wife, Judy, and two children.

1967 Thomas Shepeck,

of Omro, Wis., died on July 14, 2013, at the age of 68. Shepeck served in the U.S. Marine Corps in the Vietnam War. He started his career in real estate sales and later formed Centrum Development and Carousel Investments. He is survived by Patricia Repp and three siblings.

1969 Virginia Brown,

of Newton Highlands, Mass., died March 21, 2013, at the age of 64. She taught chemistry at Simmons College and played violin with the Cambridge Symphony Orchestra. She is survived by her husband, **Eugene '68**, and son.

1970 Thomas Vavrek,

of Winthrop Harbor, Ill., died May 9, 2013, at the age of 65. He was employed as a compliance officer at First National Bank of Waukegan. Vavrek is survived by his wife, Marcia, and two sons.

1970 Russell Missureli

Jr., of Madison, Wis., died July 14, 2013, at the age of 65. Missureli taught special education in the Madison School District for 37 years. He is survived by his wife, Suzanne, and two children.

1972 Kathryn Collins,

of Kaukauna, Wis.,

died June 13, 2013, at the age of 62. During her long career, Collins worked as a nursing unit assistant at the University of Missouri Medical Center and later in medical records at Kaukauna Community Hospital. She played bassoon with a number of area orchestras and ensembles. She is survived by her husband, **Thomas '72**, and son.

1972 Michael Christin,

of Toano, Va., died June 23, 2013, at the age of 64. Christin served in the U.S. Navy, Special Warfare, SEAL Team Two in Norfolk, Va. Later, he became the executive director of the Healing Place, a recovery program and detoxification facility for homeless men in Athens, Ga., and was the founding executive director of the Richmond, Va., branch. Christin is survived by his wife, Teresa, and son.

1977 The Rev. Joseph Coopmans, O.Praem.,

of St. Norbert Abbey, died June 2, 2013, at the age of 62. He served as the associate pastor at St. Joseph Parish in Madison, Wis., in addition to serving at various other parishes in Wisconsin. He is survived by two brothers and his Norbertine confreres.

1978 David Downing,

of Germantown, Wis., died July 20, 2013, at the age of 58. Downing was employed with AMOCO and Fleet Farm. He is survived by three sisters.

1983 John Ahearn,

of Chicago, died Aug. 5, 2013, at the age of 52. He was the director of R.W. Baird & Co. and a board member of Sacred Heart Schools,

Josephinum Academy, University Club of Chicago, and Saddle & Cycle Club. He is survived by his wife, Elizabeth, and two children.

2002 (MTS) Karen

Nesbit, of Redgranite, Wis., died Aug. 12, 2013, at the age of 56. She worked as a social worker in group homes, as the owner/operator of Nesbit Bake Shoppe in Omro, Wis., and as a seventh-grade religious education teacher at St. Mary Parish in Omro. She was also a faculty member in the Diocesan Emmaus program and a pastoral leader at St. Mark (Redgranite) and Sacred Heart (Poy Sippi, Wis.) parishes. She is survived by her husband, Ed, and four children.

Class Notes

1976 Dan Lebish has been named executive vice president and chief operating officer of Aflac Group Insurance, a subsidiary of Aflac Incorporated.

1978 Ralph Tease

Jr. has become a member of the Fellows of the Wisconsin Law Foundation.

1982 Michael Archer,

president of Applebee's Services Inc. and Applebee's International Inc., has been named to the International Franchise Association's board of directors.

1983 Elizabeth

Ahlenius has been named global trademark coordinator for Mondelez International.

1984 Tom Fameree

has been promoted to head of Wells Fargo & Company's regional commercial banking



UGLY



Choosing an Ugly has been a serious business for Greek and social groups since George Desmarais '56 was selected as the very first to hold the honor. Kim (Lopas) Sullivan '95 has been digging into the history of this cherished St. Norbert tradition.

office in Green Bay.

1989 Matt Demet

has been named financial advisor, vice president and partner by Spectrum Investment Advisors in Mequon, Wis.

1993 Jon Dooley, who previously worked for Marquette University, has been named assistant vice president for student life/dean of campus life at Elon University.

1994 Matt Schulz

has accepted a position as senior mobile channel manager at USAA.

1994 John Barlament

has been named in The Best Lawyers in America® 2014 by Quarles & Brady LLP. Barlament practices employee benefits (ERISA) law.

1996 Doreen (Mitchell)

Drescher has been elected to serve as the 88th president of JCI Wisconsin, a networking organization for young professionals. She has been recognized as a Blue Chip Chapter President, 10th Degree

Jaycee, Statesman #921 and John C. Clark National Award Winner.

2000 Chad Basten

was hired as a sales manager at Advanced Disposal, an integrated environmental services company.

2000 David

Sengkhammee has joined Bellin Health as director of marketing. Sengkhammee was formerly marketing director for Time Warner Cable.

2000 Jennifer

(Schnabel) Brost has been promoted to director of annual giving and research at the University of Alabama in Huntsville.

2001 Melissa Malott

has been named executive assistant to the Dane County executive. She previously founded a nonprofit law firm and served as chair of Dane County's Lakes and Watershed Commission.

2001 Kelly Biese

has been named the state representative for Northwest Ohio for a Christian 12-step program known as Celebrate Recovery. She has also been hired as the new re-entry coordinator for a three-county region, assisting individuals released from prison to transition back into the community and become productive citizens.

2006 Casey Golomski

has earned a Ph.D. in anthropology from Brandeis University. He conducted field research for two years in southern Africa on HIV/AIDS, religion, and the life course, and is beginning new research on national health insurance markets in the United States and

Africa. He is a lecturer at the University of Massachusetts Boston and a medical advocate at Somerville-Cambridge Elder Services.

2009 Matthew Fox

has been promoted to pricing coordinator at Speedway and will work at the corporate office in Enon, Ohio. He recently received the Professional Performance Criteria Award recognizing the top district in the North Chicago/Milwaukee Region.

2010 Shane Wheeler

has been named associate attorney at Metzler Timm Treleven Pahl & Beck S.C. in Green Bay. Wheeler received his law degree in 2013 from Marquette University Law School.

2010 Nathan Hurlbut

has been hired by Godfrey & Kahn S.C. as an attorney associate. He received his J.D. from the University of Wisconsin Law School.

2012 Taylor Gostomski

will be teaching in schools of Chulucanas, Peru, with the Augustinian Volunteers.

2012 (MTS) The family

of **Kevin DeCleene** has been named Family of the Year by the Knights of Columbus Abbot Pennings Council. DeCleene and his wife, JoDee, are the parents of twin sons, **Adam '11** and **Arik '11**.

Share your news!

Submit your item at snc.edu/go/keepintouch



Keep track and connect with fellow alumni on Facebook. facebook.com/sncalumni

A BIGGER STORY



Bill Sherck's first television job was as an intern at WLUK in Green Bay. Since then he has filmed in Canada and the Dominican Republic, but primarily covers outdoor stories in Minnesota, Iowa, North Dakota, South Dakota and Wisconsin.

Among the favorite stories he has told on television is one of two elder outdoorsmen who have been friends for 50 years. He almost missed out on the experience. "The story idea was three or four years old," he says. "Thankfully, we got to the story in time while they were still around and active. Documenting stories of people like these men is important. It's why I do what I do."

Hunting for stories, fishing for tales

Bill Sherck '94 is thankful for the good advice he received from a couple of sources. Twelve years ago, following television news reporting stints in Wisconsin, North Carolina and Minnesota, his career was at a crossroads. Sherck, who studied mass communication at St. Norbert, was looking for a marketing or public relations position when a former colleague encouraged him to stay true to his talents.

"He told me, 'You are a really good storyteller, don't let that die,'" explains Sherck. "My dad (Mike Sherck) suggested that I contact Ron Schara (outdoor television host, Schara Productions)."

Covering the outdoors was a natural fit for Sherck, who grew up fishing in Minnesota. Known by many viewers as "The Man About the Woods," Sherck serves as executive producer, host and reporter for "Due North Outdoors" on Fox Sports Network (North and Wisconsin). Other television credits include "Legends of Rod and Reel" and "Pheasants Forever Television" on the Outdoor Channel and "Minnesota Bound" on NBC in Minnesota. He has also co-hosted a weekly Minneapolis radio show on the outdoors and regularly speaks at fishing and hunting seminars, sports shows and to conservation groups.

"Most of the shows focus on pure storytelling, telling stories of people's passions," says Sherck, an Emmy award winner for outdoor reporting. "We show up with a camera and document that."

"There are so many great stories. It's not so much about big catches. We miss more than we catch. I try to tell it like it is. Some of our most popular shows are about failures because people can relate to those experiences. Everyone has broken a line at least once."

While at St. Norbert, Sherck fished the Fox River on a few occasions. He played soccer for the Green Knights and served as the announcer for St. Norbert hockey, which, along with his class schedule, limited free time for hunting and fishing in northeast Wisconsin. "Is the bite below the bridge in the spring still good?" he asked. "I still remember all the boats lined up by the bridge. I would love to shoot a show on the Fox River. Maybe this spring, I can get back there."



Sherck's favorite pastimes remain fishing and hunting despite the time he spends on the water and in the woods for his work. He and his wife, Katie, have two sons, Brady, 5, and Bennett, 3. The family lives in the Minneapolis area.

"I have introduced the boys to the outdoors," says Sherck. "We like to ice fish, fish out of the boats on the lake and go to the family cabin. In this business, when I crawl in the boat, there are expectations. We have to catch this many fish to accomplish our goal and document this part. I don't get to play around. I don't get to fish for fun on the job."

Sherck is working on a couple of pilots for new series. He continues to let his merits carve out his career path. "I've never had an agent," he says. "Walter Cronkite and Andy Rooney weren't particularly good-looking guys, but they could write and tell a story. If I'm going to get jobs, it's because I can tell a story."

Sherck gives back by fishing and serving as a guide in various charity and celebrity fishing tournaments. He welcomes ideas for outdoor stories via email to bill@mnbound.com.

Connection / Continuing the Conversation

A business-like win

Large notions for the college itself are gathering pace around questions posed by our own Big Ideas Group. This initiative is fielding suggestions from alums, friends, faculty and staff for transformational ideas that could or would shape the next chapter for St. Norbert. "What's the next, best, BIG idea?" they asked the 10 student teams who faced off in a Winter Carnival contest in February. It turned into a cosmopolitan event – one team's study-abroad member joined in via Google Hangout from his temporary home in France, and some women's hockey players did the same from their weekend series in Michigan.

Pretty interesting to note that the judges' choice went to the suggestion for a new undergraduate program – in entrepreneurship and innovation. Not three days later, we learned that the board of trustees had approved a new MBA program for the college along with the founding of a new School of Business & Economics (page 5). We had our own reasons for celebrating the win: Our office is housed in the Welcome Center so we were unabashedly rooting for our student co-workers in Admissions, **Bryant McCray '16** and **Pieter Ostergaard '14** – both on the winning team, along with **Mitch Kronberg '16**. Go Knights!

Susan Allen

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College President: Thomas Kunkel

Vice President for Enrollment Management

& Communications: Edward J. Lamm

TALK TO US!

We love to hear from you, and rely on you to keep us posted. You can find us at www.snc.edu/magazine, on Facebook, via magazine@snc.edu or 920-403-3048, or at:

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Calendar

April

4-5
15

Alumni College
Public lecture by visiting
author, feminist and social
activist bell hooks

May

3
5

Spring Choral Concert
Golden Knight Spring
Mass & Lunch

12

Lake Geneva Golf Outing

18

Commencement

19-21

Sport & Society in America:
2014 Conference

June

2

"Why You Have No Time":
An Enrichment Series talk with
Joel Mann (Philosophy)

10-22

Summer Music Theatre presents
"The Drowsy Chaperone"

July

7-18

GLAD Camp for girls

16-25

Roadtrip: SNC Heads Out West!

21-25

BOLD Camp for boys



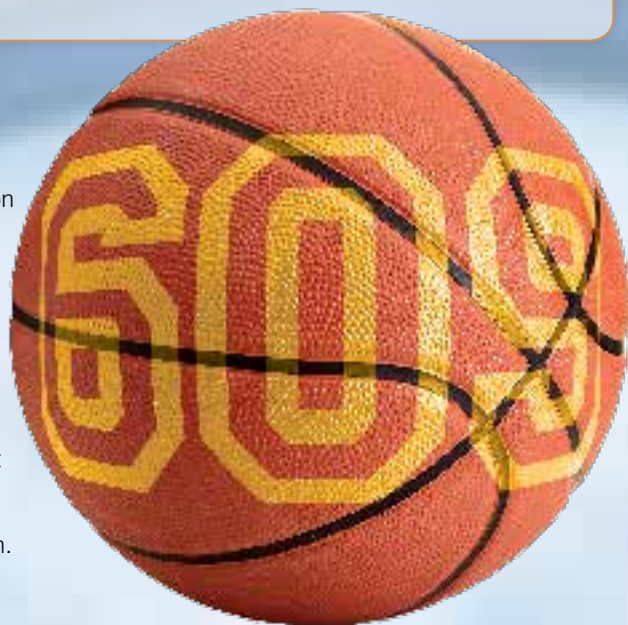
#sncroadtrip! Beth (Blahnik) Riebe '04 (College Advancement) and John Sabo '07 (Alumni & Parent Relations) head out for golf at the SNC Western Open, hosted by Mark Condon '79 in Denver. They're hoping to connect with many alumni and friends living along Interstates 80 and 70. Join in the fun via Twitter @alumni #SNCRoadtrip, or the St. Norbert College Alumni page on Facebook.



For details of these events and more, visit www.snc.edu.

Hoops history

Connie Tilley became the 13th coach in NCAA Division III women's basketball history to reach 600 career wins as the Green Knights rolled to a 73-48 win over Beloit College in a Midwest Conference game at Flood Arena. Tilley reached the achievement in her hometown in her first attempt at the milestone, and has since improved to 609-277 in her 37th season.





Zookeeper

There's a little bit of St. Norbert in Hollywood and there'll be a little bit of Hollywood at this year's Commencement when **Chris Ayers '97**, sought-after character designer and digital artist, returns to address the Class of 2014. Ayers will receive the President's Medal at the May 18 ceremony. Ayers' first work in movie design was on the film "Bubble Boy" in 2000. Since then, he has amassed 26 film credits including "Men in Black 2," "Austin Powers in Goldmember," "The Santa Clause 2," "Star Trek XI," "The Incredible Hulk" and "Zookeeper."

Ayers is author and illustrator of four books, the most recent titled "The Daily Zoo Goes to Paris!" The "Daily Zoo" books were inspired by Ayers' fight with acute myelogenous leukemia in 2005. Ayers donates a portion of his book sales to cancer-related charities and research. That's one reason we have a particular fondness for Ayers and his work, which was the subject of an article in our Spring 2009 magazine; another is his beautiful cover art for that same publication – hereinafter known as "the Hippo Issue."

When Ayers was on campus a few years back he sketched a caricature of our then-new president, **Tom Kunkel** – and we videotaped him at work. Fifty seconds of fun and flair from a felt-tip pen!

snc.edu/go/magazine

Back on campus

Give a book, take a book ... keep a book! There are no fines or overdue notices at Jenny's Free Library, located in a small wall of bookshelves just inside the Mulva reflection lounge. The eclectic and ever-changing collection commemorates the work of former library employee **Jenny Phillip**, who died in 2012. Borrow a book or take one to keep, or contribute volumes from your own bookshelves – this library-within-the-library does things just a little bit differently.

Recommended viewing



Presidents and friends: Mark Murphy, president and CEO of the Green Bay Packers, and **President Tom Kunkel** joined **Kevin Quinn** (Academic Affairs) for a neighborly chat about issues in the NFL, the coming Sport & Society Conference on campus, and more. Kunkel is a member of the Packers' board. It's all in this month's "Conversations from St. Norbert."

youtube.com/stnorbertcollege

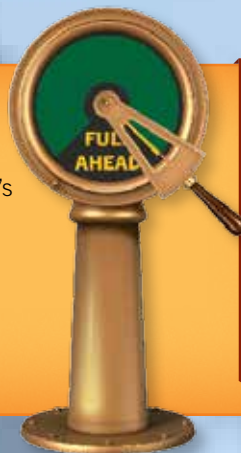
More on the inside story

Our Fall 2013 feature about **Anindo Choudhury** (Biology) and the parasite's worldview that holds his fascination has piqued our interest in matters helminthological. So it's a pleasure to share that **Eric Gale '12** is first author (with Choudhury and two others as co-authors) of a paper highlighted on the cover of the January 2014 issue of Comparative Parasitology. The latest issue of the journal includes the paper, a description of a new species of parasitic fluke based on Gale's undergraduate research: "A New Species of *Lissorthis* (Trematoda: Lissorchiidae) from the Spotted Sucker, *Minytrema melanops*, (*Actinopterygii*: Catostomidae) in Wisconsin, U.S.A."

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Parting shot / Red-tailed Hawks in Residence (*Buteo Jamaicensis*)

"I sit in the top of the wood, my eyes closed. Inaction, no falsifying dream between my hooked head and hooked feet: Or in sleep rehearse perfect kills and eat. – *Ted Hughes*

